

ASX Announcement

Managing Director - Hotels

Sydney: Wednesday, 6 October 2021

Endeavour Group has today advised that Bruce Mathieson Jr will step out of his role as Managing Director of Hotels to pursue other interests. Mr Mathieson will continue in the role until his departure in December this year.

Endeavour Group Managing Director & CEO, Steve Donohue said Mr Mathieson had decided now is the right time to step down and take a break, having made an enormous contribution to the success of the Hotels business since taking on the role of CEO of ALH Group in 2011.

“Bruce has been instrumental in leading the Hotels business through a significant period, which has included the successful completion of the merger of ALH Group with Endeavour Drinks to create Endeavour Group in July 2019, the demerger of Endeavour Group and Woolworths in June of this year, and navigating the impacts of the COVID-19 pandemic,” Mr Donohue said.

“During his time with ALH, Bruce has significantly grown the business from 200 to 341 hotels (including 5 managed clubs), and has spearheaded several large transformation initiatives, including the rollout of new technology led innovation to enhance the customer experience across our Hotels portfolio. Bruce’s expertise and unwavering commitment has been of immense value to Endeavour Group and he leaves the Hotel business in a strong position as it enters the next exciting phase of growth.”

Mr Donohue said a recruitment process will commence to find a suitable replacement for Mr Mathieson.

The release of this announcement was authorised by the Disclosure Committee

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