



15 June 2022

hummmgroup Consumer Finance Update

Please find attached to this announcement a “reminder to vote” that the Majority Directors have emailed to hummm group limited (ASX: HUM) (**Humm**) shareholders this morning in relation to the proposed sale of Humm’s Consumer Finance business (**HCF** and **HCF Sale**) to Latitude Group Holdings Limited (**Latitude**), and associated resolutions (the **Overall Proposal**).

-ENDS-

Authorised for release by the Majority Directors.

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ABOUT HUMMGROUP

hummmgroup is revolutionising the way people pay. hummmgroup has developed some of Australia and New Zealand’s most exciting and accessible consumer finance products including **hummm**, **bundll**, **hummm90** and **hummmpro**. hummmgroup continues to design products around the core needs of financially savvy consumers spanning millennial spenders through to young families and SMEs. hummmgroup facilitates purchases for over 2.7 million customers and operates in Australia, New Zealand, Ireland and the United Kingdom.

If you are having trouble viewing this email, please [click here](#)



REMINDER! Humm shareholder vote on the proposed sale of HCF 23 June 2022

Dear Shareholder

The Majority Directors **strongly recommend** you vote in favour of the sale of HCF and associated resolutions. Your **vote is important** and your voice deserves to be heard so **YOU** can decide on the future of **your** company.

Please make sure you check <https://www.shophumm.com/latitude-announcement/> regularly for the latest announcements. Your Majority Directors have provided a detailed rebuttal of misleading statements made by Andrew Abercrombie.

- The value of the offer is highly compelling and Latitude is paying a control premium
- Other potential buyers have been given ample opportunity to put forward a higher offer and have not
- The combined Humm Consumer Finance and Latitude will be stronger together, with the benefit of enhanced scale and significant synergies
- There is a material risk that Humm's share price will fall significantly if the HCF Sale is not approved by Humm shareholders. Mr. Abercrombie is ignoring this reality
- The strong performance of Humm's Commercial business could be negatively impacted if the HCF Sale does not proceed

The stakes here are extremely high and Humm shareholders deserve the truth.

Vote now. If you have already voted against the proposal, you have until the proxy deadline at 10 am on 21 June 2022 to change your vote.

How to Vote

If you wish to support the Overall Proposal, you should vote in favour of all the Resolutions, by attending the Meetings in person at the physical venue or online or appointing a corporate representative, attorney, or proxy to attend on your behalf. Visit <https://www.shophumm.com/latitude-announcement/> to see a sample vote form.

If you experience any issues accessing your voting screen(s), please contact Humm's share registry, Link Market Services on 1800 881 432 (or on +61 2 8280 7927 if you are overseas).

If you have any questions about the HCF Sale and the associated resolutions, you can contact the Humm Shareholder Information Line on 1300 237 569 (within Australia) or +61 2 9066 4054 (outside Australia) Monday to Friday (excluding public holidays) between 9am 5pm.

Do not reply to this email, as this email address is not monitored. All registry enquiries should be sent to registrars@linkmarketservices.com.au