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The Manager
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LEADING RV/CAMPING EQUIPMENT GROUP ADDS ZOLEO TO ITS PORTFOLIO

Beam Communications Holdings Ltd (ASX: BCC) is pleased to announce that it has signed a partnership agreement with Leisure-Tec Australia that will see the leading recreational vehicle (RV) and outdoor equipment group offer the ZOLEO seamless global communicator through its distribution network.

Leisure-Tec Australia is a major player in the Australian caravan and camping industry, being part of Truma Gerätetechnik GmbH & Co. KG, a highly regarded and globally recognised German manufacturer of leisure products for caravans and motorhomes.

Leisure-Tec Australia created the myCOOLMAN brand of portable fridges and freezers and is the Australian representative for UK-based Milenco Ltd, one of the largest manufacturers of RV accessories, such as towing mirrors and wheel clamps.

Leisure-Tec Australia last month launched a new online marketplace, called Everythingcaravancamping, targeting Australia's outdoor, caravan and camping market.

"As the representative to several international market-leading brands and companies in the RV and outdoor recreation sector, we are delighted to partner with Beam to have ZOLEO as part of our offering," said Leisure-Tec Australia CEO, Paul Widdis.

"The ZOLEO offering sits well in our portfolio of innovative outdoor products that enrich the lives of our customers, and with more Australians choosing to holiday domestically as a result of the COVID-19 pandemic, the growth prospects for the outdoor, caravan and camping sector remain very strong."

The multi-award winning ZOLEO device works with a smart phone to ensure users are always connected no matter where they roam. The solution automatically chooses the lowest cost network as it seamlessly switches between Wi-Fi, mobile and satellite.

"We are excited to be able to work with an industry leader like Leisure-Tec, which has an extensive distribution network and presence in the domestic RV market," said Beam's Vice President of ZOLEO Sales, Peter Papas.

“The opportunity to showcase ZOLEO alongside other leading global brands will reinforce ZOLEO’s position as the industry standard when it comes to safety and communications.”

Yours faithfully,



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About Beam Communications Holdings Limited

Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment applications and services. Beam has developed several world-first innovations and its products and services are adopted by some of the world’s largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat and Thuraya. Beam also developed the multi-award winning ZOLEO device, which generates recurring subscription revenues for the Group. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.

About ZOLEO Inc.

Formed in 2018 and headquartered in Toronto, Canada, ZOLEO Inc. is a joint venture between Beam Communication Pty. Ltd. and Roadpost Inc. that is pioneering the development of innovative lower cost, consumer-oriented global messaging solutions, including innovative wireless devices and apps based on Iridium short burst data (SBD), cellular and Wi-Fi standards. The company serves three primary markets including consumers residing on the fringe of cellular coverage, outdoor recreation and lone worker safety. Its products are offered through authorised retailers in the US, Canada and Australia. Roadpost is responsible for retail distribution in North America and Beam is responsible for the Asia Pacific region. Staged distribution in other regions will be jointly managed. For more information visit www.zoleo.com.

About Leisure-Tec Australia

[Leisure-Tec Australia](#) commenced trading in July 2018 and since then has become a market leader in the Australian lifestyle industry. Part of the Truma Group of companies, Leisure-Tec distribute the Truma, [myCOOLMAN](#) and Milenco brands. Our innovative German-engineered and designed products allow our supporters to enjoy life off the beaten track with all the luxuries of home.