

dusk

1 September 2021

Market Announcement Office
ASX Limited
20 Bridge Street
Sydney NSW 2000

Dear Sir/Madam

The Board have been advised of the sale of 114,941 dusk Group shares by Peter King (Dusk Chief Executive Officer and Managing Director) over recent days. The shares sold represent approximately 5% of Peter's shareholding in the company pre sell-down. Following the sale, Peter still owns approximately 2.16 million shares in the Company.

A significant portion of these shares remain subject to escrow until the release of the FY23 financial results. Peter has advised the Board that the objective of the sale was to modestly rebalance his portfolio, which remains highly invested in dusk Group Limited shares.

Peter has advised that he does not intend to sell further shares before the release of the H1 FY2022 result.

The release of this announcement was authorised by the Board of Directors of dusk Group Limited.

For more information, please contact:

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Peter King
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About dusk

dusk is an Australian specialty retailer of home fragrance products, offering a range of dusk branded premium quality products at competitive prices from its physical stores and online store. dusk's product range is designed in-house and is exclusive to dusk. dusk has grown to become the leading Australian omni-channel specialty retailer focused on home fragrance products. The product offering comprises candles, ultrasonic diffusers, reed diffusers and essential oils, as well as fragrance related homewares. Our goal is to be our customers' preferred destination for home fragrance products and for their gifting needs – including personal indulgences and 'gifts for one's self'.