

1 June 2022

Elders Limited Investor Presentation

Attached is a presentation to be given today, 1 June 2022, by Elders to investors hosted by Shaw and Partners.

Further Information:

Mark Allison, Managing Director & Chief Executive Officer, 0439 030 905

Authorised by:

Peter Hastings, Company Secretary, 0419 222 489



Shaw & Partners Investor Days

1 to 2 June 2022

Presented by **Elders Limited**

DISCLAIMER AND IMPORTANT INFORMATION

The material in this presentation has been prepared by Elders Limited and is general background about Elders' activities and performance at the date of this presentation. The information is in summary form, does not purport to be complete, and where derived from publicly available sources has not been independently verified. Information in this presentation is not advice or a recommendation to investors or potential investors in relation to holding, selling or buying Elders shares and does not take into account a reader's investment objectives, financial situation or needs.

Forward looking statements

This presentation is prepared for informational purposes only. It contains forward looking statements that are subject to risk factors associated with the agriculture industry many of which are beyond the control of Elders. Elders' future financial results will be highly dependent on the outlook and prospect of the Australian farm sector, and the values and volume growth in internationally traded livestock and fibre. Financial performance for the operations is heavily reliant on, but not limited to, the following factors: weather and rainfall conditions; commodity prices and international trade relations. Whilst every endeavour has been made to ensure the reasonableness of forward looking statements contained in this presentation, they do not constitute a representation and no reliance should be placed on those statements.

Non-IFRS information

This presentation refers to and discusses underlying profit to enable analysis of like-for-like performance between periods, excluding the impact of discontinued operations or events which are not related to ongoing operating performance. Underlying profit measures reported by the Company have been calculated in accordance with the FINSIA/AICD principles for the reporting of underlying profit. Underlying profit is non-IFRS financial information and has not been subject to review by the external auditors, but is derived from audited accounts by removing the impact of discontinued operations and items not considered to be related to ongoing operating performance.



Elders Executive Committee Overview



Mark Allison Managing Director & CEO

Presenting today



Tania Foster CFO



Liz Ryan EGM Strategy & Retail



Dave Adamson EGM Agency & Financial Services



Tom Russo EGM Real Estate, Brand & Communications



Viv Da Ros CIO



Peter Hastings Company Secretary & General Counsel



Malcolm Hunt EGM National & Victoria, Riverina



Olivia Richardson EGM People, Culture & Safety



Kiim Lim EGM Business Development



Nick Clark EGM Business Improvement



Agenda

Business overview	Mark Allison Tania Foster	2:00 pm – 3:00 pm
Afternoon Tea		3:00 pm – 3:30 pm
Rural Products overview	Liz Ryan	3:30 pm – 4:00 pm
Agency Services overview	Dave Adamson	4:00 pm – 4:30 pm
Real Estate Services overview	Tom Russo	4:30 pm – 5:00 pm
SysMod Transformation	Viv Da Ros	5:00 pm – 5:30 pm
Closing Summary & Questions	Mark Allison	
Dinner @ Bespoke Wine Bar & Kitchen		6:00 pm – 8:30 pm



Business Model¹

Diversification by product, service, market segment and geography

RURAL P	RODUCTS WHOLESALE PRODUCTS	AGENCY SERVICES	REAL ESTATE SERVICES	FINANCIAL SERVICES	FEED & PROCESSING SERVICES	DIGITAL AND TECHNICAL SERVICES	
						Elders	
Rural Products	Rural Products	Livestock	Farmland	Agri Finance	Killara Feedlot	Fee for Service (170+ agronomists)	
Fertiliser	Pet Supplies	Wool	Residential	StockCo (30%)	Elders Fine Foods	AuctionsPlus (50%)	
		Grain	Property Management	Elders Insurance (20%)		Elders Weather	
			Franchise	LIT & WIT Delivery Warranty		Clear Grain Exchange (30%)	
Key metrics							
\$1.7b retail sales	\$0.3b wholesale sales	9.4m head sheep	\$1.6b farmland sales	\$3.0b loan book \$1.6b deposit book			
223 stores	372 member stores	1.6m head cattle	\$1.5b residential sales	\$17m livestock funding \$98.0m StockCo book	\$18m China sales	144k head cattle 1.2m head sheep	
424 APVMA registrations		371k wool bales	10.5k properties under	\$0.9b GWP		7.6m Elders Weather users	
978 tonnes fertiliser			management	41% LIT penetration rate		CGX 0.2m tonnes	
Gross margin							
\$223.6m	\$61.2m	\$140.0m	\$50.7m	\$41.3m	\$12.6m	Included in products	
\$223.6m Working capital	\$61.2m	\$140.0m	\$50.7m	\$41.3m	\$12.6m	Included in products	



OUR 2023 AMBITION

Compelling shareholder returns

5-10% EBIT and EPS growth through the cycles at 15% ROC

Industry leading sustainability outcomes

across health and safety, community, environment and governance

Most trusted Agribusiness brand

in rural and regional Australia

OUR BUSINESS UNITS













RURAL **PRODUCTS**

AGENCY SERVICES REAL ESTATE

FINANCIAL **SERVICES**

TECHNICAL SERVICES

FEED & **PROCESSING**

OUR STRATEGIC PRIORITIES

Win market share across all products, services and geographies through client focus, effective sales and marketing and strategic acquisitions

Capture more gross margin in Rural Products through optimised pricing, backward integration and supply chain efficiency

Strengthen and expand our service offerings, including Livestock and Wool Agency, Real Estate, Financial, and **Tech Services**

Optimise our feed & processing **businesses** in Killara Feedlot and Elders Fine Foods

Develop a sustainability program that is authentic and industry leading

OUR **ENABLERS** Systems Modernisation Program – invest in best of breed solutions to improve customer experience, drive process and administration efficiency and better accommodate change

Attract, retain and develop the best people and provide a safe and inclusive working environment

8 Maintain unflinching financial discipline and commitment to cost and capital efficiency

OUR VALUES

















1H22 Highlights





PEOPLE

12.6

TRIFR¹

78%

employee engagement

42%

female workforce

+298

FTE

vs. March 2021



CUSTOMERS

#1

most trusted agribusiness brand

48

net promoter score

+15

additional locations



COMMUNITY

\$0.3m

to RFDS over renewed three-year sponsorship

\$1.1m

sponsorships and donations

478

local community sports teams and events sponsored



SHAREHOLDERS

58.3 cents

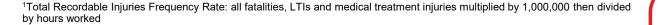
underlying earnings per share

28.0 cents

dividends per share

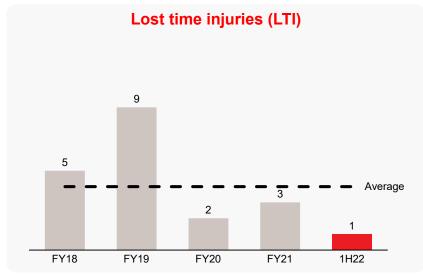
48% dividend

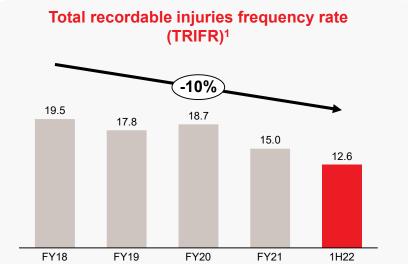
dividend payout ratio





Safety, Health & Well-Being







lost time injury in 1H22



10% compound reduction in TRIFR since FY18



100% branch risk radar² completed during Safety Week



\$1.0m capital expenditure in 1H22





"Over the last 12 months we have implemented over 40 changes to make Elders Jandowae a safer place. I hope to help my colleagues think twice before making an unsafe decision."

"I would like to think that I have had, and will continue to help provide the education, information & resources my colleagues need to make the safer choice and to ensure that everyone makes it home to their loved ones – tonight, and every night."

Sustainability







OUR PRINCIPLES

- We provide our customers and clients with the goods and services they need
- We support our people and the industries and communities in which we operate
- We do our part to look after the environment and animals in our care
- We operate ethically and to the highest standard

CLIMATE TARGETS¹

Targets set to reduce our Scope 1 and 2 greenhouse gas emissions:

- 100% renewable electricity in all Australian sites by 2025
- 50% reduction in Scope 1 and 2 emissions intensity (tCO2e/\$m revenue) by 2030, against a baseline year of 2021 (subject to commercially viable technology being available to address feedlot cattle emissions)
- Net zero Scope 1 and 2 emissions by 2050²

OUR PROGRESS

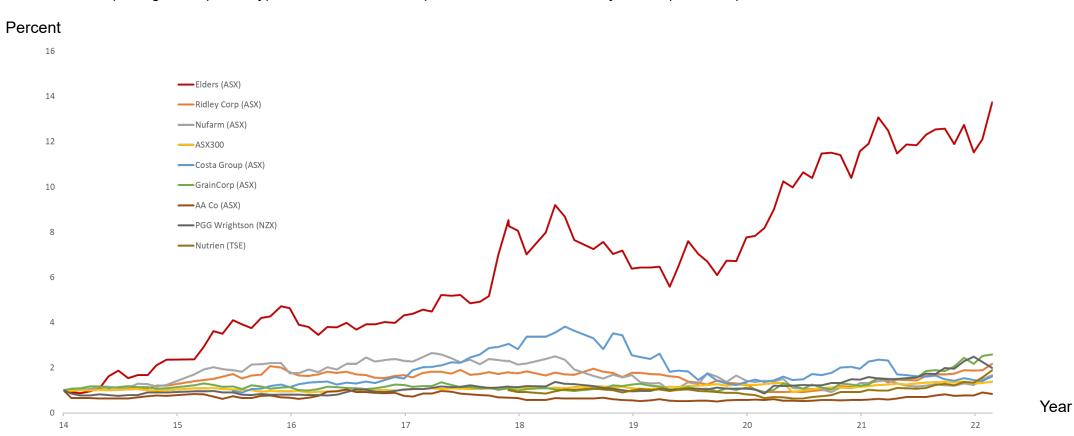
- Targeting solar and LED lighting site upgrades to reduce emissions
- Solar farm development at Killara Feedlot
- Second Modern Slavery Statement published
- Joined the Australian Packaging Covenant Organisation; waste reduction strategy in development



Investor Perspective

Success of the Eight Point Plan strategy continues to be reflected in our share price growth

Historical share price growth (monthly), Elders and selected peers – indexed to January 2014* (CY14-22)



Notes:

- Indexed to 27/07/15 for Costa Group, 02/01/18 for Nutrien.
- Compound annual growth rate as at beginning of end of April 2022
- Source: Reuters, Elders Finance







1H22 Financial Performance: Summary

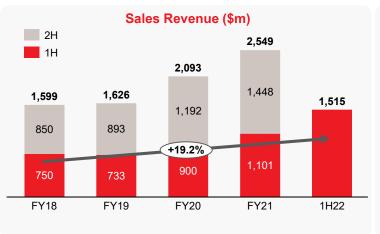
Strong performance across our key metrics

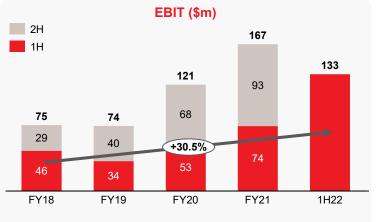
Key metrics (\$m)	1H22	1H21		Var	%
Sales revenue	1,514.8	1,100.5	†	414.3	38%
Gross margin	326.5	241.6	†	84.9	35%
Costs	193.6	167.8	•	25.8	15%
Earnings before interest and tax	132.8	73.8	1	59.0	80%
Net profit after tax	91.2	68.2	1	23.0	34%
Return on capital (%)*	27.8%	20.1%	1	7.7%	n/a
Net debt	384.5	263.9	•	120.6	46%
Leverage ratio (times)	1.2	1.8		(0.6)	(33%)
Operating cash flow	(55.4)	23.9		(79.3)	(332%)
Underlying earnings per share (cents)	58.3	42.9	†	15.4	36%
Dividend per share (cents)	28.0	20.0	•	8.0	40%

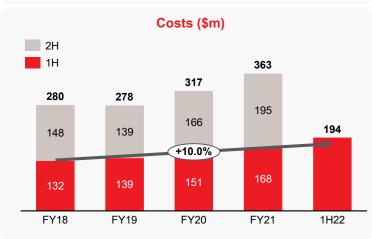


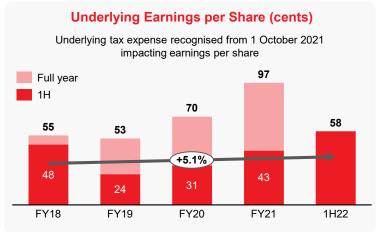
1H22 Financial Performance: Summary

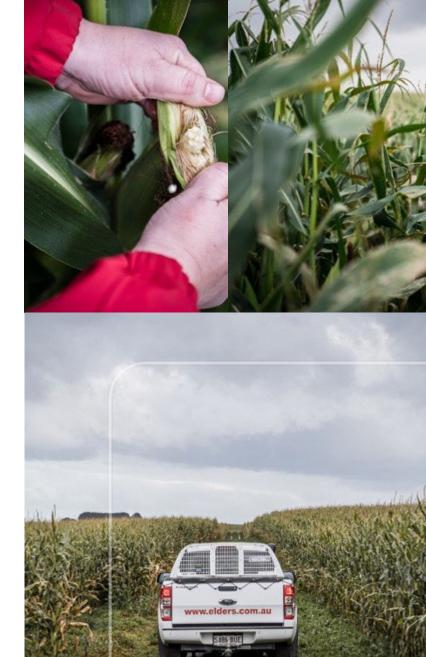
Consistent 1H growth over the last five years







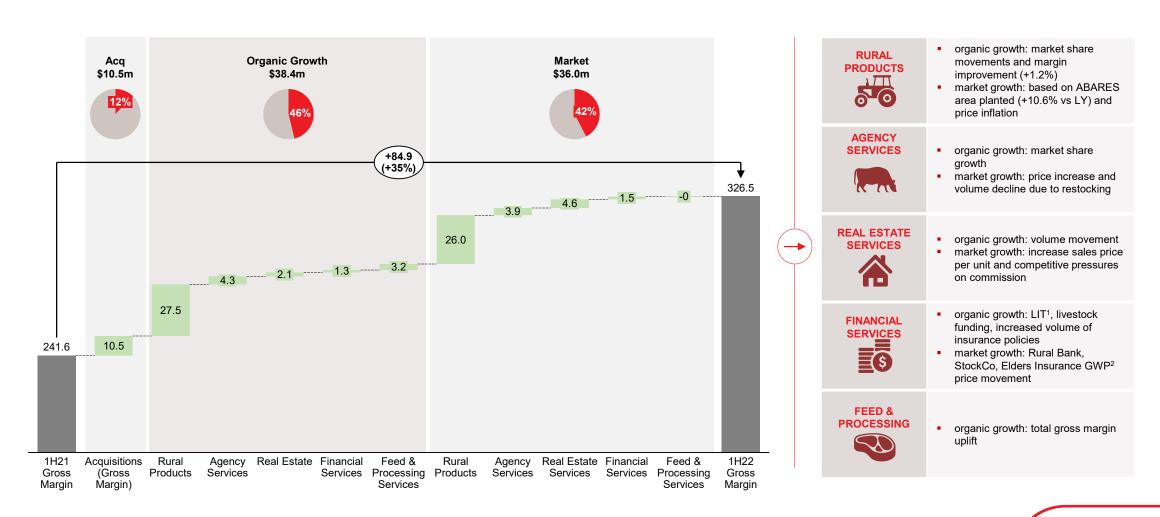




Elders

1H22 Financial Performance: Gross Margin Growth

Steady contribution from acquisition, organic growth and market



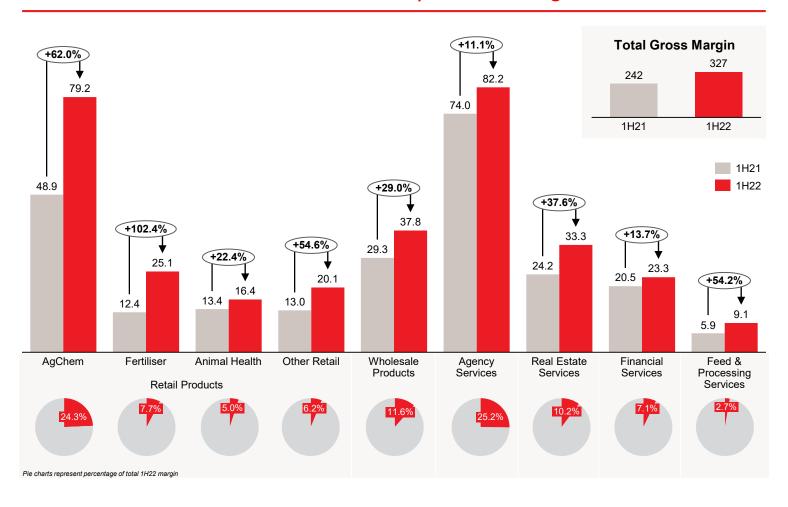
¹Livestock in Transit delivery warranty

²Gross written premiums



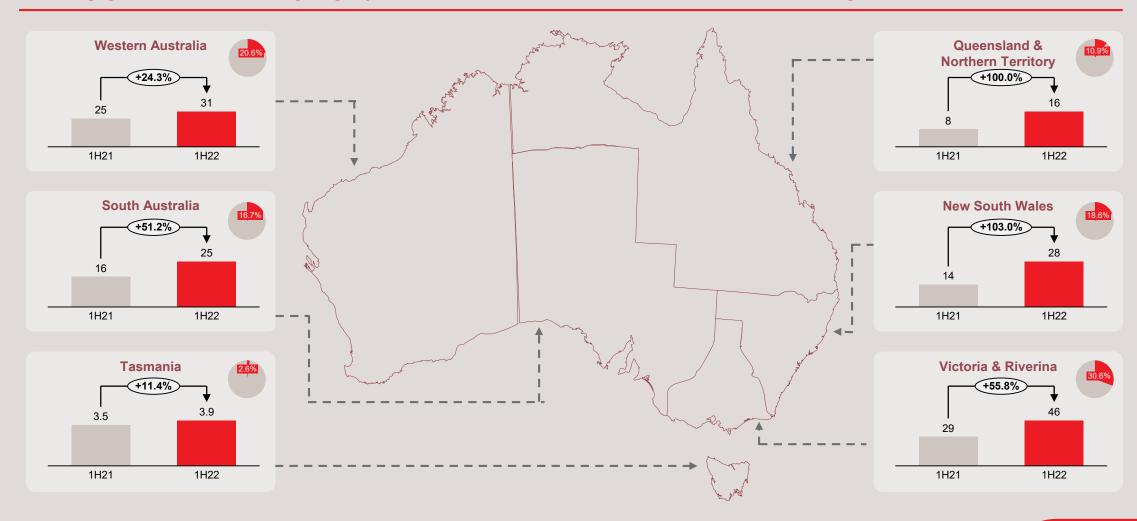
1H22 Financial Performance: Gross Margin

A diversified business model across product categories



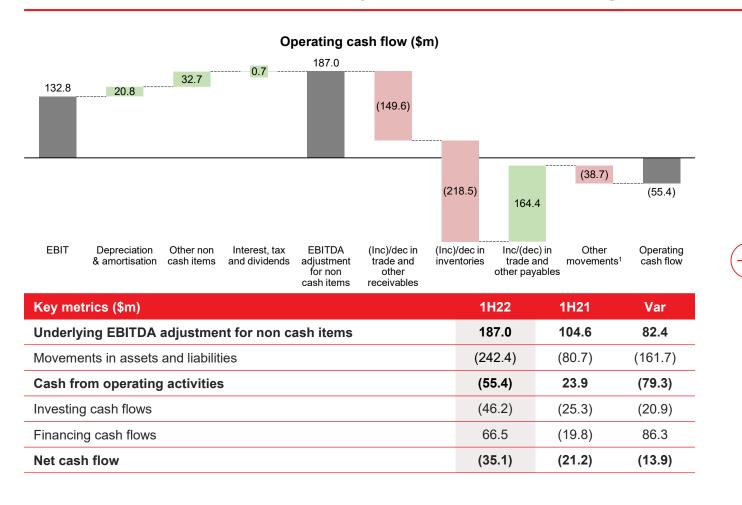
1H22 Financial Performance: Geography

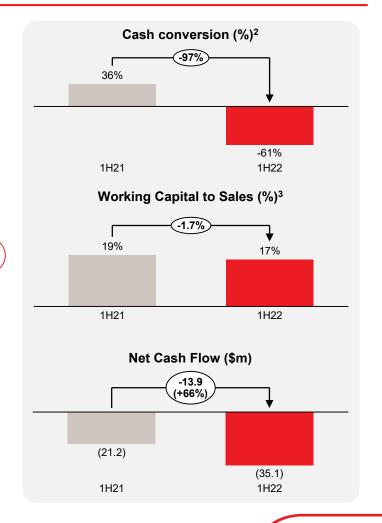
Strong growth across all geographies, with diversification of our EBIT reducing risk



1H22 Financial Performance: Cash Flow

Growth in debtors and inventory consistent with sales growth and higher commodity prices







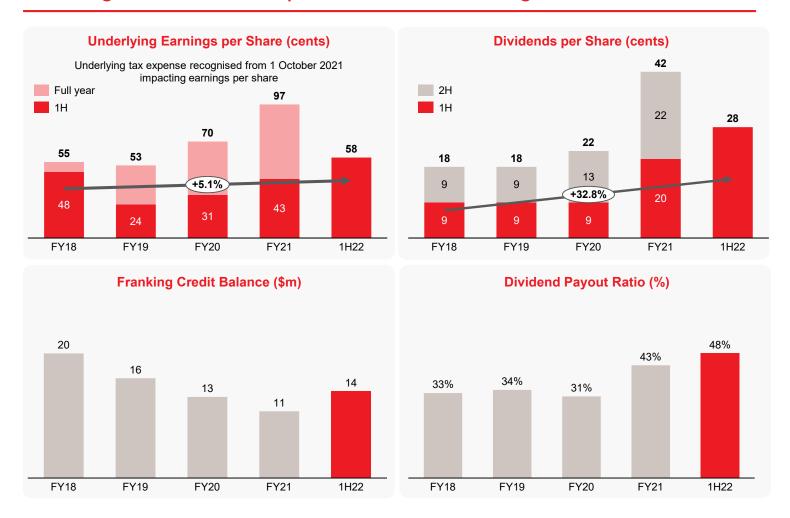
¹Other movements includes provisions and balances acquired via acquisitions

²Cash conversion is calculated on a YTD basis

³Working capital to sales is calculated on a rolling 12 month basis

1H22 Dividend & Capital Management

Earnings and dividends per share continue to grow



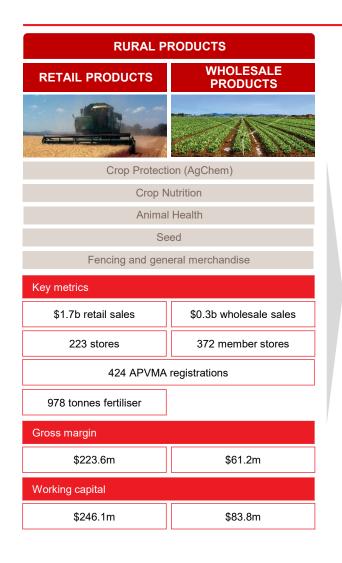


Prior year dividends were franked at 100%. FY21 dividends were partially franked at 20%. CAGR calculated on 1H performance





Rural Products Overview



Key highlights

Filling geographic gaps





- · Continuing to fill geographical gaps through targeted acquisitions
- · Key recent additions in H1 2022 include: Grovers Rural Supplies (VIC), Esperance Rural Supplies (WA), DJs Grower Services (SA)





PASTORAL AG











- Continuing to expand the Own Brand product portfolio:
 - Titan Ag, Apparent Ag (Crop Protection)
 - Optifert (Specialty Fertiliser)
 - Pastoral Ag, Hunter River Co, Independents Own (Animal Health)
 - EPG Seeds (Seed)



- · Continuing to backwardly integrate to capture more margin
- · New Agcrest joint venture greenfield development in Toowoomba will deliver Crop Protection formulation capability
- First production is expected to commence late 2023



Agronomy and technical services

Manu-



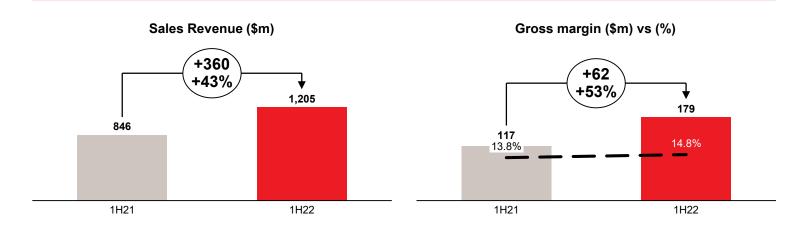
 Continuing to develop market leading agronomy and technical services to support grower productivity and product purchasing choice



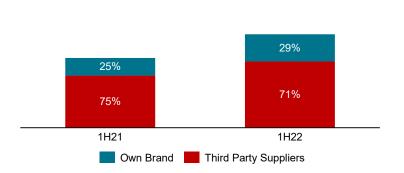


Rural Products

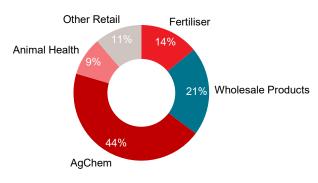
Gross margin improving year on year via our backward integration strategy



Elders own brand vs third party sales¹ (%)



1H22 gross margin by category (%)

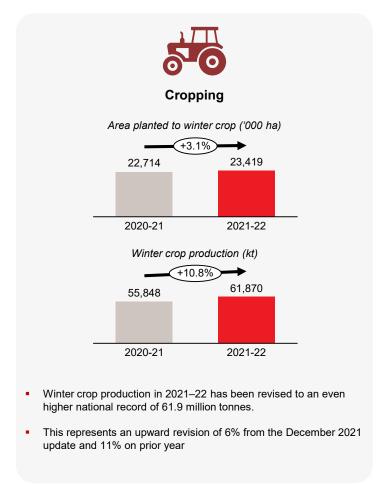


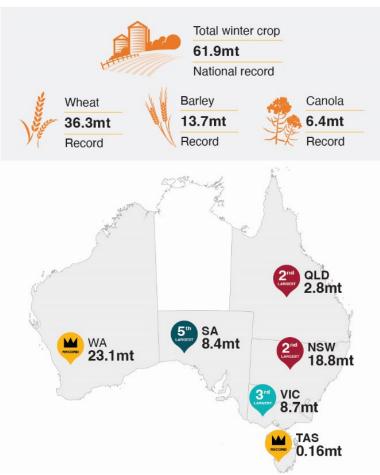


¹Includes product categories where Elders sell own brand products only i.e. cropping protection, animal health and seed

Outlook

Acquisition benefits, supported by positive winter crop outlook







 Positive winter crop outlook, with area planted forecast to rise 3% to 23.4 million hectares, expected to drive strong demand in the second half for cropping inputs, particularly agricultural chemicals, fertiliser and seed



 Ongoing global supply chain pressures are expected to support continued high prices for agricultural chemicals, while fertiliser prices are easing¹



 Benefits from acquisitions to provide further growth in the second half, including Sunfam, Grovers Rural Supplies, DJ's Growers Services and Supplies and Esperance Rural Supplies





Agency Services Overview

Key highlights **AGENCY SERVICES** • Our scale is a key point of differentiation National Our ancillary services (livestock production advice, **YP** AG footprint financing, LIT) further supports our value proposition supporting our Recent acquisitions supporting Rural Products have also value proposition enabled Agency services geographic gaps to be closed in Yorke Peninsula & Skipton Livestock key regions, as we further build livestock capability Jamestown VIC SA Wool Market share. % Grain Head of 24.6% sheep sold Consistent market share growth, with further opportunities # wool bales Consistent at auction for growth across our people, products, services (e.g. Key metrics market share Livestock Production Advisory), acquisitions and new growth 9.4m head sheep channels Head of cattle sold 10.0% 1.6m head cattle FY16 FY17 FY18 FY19 FY20 FY21 371k wool bales Variability of agent remuneration Improving livestock staff mix (agents & staff) Gross margin · Continuing to support development and succession Enhancing our \$140.0m Fixed through the trainee program frontline remuneration · Improving attraction and retention through shared workforce Working capital remuneration structure 63% 50% Variable 40% 30% • High engagement (>80%) and reduced staff turnover (12%) \$53.8m 22% remuneration

FY20

FY21

1H22

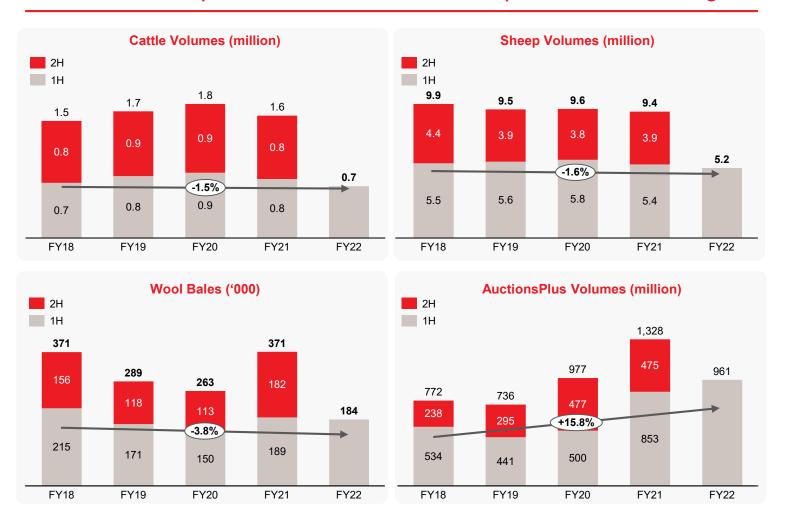
FY18

FY19



1H22 Performance

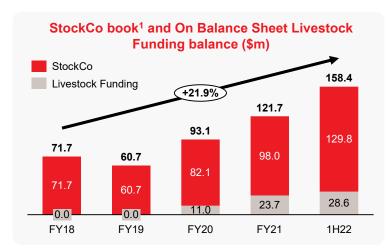
Cattle and sheep volumes down as a consequence of restocking

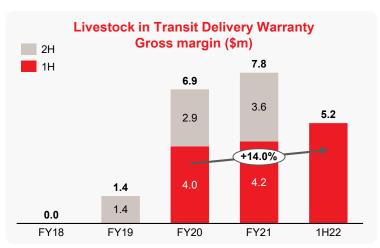




1H22 Performance (cont.)

Market conditions support growth in restocking finance



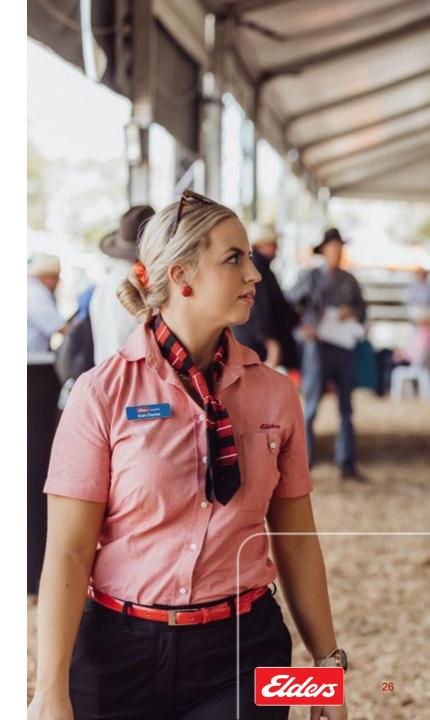




Notes:

²Based on FY21 statistics

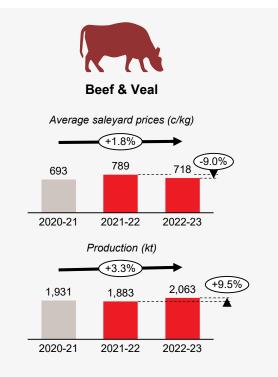
CAGR calculated on 1H performance



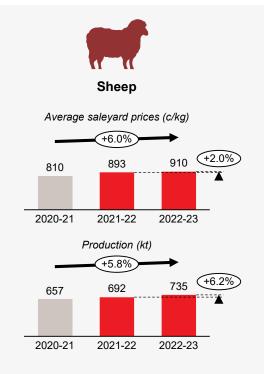
¹Principal positions are held by StockCo

Outlook

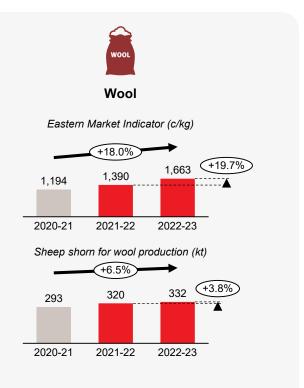
Decline in cattle price as rebuild continues, however remains historically high



- Easing rebuilding see prices fall, but remain historically high
- Gross value is forecast to increase 8% to a record \$15.7 billion in 2021–22
- Global beef prices are forecast to stay high throughout the outlook period



- Strong export demand in the US is expected to support high lamb prices
- The value of the sheep meat industry is expected to surpass \$5 billion in 2021–22
- Rising supply of sheep meat will allow Australia to respond to growing global demand



- Strong economic growth in advanced economies to lift wool prices
- Value of the Australian wool clip to grow strongly as flock rebuilding continues
- Demand for fine and super-fine wool will lift the Eastern Market Indicator higher





Real Estate Services Overview

REAL ESTATE SERVICES





Farmland

Residential

Property Management

Franchise

Key metrics

\$1.6b farmland sales

\$1.5b residential sales

10.5k properties under management

Gross margin

\$50.7m

Working capital

\$4.1m

Key highlights

Partner of choice for high profile rural property transactions





- Continuing to maintain our position as a dominant player in regional residential, lifestyle
 and farmland real estate markets. We have created a strong attraction and retention
 proposition and leverage this to consistently expand our network and win market share
- Established as a trusted adviser in the investment scale / high value farmland market and have achieved a significant increase in high value property turnover. For example, in early 2021, Elders was appointed to sell a significant portfolio of northern beef production assets for Hancock Agriculture and successfully executed one of the largest Australian farmland divestments ever undertaken

Filling geographic gaps through acquisition and recruitment



- Continuing to strategically fill geographical gaps through targeted acquisitions and recruitment
- Acquiring platform businesses in strategic locations with quality earnings spread across agency and property management operations, and bolt on acquisitions to further enhance return on capital
- Agent numbers have increased +13% YOY as at April 2022 (excluding franchise)

Continuous business improvement





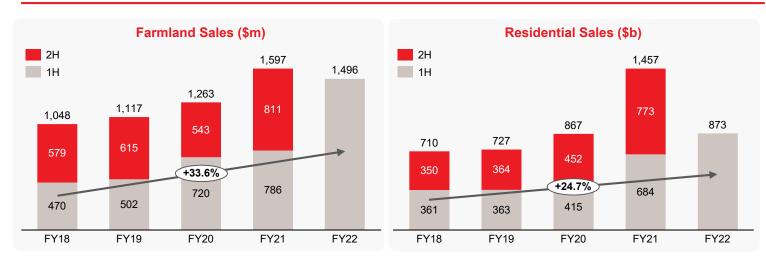
- Continuing to improve operations and enhance our attraction and retention proposition through investments in people development, brand presence and the adoption of technology
- In H1 2022, best of breed real estate agency (Agentbox) and property management (Console Cloud) operating systems were implemented across company owned and franchise businesses
- In H1 2022, 74 training sessions were conducted with 1,540 attendances

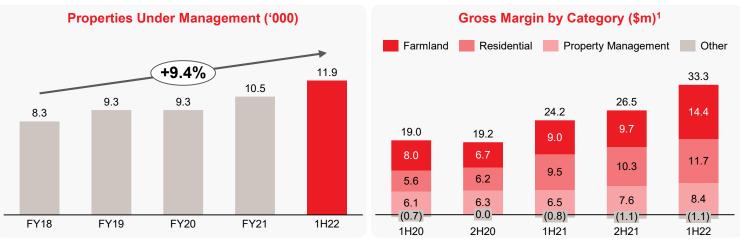




1H22 Performance

Strong demand for farmland and residential property





¹Other includes: franchise revenue, water broking activities, Elders Home Loans and other earnings and direct costs Note: CAGR calculated on 1H performance



Outlook

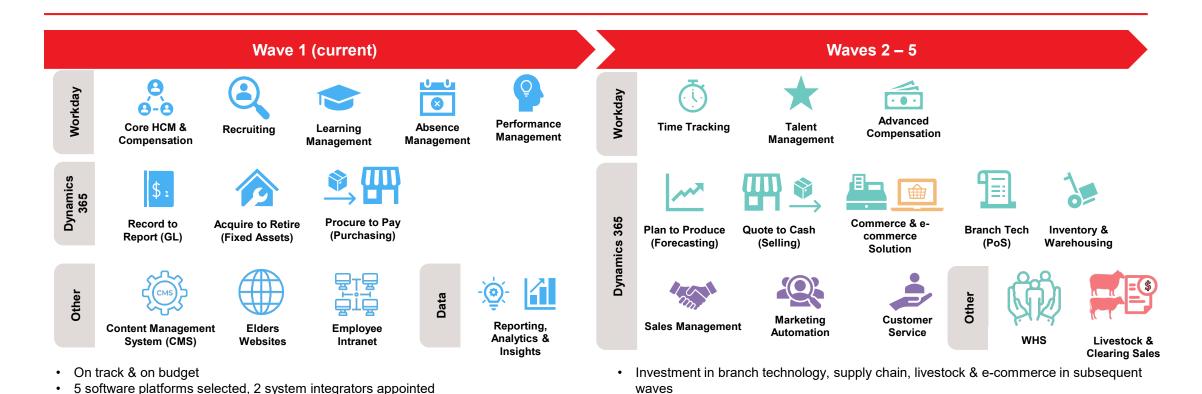
Farmland Strong demand for farmland real estate expected to continue due to the favourable seasonal conditions and favourable commodity prices for agriculture production in Australia The collective balance sheet of Australian farmers is expected to remain strong due to land value appreciation and low debt levels, and low interest rates, supporting ongoing capacity to invest and expand Continued significant investment appetite for farmland assets from corporate operators, sophisticated investors and fund managers





Systems Modernisation Transformation

· Core ERP system & HR to form the majority of Wave 1



The System Modernisation Transformation is expected to deliver returns inline with corporate metrics





Closing Summary



Strong financial performance in 1H22 expected to continue in 2H22, with full year EBIT guidance in the range of 30 to 40% above FY21 underlying EBIT and a target of 90% cash conversion



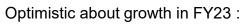
Supply chain challenges have been mitigated by holding higher inventory levels, but residual risk of margin squeeze due to pricing volatility of some products



Our brand is strong with high customer trust and net promoter score



Continued focus on improving safety and sustainability outcomes





- strong bolt on acquisition pipeline
- capturing market share via expanding points of presence and serving our customers well via a highly engaged, enabled and diverse workforce
- expanding own brand product range to leverage success of backward integration strategy
- systems modernisation program will start to deliver benefits
- mid-term market and ag commodity outlook remains positive



