

CEO purchase of Redbubble shares

Melbourne, Australia; 22 February 2022: Redbubble Limited (ASX: RBL; ADR: RDBBY) advises that its CEO, Mr Michael Ilczynski, has purchased 60,000 Redbubble shares.

The purchase was made on-market on February 17 and 18 in accordance with the Redbubble Group Share Trading Policy, following the release of Redbubble's FY2022 half-year results on 16 February 2022. The total cash consideration paid by Mr Ilczynski for the shares was \$107,466.88.

For further information, please contact:

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This announcement was authorised for release to the ASX by the Redbubble Limited Board Chair.

About Redbubble Group

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com, powered by independent artists. The Redbubble community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.