



PointsBet Takes First Bet in Pennsylvania

8 February 2022 - Melbourne, Australia – PointsBet Holdings Limited (ASX: PBH) (the “Company”) today announced that its wholly owned subsidiary, PointsBet Pennsylvania, LLC (“PointsBet”) has taken its first sportsbook bet in Pennsylvania, following authorisation by the Pennsylvania Gaming Control Board (PGCB) for a soft launch in the State.

This represents the Company’s 10th online sportsbook operation in the United States, following successful launches in New Jersey, Iowa, Indiana, Illinois, Colorado, Michigan, West Virginia, Virginia, and New York.

In accordance with PGCB requirements, PointsBet will operate in a soft launch environment for three days, and anticipates commencing full operations and marketing ahead of Super Bowl LVI.

“PointsBet launching in our 10th U.S. jurisdiction represents a very proud moment for our company, and I am especially grateful to our technology and compliance teams for their ongoing dedication and commitment” commented **PointsBet Group CEO and Managing Director Sam Swanell**. *“The PointsBet team is excited to continue to prove our reputation and consistent ability to deliver a world-class experience.”*

As the official, exclusive sports betting partner of NBC Sports, PointsBet will utilize the media giant’s premium television and digital assets to promote the PointsBet brand in Pennsylvania, where the Comcast Corporation is headquartered. As part of the agreement, NBC Sports provides PointsBet with year-round, multi-platform media and marketing opportunities across its unmatched portfolio of events, including exclusive multiplatform gameday integrations across NBC Sports Philadelphia, regional broadcast home to the Phillies, 76ers, and Flyers. PointsBet’s full Spanish-language functionality will reach Hispanic sports fans via Telemundo Deportes and Telemundo broadcast stations.

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POINTSBET

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About PointsBet

PointsBet is a corporate bookmaker listed on the Australian Stock Exchange with operations in Australia, the United States, Canada and Ireland. PointsBet has developed a scalable cloud-based wagering platform through which it offers its clients innovative sports and racing wagering products, advance deposit wagering on racing (ADW) and iGaming.

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