



Beam Communications Holdings Limited
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The Manager
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BAPCOR'S AUTOBARN BECOMES LATEST MAJOR RETAILER TO OFFER ZOLEO

Beam Communications Holdings Ltd (ASX: BCC) is pleased to announce that it has signed a retail partnership agreement with **Bapcor Limited's** (ASX: BAP) Autobarn, which will sell the multi-award winning ZOLEO Global Satellite Communicator at its outlets across the country.

Autobarn is Australia's premium full-service auto accessory retailer with over 130 stores nationwide and it will start retailing ZOLEO from February 2022.

"We are delighted to include ZOLEO in our product offering as we believe the affordable satellite communications device will appeal to our customer base, particularly the many off-road enthusiasts who have come to depend on us to provide best-in-class products and solutions," said Jim Lambert, Autobarn's General Manager – Merchandise

Autobarn is part of Bapcor, which is Asia Pacific's leading provider of vehicle parts, accessories, equipment, service and solutions. Many of its products are fitted to cars, four-wheel drives and commercial vehicles, such as trucks.

"We are excited to be able to partner with another leading Australian retailer for ZOLEO. Autobarn is the first national automotive-specialist retailer that will offer the seamless messaging solution, and the automotive industry is another key demographic for ZOLEO," said Beam's Vice President of ZOLEO Sales, Peter Papas.

"Under this new agreement, the number of Australian retail outlets that sell ZOLEO will increase by more than four-fold in the 2022 March quarter to around 440 locations when compared to the same period this year."

Yours faithfully,

A handwritten signature in black ink, appearing to read "Peter Papas".

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About Beam Communications Limited

Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment applications and services. Beam has developed several world-first innovations and its products and services are adopted by some of the world's largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat and Thuraya. Beam also developed the multi-award winning ZOLEO device, which generates recurring subscription revenues for the Group. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.

About ZOLEO Inc.

Formed in 2018 and headquartered in Toronto, Canada, ZOLEO Inc. is a joint venture between Beam Communication Pty. Ltd. and Roadpost Inc. that is pioneering the development of innovative lower cost, consumer-oriented global messaging solutions, including innovative wireless devices and apps based on Iridium short burst data (SBD), cellular and Wi-Fi standards. The company serves three primary markets including consumers residing on the fringe of cellular coverage, outdoor recreation and lone worker safety. Its products are offered through authorised retailers in the US, Canada and Australia. Roadpost is responsible for retail distribution in North America and Beam is responsible for the Asia Pacific region. Staged distribution in other regions will be jointly managed. For more information visit www.zoleo.com.