



ASX RELEASE

31 January 2022

APPOINTMENT OF CHIEF FINANCIAL OFFICER

Nearmap Ltd (NEA:ASX) is pleased to announce the appointment of Penny Diamantakiou as Chief Financial Officer (CFO) effective today, 31 January 2022, following the previously announced promotion of Andy Watt to Chief Growth & Operations Officer.

Penny has had a distinguished career spanning more than 20 years as a business executive with a passion for digital, media and technology businesses. Previously the CFO of 5B, a clean technology leader that accelerates access to low-cost, safely deployed, solar energy, Penny has also held leadership roles at companies including Optus, Yahoo7, WooliesX (part of the Woolworths Group) and the Association for Data-Driven Marketing & Advertising (ADMA).

Penny is a Graduate of the Australian Institute of Company Directors, holds a Masters of Business Administration (MBA), Graduate Diploma in Management, Bachelor of Economics and is a Fellow Certified Practising Accountant (FCPA).

Commenting on the appointment, Chief Executive Officer and Managing Director, Dr Rob Newman, said "It gives me great pleasure to welcome Penny to the team at Nearmap. Penny will start from a strong foundation of fiscal management, reporting and transparency established by Andy, and will take our systems forward as we increasingly manage more products, customers and geographies."

Dr Newman added "Just as importantly Penny shares our core values and given her passion, commitment and extensive leadership experience working at high growth digital and technology-led businesses, is the right cultural fit to help drive our business and strategy forward. I look forward to working together as we continue growing our business and expanding our market leadership position."

Authorised by: Board of Nearmap Ltd

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About Nearmap | nearmap.com

Nearmap (ASX:NEA) provides easy, instant access to high resolution aerial imagery, city-scale 3D content, AI data sets, and geospatial tools. Using its own patented camera systems and processing software, Nearmap captures wide-scale urban areas in Australia, New Zealand, the United States and Canada several times each year, making current content instantly available in the cloud

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via web app or API integration. Every day, Nearmap helps thousands of users conduct virtual site visits for deep, data driven insights—enabling informed decisions, streamlined operations and better financial performance. Nearmap was founded in Australia in 2007 and is one of the largest aerial survey companies in the world.

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