

# CATAPULT EXPANDS VIDEO ANALYSIS SOLUTIONS WITH THE RELEASE OF GAMETRACKER TO THE NBA

# **JUNE 6, 2022**

- Basketball becomes the third sport now able to unlock contextualized insights
- GameTracker will connect every performance dataset, including wearables, to multiangle video
- Seamless collaboration across departments from anywhere

Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Company') the global leader in sports technology solutions for elite teams, has expanded its video analysis suite into NBA basketball with the launch of GameTracker, a new data visualization tool that unlocks new performance insights for teams and coaches.

GameTracker is an extension of the Company's cutting edge MatchTracker and RaceWatch solutions used in soccer, rugby, and Formula One and, as with MatchTracker, is fully integrated with Catapult's Vector wearable solution. GameTracker will connect every performance dataset to multi-angle video for a deeper level of analysis during every moment across a single game, series of games, or entire basketball season.

"Catapult continues to redefine performance analysis at all levels of sport," said Will Lopes, Catapult CEO. "We're excited to launch GameTracker ahead of schedule and in time for the NBA Summer League. This technology was honed in the English Premier League where long seasons and costly injuries require objective data for a team's success. The expansion into basketball is one of many sports Catapult plans to revolutionize with this innovation."

For the first time, NBA teams will benefit from the integration of athlete monitoring technology and a suite of video analysis tools which includes GameTracker. This new innovation will allow teams to contextualize player-specific performance insights with video footage from practices and games, allowing for deeper tactical analysis, data-backed decision making, and significant time savings.

Catapult's brand new video platform outfits teams with a suite of tools to analyze every aspect of performance. These include post-game analysis, automated data capture, sharing capabilities, and more.

Now with the inclusion of GameTracker, teams can visualize performance data to unlock a deeper level of insight. GameTracker functionalities, include:

- Connected Datasets: Every dataset is now connected to multi-angle video, allowing customers to unlock new, contextual insights at every moment of play for every athlete.
- Deeper Analysis: Teams can now analyze performance data using intuitive sort & filter options across every moment, game, or season.
- Custom Visualization Tools: They can create custom workbooks that contain a variety
  of views such as 2D court, charts, graphs, and more.

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 Team Connectivity: Staff can create playlists, presentations, and share every performance insight across an entire team from anywhere.

"It is exciting to be expanding the reach and functionality of our new suite of video products as a second ACV growth engine for Catapult. This, together with the recent integration with wearables, are a major inflection point for us and proof that we continue to deliver on our strategic objectives," said Lopes. "As mentioned in our recent FY announcement, we are fully funded to deliver on our strategy, we have levers that can make us cash flow positive quickly (as we demonstrated in the past), and given our pace and opportunity for organic innovation we have no need or plans for M&A."

The new platform was first released to soccer and rugby, leading to a 30% increase in Tactics & Coaching ACV for the Asia-Pacific region in FY22. The expansion into new sports is a significant milestone in the Company's mission to build the leading data & analytics platform for sports performance and demonstrates the improved speed of innovation under the company's new SaaS model.

The GameTracker integration with Vector is now available to basketball, soccer and rugby teams worldwide and will expand to other sports, including American football and ice hockey over the coming months.

# About Catapult

Catapult exists to unleash the potential of every athlete and team on Earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, and quantify return to play. Catapult has more than 500 staff based across 28 locations worldwide, working with more than 3,400 elite teams in over 100 countries globally. To learn more about Catapult or to inquire about accessing athlete monitoring and video solutions for a team or athlete, visit <u>catapultsports.com</u>. Follow us at @CatapultSports on social media for updates and insights.

VECTOR is Catapult's athlete performance data system that is currently used by teams across the English Premier League, NFL and AFL, NCAA, and many more. Leveraging GPS and inertial sensor data, Vector helps athletes and teams improve performance, reduce injuries, and objectively return injured players to play.

GAMETRACKER is Catapult's dynamic analysis tool for elite teams. As part of Catapult's Video Analysis Suite, GameTracker connects every dataset to video to analyze every aspect of performance. Analysts can now unlock insights across every moment, game, or season and visualize across custom workbooks, and more. Used by elite soccer and rugby teams worldwide, including teams in the EPL, Catapult's video solution provides coaches with a full picture of their opposition and team performance giving analysts, coaches, and sport scientists full control of their workflows.

Authorized for release to ASX by the Catapult CEO, Mr Will Lopes.

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