



# MARLEY SPOON

## CHANGE IN SUBSTANTIAL HOLDINGS

**Berlin, Sydney, 2 June 2021:** Marley Spoon AG (**Company**) advises that it is aware of changes to the following individual and associated substantial holdings of CDIs:

		Previous notice (2 February 2021)		Present notice	
Relevant Person/Entity	Held through	CDIs (No.)	CDIs (%) <sup>1</sup>	CDIs (No.)	CDIs (%)
Fabian Siegel (control of voting CDIs, in aggregate)*	- AKW (6.40%) (=direct holding of AKW as described below) - Marley Spoon Employee Trust UG ( <i>haftungsbeschränkt</i> ) ( <b>MSET</b> ) (~1.29%), and - Personally (0.31%)	23,814,697	9.30%	20,482,293	8.00%
AKW Capital GmbH ( <b>AKW</b> )	Direct	16,406,451	6.40%	16,406,451	6.40%

\* Further information in relation to Fabian Siegel's interests is contained in his Directors Interest notice (Appendix 3Y) lodged with ASX on 2 June 2021.

Mr. Siegel has not disposed of any CDIs held for his own benefit or otherwise personally benefitted from the above transactions.

<sup>1</sup> Of the Company's total issued CDIs (256,025,000).

**COMPANY INFORMATION:**  
Fabian Siegel, Marley Spoon CEO  
fabian@marleyspoon.com

**INVESTOR QUERIES:**  
Michael Brown, Pegasus  
0400 248 080  
mbrown@pegasusadvisory.com.au

**REGISTERED ADDRESS:**  
Paul-Lincke-Ufer 39/40  
10999 Berlin  
Germany

Rather, Fabian Siegel's beneficial and economic interests in the CDIs at the time of the IPO included CDIs that were held via MSSA and MSET to satisfy granted obligations under the Company's Existing Option Rights Plan or otherwise available to cover future rights which may be granted, including to employees of the group. A portion of these options equivalent to 4,131,140 CDIs<sup>2</sup> have been exercised by such beneficiaries and have either been sold on the beneficiary's behalf or transferred to the beneficiary (or a nominee) (for further information see Directors Interest notice (Appendix 3Y) lodged with ASX on 2 June 2021).

This announcement has been authorised for release to ASX by the Board of Directors of Marley Spoon AG.

ENDS

### **About Marley Spoon**

Marley Spoon (ASX:MMM, GICS: Internet & Direct Marketing Retail) is a global direct-to-consumer brand company that is solving everyday recurring problems in delightful and sustainable ways. Founded in 2014, Marley Spoon currently operates in three primary regions: Australia, United States and Europe (Austria, Belgium, Germany, Denmark, Sweden and the Netherlands).

With Marley Spoon's meal-kits, you decide what to eat, when to eat, and leave behind the hassle of grocery shopping. To help make weeknights easier and dinners more delicious, our meal kits contain step-by-step recipes and pre-portioned seasonal ingredients to cook better, healthy meals for your loved ones.

As consumer behaviour moves towards valuing the convenience aspect of online ordering, Marley Spoon's global mission through its various brands, such as Marley Spoon, Martha Stewart & Marley Spoon, and Dinnerly, is to help millions of people to enjoy easier, smarter and more sustainable lives.

---

<sup>2</sup> As further explained in the Directors Interest notice (Appendix 3Y) lodged with ASX on 2 June 2021, this number comprises of (a) 3,332,404 CDIs previously held by MSET and (b) 798,736 CDIs (0.31%) previously held by Marley Spoon Series A UG & Co. KG (**MSSA**) (**Company CDIs**). Before the exercise, the 798 Shares corresponding to the Company CDIs were qualified as "own shares" of the Company and therefore they (and the **Company CDIs**) were not entitled to receive dividend and do not carry voting rights (refer to Section 9.10.1.2 of the Company's Prospectus released to ASX on 2 July 2018). These Company CDIs were therefore not counted for the purposes of such notices.