



ASX ANNOUNCEMENT 11 FEBRUARY 2022

333D ENTERS COMMODITY LICENCE DEAL WITH AFL

The Board of Directors is pleased to announce that 333D Ltd (ASX:T3D or “Company”) has entered into a commodity licence deal (the **Agreement**) with the AFL for the provision of 3D printed licensed commodities.

- **Original contract commenced with the AFL in 2017**
- **Official licensee status extended for a further term through to 31 October 2023**
- **Complete control of production from digital asset management to customer fulfilment**
- **Operation of online retail marketplace minileague.com and wholesale channels**

The Agreement builds upon the existing 5-year relationship with the AFL. The original contract with AFL was announced on 5 September 2017 and today’s announcement extends the licencing arrangement for a further 2-year term.

As an official licensee of the AFL, 333D is able to continue to develop its digital assets library for the manufacture and supply of its exclusive range of 3D printed merchandise to authorised AFL licensees, AFL Club Stores, other AFL Stores as well as acting as a retailer selling direct to consumers via its online marketplace, minileague.com.

The extension of the Agreement endorses 333D’s marketplace and its innovative 3D printing capabilities in the development and retailing of sporting merchandise and collectibles among one of Australia most popular sporting codes. The Agreement is significant to the Company in that it continues to build its merchandising sales income and extends its product catalogue on the Company’s online marketplace.

This announcement has been authorised for release by the **Board of 333D Limited**.

About 333D Limited

333D Limited (ASX: T3D) is Australia’s leading 3D printing and technology licensing company. Our leading-edge approach unites the latest in next-generation 3D printing manufacturing technology. Combined we create digital and 3D printed collectables for creative artists, sports and entertainment organisations in Australia and around the world.

To find out more about 333D visit: www.333d.com.au

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