

Announcement Summary

Entity name

CAMPLIFY HOLDINGS LIMITED

Announcement Type

New announcement

Date of this announcement

Monday May 02, 2022

The +securities to be quoted are:

C +Securities issued as part of a transaction or transactions previously announced to the market in an Appendix 3B

Total number of +securities to be quoted

| ASX +security code | Security description | Number of +securities to be quoted | Issue date |
|-----------------------|----------------------|---------------------------------------|------------|
| CHL | ORDINARY FULLY PAID | 1,059,162 | 29/04/2022 |

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

CAMPLIFY HOLDINGS LIMITED

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.

1.2 Registered number type ACN Registration number 647333962

1.3 ASX issuer code CHL

1.4 The announcement is

C New announcement

1.5 Date of this announcement

2/5/2022



Part 2 - Type of Issue

2.1 The +securities to be quoted are:

🕑 +Securities issued as part of a transaction or transactions previously announced to the market in an Appendix 3B

Previous Appendix 3B details:

| Announcement Date and Time | Announcement Title | Selected Appendix 3B to submit quotation request | |
|-------------------------------|---|--|--|
| 02-May-2022 08:02 | New - Proposed issue of securities - CHL | A placement or other type of issue | |

2.3a.2 Are there any further issues of +securities yet to take place to complete the transaction(s) referred to in the Appendix 3B?

🕑 Yes

2.3a.3 Please provide details of the further issues of +securities yet to take place to complete the transaction(s) referred to in the Appendix 3B

The issue of the tranche 2 shares as part of the business purchase consideration is yet to take place and is expected to occur 12 months after completion being 29 April 2023.

The mechanism for calculating the number of securities to be issued under Tranche 2 is to be determined by the lower of (a) 60 day VWAP prior to the date of issue and (b) the issue price of Tranche 1 shares, and in any event not less than \$1.42.



Part 3A - number and type of +securities to be quoted where issue has previously been notified to ASX in an Appendix 3B

Placement Details

ASX +security code and description

CHL : ORDINARY FULLY PAID

Issue date 29/4/2022

Distribution Schedule

Provide a distribution schedule for the new +securities according to the categories set out in the left hand column - including the number of recipients and the total percentage of the new +securities held by the recipients in each category.

| Number of +securities held | Number of holders | Total percentage of +securities held For example, to enter a value of 50% please input as 50.00 |
|----------------------------|-------------------|--|
| 1 - 1,000 | | % |
| 1,001 - 5,000 | | % |
| 5,001 - 10,000 | | % |
| 10,001 - 100,000 | | % |
| 100,001 and over | 1 | 100.00 % |



Issue details

Number of +securities to be quoted

1,059,162

Are the +securities being issued for a cash consideration?

🕑 No

Please describe the consideration being provided for the +securities

Consideration for the acquisition of the Mighway and SHAREaCAMPER business and assets in Australia and New Zealand from Tourism Holdings Limited and TH2Connect LP.

Please provide an estimate (in AUD) of the value of the consideration being provided per +security for the +securities to be quoted

3.340000

Any other information the entity wishes to provide about the +securities to be quoted

The shares will be subject to voluntary escrow for a period of 18 months from 29 April 2022.



Part 4 - Issued capital following quotation

Following the quotation of the +securities the subject of this application, the issued capital of the entity will

comprise:

(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)

| ASX +security code and description | Total number of +securities on issue |
|------------------------------------|---|
| CHL : ORDINARY FULLY PAID | 28.045.670 |

4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)

| ASX +security code and description | Total number of +securities on issue |
|--|---|
| CHLAA : ORDINARY FULLY PAID RESTRICTED | 11,770,084 |
| CHLAB : OPTION EXPIRING 23-DEC-2024 RESTRICTED | 931,000 |
| CHLAC : OPTION EXPIRING 23-DEC-2024 EX \$0.756 | 1,213,120 |