

10 January 2022

## **NEW ENGAGEMENT WITH CORPORATE ADVISOR**

Aspermont (ASX:ASP, FRA:00W), the market leader in B2B media for the global resource sectors is pleased to announce it has entered into a new corporate advisory agreement with Soochow CSSD Capital Markets (Asia) Pte. Ltd (“SCCM”).

SCCM is an investment bank that focuses on emerging growth companies in Asia. SCCM's ultimate parent company is SooChow Securities Co., Ltd, a financial services firm headquartered in Suzhou, China that is listed on the Shanghai Stock Exchange.

Separately, SCCM will subscribe for unlisted transferable share options (“Options”) which can be exercised for ordinary shares (“Shares”) in the capital of the Company comprising up to 250 million Shares, an exercise price of AUD 4.32 cents per Share, and an expiry date of 30 September 2022. The consideration for these options will be AUD 800. The options will be issued as follows:

- 230,000,000 pursuant to the Company’s placement capacity under Listing Rule 7.1; and
- 20,000,000 subject to shareholder approval at the Company’s upcoming annual general meeting.

This announcement has been authorised by the Board of Directors.

For further information please contact:

### **Aspermont Limited**

Alex Kent, Managing Director +44 207 216 6060

Tim Edwards, Company Secretary +61 8 6263 9100

### **About Aspermont**

Aspermont is the leading media services provider to the global resource industries. Aspermont has built a commercial XaaS model for B2B media which distributes high value content to a growing global audience. This versatile model can be scaled to serve new business sectors in new countries and languages. Aspermont’s increasing size of (paid) audiences has opened a data monetization opportunity that the company is now developing.

Aspermont is listed on the Australian Stock Exchange and quoted on the Frankfurt Stock Exchange. It is also quoted on Tradegate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

For more information please see: [www.aspermont.com](http://www.aspermont.com)