

ABN 33 115 131 667 ASX: CBO

### ASX Announcement – 29 October 2021

### Addresses to the Annual General Meeting

The Chair's address and Joint-CEO's presentation for the Cobram Estate Olives Limited 2021 Annual General Meeting on 29 October 2021 are attached, as required by Listing Rule 3.13.3.

Russell Dmytrenko

**Company Secretary** 

On behalf of the Board of Cobram Estate Olives Limited

**Contact details** 

For further information, please contact:

Russell Dmytrenko – <u>investors@cobramestateolives.com</u>

#### About Cobram Estate Olives Limited

Cobram Estate Olives is Australia's largest producer and marketer of premium quality extra virgin olive oil. The company owns over 2.4 million olive trees planted on 6,584 hectares of farmland in central and north-west Victoria and 149,000 trees planted on 305 hectares of long-term leased and freehold properties in California, USA. The company also owns Australia's largest olive tree nursery, three olive mills, two olive oil bottling and storage facilities, and the Modern Olives<sup>®</sup> laboratory. In total, the Company owns 18,500 hectares of freehold farmland, of which 16,700 hectares is freehold farmland in central and northwest Victoria and southwest New South Wales. With operations in Australia and the USA, export customers in 17 countries, and a portfolio of premium brands including Australia's number one extra virgin olive oil\*, Cobram Estate<sup>®</sup>, the Company is a market leader in the Australian extra virgin olive oil industry and a leader in sustainable olive farming.

For further information, please visit <u>https://cobramestateolives.com.au</u>.

\* Source: IRI scan data, 1 January – 31 December 2020



### Cobram Estate Olives Limited - 2021 Annual General Meeting - Chair's Address 29 October 2021

Good morning and welcome, I am Rob McGavin, Chair of Cobram Estate Olives Limited. I am advised by our Company Secretary, Russell Dmytrenko, that a quorum is present and officially declare open our 16<sup>th</sup> Annual General Meeting as a public company, but significantly our first Annual General Meeting (Meeting) as an ASX-listed company.

Thank-you to all shareholders for attending what is now our 2<sup>nd</sup> successive virtual Annual General Meeting and hopefully our last. We have done our best to try and give you the same opportunity to participate as if we were all together.

I would like to introduce our Non-Executive Directors who are connected via phone or video, including Craig Ball from Adelaide (an independent director who also chairs our Remuneration and Nomination committee), Dr Joanna MacMillan (an independent director from Sydney), Professor Jonathan West (an independent director from Tasmania), Tim Jonas from Melbourne (an independent director and chair of the Audit and Risk committee), and Paul Riordan who is my fellow co-founder of this company from Woodland in California USA. Although you cannot see all of our Non-Executive Directors, they will be available to answer questions should the need arise.

At this point I would like to thank past directors, Tim Smith, and Matthew Bailey, who both retired from the board prior to our company listing on the ASX, for their material contribution to the success of this company over a long period of time.

Also joining this meeting virtually are our joint-CEOs, Leandro Ravetti and Sam Beaton, who you will hear from soon.

I welcome our Company Secretary, Russell Dmytrenko, who will adjudicate the voting and questions. We also welcome Rachel Smith, our External Audit partner from Deloitte, who is available to answer any questions regarding our audited accounts or related matters. Rachel will also be our independent voting scrutineer for today's formal vote.

Also joining us today are our senior executives and many of our staff, I welcome them on your behalf and thank them for their efforts, and the efforts of their teams, throughout the year. I would like to make particular mention of the material contribution and efforts of Brent Crosbie who heads Sales and Marketing globally, and Ruth Sutherland who is the general manger of our entire farming and milling operation in Australia. Both are outstanding individuals and attend all Board meetings.

Importantly, a special welcome to all our newest shareholders. Since listing on the ASX we have moved from 850 shareholders to over 2,400 in the last 10 weeks. We are so very honoured that you have chosen to become shareholders in Cobram Estate Olives.

USA 455 Harter Avenue Woodland, California, 95776 T: + 1 8446 COBRAM



#### Now some procedural matters

Many shareholders have already taken the opportunity to vote on the online voting platform and we thank them. For those that have not, I will explain how to use the online voting platform, and you should be able to follow the instructions on your screen.

#### Using the online platform

- Voting on the resolutions will be conducted by way of a poll using the electronic voting card you should receive after clicking the 'Get a Voting Card' button. The poll is now open, and you can vote at any time prior to the poll closing which will be five (5) minutes after the conclusion of this meeting. I will remind you again to vote during the formal part of the meeting.
- To allow plenty of time to vote, shareholders may vote at any time during the meeting.
- Shareholders can submit written questions during the meeting by clicking on the 'Ask a Question' button.
- If you have any trouble using the platform, please check the online portal guide on our website, or contact the help lines shown on screen.

#### Items of business

Today we have 5 items of business. The order of events for today's Meeting will be as follows:

- 1. I'll first say a few words and then hand over to our joint-CEOs, Sam Beaton, and Leandro Ravetti, who will provide commentary to our presentation.
- 2. Then we'll turn to formal business and the resolutions of the Meeting.
- 3. After that, there will be an opportunity for any general shareholder questions before I will close the Meeting.

### The past year

Since Paul Riordan and I founded Cobram Estate Olives (formally Boundary Bend Limited) in 1998, we have experienced many highs and lows as most start-up businesses do. It has been a wonderful journey, and we have been supported financially and emotionally by so many wonderful people. In fact, our journey, and this Australian business, would not exist without the incredible support and commitment of many great people.

From the founding shareholders who invested \$15 million in the early days to get our first 500 hectares of olive trees planted, to our amazing staff and their partners, and our loyal customers who turn up every day and purchase our high-quality extra virgin olive oil. I hope each and every one of you appreciate how important your support is to the success of this Australian company.



2021 was an exciting year in the evolution of your company as we prepared to list on the ASX, finally doing so on the 11<sup>th</sup> of August 2021.

We have an incredible vertically integrated business, built from scratch to produce high quality extra virgin olive oil. Extra virgin olive oil is simply the juice of fresh olives and is the only mainstream edible oil that is produced without heat, chemicals, and solvents. It is the antioxidants in the olive oil derived from fresh olive fruit that give olive oil its flavour, smell, and most importantly, its well-known health benefits.

Our business model is pretty simple.... not easy, but simple. We are the farmers and own the vast majority of our olive farms. We grow, pick, and crush all the olives in our own mills, all within 6 hours of picking to lock in the quality. We store the fresh olive oil in temperature controlled, stainless steel tanks away from light and oxygen to keep the oil fresh. We then bottle and package it in our own facilities just in time for delivery to our customers.

Our entire focus is, and has always been, on product quality, authenticity, and integrity - something very unusual in a global olive oil industry that has been plagued with mislabeling and cheating and has the unenvious title of one of the most adulterated foods on earth. Fortunately, many consumers are now aware that if you don't know and trust your source of extra virgin olive oil you will likely get cheated. This has given us an immense opportunity, and the trust in our brands grows stronger by the day, as does consumer demand for more natural, less refined/processed products.

As you can see by the visuals, we are truly vertically integrated, and in reality, our business grew this way, starting with the nursery, the groves, harvesting, milling, laboratory (QA and research) bottling and logistics to consumer brands and more recently our all-important value adding business where we are converting what has traditionally been waste that costs money into valuable products driving our sustainability and zero waste initiative.

Over the last 23 years our little start-up has grown massively, with some impressive stats, all driven by a desire for continuous improvement and excellence. In fact, we have published 27 peer reviewed research papers which is very rare for a private company, and likely unheard of for any other olive company and agricultural producer in general.

We now own over 2.4 million olive trees spread across 18,000 hectares of freehold land, of which approximately 15,000 hectares are in Australia. In fact, we are one of the world's largest olive farmers, and produce more olive oil than many countries. This year we produced more olive oil than France, Israel, the USA, and key Italian regions of Tuscany and Umbria. Our flagship brand, Cobram Estate®, is one of, if not the most decorated olive oil brands in the world with over 458 trophies and medals including being awarded the healthiest olive oil in the world in 2017.

But what makes me most proud is the value we offer consumers, and the consistently high quality of our extra virgin olive oils. To support this statement, I refer to the last Choice Magazine review of the category here in Australia. Of the 23 olive oil brands tested by Choice, they only recommended six



worthy of consumers purchasing. Cobram Estate® was awarded 1<sup>st</sup> place with the only gold medal, whilst our second brand, Red Island®, was awarded a silver medal and 2<sup>nd</sup> place.

Cobram Estate Olives is a really unique business in many ways and hopefully after this presentation you will better understand a few really key points about our business.

**Firstly**, we produce an estimated 70% of Australia's olive oil from our own groves, own the truly iconic Australian brand Cobram Estate®, and thanks to most of our olive oil being sold in premium consumer brands, we don't have the normal commodity price risk of most Agricultural Businesses.

**Secondly**, we are one of, if not the best olive growers in the world. As you will see in Leandro's presentation, our proprietary system – Oliv.iQ® - allows us to grow more fruit, accumulate more oil in that fruit, and extract much more oil out of the fruit than our competitors. All the while using less water, less fertilizer and sequestering more carbon per litre of olive oil produced than global averages.

**Thirdly**, we are globally one of the lowest cost producers, but our olive oil is in the top echelon globally for quality... a position that is truly unique (and almost unheard of). The reason this is so important is that it is the quality of the olive oil that drives consumer value and benefits (health, taste, and smell).

**Fourthly**, strong earnings growth should continue as our Australian groves mature and we have a wonderful opportunity with our USA business.

**Finally**, most agricultural products have a one-year production cycle, but olives have a two-year production cycle. This is easily managed operationally but is often misunderstood. Monthly trading cashflow and sales are reasonably consistent and predictable, but we manage our entire olive oil production in two-year cycles as we have a larger crop followed by a smaller crop and vice versa. A true gauge of our actual business performance is to average the profit across two years (considering both a higher yielding crop year and a lower yielding crop year).

Importantly, every waking moment our team's focus is on olives and olive oil. No one comes close globally to our level of expertise and understanding of the product and the market.

### Important updates

#### Californian harvest

I can confirm that our olive harvest has started in the USA, and although it is early days with less than 15% of the harvest completed, both yields and quality are approximately in line with expectations. After a prolonged drought in California, rain came last week with between 75mm and 150mm falling in our region, which is the first material rain for six months. This rain halted harvest for a few days, but due to the extremely dry subsoils is nothing to worry about at this stage.

USA 455 Harter Avenue Woodland, California, 95776 T: + 1 8446 COBRAM



### Californian fruit supply

It is pleasing to advise we have very recently extended both the term and acreage of olive fruit supply contracts with key third party growers. This will help ensure that our Californian olive oil supply continues to grow, increasing our external growers under contract by over 2,000 acres to 4,819 acres.

We have also signed contracts to purchase another 430 acres of freehold land (including water) adjoining one of our existing groves. Once planted, this will bring our company owned groves in California to 1,568 planted acres.

Both third party supply and our own groves have various maturity profiles, so although they won't have an immediate impact, it does lock in much needed supply to support medium term sales growth.

#### Flowering (Australian groves only)

Our Australian groves will reach full bloom over the next eight days. This is an important event and is the first time in the growing cycle that we can assess the potential of the following year's crop. We are pleased to report that flowering is as good as or slightly better than expected.

#### Sales

Sales across the group are off to a strong start, especially in Australia, and we are still expecting fullyear sales growth. The USA as expected has been extremely supply constrained, but now that harvest has started, we will see this situation reverse, particularly in the second half of the financial year.

#### Costs

In general terms costs are in line with budget expectations. We are fortunate that some of our larger input costs have not been impacted by general demand and supply chain pressures you may read about. In fact, some of our major cost inputs such as water and electricity are currently at short-term lows. In any event, we do not expect cost pressures to have a material impact on this year's results. Of course, we remain focused on driving cost efficiency savings throughout our business. It is also worth noting that we do have the ability to recover prolonged cost increases through the pricing of our products, although this is our last resort.

#### **Full-year outlook**

Importantly, we expect our Two-Year Rolling Average EBITDA (Normalised) for the Australian olive oil division to continue increasing as a result of strong sales, our past investment in new plantings and our maturing grove profile, whilst Statutory EBITDA is expected to fall materially due to FY2022 being a lower yielding crop year. Our strong cash flow from operations is set to continue and is expected to materially increase in FY2022, and our investment in growth is expected to continue in both Australia and the USA.

#### **Funding growth**

The company is comfortable with its capital position and has strong operating cashflows. Our current plans are fully funded.

AUSTRALIA 151 Broderick Road, Lara, Victoria, 3212 T: (+61) (0) 3 5272 9500 USA 455 Harter Avenue Woodland, California, 95776 T: + 1 8446 COBRAM

E: investors@cobramestateolives.com cobramestateolives.com.au



#### Dividend

The Board has declared a dividend of 3.3 cents per share to be paid in December. Sam will announce the full details.

### **Carbon Position**

Cobram Estate Olives is in the fortunate position to own 18,000 hectares of land, much of which is planted to highly productive olive trees that continually sink carbon. It has been calculated that our Australian groves' net carbon offset per annum is equivalent to the total emissions of a medium sized city like Bendigo. Although we are extremely well placed as the world moves to net zero carbon and we expect net benefits, further analysis is being undertaken to calculate our "whole of Company" position, and further updates will be made available to shareholders once independently verified.

Again, sincere thanks to the dedication of our all our team members led by our joint-CEOs, Sam Beaton, and Leandro Ravetti. Two more committed, honest, and capable people would be hard to find.

Finally, if you would like to receive really special offers of our best extra virgin olive oils, including our limited annual release of First Harvest® at an exclusive shareholder discount, can you please ensure you complete the Electronic Communication Form available on our website, tick the consent box, and return this to Link Market Services.

That brings me to the end of my address, so I will hand over to joint-CEO Sam Beaton.

--- END ----



# **Disclaimer**



The material in this presentation is general background information about Cobram Estate Olives Limited (**CBO**) and is current at the date of the presentation. The information in the presentation is provided for information purposes only, is in summary form and does not purport to be complete. It should be read in conjunction with CBO's other announcements to the ASX, including the FY2021 Full Year Results announcement and it's 2021 Annual Report. It is not intended to be relied upon as advice to current shareholders, investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular shareholder or investor, taxation situation or needs of any particular investor. A shareholder, investor or potential investor must not act on the basis of any matter contained in this presentation but must make its own assessment of CBO and conduct its own investigations and analysis. No representation is made as to the accuracy, completeness or reliability of the presentation. CBO is not obliged to, and does not represent that it will, update the presentation for future developments.

All currency figures are in Australian dollars unless otherwise stated. Totals and change calculations may not equate precisely due to rounding.

This presentation contains statements that are, or may be deemed to be, forward-looking statements. These forward-looking statements may be identified by the use of forward-looking terminology, including the terms "believe", "estimate", "plan", "target", "project", "anticipate", "expect", "intend", "likely", "may", "will", "could" or "should" or similar expressions, or by discussions of strategy, plans, objectives, targets, goals, future events or intentions. Indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. You are cautioned not to place undue reliance on such forward-looking statements. Such forward looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of CBO or any of its related entities which may cause actual results to differ materially from those expressed or implied in such statements. There can be no assurance that actual outcomes will not differ materially from these statements.

Past performance is also not indicative of future performance and no guarantee of future returns is implied or given. Nothing contained in this presentation is, or shall be relied upon as, a promise, representation, warranty or guarantee as to the past, present or the future performance of CBO.

By reading this presentation you agree to be bound by the limitations set out in this disclaimer. No representation or warranty, express or implied, is made as to the accuracy, reliability, completeness or fairness of the information, opinions, forecasts, reports, estimates and conclusions contained in this presentation. To the maximum extent permitted by law, neither CBO nor any of its related entities, or their respective directors, employees or agents, nor any other person accepts liability for loss arising from the use of or reliance on information contained in this presentation or otherwise arising in connection with it, including without limitation any liability from fault of negligence.

CBO's financial statements are prepared in accordance with Australian Accounting Standards, other authoritative pronouncements of the Australian Accounting Standards Board, Urgent Issues Group Interpretations and the Corporations Act 2001. This includes application of AASB 141 Agriculture which requires the current year crop to be valued at fair value less estimated point of sale costs. In applying this standard to determine the value of the current year crop, CBO makes various assumptions at the balance date, as the expected net selling price of the crop can only be estimated, and the actual-value will not be known until it is completely sold. The resulting accounting estimates will, by definition, seldom equal the related actual results, and have a risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.



# Agenda

- 1. Chair's Address
- 2. Financial Year 2021 Results and Commercial Update
- 3. Business Operations Highlights and Update
- 4. Growth Strategy
- 5. Formal business
- 6. Questions
- 7. Close





#### Lodging your votes **HELP NUMBER** 1800 990 363 Click "Get a Voting Card" Get a Voting Card Voting Card (top and bottom of platform) Please provide your Shareholder or Proxy details SHAREHOLDER DETAILS Shareholder Number Post Code Voting Card Enter your SRN/HIN or SUBMIT DETAILS AND VOTE Please complete your vote by selecting the required voting instruction (For, **Proxy Number and Postcode** Against or Abstain) for each resolution. Proxy holder votes will only be applied to discretionary (undirected) votes. Directed votes will be applied as per the the shareholder's voting instructions. OR Vote PROXY DETAILS Proxy Number Click "Submit Details and Vote" Against Abstain S For **Resolution 1** REMUNERATION REPORT G For Against Abstain Resolution 2 Fill out your voting card RE-ELECTION OF DR ANDREW CRANE for each item of business • For Against Abstain **Resolution 3** CHANGES TO THE CONSTITUTION - BOARD SIZE Click "Submit Vote" O Against O Abstain **Resolution 4** S For CHANGES TO THE CONSTITUTION - A CLASS SHARE CRITERIA. Submit Vote

# **Voting Online**



# **Asking Questions Online**



Only Shareholders and Proxyholders are able to ask questions

Click on "Ask a Question"

Select "General Business" or a specific resolution

Type in your question and click "Submit"

Comments on resolutions can also be submitted through "Ask a Question"





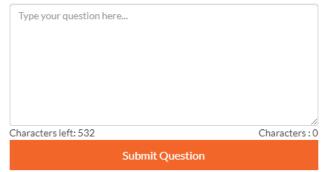
# HELP NUMBER **1800 990 363**

### Ask a Question

We welcome any questions that you may have and will endeavour to answer all questions during the Meeting. To submit a question, please select what the question pertains to and type your question in the provided area. If you have multiple questions please submit each individually.

Regarding General Business

#### Question



# **Cobram Estate Olives - From Tree to Table**

Growing and marketing olive goodness in Australia and the USA





# **Company Overview**

# Cobram Estate Olives is Australia's largest vertically integrated olive grower, processor and marketer



- Established in 1998, with operations in both Australia and the USA and export customers in 17 countries.
- A market leader in the Australian extra virgin olive oil industry and a leader in sustainable olive farming through continued innovation and market education; the release of 27 peer reviewed research publications; developing the Oliv.iQ® integrated olive production system (<u>https://oliv-iq.com/</u>); our zero-waste initiative; and the creation of the Olive Wellness Institute® (<u>https://olivewellnessinstitute.org/</u>).
- Owner of Australia's top two home-grown olive oil brands, with a combined value share of 45% of extra virgin olive oil sales in Australian supermarkets (FY2021):
  - Cobram Estate<sup>®</sup> 35% value share
  - Red Island<sup>®</sup> 10% value share
- The company's large-scale olive groves and olive mills are some of the largest in the world, enabling the company to achieve efficiencies in olive growing, processing, and marketing:
  - > 2.4 million trees planted on 6,584 hectares of land in Australia and 149,000 trees planted on 305 hectares in the USA (California)
  - > Over 144 tonnes per hour olive milling capacity and 18.4 million litres of on-site oil storage capacity (Australia and USA)
  - Proprietary production systems (Oliv.iQ<sup>®</sup>) achieving olive oil yields nearly nine times the global average per hectare (2,800 litres vs. 283 litres per hectare) with a production cost per litre 30% lower than world's weighted average
  - > One of the worlds leading olive R&D and testing laboratories Modern Olives® (Australia and USA)
  - In total, the company owns 18,500 hectares of freehold farmland, of which 16,700 hectares is freehold farmland in central and northwest Victoria and southwest New South Wales
- Committed to growing the value and volume of sales in the Australian market and driving growth in the USA market through the sale of both extra virgin olive oil and other olive products.



Financial Year 2021 Results and Commercial Update

# **Financial Highlights – FY2021**



Australian olive oil division FY2021 Two-Year Rolling Average EBITDA - Normalised\*:



FY2020: \$32.2 million

Group FY2021 Two-Year Rolling Average EBITDA - Normalised\*:



FY2020: \$19.1 million

Group statutory FY2021 EBITDA:

\$70.3 MILLION

FY2020: (\$19.7 million)

Global olive oil sales FY2021:



FY2020: \$140.7 million

Cash generated from operations FY2021:



FY2020: \$13.0 million

Average water price paid in FY2021:

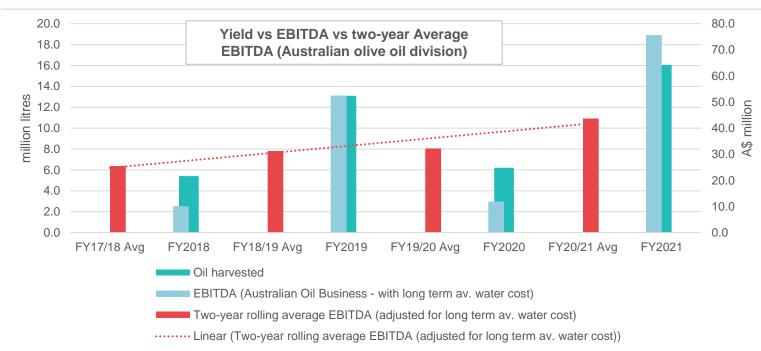


FY2020: \$643 per megalitre Long-term average: \$177 per megalitre

# Australian Olive Oil Division Performance – should be assessed on two-year rolling average



Two-Year Rolling Average EBITDA of \$43.7 million driven by past investment and strong brand returns



#### Underlying Australian EBITDA adjusted for long-term average temporary water costs and listing costs

|  |        | Statutor | y Historical I | EBITDA |        |
|--|--------|----------|----------------|--------|--------|
| A\$ million  | FY2017 | FY2018   | FY2019         | FY2020 | FY2021 |
| Australian olive oil business EBITDA   | 44.2   | 12.0     | 42.6           | (2.9)  | 75.1   |
| Adjusting for water costs to long term average*                              | (3.4)  | (1.9)    | 9.8            | 14.8   | (0.3)  |
| Adjusting for ASX listing costs  | -      | -        | -              | -      | 0.8    |
| Australian EBITDA (normalised)   | 40.8   | 10.1     | 52.4           | 11.9   | 75.6   |
| Two-year rolling Average EBITDA - normalised (Australian olive oil business) | -      | 25.5     | 31.3           | 32.2   | 43.7   |
| Change   | -      | -        | +22.7          | +2.9%  | +36.0% |

### Australian olive oil division performance

 Two-Year Rolling Average EBITDA: \$43.7 million (up 36% vs FY2020)

# Biennial production system and impact on EBITDA performance

- Given the biennial production nature of an olive tree, combined with the accounting standards (reporting the profit from the crop in the year of harvest), EBITDA should be viewed over a twoyear rolling average period – considering both a "lower yielding crop year" such as FY2020 and "higher yielding crop year" such as FY2021.
- Due to FY2022 being an expected lower yielding crop year for the company's Australian olive groves, the FY2022 Australian olive oil division EBITDA is expected to decrease substantially reflecting the smaller predicted production and the non-cash adjustment compulsory under the accounting standards.
- We expect our two-year rolling Average EBITDA for the Australian olive oil division to continue increasing over time as a result of investment in new plantings and the maturing grove profile.

# **Group Income Statement (Statutory)**

# Increased statutory EBITDA largely driven by the larger Australian crop of 16.05 million litres

# (FY2020: 6.2 million litres)

| Income Statement                                 |        |                      |          |
|--|--------|----------------------|----------|
| \$'million                                       | 2021   | 2020                 | Variance |
|  |        |                      |          |
| Revenue & Other Income                           |        |                      | ()       |
| Sales revenue                                    | 140.0  | 140.7                | (0.7)    |
| Other Income                                     | 2.2    | 2.2                  | 0.0      |
| Net change in fair value of agricultural produce | 65.0   | (11.0)               | 76.1     |
| Total Revenue & Other Income                     | 207.2  | 131.8                | 75.4     |
| EBITDA   |        |                      |          |
| Australian Olive Oil                             | 75.1   | (2.9)                | 78.1     |
| USA Olive Oil                                    | 0.5    | (8.1)                | 8.6      |
| Innovation & Value-add (Wellness)                | (5.3)  | (8.6)                | 3.3      |
|  | 70.3   | (19.7)               | 90.0     |
| Depreciation                                     | (16.2) | (15.2)               | (1.0)    |
| Interest   | (4.7)  | (5.4)                | 0.6      |
| Total EBT  | 49.4   | (40.2)               | 89.6     |
| Тах  | (16.7) | 7.5                  | (24.3)   |
| Total NPAT                                       | 32.6   | <mark>(</mark> 32.7) | 65.3     |

### **Divisional results**



**The Australian Olive Oil division** reported an EBITDA of \$75.1m (FY2020 \$2.9m loss), driven by:

- Increase in the Australian olive oil crop yield (noting FY2021 is a higher yielding crop year)
- Increase in the farm gate value per litre of EVOO produced
- Decrease in the cost of water

**The USA Olive Oil** business reports its first positive EBITDA contributions of \$0.5m (FY2020: \$8.1m loss)

- Increase in sales of packaged goods, with total sales (including bulk) increasing from \$29.9m to \$38.9m
- Increase in gross margin and rationalisation
  of costs structure

The Innovation & Value-Add business reported an improved result, from an EBITDA loss of \$8.6m in FY2020 to an EBITDA loss of \$5.3m in FY2021.

 The company continue to develop new products and its R&D programs, with a more focused sales strategy



# **Group Cash Flow Statement**

Operating cash flow highlights the management of oil between a higher and lower yielding crop years



| \$'million  | 2021   | 2020   | Variance |
|---|--------|--------|----------|
| Earnings before tax                                     | 49.4   | (40.2) |          |
| (Increase) / decrease in working capital                | (49.3) | 33.2   |          |
| Depreciation / Interest                                 | 16.2   | 15.2   |          |
| Interest expense  | 4.7    | 5.4    |          |
| Other non-cash items                                    | 1.1    | (0.6)  |          |
| Cash generated from operations                          | 22.1   | 13.0   | 9.1      |
| Interest paid   | (5.6)  | (6.0)  |          |
| Tax paid  | (0.2)  | (0.0)  |          |
| Cash generated from operations (after tax and interest) | 16.3   | 7.0    | 9.3      |
| Net cash used in investing activities                   | (19.0) | (24.2) |          |
| Proceeds from share issue                               | 0.0    | 1.5    |          |
| Net proceeds / (repayment) of borrowings                | 0.1    | 16.8   |          |
| Net increase in cash and cash equivalents               | (2.6)  | 1.1    |          |

### **Key points**

Strong operating cashflow reflective of the company managing its oil supply over two (2) financial years (24-months), to meet the consistent monthly customer demand.

• Cash generated from operations of \$22.1m (FY2020 \$13.0m), driven by improvement in USA and Wellness divisions and reduced water costs.

• The company continued to invest in growth capital, investing \$19.0m during FY21 (FY2020: \$24.2m)

 Investment largely funded from operating cashflow

**Cashflow statement** 

# **Group Balance Sheet**

## Strong balance sheet, and significant increase in current assets

| Balance Sheet                              |       |       |          |
|--|-------|-------|----------|
| \$'million                                 | 2021  | 2020  | Variance |
|  |       |       |          |
| Cash                                       | 1.2   | 3.8   |          |
| Current Assets (excluding cash)            | 134.6 | 82.2  |          |
| Property, plant and equipment              | 290.9 | 292.2 |          |
| Intangible assets                          | 6.7   | 6.7   |          |
| Other Non-current Assets                   | 15.2  | 5.7   |          |
| Total Assets                               | 448.6 | 390.6 | 58.0     |
|  |       |       |          |
| Current Liabilities (excluding Borrowings) | 30.0  | 33.9  |          |
| Current Borrowings                         | 3.8   | 4.9   |          |
| Non-current Borrowings                     | 161.8 | 158.8 |          |
| Tax Liability                              | 50.9  | 33.3  |          |
| Other non-current liabilities              | 11.5  | 13.6  |          |
| Total Liabilities                          | 258.0 | 244.5 | 13.5     |
| Total Equity                               | 190.6 | 146.1 | 44.5     |
| Total Equity                               | 190.0 | 140.1 | 44.3     |
| Borrowing, less cash                       | 164.4 | 159.9 |          |
| Tangible Assets                            | 441.9 | 383.9 |          |
| Gearing ratio                              | 37%   | 42%   |          |



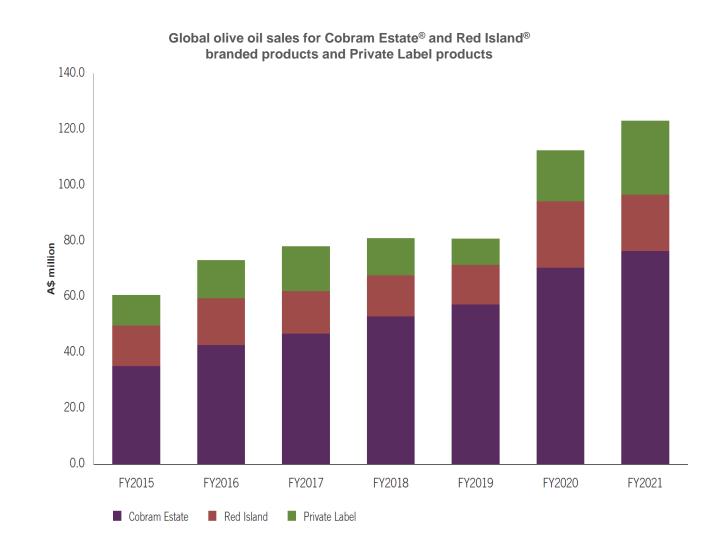
### Key points

Significant increase in Current Assets, predominantly due to the oil produced from the 2021 Australian harvest

- The company's olive trees are carried at cost (within property, plant and equipment).
- The majority of the Intangible Assets relate to the original purchase price of the Cobram Estate<sup>®</sup> and Red Island<sup>®</sup> brands.
- \$44.5 million of the Tax Liability (at 30/06/2021) relates to a deferred tax liability on property, plant and equipment that would only crystalise if these assets were sold.
- Debt levels relatively flat and gearing levels decreasing from 42% to 37%.

# Strong growth in packaged olive oil sales despite lower oil supply

## Packaged good sales growth of 9.5% in FY2021



### Packaged goods showing continued strong growth

• Sales of packaged consumer goods including Cobram Estate® and Red Island® branded products plus private label products grew by 9.5% from \$112.5 million in FY2020 to \$123.2 million in FY2021.

### Group revenue flat vs FY2020 due to lower oil supply

- Overall sales by the company were restricted by the smaller Australian olive oil crop in 2020 (the oil from which was sold in FY2021), with total sales revenue of \$140.0 million in FY2021 (FY2020: \$140.7 million).
- Bulk olive oil sales (>20L unit size) were particularly impacted by the lower availability of oil, and despite delivering a higher price per litre, group bulk sales declined by \$8.4 million versus the prior year.

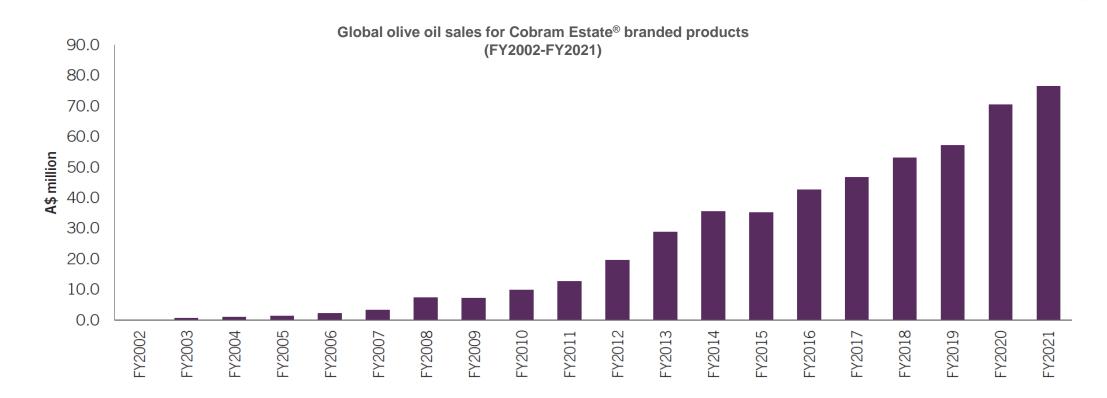
### Australian olive oil sales limited to smaller 2020 olive crop

- Due to the smaller olive oil crop in 2020, the company achieved sales of \$98.1 million for the Australian business in FY2021, a 7.3% decline in total olive oil sales compared to FY2020.
- The decline in olive oil availability particularly affected private label, bulk, and Red Island<sup>®</sup> tins sales.
- Despite the overall decline in sales by the Australian business, the company prioritised sales of Cobram Estate<sup>®</sup> branded products and achieved growth in sales of 2.3% for the Cobram Estate<sup>®</sup> brand in Australia in FY2021, with sales of \$64.0 million.

Estate Olives

# **Continued Global Growth of Cobram Estate® Branded Products**

Cobram Estate® brand global sales reached \$76.4 million in FY2021



- Cobram Estate®, our flagship retail brand, accounted for 66% of the Company's sales in FY2021.
- The growth in sales of the Cobram Estate® brand has been driven by many factors including the Company's strict quality focus, our local vertical integration model and story, our commitment to honesty and product integrity, and our marketing activities.
- In FY2021, the Cobram Estate® brand of premium extra virgin olive oil was sold in 17 countries and achieved global sales of \$76.4 million, up from \$70.4 million in FY2020.

Limited

# **Continued Strong Marketing Support For Our Brands**

Focus on Harvest 2021 and 'fresh' education



# Harvest 2021 Media Campaign



The objective is to educate the Australian community about the fact that extra virgin olive oil is harvested once per year, and ultimately to inspire shoppers to purchase our fresh extra virgin olive oil. The media mix included outdoor, radio, digital and social to drive efficient reach and frequency.

# Harvest 2021 Launch Event



Harvest was also celebrated with an immersive 'grove to city' PR event spanning over 2 nights at *Matilda Restaurant* with a mix of high-profile media and influencer personalities. Guests were treated to an extra virgin olive oil tasting followed by a 4-course meal developed by Chef Scott Pickett showcasing the quality and taste of our new season oils.

# **Continued Strong Marketing Support For Our Brands**

### Guinness world record event and virtual tastings



### Virtual Tastings

| Date                                |
|-------------------------------------|
| July 6 Health Professional Event    |
| July 15 Consumer Event              |
| July 21 Consumer Event              |
| July 22 Consumer Event              |
| August 19 Consumer Event            |
| August 26 Health Professional Event |
| Sept 9 Health Professional Event    |
| Sept 16 Consumer Event              |
| Oct 14 Health Professional Event    |
|                                     |

Following the success of our Virtual Tasting Masterclass events in 2020, this year we have so far held 5 consumer virtual tastings & 4 health professional virtual tastings with a over 4,000 registrants. Feedback continues to be overwhelmingly positive. **Guinness - The Plan** 



We have encouraged the Australian community to come together and put our country on the map as we attempted to set a new Guinness World Records title for the world's biggest virtual olive oil tasting. Since 2009 Spain has held the in-person title with 12,909 participants. **Guinness - The Activation** 



### **Guinness - The Partnerships**



As part of our promotion of the event we engaged with key partners including; CBA, NAB, Little Athletics Victoria, QCWA, Diana Chan, Nick Riewoldt, key health professional partners and universities, plus key media partners including Good Food.

# Over 18,000 people registered to attend our Guinness World Records event on October 28

# **Financial Outlook and Trading Update**

Outlook is positive, underpinned by consumer demand for high quality extra virgin olive oil and stock availability from the 2021 Australian harvest

- Sales outlook is positive, with sales tracking in line with our plan. We are expecting an increase in sales in full-year FY2022 supported by increasing consumer demand for high quality extra virgin olive oil.
- We expect our Two-Year Rolling Average EBITDA for the Australian olive oil division to continue increasing over time as a result of investment in new plantings and the maturing grove profile, whilst Statutory EBITDA is expected to fall materially due to FY2022 being a lower yielding crop year.
- Strong cashflow from operations to continue and expected to increase in FY2022.
- Investment in growth to continue in both Australia and the USA.





# **Dividend Announcement**

### Final dividend of 3.3 cents per share, payable on 8 December 2021

**Final Dividend Details** 

- Dividend Payment: \$0.033 per share
- 20% franked

| Dividend timeline       | Date             |
|-------------------------|------------------|
| Ex-Dividend Date        | 18 November 2021 |
| Record Date             | 19 November 2021 |
| DRP Final Election Date | 22 November 2021 |
| Payment Date            | 8 December 2021  |

### **Dividend Reinvestment Plan**

- The Company is pleased to offer its Shareholders the opportunity to participate in its Dividend Reinvestment Plan (DRP) in respect of all or part of their shares in the Company.
- Participants in the DRP are entitled to a 2.5% discount to the share price (based on a 5-day VWAP immediately after the Plan Election Date for the Dividend, as determined in accordance with the DRP). The last day for Shareholders to elect to participate in the DRP is 22 November 2021.
- Shareholders will receive an email or letter with details on how they can participate in the DRP. To participate in the DRP, you can view the full terms and conditions of the DRP and update your preference by visiting the Company's registry website: <a href="https://www.linkmarketservices.com.au">www.linkmarketservices.com.au</a>.



# Important information for long-term shareholders:

The DRP replaces the existing dividend reinvestment plan which was adopted and used by the Company prior to the Company's listing on ASX. This means that you must submit a Plan Election Form if you wish to participate in the DRP, regardless of whether you have participated in any dividend reinvestment plan previously adopted and used by the Company.



# **Reminder to Shareholders**

### **Communications Preference**

We encourage you to receive all of your communications via email. This communication method allows us to keep you informed without delay, is environmentally friendly, and reduces print and mail costs.

To choose email delivery of all communications, please complete the "Electronic Communication Form" which can be found in the Investor Services section of our website <u>https://investors.cobramestateolives.com.au/Investor-Centre/</u> and return this to our Registry, Link Market Services.

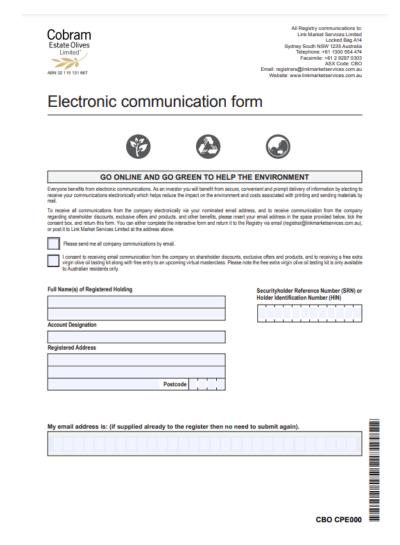
### Shareholder exclusive offers and benefits

To receive communication from the company regarding shareholder discounts, exclusive offers and products, and other benefits, please ensure you provide your email address on the "Electronic Communication Form" form and tick the consent box.

Those that provide consent will automatically receive a free extra virgin olive oil tasting kit and free entry to an upcoming virtual masterclass.

### **Updating Payment Details**

To update your payment details, please login to the share registry website <u>www.linkmarketservices.com.au</u> through the Investor Centre portfolio login. If you don't have a portfolio login, please click on register to create one. Once logged on, click on "Payments & Tax" tab from the menu, choose "Payment Instructions" from the drop down menu, and follow the prompts. Alternatively, you can download a form from the link website or call the call centre on 1300 554 474.





Business Operations Highlights FY2021 and Update





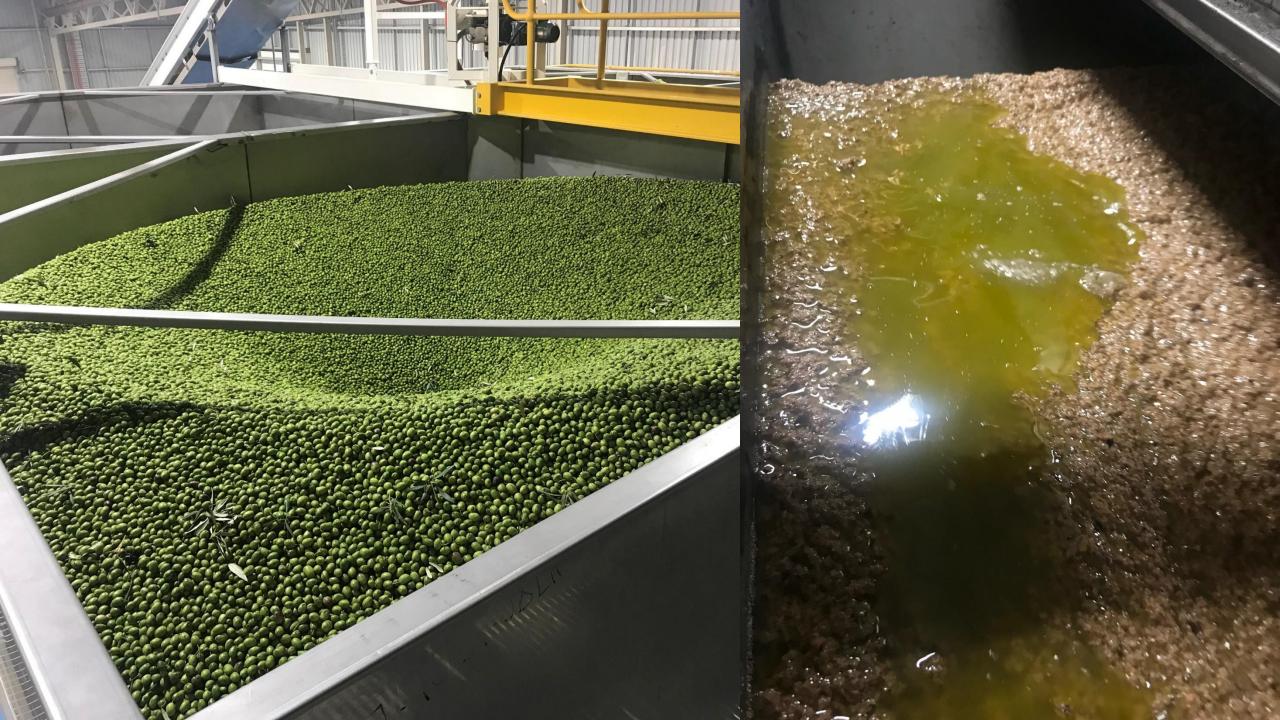






















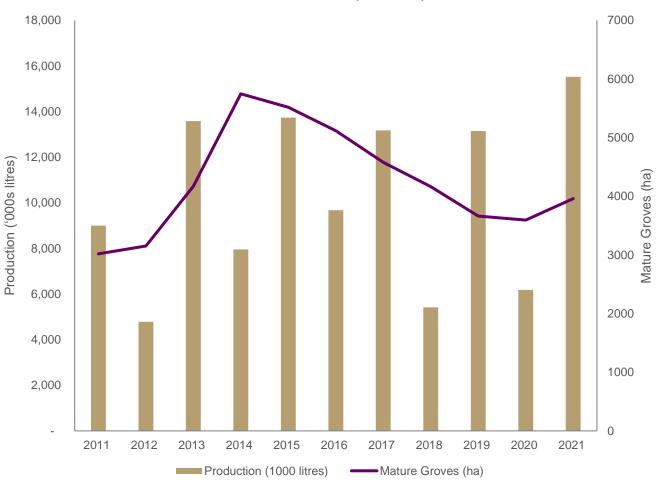
## **Australian Olive Harvest – Results Summary**

## Record 2021 Australian olive harvest and olive oil yield

## 2021 Australian olive harvest results - summary

- Recently completed the 2021 Australian olive harvest, producing 16.05 million litres, a record harvest (7% above projections).
- The crop record was achieved despite harvesting over 1,500 hectares less of mature groves than the prior record crop year (2015). Improvement is due to the Company's replanting program and management.
- Boundary Bend groves (including Wemen) produced:
  - 63,638 tonnes of olives
  - 11,655,522 litres of oil
  - Currently 85% of trees are mature and producing mature fruit yields.
- Boort grove produced:
  - 24,707 tonnes of olives
  - 4,397,960 litres of oil
  - Currently only 31.8% of trees are mature and producing mature fruit yields.
- In total, we harvested 88,345 tonnes of fruit and produced 16,053,481 litres of olive oil.
- The Company's 2021 harvest accounted for an estimated 71% of Australia's total olive oil production.
- Additionally, we processed 4,080 tonnes of fruit from external growers.

**Total Yields vs Mature Groves (Hectares)** 





## **Our 2021 California Harvest Has Begun**

Positive outlook for Harvest 2021 and third-party supply



#### California Harvest 2021

- CBO commenced its 2021 USA olive harvest on 11<sup>th</sup> October. The 2021 harvest is forecasted to be the company's largest to date.
- CBO is expecting to crush around 17,000 tonnes of olives in California in 2021.
- In the USA, CBO sources olives from its own groves and a network of contracted growers. Olives sourced from COB's own groves is predicted to grow from 1% of total oil supply in 2020 to around 15% of total supply in 2021. The balance will sourced from around Californian 20 growers in 2021.
- Despite the dry conditions, crop yields and fruit quality are looking good and oil quality is anticipated to be very good.

#### Expansion of third-party supply arrangements

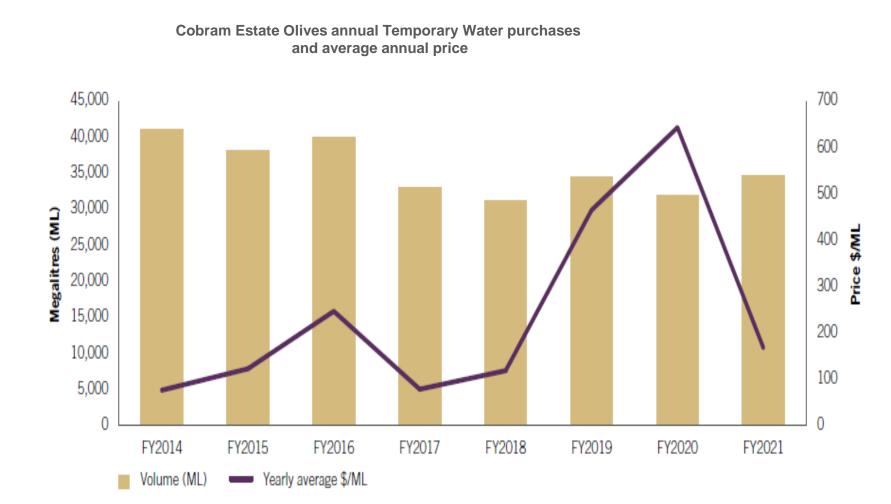
• The company recently penned exclusive 5-year supply contracts with two of the country's largest olive growers. Commencing in 2022, these contracts help underpin CBO's Californian olive oil supply, delivering the company over 20% of the American annual olive crop.



## Water Pricing in Australia Returned to Below Historical Averages

In FY2021 we paid a weighted average price of \$168/megalitre for water purchased





#### Water procurement strategy

- Cobram Estate Olives sources its water in Australia from multiple points of the Southern Murray Darling Basin connected system including the Murray, Goulburn and Murrumbidgee rivers.
- We do not own entitlement water (permanent water) and since 2010 have sourced water from the allocation market (temporary water) providing flexibility with its purchases occurring throughout the year, from multiple counterparties.

#### Water pricing

- Whilst seasonal prices fluctuated over this period as the chart above indicates, the Company has paid a weighted average price of \$233 per megalitre over the last eight (8) years.
- In FY2021, the Company paid an average price of \$168 per megalitre for water purchased.
- In FY2022 to date, the Company has purchased 19% of its full year requirements and has paid an average price of \$120 per megalitre for water purchased.

## Water Outlook in Australia

## 2021/22 seasonal outlook is positive with high storage levels and allocations



#### Key points

- Water prices in the Southern Murray Darling Basin remain below historical levels.
- Storage levels in the Southern Basin @ 90% full up 38% on the same time last year.
- High reliability allocations have reached 100% for all norther Victorian water systems.
- Allocation water currently trading at \$120 \$130 / ML (Murray water, for our Northern Victorian Groves) and at \$80 \$90 / ML (Goulburn water, for our Boort Grove).

#### Southern Murray Darling Basin - historical water price per ML \$900 \$800 \$700 \$600 \$500 \$400 Long term VWAP \$177 per ML \$300 \$200 \$100 1/07/2007. l/01/2010 l/11/2010 1/07/2012. 1/11/2015 /06/2010 1/05/2013 1/10/2013 1/03/2014 1/08/2014 1/01/2015 l/12/2007 1/05/2008 1/10/2008 1/03/2009 /08/2009 l/04/2011 1/09/2011 1/02/2012 1/12/2012 /04/2016 /09/2016 1/02/2017 1/07/2017 1/12/2017 1/05/2018 l/10/2018 1/03/2019 /08/2019 /01/2020 /06/2020 /11/2020 /06/2015 /04/2021 /09/2023

#### Southern Murray Darling Basin - historical water price per ML (2007-2021ytd)

#### Southern Murray Darling Basin – current storage levels Total and key storages

| Storage                | <b>Full %</b><br>13/10/2021 | <b>Full %</b><br>14/10/2020 |
|------------------------|-----------------------------|-----------------------------|
| Lake Eildon            | 82%                         | 64%                         |
| Lake Hume              | 97%                         | 73%                         |
| Lake Dartmouth         | 91%                         | 58%                         |
| Murrumbidgee catchment | 94%                         | 81%                         |
| Southern Basin total   | 90%                         | 65%                         |

Source: https://www.mdba.gov.au/water-management/murray-darling-reports-data/water-in-storages

## Seasonal determinations for northern Victorian water systems as of 15 October 2021

| Water System    | High Reliability<br>Water Share | Low Reliability<br>Water Share |
|-----------------|---------------------------------|--------------------------------|
| Murray          | 100%                            | 0%                             |
| Broken          | 100%                            | 100%                           |
| Goulburn        | 100%                            | 0%                             |
| Campaspe        | 100%                            | 0%                             |
| Loddon          | 100%                            | 0%                             |
| Bullarook Creek | 100%                            | 100%                           |

Source: https://nvrm.net.au/

## **Environmental Sustainability**

## Environmental sustainability is central to everything we do



- For over 20 years we've been working to improve our carbon capture rates. Through the implementation of key agricultural practices, our groves sequestrate nearly 10 times the global olive industry average of CO<sub>2</sub> per hectare.
- Our waste zero ambitions form another critical pillar in our sustainability strategy.
  - Our crushed olive pits are used as renewable thermal energy.
  - Our Wellgrove<sup>®</sup> health and wellness brand and our Stone & Grove<sup>®</sup> range of olive leaf teas allows us to use our fresh olive leaves to produce health and wellness products.

#### Sustainable waste handling project

- For the past seven years, we've been working on improving the way we manage and capture value from our fresh olive pomace (the fruit pulp leftover after the oil is removed).
- We are excited to announce we have received a grant from Sustainability Victoria to support the development of a new waste handling system at our Boundary Bend olive mill that will use a combination of recycling technologies to de-water the olive pomace and extract valuable components from the waste. This project will deliver an estimated 65% reduction in the volume of the waste material it processes, together with lower greenhouse gas emissions and the creation of new commercial products.
- The project will commence implementation during FY2022.

#### **Embracing Sustainability**

• We've created a new video to tell some of our environmental sustainability story – see details alongside.



Our video "Embracing Sustainability" can be found at the link below:

### https://www.cobramestateolives.com.au/#vimeo616e0 06b87af1

Providing our people with a supportive and safe work environment and culture

#### Health and Safety Leadership

- Protecting the health and wellbeing of staff and the wider community is front of mind as we continue to follow directions from state and federal government regarding the COVID–19 pandemic and implementing strict controls to help prevent the spread.
- Our overriding goal is to deliver quality products to our customers with zero harm to our people. We are committed to providing a safe, injury free workplace and to ensuring all our people, including visitors, go home in the same state of health that they arrived.
- We are continually assessing and improving our processes, systems and pride ourselves on regular communication with our workforce. Our Safety Hub training program will assist in delivering training programs to all teams across all sites to educate, develop and strengthen safe work practices.

#### **Our People and Our Values**

- We pride ourselves on our people and culture, staying true to our core values of Honesty and Integrity, Passion and Humility.
- CBO is committed to supporting employees in achieving their individual goals through ongoing education and knowledge development. This is achieved with plain language "no surprises" performance development reviews and opportunities for internal advancement and career progression.
- Health, wellness, and work-life balance are promoted through onsite fitness classes, birthday leave, and team events to guarantee employees are performing and feeling their best.

## OUR VALUES

At Cobram Estate Olives, our core values are not intended to be feel-good catch phrases. All are of equal importance, and together they are embedded in the character of our organisation and anyone who represents us. They describe the collective behaviours of our company and what is important to us. They are a lot more than just words on a page. Our core values represent who we are – not who we want to be. Our values represent how we built this company, and they embody the day-to-day reality of how we do business.



Estate Olives



Growth Strategy

## **Growth Strategy – Four Core Pillars of Future Growth**

Clearly articulated and well-understood growth plan



# 1. Increasing Supply From Our Australian Olive Groves Through New Plantings and Efficiency Gains





#### New planting and grove redevelopments

• Since 2010, CBO has planted over 1,000 hectares of olive groves at Boundary Bend and over 2,100 hectares of olive groves at Boort. This includes the replanting of selected areas and the planting of greenfield sites.

#### Why are we replanting?

- Through our Oliv.iQ<sup>®</sup> performance benchmarking we have determined that some varieties of olive trees originally planted were underperforming and could be replaced by more suitable and more productive varieties.
- The majority of the grove costs relating to growing olives and the production of olive oil are fixed, with some costs variable based on the size of the crop.
- By replacing lower performing varieties, we will, over time, improve our yields and as a result substantially reduce our cost of olive oil production per litre.

#### Boort grove redevelopment

- In 2021 we completed the redevelopment of the Boort olive grove, with 331 hectares planted with 118,000 new trees in Autumn 2021.
- Over the past six years the company has replanted 2,114 hectares of the Boort grove with a total of 754,995 new trees, replacing under-performing olive varieties originally planted.
- As a result of these replanting's, the Boort grove will reach fully-mature yields in 2028 at which time it is primed to become our highest producing grove and one of the largest single olive estates in the world.

#### Boort grove redevelopment



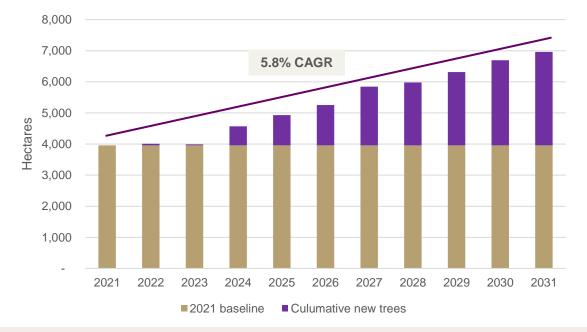
# 1. Increasing Supply From Our Australian Olive Groves Through New Plantings and Efficiency Gains (cont'd)



Current age profile of the company's olive trees alongside average oil yield per year of age



## Embedded growth in olive oil production (Australian olive oil busines)



#### **Growth in production**

Olive trees typically produce their first 'harvestable' crop at three years of age, and reach 'mature' yields at eight years of age.

Mature: 1.48 million trees (61%) are mature.

Developing: 580,000 trees (24%) are productive but not yet producing mature yields.

Pre-productive: 378,000 trees (15%) are yet to produce a harvestable crop.

- Our investment in olive groves will provide embedded long-term production growth.
- Based on olive trees planted in Australian groves, mature trees (hectares) are expected to grow at a 5.8% CAGR for the next 10 years.

#### Cobram Estate Olives Limited

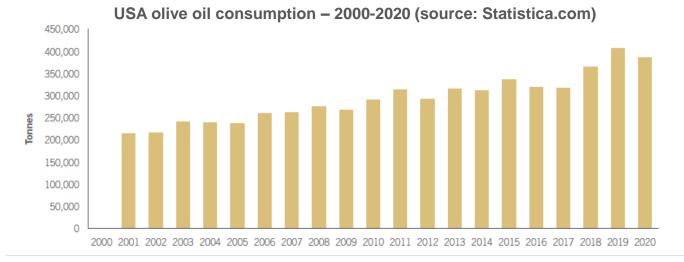
## \*Source: SPINS Scan data, Total US Olive Oil, Total Dollar Sales, 52 Weeks Ending 3/10/2021.

## 2. Growing Our Vertically Integrated Business in the USA

## Replicating our Australian business in the world's biggest olive oil import market

### Why the USA?

- USA consumer demand for olive oil is growing however access to local product has been limited due to a small and emerging product base
- Consumption of olive oil in the USA has almost doubled in size since 2000, with total consumption estimated at 386,000 tonnes in 2020.
- Retail sales of olive oil grew 30% in value and 27% in volume during 2020 versus the prior year, reaching total sales of US\$1.6 billion.
- USA consumer preferences have shifted from lower quality refined olive oil blends to extra virgin olive oil. For the twelve-month period to 3 October 2021, extra virgin olive oil sales totalled US\$798 million.
- California grown extra virgin olive oil has carved out a niche in with retail sales totalling US\$44.8 million in the twelve-month period to 3 October 2021.



#### Where are we at with our USA expansion?

- Our strategy to replicate our Australian business in the USA is well advanced.
- We first produced olive oil in California in a third-party mill in 2014.
- Since then, we have worked to establish a world-class, vertically integrated operation, based in Woodland, California.
- In FY2021, CBO USA achieved net sales of \$38.9m, up 29.9% on the prior year and delivered the Company its first first positive EBITDA result.





state Olive

## 2. Growing Our Vertically Integrated Business in the USA (cont'd)

## Development of USA milling, bottling and laboratory operations



#### **Woodland California Operations**

- In July 2014 we purchased a 3.6hectare industrial property in Woodland, California, which now serves as the Company's USA head office and includes:
  - 2.9 million litres of olive oil storage and warehouses covering approximately 5,000m<sup>2</sup>.
  - Bottling line capable of filling approximately 3,500 units per hour, both branded and Private Label.
  - An olive mill in Woodland,
    California, with milling capacity of 32 tonnes of olive fruit per hour.

Harter Avenue USA head office



Bottling USA Select – 100% California



**USA bottling** 



Harter Avenue USA olive mill



# **2. Growing Our Vertically Integrated Business in the USA** (cont'd) Development of new olive groves in the USA



#### USA grove development

- In Spring 2021 we developed 110 hectares of new olive groves on the Esparto South ranch near Woodland, California, with 53,000 new trees planted.
- Our USA groves now total over 149,000 trees planted on 305 hectares of longterm leased and freehold properties with 100% of trees not yet mature.
- Our USA groves have been developed using the same Oliv.iQ® principles adopted by the Company in Australia, and contain a number of our key olive varieties including picual, coratina and arbequina.
- The Company has secured an additional 182 hectares of land in the USA suitable for planting currently under development.

#### Debo Ranch, California



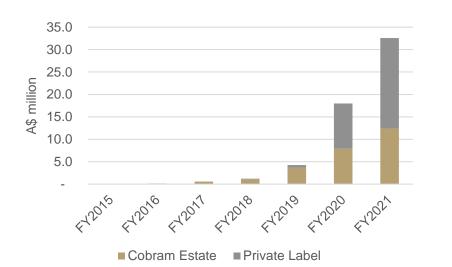
#### Esparto South Ranch - grove development





## 2. Growing Our Vertically Integrated Business in the USA (cont'd)

Cobram Estate® and private label sales showing strong growth



Evolution of packaged olive oil sales by Cobram Estate Olives' USA business Cobram Estate® brand - expanding USA store footprint



In line with the Company's strategy to focus on the sale of Cobram Estate<sup>®</sup> branded and Private Label packaged goods, combined sales of these products reached \$32.6 million in FY2021, up \$14.6 million vs FY2020.

- Sales of Private Label olive oil accounted for 55% of group sales by value in FY2021, Cobram Estate® branded extra virgin olive oils (34%) and bulk sales (11%).
- Private label is an important part of our strategy and helps support relationships with key customers together with driving bottling and packaging efficiencies.
- Short-term growth in the USA is likely to be constrained due to oil availability. Long-term growth will be supported by our own maturing groves and future plantings.

#### Cobram Estate® branded sales totalled \$12.4 million in FY2021, an increase of 57% on the prior year

• Cobram Estate® was the #10 ranked olive oil brand in USA supermarkets (excluding Private Label) with an estimated 1.3% market share of total olive oil sales by value for the 12-month period to October 3<sup>rd</sup>, 2021. In line with growth in sales, distribution of Cobram Estate® grew substantially between 2017 and July 2021. For the 12-months to October 2021, Cobram Estate® products were sold in over 13,151 USA stores.\*

# **3. Growing Branded Product Sales and Increasing the Net Price Per Litre For Our Extra Virgin Olive Oil**



CBO is continuing to focus on premiumisation whilst growing sales of its brands and supporting key customers with Private Label olive oil products in both Australia and the USA.

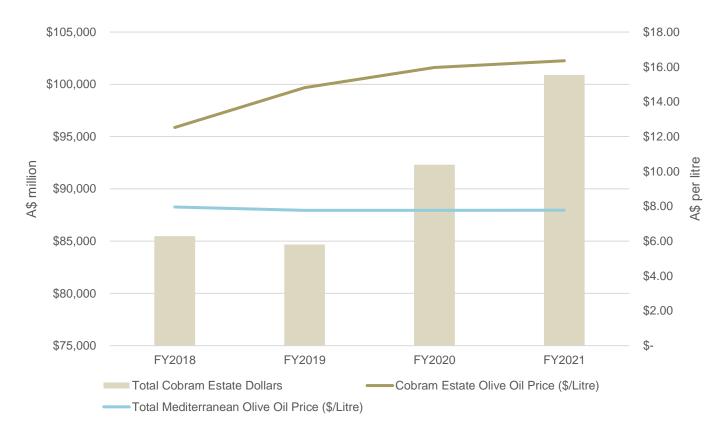
#### AUSTRALIA

- Australian consumers increasingly prefer locally grown products, are becoming more informed on the health benefits, versatility, and usage of extra virgin olive oils, and possess a better understanding of the differences between extra virgin and other grades of olive oil.
- Growing demand for Australian extra virgin olive oils, together with the high quality of the Company's products, has delivered the Company growth in net price per litre of 84% since FY2014.
- Our Cobram Estate® branded products continue to achieve in-store sales growth whilst selling at a substantial and growing price premium per litre to Mediterranean-sourced olive oils.

#### USA

- In the USA, the Company is seeking to grow sales of Cobram Estate® branded and private label products and in turn net price per litre through transitioning from bulk sales to packaged goods, and through increasing its supply of Californian extra virgin olive oil.
- Sales of Cobram Estate® branded plus private label products grew to account for 88.7% of the Company's USA olive oil sales in FY2021, up from 67.3% in FY2020 and 18.6% in FY2019.

Supermarket sales of Cobram Estate® in Australia and price paid per litre for Cobram Estate® versus price paid per litre for Mediterranean olive oil (all grades) – FY2018-FY2021



## 3. Growing Branded Product Sales and Increasing the Net Price Per Litre For Our Extra Virgin Olive Oil (cont'd)

Cobram Estate® price per litre and market share supported by third-party recognition of superior quality





18 gold medals for Cobram Estate's 2021 Australian extra virgin olive oils, including:

- Gold medals at the New York International Olive Oil Competition and Olive Japan
- 6 gold medals at the Australian International Olive Awards

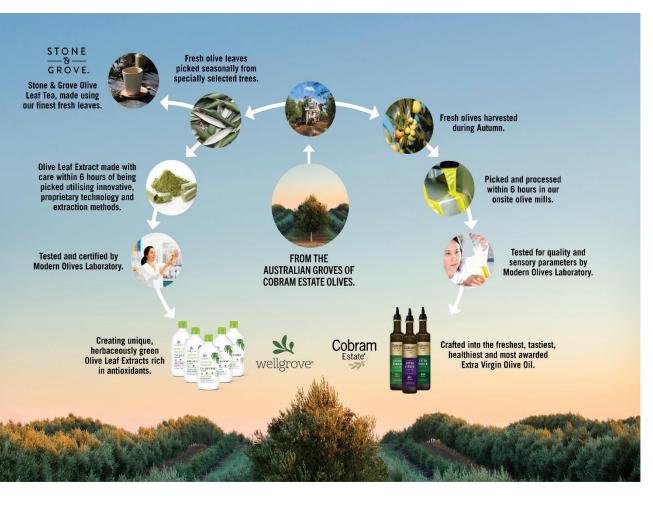


## 4. Value-Adding Our Olive By-Products

## Towards zero waste - capturing value from the by-products of olive oil production

- The production of olive oil generates a substantial quantity of byproducts. These products include olive pit, olive pomace, olive leaves and olive prunings.
- To minimise waste on our groves and to capture more value from the Company's olive farming operations, a new Wellness division was established in 2017 to explore, develop, and commercialise innovative new products and activities that utilise other outputs from the groves. The Company also realises health and wellness, product safety, and social impact have always been present in consumers' minds, but such factors are evolving in meaning and are becoming increasingly important value and growth drivers.
- In 2019 the Company launched the Wellgrove® health and wellness brand in the USA and Australia. Sales of the Company's Wellgrove® olive leaf extract range initially spiked during the panic buying relating to the COVID-19 pandemic, however since May 2020 there has been a slowdown in sales, particularly in Australia. This has resulted in the refinement of the Wellgrove® product range and a realignment of the sales model to focus on digital sales in the USA, and digital, practitioner, and independent Pharmacy sales in Australia.
- In FY2021 the Wellness division, encompassing sales of Wellgrove® together with biomass and specialty ingredients, generated global sales of \$1.9 million.

Waste zero example – fresh olive leaves





## **4. Value-Adding Our Olive By-Products (cont'd)** Growing the portfolio of Wellgrove® health and wellness products in Australia and USA



#### Wellgrove® product distribution

Wellgrove® products are currently available in the following channels:

- USA
  - Online via Amazon, Jet.com etc; Direct to consumer; Practitioner
- Australia
  - Practitioner; Direct to consumer

#### Wellgrove® USA product range includes:

- Super Immunity + Heart Health: high strength olive leaf extract capsules
- Super Immunity + Heart Health: high strength olive leaf extract liquid
- Keto Super Powder: extra virgin olive oil powder plus prebiotics
- · Keto Super Antioxidant: extra virgin olive oil soft gel capsules
- · Keto Super Antioxidant: extra virgin olive oil





## **Formal business**

## **Voting directions**





**GENERAL MEETING** 

Voting Directions

| Reso | lutions                                       | For | Against |
|------|---|-----|---------|
| 2    | ADOPTION OF THE REMUNERATION REPORT           | 0   | 0       |
| ЗA   | ELECTION OF DR JOANNA MCMILLAN AS A DIRECTOR  | 0   | 0       |
| ЗB   | RE-ELECTION OF MR ROB MCGAVIN AS A DIRECTOR   | 0   | 0       |
| 3C   | RE-ELECTION OF MR JONATHAN WEST AS A DIRECTOR | 0   | 0       |
| 3D   | RE-ELECTION OF MR SAM BEATON AS A DIRECTOR    | 0   | 0       |
| 4    | INCREASE IN NON-EXECUTIVE DIRECTORS FEE CAP   | 0   | 0       |

\* Note if you have already lodged your vote, this vote will override it.

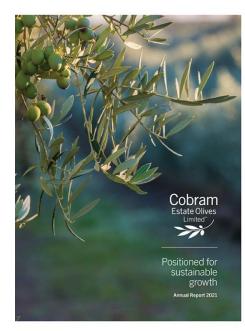
## **Item 1: Financial Statements and Reports**



Delotte Touche Tohmatou ARN 14 400 121 050 477 Calima Street Methoumer Vict 2000 0PO Stor 73 Methoumer Vict 2001 Australi Doc 111 Tet + 411 (b) 3 8471 7000 FAx: +411 (b) 437 7001

To receive and consider the Financial Report and the related Directors' Report and Auditor's Report for the year ended 30 June 2021.

Note: This item is for discussion only and is not a resolution.



| Contents   |   | Deloitte   |
|--|---|--|
|  | ss 46   |  |
| Consolidated Statement of<br>Other Comprehensive Income  | 47  |  |
|  | osition 48  | Independent Auditor's Re<br>Members of Cobram Estate   |
|  | Equity 49   | Report on the Audit of the Financial Report  |
|  | 50  | Opinion  |
|  | 51  | We have audited the financial report of Cobram Estate Olives Li<br>"Company") and its subsidiaries (the "Group") which comprises th  |
|  | 104   | as at 30 June 2001, the consolidated statement of port# or<br>consolidated statement of changes in equity and the consolidate<br>ended, and notes to the financial interests, including a surmar   |
|  | 105   | directors' declaration.<br>In our opinion, the accompanying financial report of the Group is i   |
|  |   | including:<br>Giving a true and fair view of the Group's financial position as at  |
|  |   | for the year then ended; and<br>Complying with Australian Accounting Standards and the Corps   |
|  |   | Basix for Opinion  |
|  | the second se |  |
|  | A Contraction   | We considered our water in accordance with Australian Auffreit<br>standards are littlered recorded in the Audita's Responsibilities for<br>our report. We are independent of the Group in accordance with<br>Comparations (2020) and the entity of any approximation for the Autors<br>Autors 2.10 Code of 2016 by Professioner Autorstatis final doug<br>AUT 2.10 Code of 2016 by Professioner Autorstatis final doug<br>AUT 2.10 Code of 2016 by Professioner Autorstatis final doug<br>at a accordance with the Code.   |
| a de la companya de l | Alexander   | standards are further described in the Auditor's Responsibilities for<br>our report. We are disequented at 10% course according early for<br>Corporations Act 2001 and the which requirements of the Accord<br>APE3 100 course of the Sings for Information Accounted in Jundeog<br>melawarts to our audit of the Internal report in Auditoria. We have<br>in according with the Course,<br>We counter that the independent devices required by the Co<br>the direction of the Course, wand be in the owner terms (Egreen<br>the direction of the Course, wand be in the owner terms (Egreen   |
| - H  | A Company   | standards are further decoded in the Auditor's Responsibilities to<br>our report. We are integreded of the Oray is accordance with the<br>Corporations Art 2001 and the initial requirements of the Auditor<br>of the Auditor and Art 2001 and the initial requirements of the Auditor<br>inverse to a count of the financian (report in Auditor). We have<br>in accordance with the Code.   |
|  |   | Instantian are further described in the Auditor's Responsibilities for<br>our report there are independent third Groups and Constructions with the<br>Auditor's and the Auditor's Auditor and Auditor's Auditor's and the<br>Auditor's Conference on Auditor's Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Audito |
|  |   | Instantian are further described in the Auditor's Responsibilities for<br>our report there are independent third Groups and Constructions with the<br>Auditor's and the Auditor's Auditor and Auditor's Auditor's and the<br>Auditor's Conference on Auditor's Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Audito |
|  |   | Instantian are further described in the Auditor's Responsibilities for<br>our report there are independent third Groups and Constructions with the<br>Auditor's and the Auditor's Auditor and Auditor's Auditor's and the<br>Auditor's Conference on Auditor's Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's Auditor's Auditor's<br>Instantian Conference on Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Auditor's<br>Audito |



That the Remuneration Report of the Company for the year ended 30 June 2021 be adopted.

Note: This resolution is advisory only and does not bind the Company or the Directors. The Directors will consider the outcome of the vote and comments made by Shareholders on the Remuneration Report at the meeting when reviewing the Company's remuneration policies.

| Direct /<br>Proxy<br>Votes* | For        | Open      | Against | Total      |
|-----------------------------|------------|-----------|---------|------------|
| Resolution 2                | 45,163,968 | 2,704,117 | 41,405  | 47,909,490 |
| % of vote                   | 94.27%     | 5.64%     | 0.09%   | 100%       |

\* This excludes any votes from the Directors or senior management referred to in the Remuneration Report.



That Joanna McMillan, who was appointed as a Non-Executive Director on 21 May 2021, retires, and being eligible, offers herself for election as a Non-Executive Director of the Company, is elected as a Director of the Company.



| Direct /<br>Proxy<br>Votes | For         | Open      | Against | Total       |
|----------------------------|-------------|-----------|---------|-------------|
| Resolution 3a              | 161,320,457 | 2,704,117 | 6,230   | 164,030,804 |
| % of vote                  | 98.35%      | 1.65%     | 0.00%   | 100%        |



That Rob McGavin, who retires, and being eligible, offers himself for re-election as a Non-Executive Director of the Company, is elected as a Director of the Company.



| Direct /<br>Proxy<br>Votes | For         | Open      | Against | Total       |
|----------------------------|-------------|-----------|---------|-------------|
| Resolution 3b              | 161,326,687 | 2,704,117 | 1,000   | 164,031,804 |
| % of vote                  | 98.35%      | 1.65%     | 0.00%   | 100%        |



That Jonathan West, who retires, and being eligible, offers himself for re-election as a Non-Executive Director of the Company, is elected as a Director of the Company.



| Direct /<br>Proxy<br>Votes | For         | Open      | Against | Total       |
|----------------------------|-------------|-----------|---------|-------------|
| Resolution 3c              | 161,306,787 | 2,707,017 | 18,000  | 164,031,804 |
| % of vote                  | 98.34%      | 1.65%     | 0.01%   | 100%        |



That Sam Beaton, who retires, and being eligible, offers himself for re-election as an Executive Director of the Company, is elected as a Director of the Company.



| Direct /<br>Proxy<br>Votes | For         | Open      | Against | Total       |
|----------------------------|-------------|-----------|---------|-------------|
| Resolution 3d              | 161,323,787 | 2,707,017 | 1,000   | 164,031,804 |
| % of vote                  | 98.35%      | 1.65%     | 0.00%   | 100%        |



That, pursuant to and in accordance with clause 12.19 of the Constitution, Listing Rule 10.17 and for all other purposes, the maximum aggregate amount of fees paid to Non-Executive Directors remuneration be increased from the current limit of \$300,000 per annum to \$800,000 per annum.

| Direct /<br>Proxy<br>Votes* | For        | Open      | Against | Total      |
|-----------------------------|------------|-----------|---------|------------|
| Resolution 4                | 44,325,946 | 2,698,017 | 93,771  | 47,117,734 |
| % of vote                   | 94.07%     | 5.73%     | 0.20%   | 100%       |

\* This excludes any votes from the Directors or senior management referred to in the Remuneration Report.

Item 5: General



To transact any business which may be lawfully brought forward.



**Questions on the Resolutions** 



# **Questions on the Resolutions**

# If you haven't already voted, please cast your votes.

## **General Questions**



Only Shareholders and Proxyholders are able to ask questions

Click on "Ask a Question"

Select "General Business" or a specific resolution

Type in your question and click "Submit"

Comments on resolutions can also be submitted through "Ask a Question"





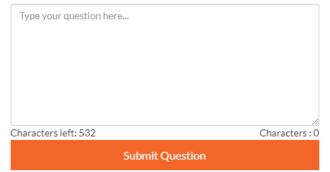
# HELP NUMBER **1800 990 363**

## Ask a Question

We welcome any questions that you may have and will endeavour to answer all questions during the Meeting. To submit a question, please select what the question pertains to and type your question in the provided area. If you have multiple questions please submit each individually.

Regarding General Business

#### Question





General Business and Closing Remarks





# Thank-you!