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[ASX Announcement](#)

[6 May 2022](#)

Close of Entitlement Offer

Adslot Ltd (ASX:ADS) (**Adslot** or **Company**) refers to its announcement on 11 April 2022 in relation to its share placement (raising approximately \$1.8 million) (**Placement**) and fully underwritten 1 for 17 pro rata non-renounceable entitlement offer (raising approximately \$2.0 million) (**Entitlement Offer**) to raise an aggregate of approximately \$3.8 million.

Adslot is pleased to confirm that the Entitlement Offer successfully closed on Tuesday 3 May 2022.

Take up of the Entitlement Offer (including Top Up applications) represents 53,987,449 shares (\$0.9 million), or approximately 46% of the shares available under the Entitlement Offer.

The underwriter of the Entitlement Offer, Venturian Pty Ltd, and the sub-underwriters, will take up the full amount of the shortfall, being 62,602,584 shares (\$1.1 million). Venturian Pty Ltd is an entity controlled by Andrew Barlow, the Chairman of Adslot. As previously disclosed, the sub-underwriters include directors and related parties of the Company.

The shares to be issued under the Entitlement Offer are expected to be issued on Tuesday 10 May 2022.

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For further enquiries, please contact:

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About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.