Proposed issue of securities

Update Summary

Entity name

BUBS AUSTRALIA LIMITED

Announcement Type

Update to previous announcement

Date of this announcement

5/7/2022

Reason for update to a previous announcement

Replacement on the Appendix 3B lodged on 3 March 2022 due to an amendment to the Share Subscription Agreement with Willis Trading

Refer to next page for full details of the announcement

Part 1 - Entity and announcement details

1.1 Name of +Entity

BUBS AUSTRALIA LIMITED

We (the entity named above) give ASX the following information about a proposed issue of +securities and, if ASX agrees to +quote any of the +securities (including any rights) on a +deferred settlement basis, we agree to the matters set out in Appendix 3B of the ASX Listing Rules.
If the +securities are being offered under a +disclosure document or +PDS and are intended to be quoted on ASX, we also apply for quotation of all of the +securities that may be issued under the +disclosure document or +PDS on the terms set out in Appendix 2A of the ASX Listing Rules (on the understanding that once the final number of +securities issued under the +disclosure document or +PDS is known, in accordance with Listing Rule 3.10.3C, we will complete and lodge with ASX an Appendix 2A online form notifying ASX of their issue and applying for their quotation).

1.2 Registered Number Type

ABN

Registration Number

63060094742

1.3 ASX issuer code

BUB

1.4 The announcement is
⬥ Update/amendment to previous announcement

1.4a Reason for update to a previous announcement

Replacement on the Appendix 3B lodged on 3 March 2022 due to an amendment to the Share Subscription Agreement with Willis Trading

1.4b Date of previous announcement to this update

3/3/2022

1.5 Date of this announcement

5/7/2022

1.6 The Proposed issue is:
⬥ A placement or other type of issue

Part 7 - Details of proposed placement or other issue

Part 7A - Conditions

7A.1 Do any external approvals need to be obtained or other conditions satisfied before the placement or other type of issue can proceed on an unconditional basis?
 Yes

7A.1a Conditions

Approval/Condition	Date for determination	Is the date estimated or actual?	** Approval received/condition met?
Other (please specify in comment section)	15/8/2022	Actual	No

Comments

Performance milestone outlined in the definition of FY22 Sales Target to be satisfied

Part 7B - Issue details

Is the proposed security a 'New class' (+securities in a class that is not yet quoted or recorded by ASX) or an 'Existing class' (additional securities in a class that is already quoted or recorded by ASX)?
 Existing class

Will the proposed issue of this +security include an offer of attaching +securities?
 No

Details of +securities proposed to be issued

ASX +security code and description

BUB : ORDINARY FULLY PAID

Number of +securities proposed to be issued

9,541,620

Offer price details

Are the +securities proposed to be issued being issued for a cash consideration?
 No

Please describe the consideration being provided for the +securities

Where Alpha Group purchases products evidenced by invoices issued by Bubs or its subsidiaries equivalent to no less than A$44 million during the period from 1 July 2021 to 30 June 2022 which are paid by the Alpha Group prior to 15 August 2022 (FY22 Sales Target), Bubs will issue 9,541,620 ordinary shares to Willis Trading (representing 1.56% of Bubs' current issued capital).

The revenue generated and invoices issued by Bubs in order to satisfy the FY22 Sales Target will be reviewed by Bubs' independent auditor.

Please provide an estimate of the AUD equivalent of the consideration being provided for the +securities

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class?
 Yes

Part 7C - Timetable

7C.1 Proposed +issue date

7/9/2022

Part 7D - Listing Rule requirements

7D.1 Has the entity obtained, or is it obtaining, +security holder approval for the entire issue under listing rule 7.1?
 No

7D.1b Are any of the +securities proposed to be issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?
 Yes

7D.1b (i) How many +securities are proposed to be issued without security holder approval using the entity's 15% placement capacity under listing rule 7.1?

9541620

7D.1c Are any of the +securities proposed to be issued without +security holder approval using the entity's additional 10% placement capacity under listing rule 7.1A (if applicable)?
 No

7D.2 Is a party referred to in listing rule 10.11 participating in the proposed issue?
 No

7D.3 Will any of the +securities to be issued be +restricted securities for the purposes of the listing rules?
 No

7D.4 Will any of the +securities to be issued be subject to +voluntary escrow?
 Yes

7D.4a Please enter the number and +class of the +securities subject to +voluntary escrow and the date from which they will cease to be subject to +voluntary escrow

All the shares issued to Willis Trading will be subject to a voluntary escrow arrangement for three months after issue (and half of the shares issued will be subject to voluntary escrow for a further three months).

Part 7E - Fees and expenses

7E.1 Will there be a lead manager or broker to the proposed issue?
☑ No

7E.2 Is the proposed issue to be underwritten?
☑ No

7E.4 Details of any other material fees or costs to be incurred by the entity in connection with the proposed issue

Nil

Part 7F - Further Information

7F.01 The purpose(s) for which the entity is issuing the securities

To incentivise Bubs partner, Alpha Group.

7F.1 Will the entity be changing its dividend/distribution policy if the proposed issue proceeds?
☑ No

7F.2 Any other information the entity wishes to provide about the proposed issue

7F.3 Any on-sale of the +securities proposed to be issued within 12 months of their date of issue will comply with the secondary sale provisions in sections 707(3) and 1012C(6) of the Corporations Act by virtue of:
☑ The publication of a cleansing notice under section 708A(5), 708AA(2)(f), 1012DA(5) or 1012DAA(2)(f)