



COMPLETION OF SBG SPORTS SOFTWARE STRATEGIC ACQUISITION



JULY 2, 2021

Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Company') is pleased to announce the strategic acquisition of leading sports software video solutions provider, SBG Sports Software Limited ('SBG') (the 'Acquisition') completed overnight.

London based SBG was founded in 2008 in collaboration with Mercedes F1 with the purpose of developing products that could capture large quantities of live data and video. More recently, SBG has transformed its learnings from F1 into leading global solutions for soccer and rugby, generating data visualizations that extract key information from multiple sources in real-time, with analytics and insights that assist coaches in rapidly breaking down factors driving team performance.

Further information about the Acquisition is set out in the Company's announcements of June 23, 2021.

Commenting on today's announcement Catapult's CEO Will Lopes said: "With the completion of this deal, we are excited to have the SBG team join the Catapult family to deliver on our vision of developing the most sophisticated technology platform in sports."

Authorized for release to ASX by the Catapult CEO, Mr Will Lopes.

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