



# CATAPULT EXTENDS RELATIONSHIP WITH CHAMPION DATA TO DELIVER PERFORMANCE TECHNOLOGY TO THE AUSTRALIAN FOOTBALL LEAGUE (AFL)



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Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Company'), the global performance technology leader in elite sports, is pleased to announce that Champion Data has expanded its relationship with Catapult in an exclusive, three-year deal to supply performance analysis solutions to the AFL.

For the first time, teams across the AFL, AFLW, and AFL Pathways will use Catapult's Vector SaaS technology to empower data-driven decisions to improve player performance, quantify decisions to help prevent injuries, and inform return to play. This is also the first time Catapult's ClearSky system will be installed and used across nine AFL stadiums during live matches.

The deepening of the relationship, makes it the largest league wide deal globally in terms of performance technology software, both on a player level as well as in stadium with ClearSky installations and is a testament to the strength and longevity of the relationship between Catapult and Champion Data and the AFL.

Catapult has been the performance technology supplier to Champion Data to deliver athlete tracking services to the AFL since 2015. Their mutual commitment to research and development has played a pivotal role in assisting the AFL to stay at the forefront of innovation and adopt leading-edge technology to optimize and drive continuous improvement in player and team performance.

Starting with this new deal, Catapult's Vector SaaS technology will help coaches and players quantify, with pinpoint accuracy, the immense physical demands of Australian Rules football on each individual player. Combining advanced global navigation satellite system (GNSS) capability with ClearSky local positioning system (LPS), the Vector SaaS technology will provide an integrated and comprehensive view of performance, in real time, leveraging the latest data science to help players and teams find answers to complex performance questions.

The installation of ClearSky across an extended network of stadiums, will deliver unrivaled real-time insights that will be integrated by Champion Data to support broadcast commitments, such as the Telstra Tracker, and create a more engaging fan experience during live matches.



"Our continued relationship with Champion Data to partner with the AFL is testament to the incredible possibilities that are unleashed when our performance technology is used in training and on match day," said Will Lopes, CEO of Catapult.

"We are immensely proud of our Champion Data relationship and look forward to working together to continue to drive the development of AFL athlete monitoring and performance science."

Catapult empowers more than 3,425 elite teams around the world with its integrated SaaS platform, providing athletes and teams with a comprehensive view of performance.

Champion Data delivers services to sports bodies and the media globally. "Our ability to service an insatiable appetite for sport data content has been key to our ongoing growth and success" said Libby Owens, CEO of Champion Data. "We look forward to working closely with Catapult to continue to push the boundaries on creating high performance athlete data for the AFL."

*Authorized for release to ASX by the Catapult CEO, Mr Will Lopes.*

*For investor enquiries, please contact:*

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**ABOUT CATAPULT**

Catapult exists to unleash the potential of every athlete and team on Earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, and quantify return to play. Catapult has more than 400 staff based across 24 locations worldwide, working with more than 3,425 elite teams in 137 countries globally. To learn more about Catapult or to inquire about accessing athlete monitoring and video solutions for a team or athlete, visit [catapultsports.com](http://catapultsports.com). Follow us at @CatapultSports on social media for updates and insights.