



5 September 2022

hummgroup and Air New Zealand end partnership discussions

On 18 November 2021, **hummgroup** limited (ASX: HUM) ("**hummgroup**") entered into an agreement with Airpoints™, Air New Zealand's loyalty programme.

Following a prolonged period of negotiation, **hummgroup** advises that commercial terms between the two parties could not be reached and as a result the contemplated strategic partnership will not proceed.

hummgroup's New Zealand cards business continues to maintain its market leading position in New Zealand, where one in three new credit cards issued is a humm product¹.

-ENDS-

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ABOUT HUMMGROUP

hummgroup is revolutionising the way people pay. **hummgroup** has developed some of Australia and New Zealand's most exciting and accessible consumer finance products including **humm**, **humm90** and **hummpro**. **hummgroup** continues to design products around the core needs of financially savvy consumers spanning millennial spenders through to young families and SMEs. **hummgroup** facilitates purchases for over 2.7 million customers and operates in Australia, New Zealand, Ireland, the United Kingdom and Canada.

¹ Centrix May 2022