



oOh!media Limited
ABN 69 602 195 380

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ASX/MEDIA Release

Resignation of Chief Financial Officer

oOh!media Limited (ASX:OML) (oOh! or Company) today announced that after 4 years in her role as Chief Financial Officer, Sheila Lines has announced her intention to leave the Company.

Sheila will depart the Company later this year to pursue external opportunities and will assist oOh! in the transition to a new CFO.

oOh! CEO, Cathy O'Connor said: "Sheila has made an outstanding contribution to oOh! since joining as CFO in March 2018. She has been instrumental as part of the executive team in steering oOh! through the pandemic and strengthening the Company's competitive position.

"She will be leaving the Group with a strong balance sheet and capital management position which is fundamental to our strategic growth agenda. We are fortunate to retain Sheila's continuing contribution as we transition to a new CFO.

"I have personally valued Sheila's counsel and support since joining as CEO and on behalf of everyone at oOh!, I wish Sheila every future success."

Ms Lines said: "Having been in the role for 4 years, and with oOh! now in a strong financial position, I believe it is the right time to seek further opportunities. I am proud to have been part of a strong team that's managed oOh! through the challenges over the past two years and built a solid platform for the next stage of the Company's growth."

This announcement has been authorised for release to the ASX by the CEO.

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About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of more than 37,000 digital and static asset locations includes roadsides, retail centres, airports, train stations, bus stops, office towers, cafes, bars and universities.



Listed on the ASX, oOh! employs around 800 people across Australia and New Zealand and had revenues of \$504 million in 2021. It also owns the Cactus printing business.

The Company invests heavily in technology and is pioneering the use of sophisticated data techniques that enable clients to maximise their media spend through unrivalled and accurate audience targeting. Find out more at oohmedia.com.au