

ASX 25 August 2022

## Board and management update

**hipages Group Holdings Limited** (ASX: HPG) (“hipages Group” or “the Company”), today announces that Chris Knoblanche AM is stepping down as Chair as part of his planned retirement from the Board. Chris will be succeeded, effective immediately, by current Non-Executive Director and Chair of the Remuneration and Nominations Committee, Inese Kingsmill. Chris, who has chaired the Company since early 2020, will remain on the Board as a Non-Executive Director, with a search process underway for a new director.

Inese Kingsmill joined the hipages Group Board ahead of the Company’s IPO in October 2020, after a distinguished corporate career spanning 25 years, where she earned a reputation as a growth-focused and customer-orientated business leader. Inese has significant commercial experience from senior leadership roles at Microsoft, Telstra and Virgin Australia, having led large business divisions, as well as major transformation and customer experience redesign projects. Inese currently serves as a Non-Executive Director of Bigtincan Holdings Limited and NobleOak Life Limited.

**Commenting on her appointment, Inese Kingsmill said:** “I am proud and excited to become the next Chair of hipages Group. The Company has established itself as a listed entity, with a proven strategy and a resilient business model, having continued to deliver growth in a challenging environment for the trades industry. Looking ahead, I am confident we have the right team, strategy and culture to capture the significant opportunity ahead of us.

“The Board is delighted to retain Chris’s experience on the Board until we appoint another suitable director. We have robust processes in place to ensure we have the right mix of skills and experience to continue to drive us forward.”

**Chris Knoblanche said:** “To have led hipages Group through its journey from a private to a listed company for almost three years has been highly satisfying, and I am pleased to hand over the Chair ahead of my retirement from the Board, at a time when the strategy and direction of the Company has never been clearer.”

hipages Group also announces that Chief Finance and Operations Officer Melissa Fahey has resigned to take up a senior leadership role at a well-known high-growth Australian company, after four years with the Company. Melissa will work through her contractual notice period and support an orderly transition over the coming months. An external search process for a successor has commenced.

**hipages Group CEO and Co-Founder, Roby Sharon-Zipser, said:** “Since Mel joined us in 2018, she has been a great partner for me, and has significantly evolved our finance capabilities, while building a strong team around her. While I am sorry to see Mel leave, I am delighted to see her furthering her career in a bigger role. hipages Group is a strong business with a unique culture which enables us to attract gifted and talented people who enable us to fulfill our big ambitions. I look forward to working with Mel and the rest of the team over the rest of the year to ensure a smooth transition, and to providing an update on her successor in due course.”

**Ends**

Authorised for release to the ASX by the Board of hipages Group Holdings Limited.

## Further Information

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### About hipages Group (ASX: HPG)

hipages Group creates effortless solutions that help tradies streamline and grow their business and delight their customers. As Australia and New Zealand's largest online tradie marketplace and Software-as-a-Service (SaaS) provider, hipages Group connects tradies with residential and commercial consumers through its platforms, hipages and Builderscrack. The Company helps tradies grow their business by providing job leads from homeowners and organisations looking for qualified professionals, while enabling them to optimise their business. To date, over three million Australians and New Zealanders have used hipages Group to change the way they find, hire and manage trusted tradies, providing more work to over 34,500 subscribed trade businesses. Also part of the hipages Group ecosystem is Tradiecore, workflow management software that eases the burden of everyday admin for tradie businesses, and Bricks & Agent, the market-leading property maintenance platform in which the Company has a minority ownership.