

oOh!media Limited ABN 69 602 195 380

24 March 2022

ASX/MEDIA Release

Mick Hellman to resign as Director

oOh!media Limited (ASX:OML) (oOh! or Company) today announced that Mick Hellman will resign as a Non-executive Director of the Company before the April Board meeting, following the sale of HMI Capital's shareholding in the Company.

Mick is the Managing Partner of HMI Capital Management L.P. He joined the OML Board in April 2020, when HMI Capital provided strong support to the Company's capital raising in the early days of the COVID-19 pandemic.

oOh! Chair, Tony Faure said: "on behalf of the Board I want to acknowledge and thank Mick for his contribution to the Company over the past two years and wish him every future success."

This announcement has been authorised for release to the ASX by the Chair of the Board.

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About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of more than 37,000 digital and static asset locations includes roadsides, retail centres, airports, train stations, bus stops, office towers, cafes, bars and universities.

Listed on the ASX, oOh! employs around 800 people across Australia and New Zealand and had revenues of \$504 million in 2021. It also owns the Cactus printing business.

The Company invests heavily in technology and is pioneering the use of sophisticated data techniques that enable clients to maximise their media spend through unrivalled and accurate audience targeting. Find out more at oohmedia.com.au