



ASX Announcement

24 March 2022

Letter to Shareholders regarding Annual General Meeting

Splitit Payments Limited ("Splitit" or the "Company") (ASX:SPT, OTCQX:SPTTY), the company empowering consumers to use their existing line of credit to pay in instalments, wishes to advise that the enclosed letter regarding the Company's upcoming Annual General Meeting to be held at 9:00am (AEST) on Thursday, 28 April 2022 has been sent today to each registered shareholder as of 24 March 2022, together with their personalised voting form, in accordance with their respective communication preferences as listed with the share registry.

The announcement has been approved and authorised to be given to ASX by Dawn Robertson, Chair of the Board of Splitit.

Contact Information

Australian Media

Catherine Strong
Citadel-MAGNUS
cstrong@citadelmagnus.com
+61 2 8234 0111

US Media

Brian Blank
Splitit
brian.blank@splitit.com
+1 760 917 3321

About Splitit

Splitit is a global payment solution provider that enables shoppers to use the credit they've earned by breaking up purchases into monthly interest-free instalments using their existing credit card. Splitit enables merchants to improve conversion rates and increase average order value by giving customers an easy and fast way to pay for purchases over time without requiring additional approvals. Splitit serves many of Internet Retailer's top 500 merchants and is accepted by more than 3,000 e-commerce merchants in over 30 countries and shoppers in over 100 countries. Headquartered in New York, Splitit has an R&D centre in Israel and offices in London and Australia. The company is listed on the Australian Securities Exchange (ASX) under ticker code SPT. The Company also trades on the US OTCQX under ticker codes SPTTY (ADRs) and STTTF (ordinary shares).



24 March 2022

Dear Shareholder

SPLITIT PAYMENTS LIMITED – UPCOMING ANNUAL GENERAL MEETING OF SHAREHOLDERS

Splitit Payments Limited (ARBN 629 557 982) (ASX:SPT) (**Splitit** or the **Company**) advises that the Company will hold its annual general meeting of its shareholders (**Shareholders**) via an online meeting platform at 9:00am (AEST) on Thursday, 28 April 2022 (the **Meeting**).

The Company is not required to send hard copies of the notice of Meeting (**Notice**) to Shareholders. The Notice is available under the 'ASX Announcement' section on the Company's website at <https://investors.splitit.com/asx-announcements/> or under the Announcements section on the Company's ASX platform at <https://www2.asx.com.au/markets/trade-our-cash-market/announcements.spt>

Due to continuing risks in relation to the COVID-19 pandemic, the Company has made arrangements for the Meeting to be held virtually via an online meeting platform provided by the Company's share registry. **The Company will not be holding a physical Meeting.**

The Company strongly encourages all Shareholders to vote by directed proxy prior to the Meeting. Personalised Voting Forms for the Meeting should be lodged before 9:00am (AEST) on Tuesday, 26 April 2022. A copy of your personalised Voting Form is enclosed for convenience, or alternatively, you can submit your votes online via <https://investor.automic.com.au/#/loginsah> and follow the instructions on your Voting Form.

Shareholders who wish to attend and participate in the virtual Meeting can do so via the online meeting platform, where Shareholders will be able to watch, listen, and vote online. Details on how to access the virtual Meeting are provided in the Notice. Shareholders can also submit any questions in advance of the Meeting by emailing questions to splitit@cdplus.com.au by no later than 9:00am (AEST) on Tuesday, 26 April 2022.

The Notice and the accompanying Explanatory Memorandum should be read in its entirety. The Explanatory Memorandum contains important information about the matters to be considered at the Meeting to assist Shareholders to determine how to vote on the resolutions set out in the Notice.

Should you wish to discuss any of the matters detailed in this letter, the Notice or the Explanatory Memorandum, please contact the Company via email at splitit@cdplus.com.au.

Yours faithfully

A handwritten signature in dark ink, appearing to read "Dawn Robertson".

Dawn Robertson
Chair
Splitit Payments Limited