



ASX Announcement

14 July 2021

Coffee Microcaps Presentation

Ai-Media Technologies Limited (**Ai-Media** or **Company**) (**ASX: AIM**), a global provider of technology-driven live and recorded captioning, transcription and translation services, releases the attached presentation to be presented virtually at the following event:

Event: Coffee Microcaps Morning Meeting
Date: 15 July 2021
Time: 9.00 AM AEST

To register for this event, please use the following link:

https://us02web.zoom.us/webinar/register/WN_bbKi5FGfRPWIJRWDnEYSCA

ENDS

Authorised for release by the Company Secretary.

Further Information

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About Ai-Media

Founded in Australia in 2003, technology company Ai-Media has become a global leader in the provision of high-quality live and recorded captioning, transcription and translation services. Its technology platform combines artificial intelligence and human expertise to deliver speech-to-text accuracy. The company is the biggest captioning provider in the Australian market, with clients including major free-to-air and pay television networks, and has a growing international footprint, with offices in Australia, the US, UK and Canada. Globally, it provides captioning for around 1 million minutes of live and recorded media content, and online events and web streams, every month. Ai-Media (ASX:AIM) commenced trading on the ASX on 15 September 2020.

For more information on Ai-Media please visit <https://www.ai-media.tv/>

Ai-Media Technologies Limited
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Corporate Office
Level 1, 103 Miller Street, North Sydney NSW 2060

Ai-Media For Coffee Microcaps

Presented by Tony Abrahams

15th July 2021



Tony Abrahams
Co-Founder & CEO
Ai-Media

Never miss a word.

Ai-Media is your one-stop shop for captioning, translation and transcription solutions.

Our secure cloud-based platform translates speech to text in multiple languages, and is informed by the expertise of our technical and captioning teams.

Ai-Media At a Glance

- LIVE BROADCAST
- LIVE ENTERPRISE
- RECORDED MEDIA

OUR CUSTOMERS:



Deloitte.

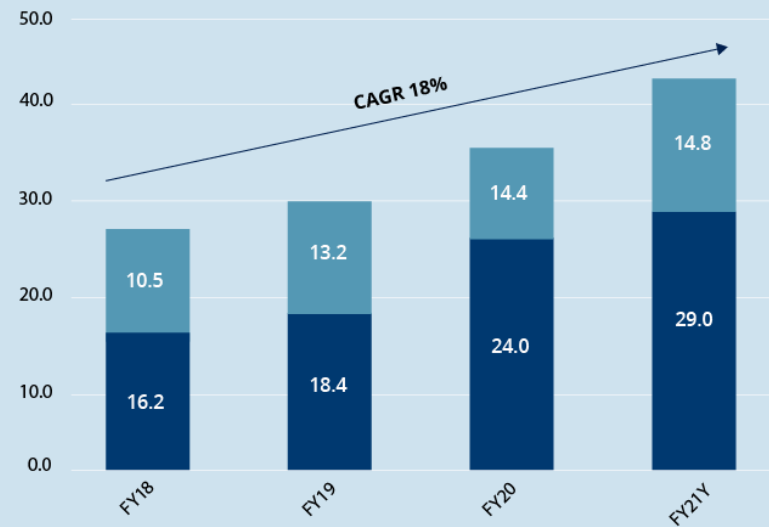
WORLD
ECONOMIC
FORUM

facebook



amazon

Growth in Pro Forma Revenue: FY18 - FY21F (A\$m)¹



2003
established

A\$50m

invested in Ai-Media's industry-leading platform²

A\$48m

invested in three acquisitions since Sept 2020

2,200

global customers, diversified revenue by
customer and region

3,000+

contractors

Operations in three key
regions; APAC, North
America, and EMEA

Executing domestic and
international growth
initiatives supported by
regulatory requirements



(1) As at 30 December 2020 FY20 Pro forma is unaudited. FY18, FY19 and FY21F from Prospectus (2) Investment since 2009

Growing Global Market

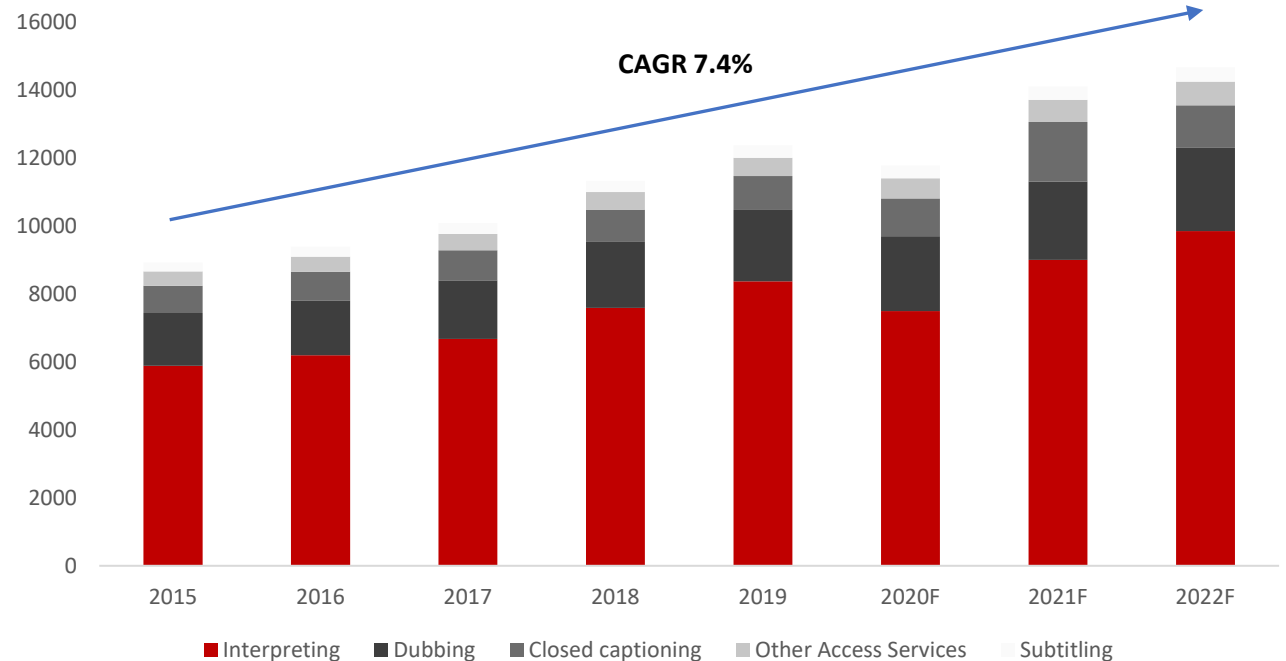
The Company commissioned an expert report for the Prospectus from Frost & Sullivan. They forecast that in 2020, the total addressable market would be US\$11.8 billion (a drop of about US\$1.3 billion from previous forecasts as a result of the COVID-19 pandemic), increasing to US\$14.7 billion in 2022 at a CAGR of 7.4% between 2015 and 2022¹.

Given trading performance in year to date, the Company's view is that COVID-19 will cause the market to grow rather than decline.

Key drivers

- Increasing regulatory requirements across the globe
- Increased demand for services outside media and entertainment
- Increasing need for localisation
- Requirement for low-cost services to be delivered more efficiently

Addressable Market by Service, Global, 2015 to 2022F (US \$m)



Live Captions



From any language, to
any language



Streamed in any
format to any device



Recorded

Tiers

Premium

Live human curation = Ai-Live Premium
+ bundles, including recorded



Smart Lexi

Semi-automated = Smart Lexi



Lexi

Automated = Lexi



Ai-Media's Competitive Advantages

- ✓ Fast, high-quality accurate and secure captioning and translation services with leading live capabilities, global reach, proprietary and leading technology, improving the accessibility of global content

PROPRIETARY TECHNOLOGY



- ✓ Proprietary technology delivering high quality and secure captioning with minimal lag
- ✓ Using industry standard speech recognition software combined with proprietary artificial intelligence & machine learning ensures Ai-Media's accuracy is ahead of regulatory standards

SECURITY



- ✓ Data protection processes in place to support each customer's compliance with local and international privacy laws and regulations

INTEGRATED SYSTEMS



- ✓ Custom, flexible, integrated systems for optimizing and automating end-to-end service delivery
- ✓ Consistent delivery of industry leading quality and accuracy greater than 99% as demonstrated through broadcaster annual audits

MULTILINGUAL



- ✓ Ability to provide live subtitles into over 120 languages with market leading accuracy and minimal lag
- ✓ Creating local content that can be distributed globally

GLOBAL FOOTPRINT



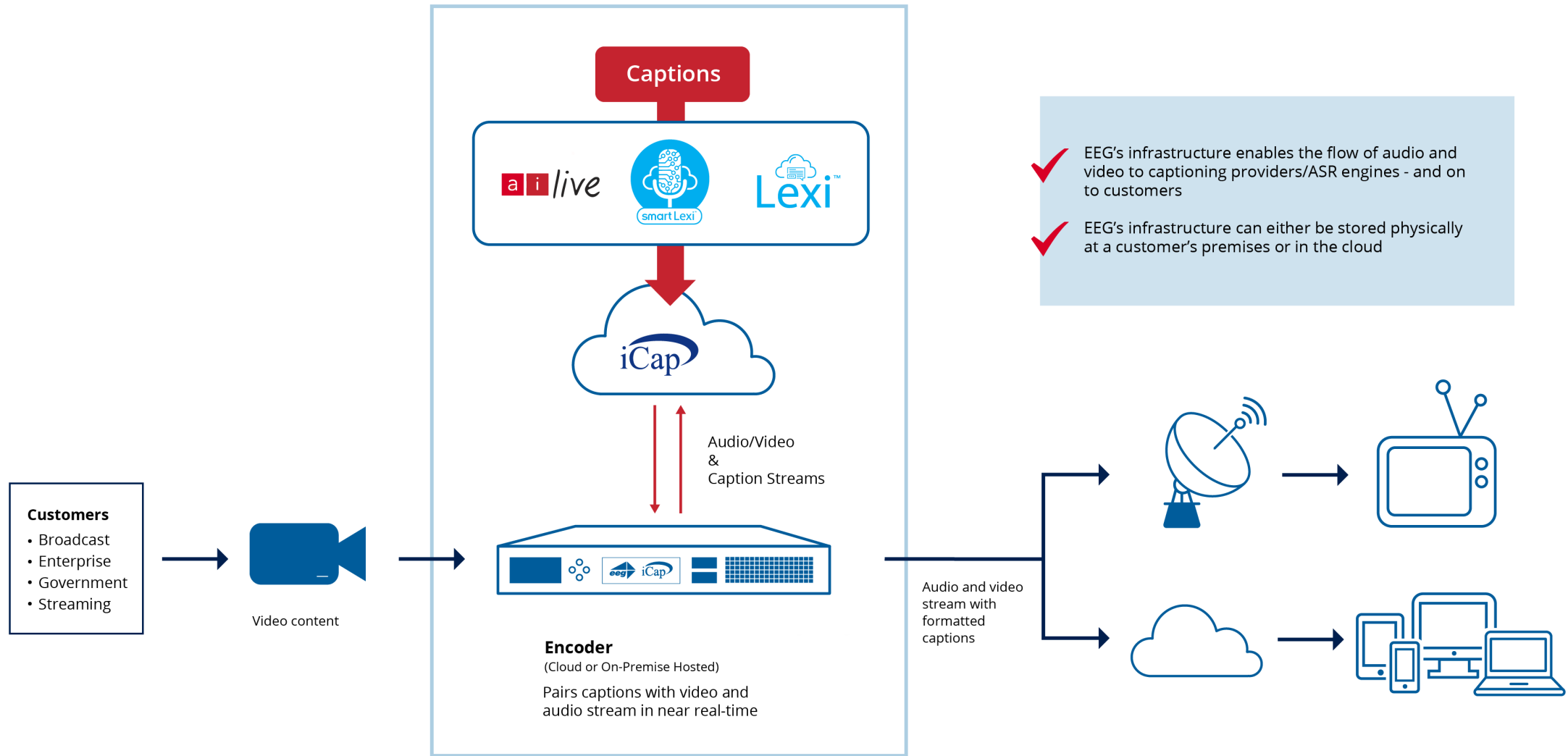
- ✓ Products across broad spectrum
- ✓ A global mindset with local presence in geographical locations across the APAC, EMEA and North America
- ✓ Delivery of uninterrupted 24/7 production and support



EEG Hardware Solutions

Including Virtualized

Ai-Media + EEG = Trusted One Stop Shop for Live Captioning, Globally






Smart LexiTM


ERROR COUNT:

5

Out-of-the-Box ASR



ERROR COUNT:



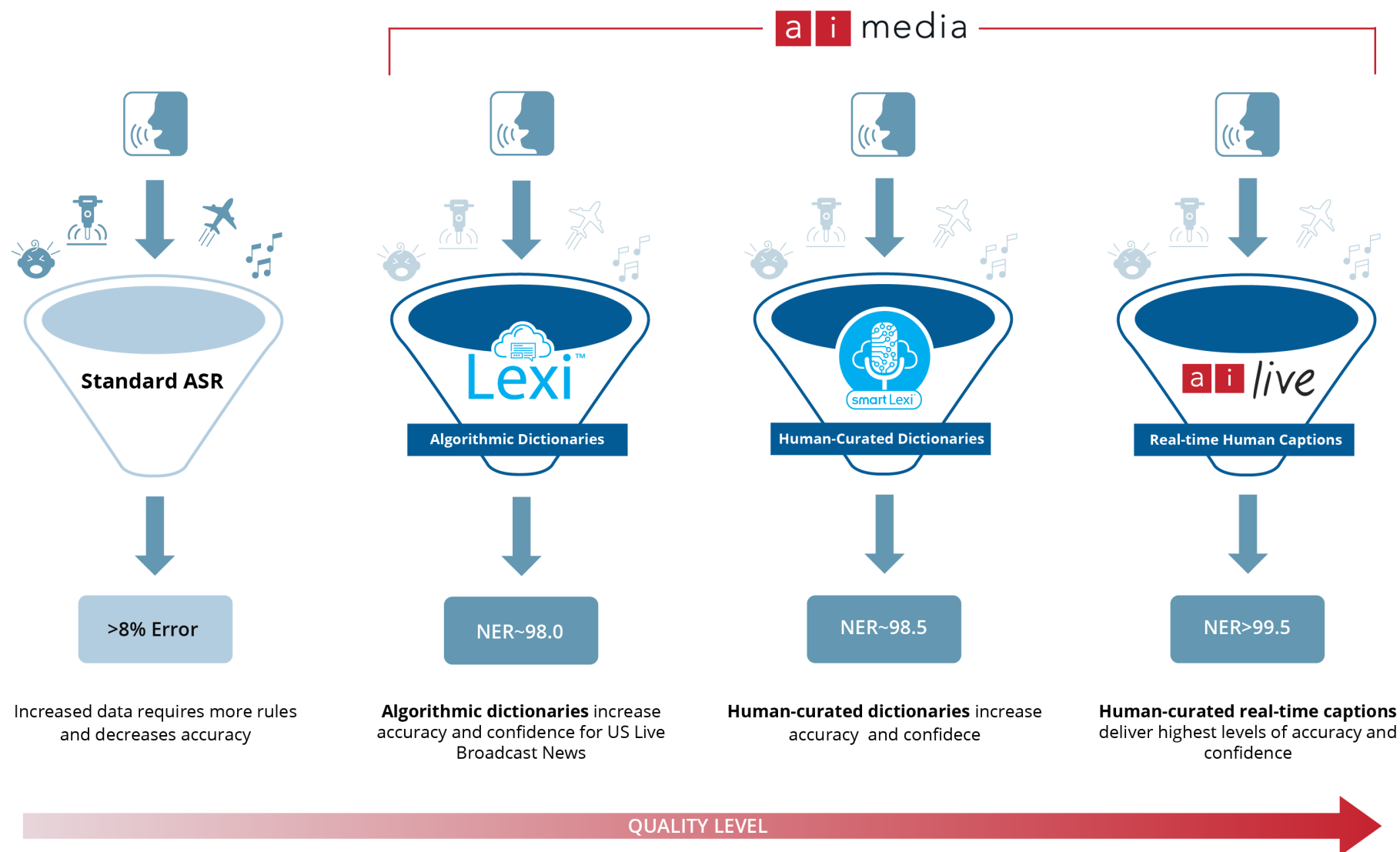
Good evening, the **cyclone** emergency is unfolding north of Perth tonight with **Halls Berry** and **Gerald** and facing a **directed** from the dangerous Category 3 storm so **Roger** within hours.

Authorities have now declared a

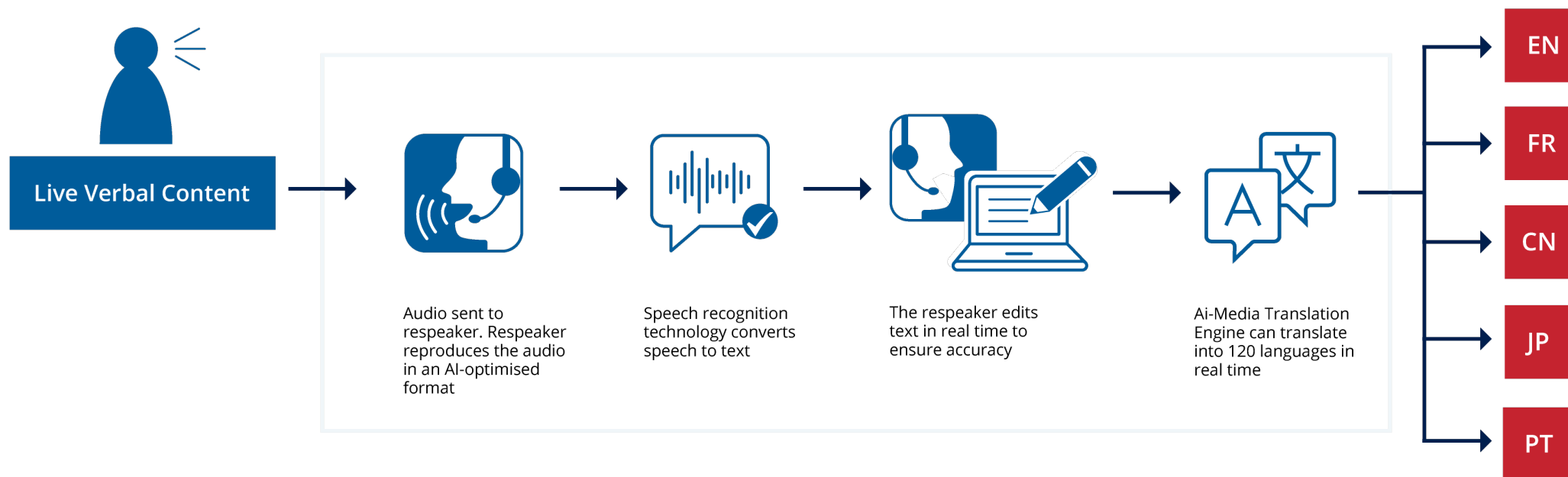
A cyclone emergency is unfolding north of Perth tonight, with Kalbarri and Geraldton facing a direct hit from the dangerous Category 3 storm Seroja within hours.

Authorities have now declared a red alert situation, warning residents to take shelter and not to move

Multiple Quality and Price Points Offered



Live Multilingual Captioning Delivery Method



Live Enterprise Case Study:



Ai-Media has been the restreaming and captioning partner for the World Economic Forum for 3 years

- Successfully delivered 400 video streams
- Provided live captions for 153 hours of content
- From 22 world leaders
- With 100% uptime
- 99.5% accuracy
- Delivered remotely to WEF's social media platforms
- In real time



Q&A