

Form 604
Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme Experience Co Ltd
ACN/ARSN: 56 167 320 470 Source: Australian Business Register

1. Details of substantial holder (1)

Name: Perennial Value Management Limited (PVM)
ACN/ARSN (if applicable) 22 090 879 904

There was a change in the interest of the substantial holder on 6 September 2022
The previous notice was given to the company on 30 June 2022
The previous notice was dated 29 June 2022

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting Power (%) (5)	Person's votes	Voting Power (%) (5)
Ordinary	88,671,124	11.79	100,570,301	13.36

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class & number of securities affected	Person's votes affected
30/06/2022	National Asset Servicing	Sell on the Market	\$ 43,990.32	200,000	200,000
5/07/2022	National Asset Servicing	Sell on the Market	\$ 2,099.54	10,000	10,000
7/07/2022	BNP Paribas Securities Services	Sell on the Market	\$ 64,358.10	300,000	300,000
7/07/2022	National Asset Servicing	Sell on the Market	\$ 64,358.10	300,000	300,000
7/07/2022	National Asset Servicing	Sell on the Market	\$ 14,301.87	66,667	66,667
7/07/2022	National Asset Servicing	Sell on the Market	\$ 71,508.94	333,333	333,333
7/07/2022	National Asset Servicing	Sell on the Market	\$ 143,018.07	666,667	666,667
26/07/2022	National Asset Servicing	Sell on the Market	\$ 194,571.00	750,000	750,000
29/07/2022	National Asset Servicing	Sell on the Market	\$ 2,199.52	8,000	8,000
12/08/2022	National Asset Servicing	Sell on the Market	\$ 39.74	150	150
17/08/2022	BNP Paribas Securities Services	Buy on the Market	\$ 171,976.02	686,394	686,394
17/08/2022	Northern Trust	Buy on the Market	\$ 408,276.99	1,629,523	1,629,523
25/08/2022	BNP Paribas Securities Services	Buy on the Market	\$ 112,914.31	524,030	524,030
25/08/2022	BNP Paribas Securities Services	Buy on the Market	\$ 111,401.91	517,011	517,011
25/08/2022	National Asset Servicing	Buy on the Market	\$ 183,424.19	851,263	851,263
25/08/2022	National Asset Servicing	Buy on the Market	\$ 167,098.67	775,497	775,497
25/08/2022	Northern Trust	Buy on the Market	\$ 258,669.52	1,200,473	1,200,473
25/08/2022	Northern Trust	Buy on the Market	\$ 185,394.26	860,406	860,406
26/08/2022	BNP Paribas Securities Services	Buy on the Market	\$ 140,155.95	635,674	635,674
26/08/2022	BNP Paribas Securities Services	Buy on the Market	\$ 2,890.41	12,881	12,881
26/08/2022	National Asset Servicing	Buy on the Market	\$ 8,173.05	36,423	36,423
26/08/2022	Northern Trust	Buy on the Market	\$ 4,263.91	19,002	19,002
26/08/2022	Northern Trust	Buy on the Market	\$ 300,812.05	1,364,326	1,364,326
29/08/2022	BNP Paribas Securities Services	Sell on the Market	\$ 180,335.10	819,705	819,705
29/08/2022	Northern Trust	Buy on the Market	\$ 180,335.10	819,705	819,705
6/09/2022	National Asset Servicing	Buy on the Market	\$ 131,192.39	654,522	654,522
6/09/2022	National Asset Servicing	Buy on the Market	\$ 429,046.03	2,140,521	2,140,521
6/09/2022	National Asset Servicing	Buy on the Market	\$ 526,365.06	2,626,048	2,626,048

4. Present Relevant Interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class & number of securities (Ord)	Person's votes
Perennial Value Management Limited	National Asset Servicing	National Asset Servicing	52,638,701	52,638,701	52,638,701
Perennial Value Management Limited	Northern Trust	Northern Trust	18,255,305	18,255,305	18,255,305
Perennial Value Management Limited	BNP Paribas Securities Services	BNP Paribas Securities Services	7,109,942	7,109,942	7,109,942
Perennial Value Management Limited	Citicorp Nominees Pty Limited	Citicorp Nominees Pty Limited	22,566,353	22,566,353	22,566,353

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name & ACN	Nature of association
Not applicable	

6. Addresses

The addresses of persons named in this form as as follows:

Name	Address
Perennial Value Management Ltd	Level 27, 88 Phillip St Sydney NSW 2000
Experience Co Ltd	Experience Co Ltd1/51 Montague Street, North

Signature

Print Name Bill Anastasopoulos Capacity Company Secretary

Sign Here



Date

7/09/2022

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.