

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	EXPERIENCE CO LIMITED (EXP)
ABN	56 167 320 470

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	JOHN O'SULLIVAN
Date of last notice	29 JULY 2022

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	BT Panorama (Superannuation Fund) CLJOS Holdings Pty Ltd atf CLJOS Trust
Date of change	15 September 2022
No. of securities held prior to change	Indirect BT Panorama (Superannuation Fund) 221,976 Ordinary Fully Paid Shares CLJOS Holdings Pty Ltd atf CLJOS Trust 1,111,450 Ordinary Fully Paid Shares 401,671 Service Rights 3,809,326 Performance Rights
Class	Ordinary Fully Paid Shares

+ See chapter 19 for defined terms.

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Number acquired	611,112 Ordinary Fully Paid Shares
Number disposed	NIL
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	NIL – Vesting of Performance Rights granted in November 2019 in accordance with the EXP Employee Incentive Plan
No. of securities held after change	Indirect BT Panorama (Superannuation Fund) 221,976 Ordinary Fully Paid Shares CLJOS Holdings Pty Ltd atf CLJOS Trust 1,722,562 Ordinary Fully Paid Shares 401,671 Service Rights 2,892,658 Performance Rights
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	CLJOS Holdings Pty Ltd atf CLJOS Trust - 611,112 Performance Rights vested into Ordinary Fully Paid Shares in accordance with the EXP Employee Incentive Plan The number of Performance rights noted above, as the ' <i>No. of securities held after change</i> ', reflects the 305,556 Performance Rights which lapsed in accordance with the EXP Employee Incentive Plan

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not Applicable
Nature of interest	Not Applicable
Name of registered holder (if issued securities)	Not Applicable
Date of change	Not Applicable
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	Not Applicable
Interest acquired	Not Applicable

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Interest disposed	Not Applicable
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	Not Applicable
Interest after change	Not Applicable

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	NO
If so, was prior written clearance provided to allow the trade to proceed during this period?	NA
If prior written clearance was provided, on what date was this provided?	NA

⁺ See chapter 19 for defined terms.