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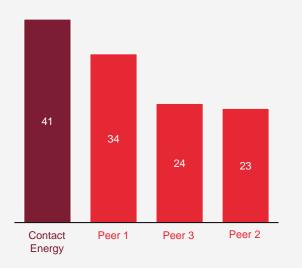
All references to \$ are New Zealand dollars

Strategic evolution

Our previous strategy focused on efficient operations and use of capital which has delivered sector leading performance efficiency

Profitable operations

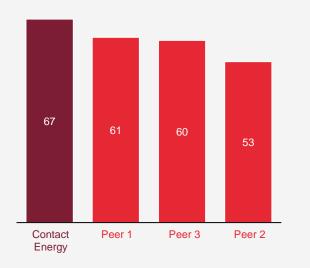
Operating free cash flows per MWh, \$/MWh FY21



Strong cash flow generation per unit despite higher cost thermal generation assets in our portfolio

Strong cash conversion

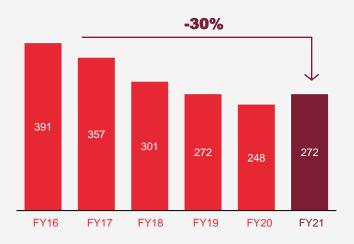
Operating free cash flows as a proportion of EBITDAF, %, 3-year average FY19-21



Strong conversion of operating earnings into cash flow, highlighting capital discipline

Reducing our cost base

Other operating costs and SIB capex, \$M



Controllable CAPEX and OPEX removed through our continuous improvement program

Strategic delivery

Our focus has delivered solid EBITDAF over the past four years despite volatile wholesale markets and rising thermal fuel costs. Contact is now positioned well for growth

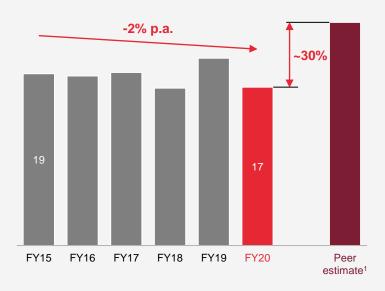


Net debt has reduced by \$800m between 30 June 2018 and 31 June 2021 positioning us well. This includes the equity raise of \$400m in February 2021 to support our capital investment programme.

Strategic capability

Additionally, we have developed, acquired, or partnered with distinctive capabilities to position us for growth

Strong geothermal capabilities Geothermal generation cash-costs excluding transmission, \$/MWh



Geothermal fixed costs believed to ~30% less than major peers

Operational excellence program achieved 2% p.a. cost reduction off-setting carbon price increase and inflation

Strategic acquisitions and partnerships to build capability









Strategic acquisitions and partnerships with distinctive capabilities to meet our electrification and development targets

Enhanced customer experiences driving highly engaged customers Retail NPS, %



Digitisation of key touchpoints and growth into new adjacencies supporting rapid net promoter score (NPS) growth

Two structural shifts impact the NZ electricity market



1 Decarbonising the economy

Decarbonisation imperatives and technology improvements will accelerate electricity demand growth

Key drivers of decarbonisation



Increased focus on climate change globally including from the NZ government and consumers, e.g. Climate Change Commission



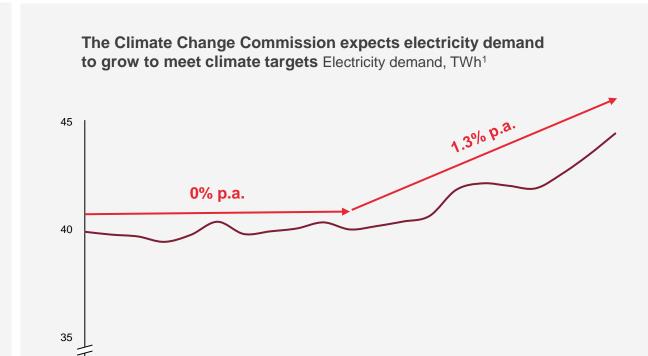
Increasing carbon and gas prices



Competitive electricity costs against alternatives



Falling technology costs including renewables, electric boilers, electrolysers and electric vehicles (EVs)



18

20

24

28

2030

×40% EVs A0% Industry

~20%

Buildings

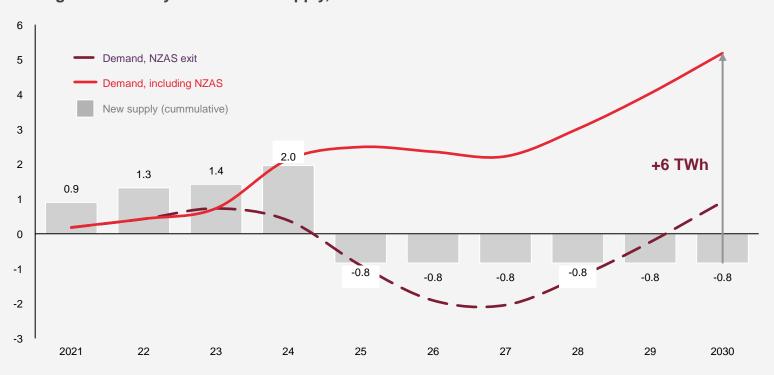
2010

12

2 NZAS supply agreement

Decarbonisation provides the opportunity for growth

Change in electricity demand and supply, TWh



Implication for Contact

Our imperative is to deliver on our commitment to decarbonisation and grow demand by electrifying NZ and decarbonising new global industrial supply chains

Positioning Contact for the future

Decarbonisation and the end of the NZAS supply agreement could leave the electricity market looking very different by 2030

How the electricity market will change?



Baseload thermal exits with low utilisation for remaining thermal assets



Intermittent
renewables
will dominate the
generation mix, with
geothermal as the
only baseload
generation source



Batteries and large-scale demand flexibility will supplement existing hydro reservoirs and thermal peaking plant to maintain the energy balance



Long-term
PPAs secured
to supply large
sources
of demand

The energy transition will be bumpy with periods of increased volatility.

Winners will attract new demand with long-term PPAs recovering investment costs.

Leading decarbonisation

We are best positioned to enable decarbonisation

Proven decarbonisation growth platform

Combining Simply Energy with our deep market knowledge, and strong retail brand brings the experience and capability to lead the energy transition with innovative customer-led solutions



New Zealand's best renewable development pipeline

We have a pipeline of options for high-quality renewable developments unmatched by peers, with the added benefit of NZ's only baseload renewable pipeline of ~3 TWh geothermal*



Leading NZ thermal generation transition

We have led the economic substitution of almost 3 TWh of thermal generation over the last 15 years (twice as much as all our peers combined), while developing advanced trading capabilities and systems to manage changes to our commodity risk position

Low-cost, innovative operations

We have a track record of sustainably reducing costs across the business, with lowest cost geothermal and retail cost-to-serve

Largest NZ electricity brand

We are NZ's largest electricity brand, catering to changing customer needs with a great customer experience

Future-focused capabilities

Our capabilities will support our growth with major projects, business development and digital & analytics skills recently added

* Includes Tauhara which is currently under construction



Contact 26 Our strategy to lead NZ's decarbonisation



Strategic theme

Objective

Grow demand

Attract new industrial demand with globally competitive renewables



Grow renewable development

Build renewable generation and flexibility on the back of new demand



Decarbonise our portfolio

Lead an orderly transition to renewables



Create outstanding customer experiences

Create NZ's leading sustainable energy brand that will support renewable development ambitions

Enablers

ESG

Create long-term value through our strong performance across a broad set of environmental, social and governance factors

Operational excellence

Continuously improving our operations through innovation and digitisation

Transformative ways of working

Create a flexible and high-performing environment for NZ's top talent

Outcomes

Growth

Pivot our business to a new growth era that captures the value unlocked by decarbonisation

Resilience

Deliver sustainable shareholder returns. aligned with our ESG commitment

Performance

Realise a step-change in performance, materially growing EBITDAF through strategic investments



Contact 26 Our ambitious measures of success



Strategic theme



Grow demand



Grow renewable development



Decarbonise our portfolio



Create outstanding customer experiences

Metrics & measures

Senior in-house capability to support industry electrification partnerships by 2021

613 GWh p.a. of new commercial and industrial demand by 2025³

Identified 300+ MW of marketbacked demand opportunities, replacing NZAS in the lower SI by end of 2024 (e.g., hydrogen) Tauhara online by 2023

FID on next renewable build (Wairākei, wind, and/or solar) by 2024

Decision on North Island battery by end of 2023, for delivery in 2024

100 MW demand response capacity by 2025

Complete thermal review in 2021, and executed by the end of 2022

TCC decommissioned by end of 2023

Reduce Scope 1 and 2 GHG emissions 45% compared to 2018 baseline by 2026²

Top 10 'most trusted retailer' by 2025¹

650,000 customer connections by 2025

Cost to serve (CTS) < \$120 per connection

75% of customer interactions through digital channels

As per Colmar Brunton Rep Track report, 2021 ranked 44th

Science Based Targets Initiative (Sbti) target at 1.5 degrees.

Equivalent to 100MW of new demand at a 70% capacity factor (mix of data centres and process heat conversions

Financial strategy

Our strategy grows shareholder value by generating cash flows from strategic investments, backed by new demand

Grow our business



Build a pipeline of demand

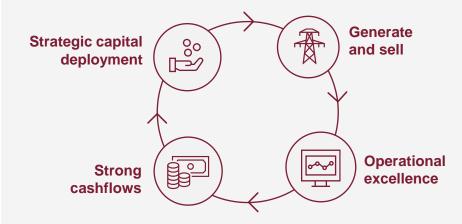


Capabilities and endowments

Collaborate with customers across industry to generate new demand opportunities

Use our high-quality renewable resources and distinctive capabilities to capture value from new projects

Generate returns on our capital investments



Operate our assets to meet NZ's evolving energy needs

Actively manage channels to balance fuel risk and returns

Continue to operate efficiently through our operational excellence program

Invest in a portfolio of projects with returns above the cost of capital

Fiscal discipline to maximise returns



Return capital to shareholders

Pay out stable and predictable dividends to shareholders with dividends between 80—100% of operating free cash flows over the preceding 4 years

\$326m

\$273m

4-year average operating free cash flows (FY18 – 21)

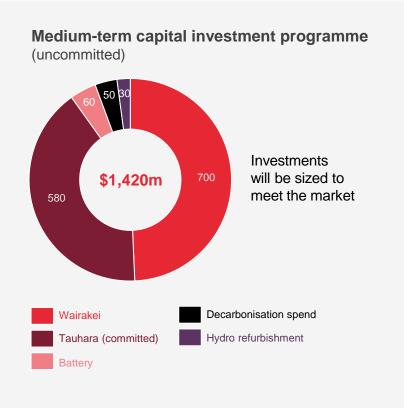
Expected FY22 ordinary dividend

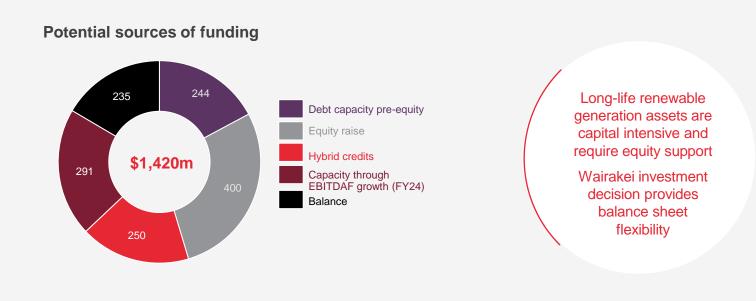
(35 cps)

FY22 payout of 84% at DPS of 35 cps

Growth investment funding strategy

Complementing conventional debt funding and hybrid debt instruments, Contact has already accessed equity funding to support our base case investment programme





Balance includes dividend reinvestment plan take-up, which can be increased to support upside demand growth, and retained operating free cash flow in excess of the ordinary dividend.

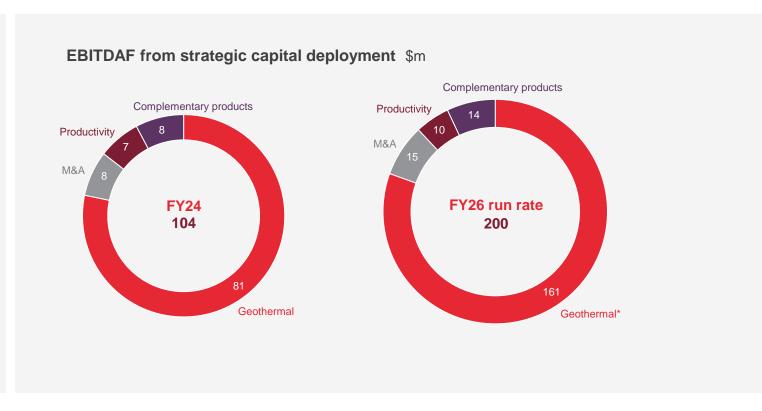
Commitment to maintaining S&P investment grade credit rating continued.

Delivering on strategic capital deployment

The base business earnings in the short-term are leveraged to fuel availability. In the medium-term to NZAS retention or replacement success. Longer term, strategic capital deployment will drive earnings growth.

Assumptions

- NZAS load has not been fully replaced. FY26 is a recovery phase
- Ambition to maintain South Island demand at current levels provides the upside of firmer prices and a further 3.5TWh of renewable development opportunities
- Value from thermal strategic review will be additive
- Will see higher operating costs to support development



^{*}Includes full value from WRK investment but only 0.6 GWh of the 1.4 TWh is incremental to current Wairakei generation.

Our operational plan

What you can expect in the next 18 months

Strategic theme



Grow Demand



Grow renewable development



Decarbonise our portfolio



Create outstanding customer experiences

H1-FY22

Hydrogen registration of interest followed by request for proposals Advance data centre partnerships

Engage on industrial electrification

Build Tauhara

Prepare further geothermal consents

Secure solar partnership or add capability

Complete thermal review and design principles for structure

Engage 3rd party to structure 'ThermalCo'

Launch time of use offer, with extension into EVs
Al-driven optimised service channels
Implications of sale of Trustpower retail to Mercury
Customer technology upgrade

H2-FY22

Assess hydrogen position

Build data centres

Lock in major industrial user electrification

Build Tauhara
Further geothermal consenting
Secure and consent wind sites
Complete battery feasibility

Align future-state thermal structure

Agree structure with owners and regulators

Execute 'ThermalCo' and buy back PPAs

Pilot launch of wireless broadband Launch data driven energy monitoring Customer technology upgrade (cont.)

H1-FY23

Develop hydrogen option

Data centres online

Commence boiler electrification

Complete Tauhara

Tauhara phase II consent

Secure solar consents

Prepare for end of TCC scheduled hours

Pilot complementary products

Customer technology upgrade (cont.)