Rule 3.19A.1

# Appendix 3X

### **Initial Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

| Name of entity | Camplify Holdings Limited |  |
|----------------|---------------------------|--|
| ABN            | 83 647 333 962            |  |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director    | Stephanie Jane Hinds |
|---------------------|----------------------|
| Date of appointment | 21 January 2021      |

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

#### Number & class of securities

None

<sup>+</sup> See chapter 19 for defined terms.

## Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

| Name of holder & nature of   | Number & class of Securities |
|--|------------------------------|
| <b>interest</b><br>Note: Provide details of the circumstances giving rise<br>to the relevant interest. |                              |
| Slingshot Jumpstart Pty Ltd ATF<br>Slingshot 2015 Jumpstart Trust<br>(Unitholder)                      | 245,000 Ordinary Shares      |
| Slingshot Jumpstart Pty Ltd ATF<br>Slingshot Jumpstart Camplify Trust<br>(Unitholder)                  | 26,797 Ordinary Shares       |
| Numbers Nerd Pty Ltd ATF<br>Numbers Nerd Family Trust<br>(Director and Beneficiary)                    | 33,910 Ordinary Shares       |
| David Hinds Investments Pty Ltd<br>ATF Hinds Family Retirement Fund<br>(Member and Director)           | 118,700 Ordinary Shares      |

#### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract                                  | None |
|---|------|
| Nature of interest                                  |      |
| Name of registered holder<br>(if issued securities) |      |
| No. and class of securities to                      |      |
| which interest relates                              |      |

<sup>+</sup> See chapter 19 for defined terms.