



28 October 2021

Dear Shareholder

Annual General Meeting – Notice and Proxy Form

On behalf of the Directors of Swoop Holdings Limited ACN 009 256 535 (**Swoop**), I am pleased to invite you to attend the Annual General Meeting (**Meeting**) of Swoop, which will be held on the 26 November 2021 commencing at 2.00pm (AEDT) as a virtual meeting.

In accordance with the temporary relief measures approved by the federal government in *Treasury Laws Amendment (2021 Measures No. 1) Act 2021* (Cth) the Company will not be dispatching physical copies of the Notice of Meeting (Notice) to shareholders this year. Instead, this letter has been sent to you to provide details of how to access the Notice of Meeting.

The Notice of Meeting is being made available to shareholders electronically and can be viewed and downloaded online at the following link: <https://www.swoop.com.au/agm>. The Notice of Meeting will also be posted on the Company's ASX market announcement page (ASX: SWP).

The Meeting will be accessible to all shareholders virtually via a live webinar. Further details of how to register to access the webinar are set out below.

All resolutions will be decided on a poll. The poll will be conducted based on votes submitted by proxy and at the Meeting by shareholders who can vote in accordance with the instructions set out below.

Virtual Meeting

The Company is pleased to provide shareholders with the opportunity to attend and participate in the virtual Meeting. To attend and participate at the Meeting, you must log in to an online platform provided by our share registry, Automic: <https://investor.automic.com.au>.

Details for how to use the online platform, answers to frequently asked questions and how to access the Notice of Meeting are available at our website: <https://www.swoop.com.au/agm>.

Shareholders will be able to vote and ask questions at the virtual meeting.

Shareholders are also encouraged to submit questions in advance of the Annual General Meeting to the Company. Questions must be submitted in writing to investorrelations@swoop.com.au at least 48 hours before the AGM.

Your vote is important

The business of the Meeting affects your shareholding and your vote is important.

If Shareholders are attending virtually they will be able to vote at the meeting but are strongly encouraged to complete and submit their vote by proxy in advance of the meeting.



Voting by Proxy

Shareholders who wish to participate the meeting virtually and wish to vote on the day of the meeting can find further instructions on how to do so in the Notice of Meeting. Alternatively, shareholders are strongly encouraged to complete and submit their vote by proxy by using one of the following methods by 2.00 pm (Sydney time) on Monday, 24 November 2021:

Online	Lodge the Proxy Form online at https://investor.automic.com.au/#/loginsah by following the instructions: Login to the Automic website using the holding details as shown on the Proxy Form. Click on 'View Meetings' – 'Vote'. To use the online lodgement facility, Shareholders will need their holder number (Securityholder Reference Number (SRN) or Holder Identification Number (HIN)) as shown on the front of the Proxy Form. For further information on the online proxy lodgement process please see the Online Proxy Lodgement Guide at https://www.automicgroup.com.au/virtual-agms/
By Post	Automic, GPO Box 5193, Sydney NSW 2001
By Hand	Automic, Level 5, 126 Phillip Street, Sydney NSW 2000

Your Proxy Form must be received not later than 48 hours before the commencement of the Meeting. **Proxy Forms received later than this time will be invalid.**

Enquiries

Shareholders are encouraged to contact the Company Secretary via email at investorrelations@swoop.com.au if they have any queries in respect of the special arrangements applying to this Meeting.

Yours faithfully,

James Spenceley
Chairperson