

## ASX Announcement

## Resignation of Non-executive Director – Lauren Williams

**10 August 2021:** Cashrewards Limited (**Cashrewards**) (ASX:CRW) announced today that Ms Lauren Williams has resigned as an independent non-executive Director of Cashrewards.

The Board will immediately commence a process to replace Lauren, which will have full regard to Cashrewards' commitment to both diversity and appropriate independent governance.

Cashrewards' Chairman, Brett Johnson, acknowledged Lauren's contribution to Cashrewards and said, "I would like to thank Lauren for the significant contribution she made during the IPO process and since listing and I know my fellow Board Members and Cashrewards' senior executives have also greatly valued her guidance. We wish Lauren well with her other commitments and future endeavours."

This announcement was approved by Cashrewards' Chairman, Brett Johnson, on behalf of the Cashrewards Board.

## For more information, please contact:

Investors
Bernard Wilson
Chief Executive Officer

E: <u>investors@cashrewards.com</u>

Media

James Tait T: +61 400 304 147

E: jtait@respublica.com.au

## **About Cashrewards**

Australian-owned and operated, Cashrewards is the leading Australian cashback ecosystem, where Members browse brands and offers and receive cashback on transactions by shopping online or in-store.

Cashrewards provides over one million Members with a broad array of Cashback offers via its 1,700+ Merchant Partners including Apple, Myer, Liquorland, Adidas, Bonds, Target, Booking.com and The Iconic.

These offers are funding by Cashrewards' Merchant Partners, who work with Cashrewards because of its unique proposition which drives best-in-market returns for brands on their marketing investment.

This ecosystem has driven more than \$2.5 billion of TTV for Merchant Partners since its inception, translating into more than \$110 million of Cashback for Members.<sup>1</sup>

Cashrewards was the first Pledge 1% business to list on the ASX, with children's charity the Starlight Foundation the key beneficiary. Since making the pledge, Cashrewards has donated more than \$900,000 to the Foundation, helping more than 23,000 sick children and their families.

-

<sup>&</sup>lt;sup>1</sup> As at 1HFY2021