

ASX Announcement 18 May 2021

## LETTER TO SHAREHOLDERS - INVESTOR OPEN DAY

The following letter will be distributed to shareholders this week.

Dear Fellow Booktopia Shareholder,

## **RE: INVESTOR OPEN DAY**

On behalf of Chairman Chris Beare, the Directors of Booktopia and all of our staff, I would like to invite you to attend the inaugural Booktopia Group Limited (ASX: BKG) Investor Open Day on June 8, 2021. The half-day (8.30 am – 1.30 pm) event will include presentations from Booktopia's top executives and the chance to see inside the company's state-of-the-art Lidcombe Distribution Centre.

The Open Day is an important part of our commitment to openness and transparency and provides an opportunity to learn more about the company's long-term strategy and aspirations while building a deeper understanding of our operations and competitive advantages.

Presenters on the day include:

- Tony Nash Chief Executive Officer and Founder
- Wayne Baskin Deputy CEO & CTO
- Geoff Stalley Chief Financial Officer
- Jo Lewin Head of Trade Books
- Steffen Daleng Chief Marketing Officer

The details of the event are:

- WHEN: Tuesday, 8 June 2021 from 8:30 am to 1:30 pm (AEST)
- WHERE: Booktopia, 3-29 Birnie Avenue, Lidcombe, NSW 2141
- **WHAT:** Hear from Booktopia's executive leadership team and ask questions about your company. A light lunch will be provided.
- **RSVP:** Please RSVP by 5:00 pm on 1 June 2021. Limited tickets available so please register early.
- **REGISTRATION:** To register please visit <u>https://www.eventbrite.com.au/e/booktopia-investor-open-day-tickets-153576319907</u>
- **PARKING:** Due to limited on-site parking we would ask guests to confirm on the registration if they require parking. A shuttle service will be provided to a nearby parking area.



If you have any questions please feel free to contact the Booktopia investor relations team at <u>investors@booktopia.com.au</u>.

We look forward to seeing you in June.

Kind Regards

Tony Nash Chief Executive Officer Booktopia Group Limited

Authorised for lodgment by Chris Beare, Chairman on behalf of the Board.