

12 November 2021

Zip Completes the Acquisition of Twisto As Part Of European Expansion Strategy

Zip Co Limited (ASX: Z1P) (“**Zip**”, or the “**Company**”) is pleased to announce today it has completed the acquisition of Twisto Payments a.s. (“**Twisto**”).

Following shareholder approval at Zip’s AGM on Thursday, 4 November 2021, Zip has today completed the acquisition of the remaining shares of Central European BNPL provider, Twisto.

The acquisition provides Zip with a gateway to one of the world’s largest eCommerce markets and access to all 27 member states of the European Union (EU). Founded in 2013, Twisto has served almost one million customers, across 22,000 merchants and is a leading BNPL platform in Central Europe. The Company has developed a unique omnichannel payments platform, giving customers full control and the freedom to pay for their everyday purchases over short and longer-term installments. Some of Twisto’s flagship merchants include KFC, Pizza Hut, Secret Escapes, Gap, New Balance, Delivery Hero, Takeaway, Yves Rocher and Under Armour.

Under the terms of the Twisto acquisition, the Company has today issued 17,454,987 new shares to the securityholders of Twisto (and/or their nominees), such shares comprising the “Upfront Consideration Shares” approved by Zip’s shareholders at its 2021 Annual General Meeting.

The upfront purchase price paid by the Company for the Twisto acquisition is approximately EUR73.8 million (A\$115.8 million).¹

The Upfront Consideration Shares are issued at an issue price of A\$6.61 based on a 30-day VWAP of one day prior to completion and an exchange rate of A\$1.5697 per Euro.

¹ On a fully diluted basis.

In connection with the Twisto acquisition, and as also approved by Zip’s shareholders at its 2021 Annual General Meeting, Zip will also issue up to a maximum of 4,550,000 new shares to the Twisto securityholders (and/or their nominees) as “the Holdback Consideration Shares” by no later than the 4-year anniversary of completion. Refer to Zip’s Notice of 2021 Annual General Meeting for further information about these “Holdback Consideration Shares”.

Release approved by the Chief Executive Officer on behalf of the Board.

- ENDS -

For more information, please contact:

Larry Diamond
Chief Executive Officer
larry.diamond@zip.co

Martin Brooke
Chief Financial Officer
martin.brooke@zip.co

Matthew Abbott
Director, Corporate Affairs
matthew.abbott@zip.co
0402 543 128

For general investor enquiries, email investors@zip.co

About Zip

ASX-listed Zip Co Limited (Z1P: ASX) or (“Zip”) is a leading global financial services company, offering innovative, people-centred products that bring customers and merchants together. On a mission to be the first payment choice everywhere and every day, Zip offers point-of-sale credit and digital payment services in 13 markets around the world, including through strategic investments, connecting millions of customers with its global network of tens of thousands of merchants.

One of the fastest growing BNPL providers globally, Zip has a presence in Australia, Canada, Czech Republic, India, Mexico, New Zealand, the Philippines, Poland, Saudi Arabia, South Africa, UAE, the United Kingdom and the USA. Zip provides fair, flexible and transparent payment options to individual consumers and SMBs, helping them to take control of their financial future and helping merchants to grow their businesses. Zip is committed to responsible lending and also owns Pocketbook, a leading personal financial management tool. Founded in Australia in 2013, Zip now employs over 1,000 Zipsters worldwide.

For more information, visit: www.zip.co

About Twisto

Twisto provides a smart solution for payments and purchases and, in 2013, was the first to offer BNPL payments to the Czech Republic. Twisto Pay allows customers to make online purchases with one click, without registration, and for free and pay for them within 14 days. Registered users can pay using a virtual or physical Twisto card (issued by MasterCard), make mobile payments with Apple Pay or Google Pay, pay bills by taking a picture of them, and easily split bills with friends using Twisto Split. With an account, users have 45 days to pay off their purchases. Twisto also allows making purchases in installments with instant approval and paying for purchases in thirds with no interest. In 2018, the company also successfully entered the Polish market. www.twisto.cz