



# FOOTBALL ASSOCIATION OF WALES EXPANDS USE OF CATAPULT FOR 2022 WORLD CUP PREPARATION

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Catapult (ASX:CAT, 'Catapult' or the 'Company'), the global performance technology leader in elite sports, today announced an expanded multi-year deal with the Football Association of Wales (FAW), the third oldest football association in the world. Beginning this season, the FAW will use the Company's full suite of SaaS video analysis tools in addition to performance solutions across the Men's First Team in preparation for the 2022 World Cup in Qatar.

For the newly expanded video solutions, the FAW will use Catapult's recently acquired technology from SBG Sports Software. MatchTracker, Focus, and Hub tools will power critical workflows for player and match analysis across the Men's First Team. The Company's video analytics software aggregates multiple sources of video, audio, and telemetry data and seamlessly displays the information in video format for quick and easy analysis by coaches and staff. This comes in addition to the team's current use of Vector, Catapult's wearable solution for performance insights.

FAW joins more than 150 federations in adopting the innovative analysis tools from Catapult, including current World Cup winners the French Football Federation (FFF), 2021 Copa America winners the Argentina National team, and the Confédération Africaine de Football (CAF).

"We are excited to have the Football Association of Wales join other national teams that are using both video and performance analysis solutions from Catapult," said Catapult CEO Will Lopes. "The combination of these two powerful tools will allow them to unleash new insights and strategies for their players in addition to making objective decisions quickly about how to improve their performance and reduce injury. The road to the World Cup is the best place to apply these insights, and we're proud they've chosen our SaaS technology to power their journey."

"The solid partnerships Catapult has built with governing bodies in international football means they have all the knowledge and expertise to make this the best solution for our First Team", said Esther Wills, Head of Performance for the Football Association of Wales. "Data is rapidly growing within football, and Catapult is the right fit to help drive us forward in this area. We're excited about our partnership with Catapult as we move into the preparation phase for the 2022 World Cup."



Catapult performance analysis solutions are fast, accurate and when used together save decision-making time for coaches and staff. MatchTracker creates a comprehensive view of athlete performance by synchronizing live event and position data with all video angles during the match. Along with automated alerts and tagging, FAW analysts will gain deeper insights into specific aspects of play. Focus is intuitive and optimized to provide interactivity and touch control for pitch-side interaction as well as enabling collaborative viewing and sharing of video and tags.

Catapult empowers more than 3,425 elite teams around the world with its integrated SaaS platform, providing athletes and teams with a comprehensive view of performance.

## **ABOUT THE FOOTBALL ASSOCIATION OF WALES**

The Football Association of Wales (FAW) is the third oldest football association in the world, having come into existence in 1876. The FAW is the governing body of association football and futsal in Wales, and controls the men's and women's Cymru national football teams, as well as the Cymru national futsal team. It is a member of FIFA, UEFA and the IFAB. It is one of the four associations, along with the English Football Association, Scottish Football Association, Irish Football Association and FIFA, that make up the International Football Association Board, responsible for the Laws of the Game.

*Authorized for release to ASX by the Catapult CEO, Mr Will Lopes.*

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## **ABOUT CATAPULT**

Catapult exists to unleash the potential of every athlete and team on earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, avoid injury, and quantify return to play. Catapult has over 400 staff based across 24 locations worldwide, working with 3,425 elite teams in 137 countries globally. To learn more about Catapult and to inquire about accessing performance analytics for a team or athlete, visit us at [catapultsports.com](http://catapultsports.com). Follow us at @CatapultSports on social media for daily updates.