



ASX ANNOUNCEMENT

1 April 2022

Swoop Appoints new Chief Financial Officer

Swoop Holdings Limited (**ASX: SWP**) is pleased to announce that Patricia Jones has been appointed as their new Chief Financial Officer, a position that will be made vacant by their current CFO John Phillips who is retiring from public company life to spend more time with family.

Patricia has had a stellar career, commencing at KPMG and working in Senior Group Financial Management roles in ASX listed entities such as Stockland Group and GPT; as well as CPB Contractors (one of the largest operating companies of CIMIC) and the capital funds division of Macquarie Group. Over the past 5 years she has been Chief Financial Officer at Paynter Dixon, and most recently Better That (e-Commerce start-up with a focus on social responsibility).

Swoop CEO, Alex West said, "John has done an amazing job of getting us to where we are today, and the work he has put in sets us up to take on the industry and provide a superior alternative for reliable telco services in Australia. I am also extremely excited to welcome Patricia to the executive team and believe that she will contribute immensely to the culture of the organisation."

West continues "Coming from senior financial management roles in large ASX listed companies, to more recently building successful Finance teams as CFO of smaller-medium sized entities, Patricia is not afraid to be hands on whilst still having the knowledge and experience to look strategically at what we need longer term to achieve our vision for Swoop Australia".

Patricia will commence formally on the 19th April, 2022 with John staying on in a part time advisory basis to allow for a smooth transition of the important finance functions.

Authorised for release by the Board of Swoop Holdings Limited.

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About Swoop

Swoop is a national provider of data and voice services to wholesale, business and residential customers with a focus on its own fibre and fixed wireless infrastructure. The Swoop network is designed and scaled to deliver ultra-reliable, high throughput, flexible telecom network services. Swoop is established and has the goal to build its business to become Australia's best challenger internet and telecommunications provider.



Forward looking statements

This announcement contains forward-looking statements, which address a variety of subjects including, for example product development, marketing position and technical advances. Statements that are not historical facts, including statements about our beliefs, plans and expectations, are forward-looking statements. Such statements are based on our current expectations and information currently available to management and are subject to a number of factors and uncertainties, which could cause actual results to differ materially from those described in the forward-looking statements. The Company's management believes that these forward-looking statements are reasonable as and when made. However, you should not place undue reliance on any such forward-looking statements because such statements speak only as of the date when made. We do not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law or the ASX Listing Rules. In addition, forward-looking statements are subject to certain risks and uncertainties that could cause actual results, events, and developments to differ materially from our historical experience and our present expectations.