## **ASX ANNOUNCEMENT**



27 July 2022



## **Appendix 4C and Quarterly Activities Report**

The Board of Directors of 333D Ltd (ASX:T3D or "Company") releases its cash flow report (Appendix 4C) for the quarter ending 30 June 2022 ("the quarter") and provides an update on activities during the quarter.

## **QUARTERLY ACTIVITIES REPORT**

- Soft launch of the new NFT sporting collectibles "NFTY Run" featuring iconic racehorses
- Each NFT comes with a 3D printed replica with imbedded NFC chip allowing privileged access
- The Company continues talks to secure digital rights to local and international sporting icons

## **Principal Activities**

Using 3D printing technology and a growing library of digital assets, the Company provides digital and 3D printing services to various creative artists, sports leagues and entertainment organisations in Australia and around the world. These products include physical form products such as 3D-printed licensed merchandise as well as digital asset collectibles, including non-fungible tokens (**NFTs**) derived from the Company's extensive library of digital properties.

# Key areas of activity during the quarter

The Company continued to receive orders from its online retail and third-party wholesale sales channels for its products throughout the quarter and generated \$72,278 in YTD cash receipts from customers.

During the quarter, the Company started the soft launch of its new "NFTY Run" licenced merchandise collectibles range to complement its existing 3D printing activities. This new product offering will comprise non-fungible tokens (NFTs) derived from the Company's licensed rights for iconic racehorses from around the world, whereby the NFT can be redeemed for an exclusive limited edition 3D print of the underlying digital asset.

Each realistic "NFTY Run" 3D-print will have an imbedded near-field communication (NFC) chip allowing communication between the 3D-print, a smartphone and the underlying digital property which will allow the customer to privileged access to emerging features.

The Company is actively pursuing further licensing agreements with domestic and international sporting and celebrity icons with the intent to mint and print further paired digital and physical collectables built upon the "NFTY Run" product concept.

More information about "NFTY Run" is available on the Company's website 333d.co

333D Chairman, Mr John Conidi, said:



"We are fortunate to have secured the digital rights to the world's most iconic racehorses including Phar Lap<sup>TM</sup>, Secretariat<sup>TM</sup> and Seabiscuit<sup>TM</sup> which enables us to create and sell a phygital offering to a worldwide market putting NFTYRUN and 333D on the global map."

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# Summary of expenditure incurred

Expenditure during the quarter was approximately \$156,146 and a closing case balance at the end of the quarter of \$410,576. The operating expenditure incurred and reported in the Appendix 4C during the quarter comprised;

product manufacturing and operating costs	\$13,886
advertising and marketing costs	\$11,467
leased assets	\$365
staff costs	\$26,993
administration and corporate costs	\$102,435
interest and other cost of finance	\$1,000

#### **Use of Funds Statement**

The Company confirms that the quarter is not included in a period covered by a "use of funds" statement or expenditure program in a prospectus, PDS or information memorandum previously lodged under ASX Listing Rule 1.1.

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The release of this announcement was authorised by the Board of Directors of the Company.

# **About 333D Limited**

333D Limited (ASX: T3D) is Australia's leading 3D printing and technology licensing company. Our leading-edge approach unites the latest in next-generation 3D printing manufacturing technology. The Company also provides 3D-printing and design services on a bureau basis. Combined, we create digital and 3D printed collectables for creative artists, sports and entertainment organisations in Australia and around the world.

To find out more about 333D visit 333D.co

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