

Strong Revenue Growth and Underlying Margin with Positive Outlook for FY23

# ALTIUM FULL YEAR 2022 INVESTOR PRESENTATION

22 August 2022



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All dollar values are in US dollars (US\$) unless otherwise presented.

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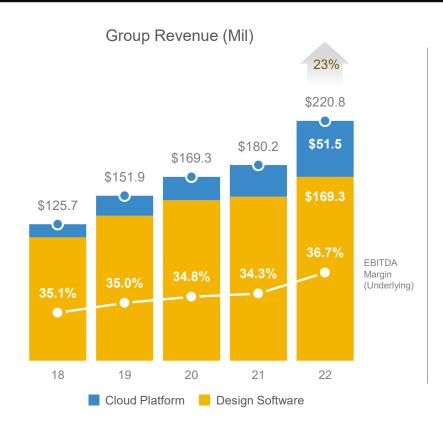
Altium



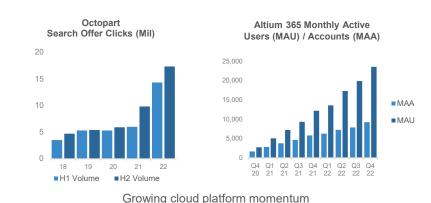
2022 Full Year Highlights and Guidance

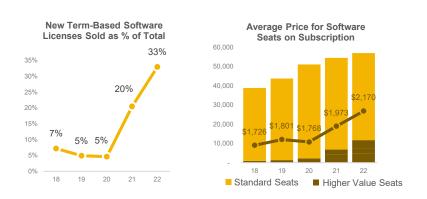
- 2 2 2022 Full Year Financial Performance
- Growth Metrics and Business Drivers
- (4) Altium's Unique Position in the Engineering Ecosystem
- 5 Appendix: Company Overview

## **FY22** Performance Highlights



Strong revenue growth of 23% with underlying EBITDA margin of 36.7% up from 34.3%



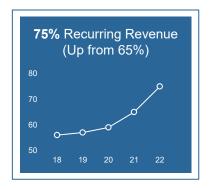


Business model transition and strong platform adoption driving recurring revenue and average subscription seat price

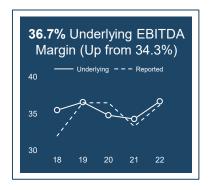
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### **Unrivalled Financial Performance**



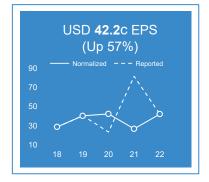


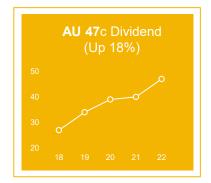




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## Significant Achievements

## Design Software

#### Enterprise Capabilities on the Cloud

 Released enterprise level capabilities (Nexus) on Altium 365. Continued building digital bridges to adjacent engineering domains to become the engineering platform to support workflows of modern enterprises in an easy to deploy and costeffective way.

#### Altium Designer 22

Released Altium Designer 22 with new capabilities that provide supply chain insights directly in the design experience, deliver advanced board design capabilities for fabrication, enhanced simulation tools and real lifecycle management with Altium 365 to work from anywhere with anyone.

#### **Cloud Platform**

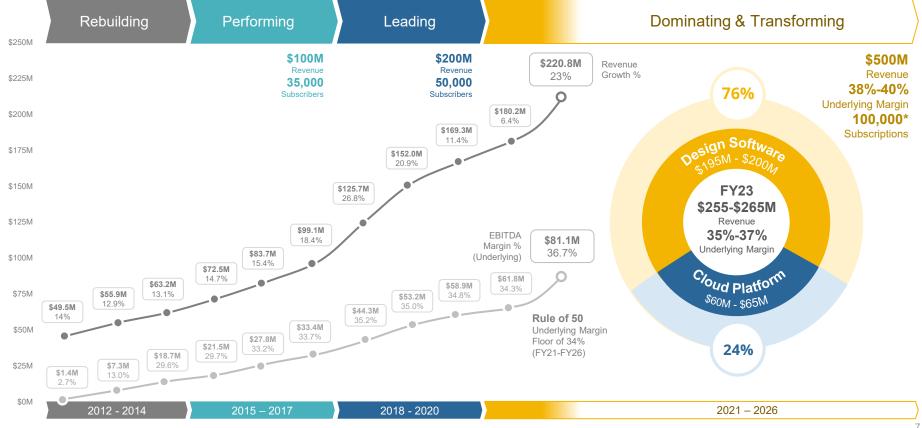
## SOC2 Security Accreditation of Altium 365

#### Strategic Partnerships

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- Altium achieved industry accreditation SOC2 Type 1 recognized as the world leading standard for cloud infrastructure, systems and controls.
- Octopart launched CAD Model Marketplace with the world's largest repository of CAD models for electronic components.
- Growing pipeline of strategic partnership interest by large global players in Altium, from engineering to manufacturing and realization leaders, confirms Altium's unique position in the engineering ecosystem for digital transformation.

## Committed to Aspirational \$500M Revenue Target



<sup>\*</sup> With stronger uptake of higher-value subscription seats the \$500M target will be reached with 75,000 to 90,000 seats on subscription.

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### Guidance and Outlook



#### **Guidance for FY23**

- Total Revenue between \$255 million to \$265 million (15%-20% growth)
  - \$195 million to \$200 million for Electronic Design Software Business (15%-18% growth)
  - \$60 million to \$65 million for Engineering Cloud Platform Business (20%-30% growth)
- Underlying EBITDA margin of 35%-37%

#### **Aspirational targets for FY26**

- Total Revenue of \$500 million
- Underlying EBITDA margin 38%-40%
- 100,000\* software seats on subscription

<sup>\*</sup> With stronger uptake of higher-value subscription seats the \$500M target is expected to be reached with 75,000 to 90,000 seats on subscription.

## Agenda



( 1 ) 2022 Full Year Highlights and Guidance

2 2022 Full Year Financial Performance

- (3) Growth Metrics and Business Drivers
- (4) Altium's Unique Position in the Engineering Ecosystem
- 5 Appendix: Company Overview

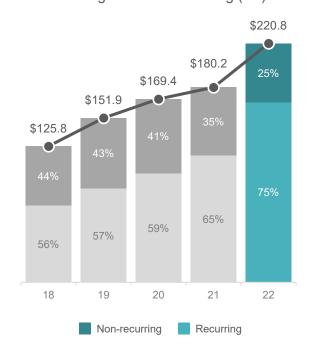
## Group Revenue







#### Recurring and Non-Recurring (Mil)



Two-part business strategy of Design Software and Cloud Platform providing resiliency and performance.

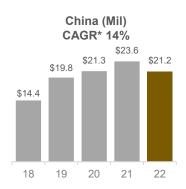
Recurring revenue grew from 75% up from 65% one year earlier supported by increases in Octopart, term-based licenses, and higher uptake of Pro subscriptions.

Declining non-recurring perpetual license revenue from 35% FY21 to 25%, impacted by a reduction in China revenue due to COVID lock-downs.

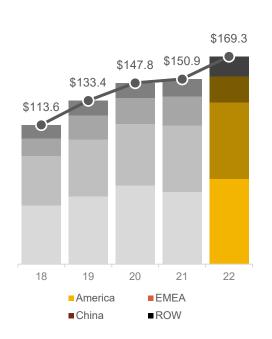
Strong revenue growth in both Software and Cloud, together with an increase in the percentage of recurring revenue

## Design Software - Revenue by Region

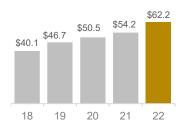




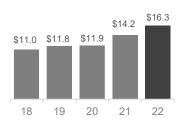
Total Design Software Revenue by Region (Mil) - CAGR\* 13%



EMEA (Mil) CAGR\* 17%



ROW (Mil) CAGR\* 12%



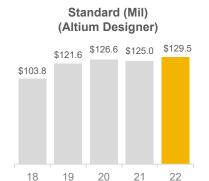
Solid growth in US and EMEA as Altium achieves higher realized prices.

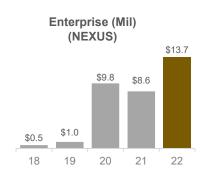
China underperformed due to the impact of COVID lockdowns.

Solid growth in the Rest of World, despite cessation of Russia sales.

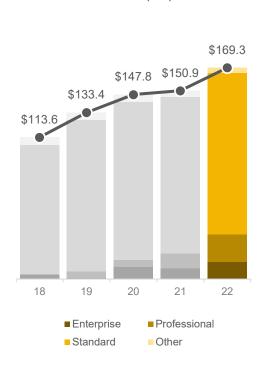
\* CAGR over FY17 to FY22







Total Design Software Revenue by Product (Mil)



Professional (Mil) (Pro Subs & Concord Pro)



Community (Mil) (CircuitStudio, Other)

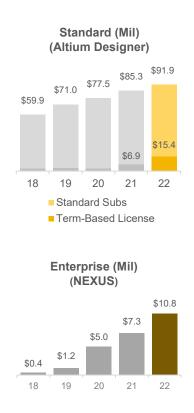


Pro-level revenue continues to grow strongly as mainstream customers adopt Pro-level platform capabilities.

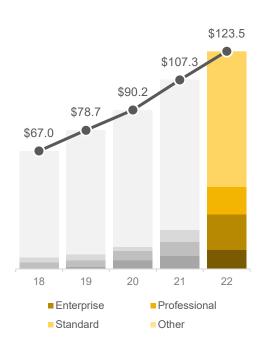
Revenue from Enterprise capabilities grew 60%, approaching 10% of total Design Software revenue.

## Design Software - Annual Recurring Revenue (ARR)

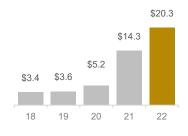








#### Professional (Mil) (Pro Subs & Concord Pro)



Community (Mil) (CircuitStudio, Other)

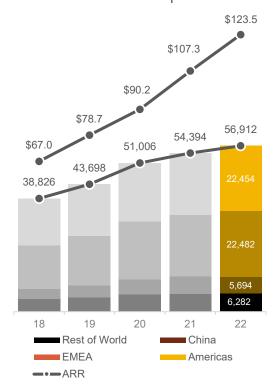


Design Software Annual Recurring Revenue (ARR) grew by 15.2% driven by higher uptake of Pro and Enterprise platform capabilities

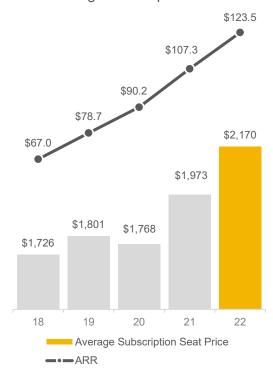
## Design Software – Growing Value of Subscription Pool



## Annual Recurring Revenue (ARR) (Mil) and Number of Subscription Seats



## Annual Recurring Revenue (ARR) (Mil) and Average Subscription Seat Price



The Altium subscription pool (comprised of standard and higher-value subscription seats) grew by 5% to reach 56,912.

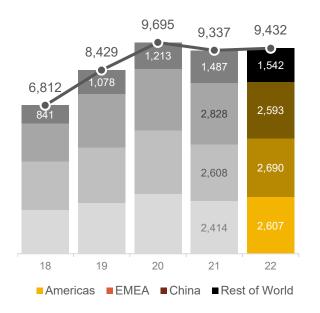
Higher-value subscription seats include Pro and Enterprise level capabilities that are sold at higher prices representing 21% of the pool up from 13% in FY21.

The uptake of higher-value subscription seats has significantly driven up Annual Recurring Revenue (ARR) for the subscription pool over the last two years to reach \$123.5 million at the end of FY22.

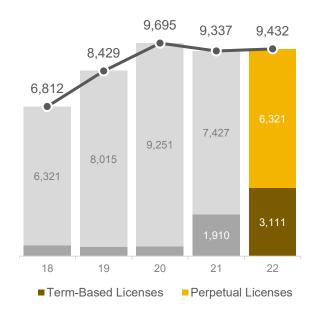
## Design Software – Altium Designer New Licenses







Altium Designer New Licenses by License Type



The post-COVID period pricevolume normalization has driven up the average realized license price of software seats by 22% YoY.

The price-volume normalization, however, has resulted in flat new license growth. This is expected to return to historic norms in FY23.

Term-based license sales were 33% of the total new licenses.

Transition from Perpetual to Term-based licensing is progressing well with headwinds decreasing as we go forward and anticipated to become tailwinds in FY25

## Design Software – Growing Pool of Active Licenses



# Design Software Customers

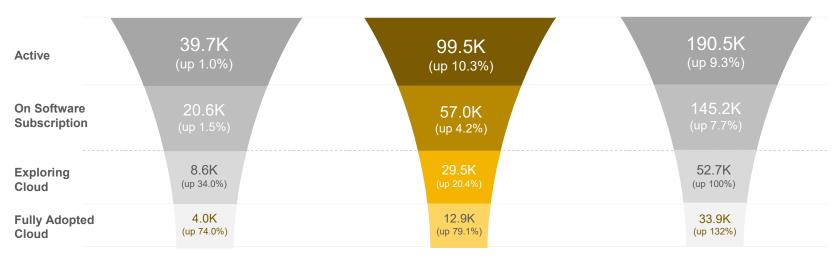
Design Software Customers are businesses and entities that have at least one commercial license of Altium Design Software (Altium Designer 10 or later)

# Design Software Licenses

Design Software Licenses include Standard (Altium Designer), Professional (Concord Pro) and Enterprise (NEXUS) levels of Altium Design Software

# Design Software Users

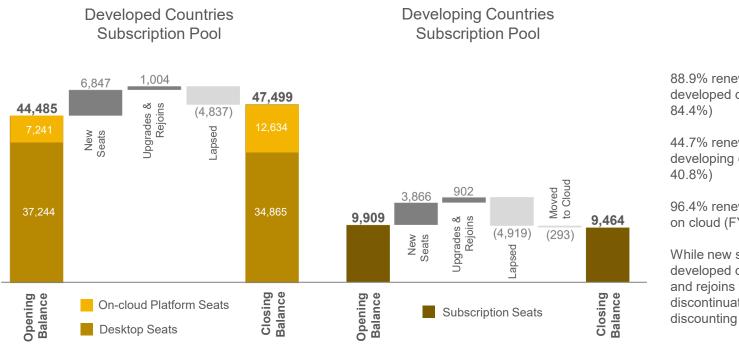
Design Software Users are commercial PCB designers, engineers and other professionals who have registered for access to Altium Design Software



Altium has reached 99,500 active licenses reflecting growing dominance and providing support for future subscription growth

## Design Software - Subscription Pool Growth Breakdown





88.9% renewal rate for developed countries (FY21 84.4%)

44.7% renewal rate for developing countries (FY21 40.8%)

96.4% renewal rate for seats on cloud (FY21 98.8%)

While new seats grew in developed countries, upgrades and rejoins were down due discontinuation of promotional discounting

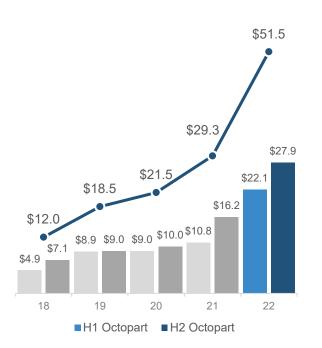
Subscription seat growth was negatively impacted by China lockdowns and Russia war

All numbers include term-based licenses

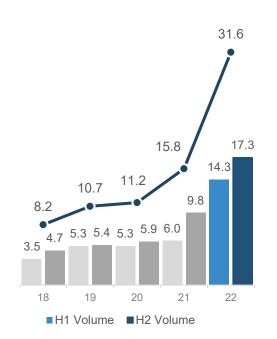
## Cloud Platform – Revenue and Octopart Offer Clicks







#### Octopart Offer Clicks (Mil)



Octopart revenue growth was buoyed by the shortage in the semiconductor industry driving up electronic components and parts search activity.

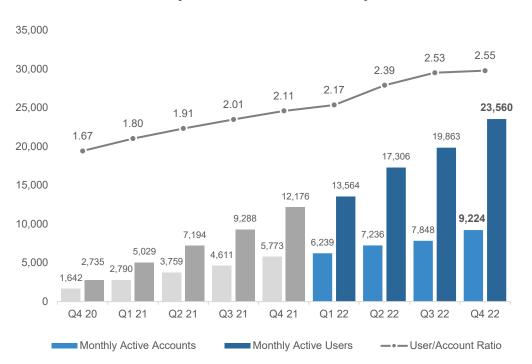
Octopart received over 31 million Offer Clicks in FY22, a 100% increase over FY21.

Octopart is leveraging the Nexar ecosystem with new sales from data-as-a-service for supply chain intelligence.

## Cloud Platform – Altium 365 Strong Adoption

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#### Altium 365 Monthly Active Users and Monthly Active Accounts



Monthly Active Users reached a high of 24,687 at the end of July 2022 with quarterly CAGR of 31%

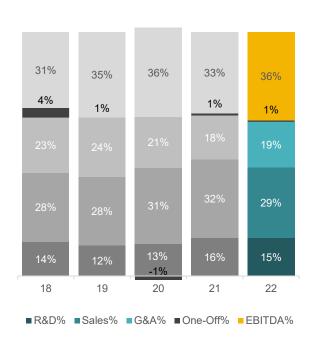
Monthly Active Accounts reached a high of 9,301 at the end of July 2022 with a quarterly CAGR of 24%.

The growth of User to Account Ratio from 1.67 to 2.55 reflects the increasing impact of the "network effect" of Altium 365 drawing users from outside the traditional userbase (such as mechanical engineers, procurement managers, etc.)

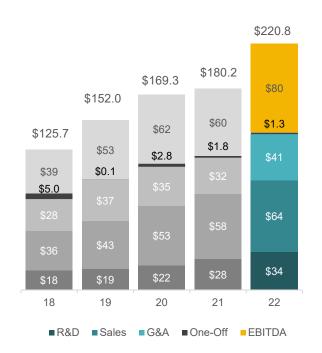
## **Operating Expenses**



## Operating Expenses as Percentage of Revenue



## Operating Expenses as Breakdown of Revenue (Mil)



EBITDA grew 33%, driven by strong revenue growth and expense/cost management.

Altium continues to invest in the recruitment of engineers to support the rapid development of its Cloud platform and improvement of Design Software products.

Increases in G&A driven by compliance costs, including SOC2 security auditing and tax consulting.

### **Balance Sheet**

Strong balance sheet position with ~\$200m of net cash providing flexibility for continued growth

#### Cash and Cash Equivalents (Mil)

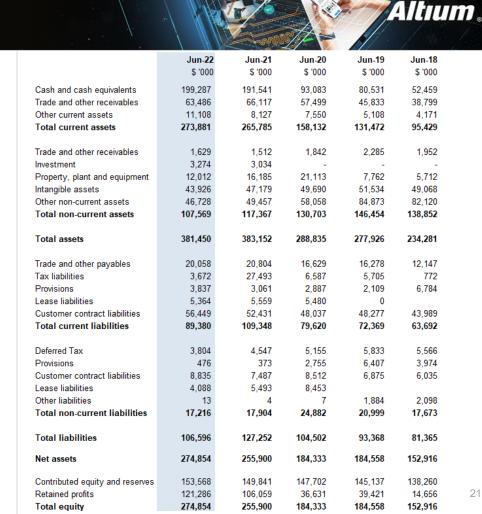


#### Balance sheet strength

 Strong balance sheet position with cash increasing to \$199.3m in FY22, and zero debt, providing flexibility for further growth

#### Balance sheet quality

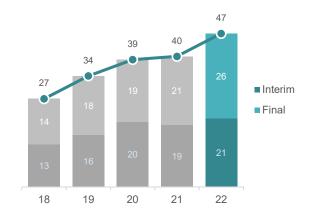
 Continued stability in net working capital in FY22 reflecting increasing recurring revenue and a continued focus on collections activity



## Cash Flow

Positive free cash flow and continued high cash conversion as a % of revenue

#### Dividends Paid/Declared (AUD¢)



#### Positive free cash flow

 Free cash flow was positive in FY22 at \$71.0m and increased significantly on FY21 resulting in an increase in cash for the period

#### Cash flow quality

 Free cash flow conversion as a % of revenue was stable and high at 32.2% reflecting the increasing quality of Altium's revenue in recurring terms

2022	2021	2020	2019	2018	
\$ '000	\$ '000	\$ '000	\$ '000	\$ '000	
229 502	193 850	189 638	178 215	147,685	
				(96,578)	
(,555)		(120,200)		(572)	
369		855		192	
				(2)	
,	( <i>)</i>			(2,243)	
<b>72,491</b>	61,736	56,531	69,066	48,482	
(1,040)	(1,662)	(3,871)	(5,095)	(2,824)	
(425)	(839)	(1,253)	(17)	(748)	
71,026	59,235	51,407	63,954	44,910	
_	_	_	(2.421)	(3,681)	
_	(50)	_		(7,455)	
_		_	-	-	
(15,841)	85,813	-	-	-	
(40, 440)	(27 EE7)	(22.624)	(20.420)	(25,633)	
			(, ·,		
(5,707)	(5,524)	(0,000)	(1)	(9)	
9,360	98,917	12,723	27,927	8,132	
(1,614)	(459)	(171)	145	54	
7,746	98,458	12,552	28,072	8,186	
	\$ '000  229,502 (147,698)  369 (489) (9,193) 72,491  (1,040) (425)  71,026  (15,841)  (40,118) (5,707)  9,360 (1,614)	\$ '000 \$ '000  229,502 193,850 (147,698) (117,733) (536) 369 226 (489) (657) (9,193) (13,414)  72,491 61,736  (1,040) (1,662) (425) (839)  71,026 59,235  (50) - (3,000) (15,841) 85,813  (40,118) (37,557) (5,707) (5,524)  9,360 98,917 (1,614) (459)	\$ '000 \$ '000 \$ '000  229,502 193,850 189,638 (147,698) (117,733) (126,200) (536) 369 226 855 (489) (657) (582) (9,193) (13,414) (7,180) 72,491 61,736 56,531  (1,040) (1,662) (3,871) (425) (839) (1,253)  71,026 59,235 51,407  (50) (3,000) (15,841) 85,813 -  (40,118) (37,557) (33,634) (5,707) (5,524) (5,050)  9,360 98,917 12,723 (1,614) (459) (171)	\$ '000 \$ '000 \$ '000 \$ '000  229,502 193,850 189,638 178,215 (147,698) (117,733) (126,200) (106,819) (536) (244)  369 226 855 933 (489) (657) (582) (1) (9,193) (13,414) (7,180) (3,018)  72,491 61,736 56,531 69,066  (1,040) (1,662) (3,871) (5,095) (425) (839) (1,253) (17)  71,026 59,235 51,407 63,954  (2,421) - (50) - (5,471) - (3,000) (5,471) - (3,000) (15,841) 85,813  (40,118) (37,557) (33,634) (28,128) (5,707) (5,524) (5,050) (7)  9,360 98,917 12,723 27,927 (1,614) (459) (171) 145	

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## FY22 Results Key Metrics

Strong performance across all key financial metrics at the Group level – revenue and EBITDA

#### Revenue – Strong top line growth of 22.5%

- Revenue increased by 22.5% to \$220.8 million in FY22
  - Underpinned by improvements in both Software and Cloud revenue performance

## EBITDA – margin increased by +2.9 percentage points to 36.2%

- EBITDA increased by 33.1% to \$79.8m in FY22, with underlying EBITDA margin increasing by +2.4 percentage points to 36.7%
  - Driven by both increased revenue and expanding margins due to operating leverage and a higher recurring revenue %

	FY22 Million	FY21 Million	+/- %	FY20 Million	FY19 Million
Revenue (incl. TASKING)	220.8	191.1	+16%	189.1	171.8
Continuing Operations:					
Revenue	220.8	180.2	+23%	169.3	152.0
Reported expenses	141.0	120.2	+17%	107.6	98.9
EBITDA	79.8	60.0	+33%	61.7	53.1
Depreciation and amortization	12.0	11.9	+1%	10.9	9.8
EBIT	67.9	48.1	+41%	50.8	43.3
Net interest	0.0	-0.4	-97%	0.1	0.7
Profit before income tax	67.9	47.7	+42%	50.9	44.0
Income tax expense	12.4	12.4	0%	31.2	3.6
Profit after income tax	55.5	35.3	+57%	19.7	40.4
Profit after tax from	-0.1	71.1	-100%	11.2	12.5
discontinued operations	-0.1	/ 1.1	-100%	11.2	12.5
EPS Total (USD cents)	42.1	81.6	-93%	23.6	40.6
EPS Continuing (USD cents)	42.2	26.9	+57%	15.1	31.0
Dividends (AU cents)	47	40	+18%	39	34
Key Margin Analysis (continuing)					
EBITDA margin EBITDA margin (Underlying)	36.2%	33.3%	+2.9	36.5%	34.9%
Net profit before tax margin	36.7% 30.7%	34.3% 26.0%	+2.4 +4.7	34.8% 30.0%	35.0% 29.0%
Net profit after tax margin	25.1%	20.0%	+4.7 +5.1	12.0%	29.0%
Effective tax rate	18.3%	26.0%	-7.7	61.3%	8.2%
Balance Sheet (USD millions)					
Cash and equivalents	199.3	191.5	+4.0%	93.1	80.5
Net assets	274.9	255.9	+7.4%	184.3	184.6
Operating cash flow	72.5	61.7	+18%	56.5	69.1

## Agenda

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### Macro Trends and Business Drivers

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- Electronics is at the heart of a smart and connected world.
- 5G Communications, Electrification of Cars, Autonomous Driving, Industrial IoT, AI and Data Science, Mobile Devices, and the general demand for smart connected products are driving demand for electronics and continue to overburden supply chain.
- The decoupling of China and the US economies is slowly giving rise to the formation of two
  independent and competing ecosystems for electronics. This is resulting in on-going supply chain
  challenges and disruption that will potentially deepen.
- Electronics is playing a key role in driving competitive edge and speed to market in manufacturing modern products. This is resulting in many companies bringing electronics in-house.
- Altium's software and cloud platform enable the proliferation of electronics as the design of printed circuit boards and the sourcing of electronic parts are the two fundamental processes in the creation of electronics hardware.

### Short-Term Business Forecast and Growth Drivers



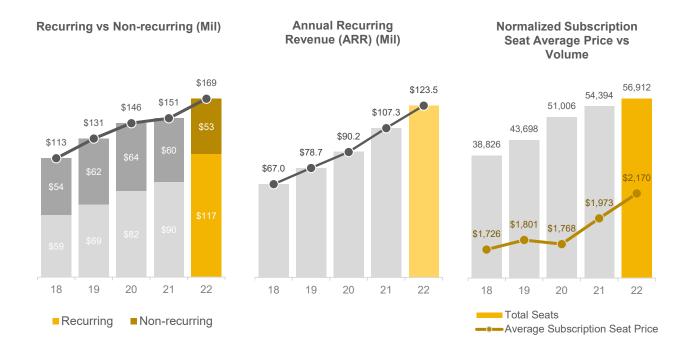
#### Tail Winds...

- Altium 365 is increasing the attractiveness of Altium's PCB design software resulting in greater demand and competitive advantage.
- The Altium design platform with data and process management capabilities is gaining mainstream adoption resulting in higher revenue per seat.
- Octopart's rising significance in the industry is expanding its potential for revenue generation.

#### Head Winds...

- Altium business model transition from perpetual licensing to term-based licensing is accelerating and is expected to move from a headwind to a tailwind in FY23.
- Recent restructuring and the digitization of Altium's transactional sales processes while driving efficiencies are yet to reach the same level of effectiveness.
- China's approach to zero COVID could continue to create some headwinds for the first half.

## Design Software – Growth Metrics



Non-recurring Design Software revenue is predominantly comprised of perpetual licenses, including license compliance revenue from China. As the business model transition from perpetual to termbased licensing progresses further and China normalizes post COVID lockdowns, it is expected that this revenue stream will stabilize around \$55 million to \$65 million.

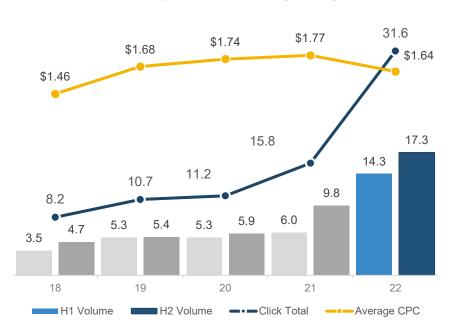
The uptake of higher-value seats with Pro and Enterprise platform capabilities by mainstream customers is rapidly growing and a key driver of ARR growth. This is reflected by a steady increase in the average realized subscription seat price over the last two years.

Revenue guidance for FY23 for Design Software of \$195 million to \$200 million assumes a continuation of the increase in realized price per subscription seat and improved subscriber growth

### Cloud Platform – Growth Metrics







Search volume is expected to grow modestly in FY23.

API call volume is expected to follow the search volume trend.

The effective Cost Per Click (CPC) is expected to rise as traffic is monetized more effectively.

Revenue guidance for FY23 for Cloud Platform of \$60 million to \$65 million assumes a modest increase in search volume and higher average CPC rate

## Outlook on Operating Leverage



#### Enhancers...

- Higher realized price for design software and moving away from promotional discounting.
- Digitization of transactional sales processes will deliver greater efficiencies and reduce the cost of transactional sales.
- Octopart becoming the dominant search engine for electronic parts with stronger pricing power and monetization opportunities.

#### Drag...

- Altium 365 strong adoption is translating to growing cloud infrastructure costs but this seeds future opportunities.
- Inflationary costs for salaries and wages.
- Increased professional fees for compliance and regulatory related activities.

## Agenda

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- ( 1 ) 2022 Full Year Highlights and Guidance
- 2 2022 Full Year Financial Performance
- Growth Metrics and Business Drivers
- Altium's Unique Position in the Engineering Ecosystem
- 5 Appendix: Company Overview

## Electronics at the Heart of All Intelligent Systems





Printed Circuit Boards are central to the design & realization of electronics and smart connected products

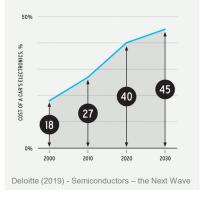
## Electronics are Responsible for 40% of a New Car's Total Cost

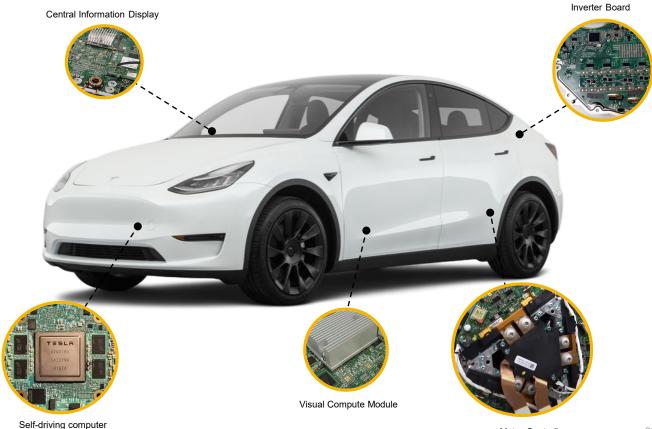
and its Al brain



#### Where the PCBs go in Automobiles

- Engine Control System
- Battery Control System
- ECL/ECU control modules
- Antilock brake systems
- Digital displays
- Dashboard
- Transmission sensors
- Radar
- Audio systems
- DC/AC power converters
- Engine timing systems
- Electronic mirror controls
- Power relays
- Airbag
- LED lighting systems
- Steering
- Air Conditioner System





## The Economic Forces Shaping the Future of Smart Products

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iRobot Smart Vacuum Cleaner

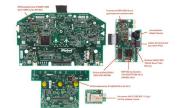


- Safety
- Performance
- Compliance
- Engineering Expertise



System Modelling & Engineering Analytics

- Need for Intelligence
- Need for Connectivity
- Electronic Components
- PCB Fab & Assembly



Electronic Design & Manufacturing

- · Form, Fit & Function
- Experience
- Time to Market
- Material
- Manufacturing



Product Design & Manufacturing

- AI/ML
- Security
- Scalability
- Cloud Computing
- 5G



Software, Silicon & Computing

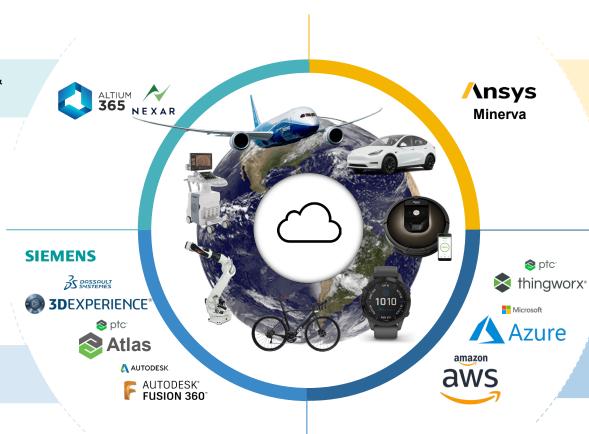
# The Emergence of Cloud-Based Digital Ecosystems around Smart Products

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## Electronic Design & Manufacturing

- Altium has the only digital platform connecting electronic design to realization in the mainstream engineering market
- The emerging platforms in Product Design and Manufacturing while competing they target different market segments

Product Design & Manufacturing



#### System Modelling & Engineering Analytics

- Ansys' pervasive simulation platform aims to make simulation relevant at all stages of a product lifecycle from ideation to utilization
- AWS and Azure are most likely to be the two dominant infrastructure layers for managing the data and processes for smart products

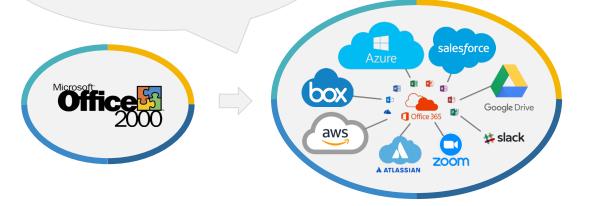
Software, Silicon & Computing

# Industry Solutions are Moving to the Cloud and Giving Rise to a System of Ecosystems





It is expected that the engineering software industry will follow the same trends as business productivity and enterprise software in the way that the tool/system integration has moved onto the cloud

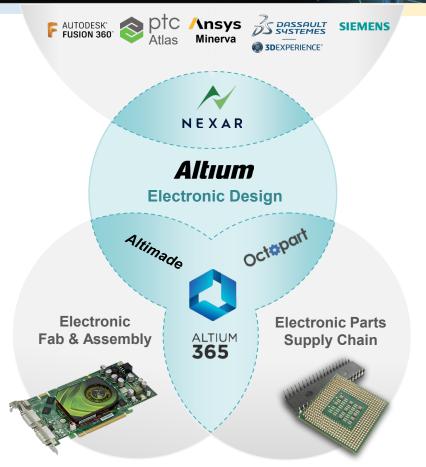


Best-of-breed wins in the cloud and requires unbundling on the desktop and rebundling on the cloud

# Altium 365 and Nexar Connect Electronic Design to Manufacturing and the Wider Engineering Software Ecosystem



- Nexar is a cloud-based integration platform to connect the growing community of Altium 365 PCB design users with the software, suppliers, and manufacturers needed to transform ideas into smart & connected products
- Platform Adoption Over 6,000 companies have already adopted the Altium 365/Nexar cloud platform for electronics design.



# System Modelling & Engineering Analytics

 Altium 365 - connects the Electronics Industry fragmented value chains to drive productivity and manage production risk

Altium.

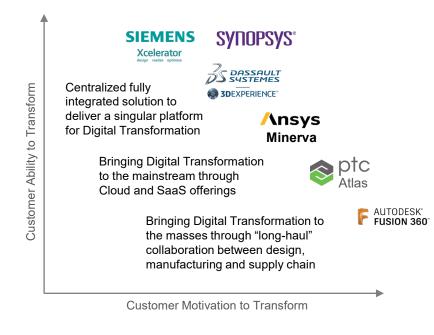
- Octopart allows electronic designers to research parts availability and pricing while providing opportunity for component manufacturers to influence early design decisions
- Altimade provides cloud based smart manufacturing that will improve productivity and manufacturability of electronics hardware and manage production risk and supply chain

\$2 Trillion

Estimated Size of the Electronic Industry

## Focus Areas for Strategic Alliances

- The rise of smart connected devices has brought electronics into many organizations where previously they would outsource the design and manufacturing of electronics hardware
- The last mile of digital transformation is difficult for most companies with low organizational capability to manage an enterprise-wide design and realization platform
- A cloud-based approach is ideal to facilitate and help the implementation of digital transformation for this class of organizations



- The implementation of an enterprisewide platform for the design and realization for electronics hardware is not economically viable for most companies where electronics is required but not central to their core activities
- A SaaS based business model makes digital transformation a viable proposition for large companies where electronics is required but secondary to their core competency

Altium will build strategic partnerships for the benefit of customers who are highly motivated to pursue digital transformation but who have low organizational capability to implement enterprise software for electronics

## Electronic Industry is Ripe for Disruption



# Altium is Well Positioned to Disrupt the Way Electronic Products are Designed and Manufactured



What they all have in common is their ability to simultaneously bring data, processes and commercial transactions together on a singular cloud-based digital platform at a large scale

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## Altium's Market-Leading Products and Cloud Platform



Altium has the best PCB design tools and cloud platform for the electronics industry with a deep user-centricity and a proven ability to "out-innovate" the competition

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# Mainstream Dominance with Diversity of Applications and High-Profile Customers





Altium is the differentiated category leader of PCB design and empowers innovation for a diverse array of leading customers

## Global Reach

## **Main Operating Centers Sales and Support Centers Research & Development Centers** San Diego, Munich, Shanghai San Diego, Boston, Karlsruhe, Munich, Shanghai, Sydney San Diego, Kyiv, Katowice, Cambridge, Shanghai Regional HQ Munich **Global HQ** Regional HQ San Diego Shanghai Corporate & Registered Office ASX Listing Sydney Regional officers, with locations in over 17 countries Network of channel partners, with over 50 authorized Value-Added-Resellers

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## Altium Core Values



### **Big Thinking**

(in pursuit of purpose)

Setting ambitious long-term goals that stakeholders at all levels can appreciate and get behind

#### Ingenuity (of AND)

Shows an ability to work with complexity and polarities.

Demonstrating resourcefulness and creative thinking to generate options or solutions. Balancing risks, rewards and conflicting priorities in solving problems.

### **Diversity**

(of thought)

Demonstrates an ability to think "out of the box" and listens to new ideas.

## **Agility**

(of action)

Showing an ability to shift quickly to be more effective based on the situation. Demonstrating an ability to fail fast or win quickly.

#### Courage

(of conviction)

Living and dying by the sword, a fearless mindset to express one's conviction borne out of relentless desire to succeed.

### **Adaptability**

(of approach)

Thriving on change and flexibility. Demonstrating a global view and understanding not just how, but why.

#### **Transparency**

(of intent)

Demonstrating open and honest two-way communication with others in relation to the why, the what and the how

#### Grit

(in pursuit of mission)

Load bearing and demonstrating resolve to move through adversity or obstacles. Remains objective and positive through periods of change.

### Guidance and Outlook



#### **Guidance for FY23**

- Total Revenue between \$255 million to \$265 million (15%-20% growth)
  - \$195 million to \$200 million for Electronic Design Software Business (15%-18% growth)
  - \$60 million to \$65 million for Engineering Cloud Platform Business (20%-30% growth)
- Underlying EBITDA margin of 35%-37%

#### **Aspirational targets for FY26**

- Total Revenue of \$500 million
- Underlying EBITDA margin 38%-40%
- 100,000\* software seats on subscription

<sup>\*</sup> With stronger uptake of higher-value subscription seats the \$500M target is expected to be reached with 75,000 to 90,000 seats on subscription.