

## ASIC RELIEF TO RECEIVE ELECTRONIC NOTICES UNDER 1835I TAKEOVER BID

**2 December 2021:** Cashrewards Limited (**Cashrewards**) (ASX:CRW) refers to the off-market takeover bid for all the shares in Cashrewards by 1835i Ventures Trusco III Pty Ltd in its capacity as trustee to the 1835i Ventures Trust III (**1835i**) it does not already own for \$1.135 cash for each share (the **Offer**).

In relation to the Offer, ASIC has granted relief and modified the *Corporations Act 2001* (Cth) to allow notices of variation to be sent by email to those Cashrewards shareholders who have nominated an email address for the purposes of receiving shareholder communications. Cashrewards shareholders that have not nominated an email address will still receive these notices by registered post.

Cashrewards shareholders may also request a hard copy of a notice of variation to be sent to them (if in Australia, by pre-paid ordinary post or by courier, or, if outside Australia, by pre-paid airmail post or by courier) by contacting the 1835i Offer Information Line on 1300 397 916 (within Australia) or +61 3 9415 4155 (outside Australia).

ASIC has advised that the fact that it has granted this relief in connection with the Offer should not be taken as a reflection of ASIC's views on any other aspect of the Offer.

For more information, please contact:	
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## About Cashrewards<sup>1</sup>

Australian-owned and operated, Cashrewards is the leading Australian cashback ecosystem, where members browse brands and offers and receive cashback on transactions by shopping online or in-store.

Cashrewards provides over 1.1 million members with a broad array of Cashback offers via its 1,700+ Merchant Partners including Apple, Myer, Liquorland, Adidas, Bonds, Target, Booking.com and The Iconic.

These offers are funding by Cashrewards' merchant partners, who work with Cashrewards because of its unique proposition which drives best-in-market returns for brands on their marketing investment.

This ecosystem has driven more than \$2.7 billion of TTV for merchant partners since its inception, translating into more than \$120 million of cashback for members.

Cashrewards was the first Pledge 1% business to list on the ASX, with children's charity the Starlight Foundation the key beneficiary. Since making the pledge, Cashrewards has donated more than \$900,000 to the Foundation, helping more than 23,000 sick children and their families.

<sup>&</sup>lt;sup>1</sup> As at the end of FY21