



## Ongoing Disclosure Notice

### Disclosure of Directors and Senior Managers Relevant Interests

Sections 297(2) and 298(2), Financial Markets Conduct Act 2013

To NZX Limited; and	
Name of listed issuer:	Heartland Group Holdings Limited
Date this disclosure made:	23-Sep-22
Date of last disclosure:	5-Sep-22

#### Director or senior manager giving disclosure

Full name(s):	Jeffrey Kenneth Greenslade
Name of listed issuer:	Heartland Group Holdings Limited
Name of related body corporate (if applicable):	
Position held in listed issuer:	Director

#### Summary of acquisition or disposal of relevant interest (excluding specified derivatives)

Class of affected quoted financial products:	Ordinary shares in Heartland Group Holdings Limited (NZX/ASX: HGH)
Nature of the affected relevant interest(s):	Registered Holder and Beneficial Owner

#### For that relevant interest-

Number held in class before acquisition or disposal:	2,020,855
Number held in class after acquisition or disposal:	2,475,514
Current registered holder(s):	Jeffrey Kenneth Greenslade
Registered holder(s) once transfers are registered:	Not Applicable

#### Summary of acquisition or disposal of specified derivatives relevant interest (if applicable)

Type of affected derivative:	Not Applicable
Class of underlying financial products:	

#### Details of affected derivative-

The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):	Not Applicable
A statement as to whether the derivative is cash settled or physically settled:	
Maturity date of the derivative (if any):	
Expiry date of the derivative(if any):	
The price specified in the terms of the derivative (if any):	
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	

#### For that derivative,-

Parties to the derivative:	
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	

#### Details of transactions giving rise to acquisition or disposal

Total number of transactions to which notice relates:	3
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**Details of transactions requiring disclosure-**

Date of transaction:	16 September 2022	16 September 2022
Nature of transaction:	Issue of shares pursuant to the vesting of performance rights under the Heartland Performance Rights Plan 2017, 2018 and 2019 ( <b>PR Tranches</b> ) for no cash consideration. Further details of the PR Tranches are included within Heartland's financial statements.	A proportion of the shares issued to Jeffrey Greenslade pursuant to vesting of the performance rights were immediately acquired by Heartland for cash consideration in order to fund the tax liability arising for the recipients upon the issue of shares under the PR Tranches. More information about this can be found in the 'LTI Buyback Disclosure Document' released on 23 August 2022 and the Capital Change Noticed released on 19 September 2022 by Heartland.
Name of any other party or parties to the transaction (if known):	Heartland Group Holdings Limited	Heartland Group Holdings Limited
The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily converted into a cash value, describe the consideration:	Nil	\$1.83288725 per share
Number of financial products to which the transaction related:	1,064,774	415,261

Date of transaction:	16 September 2022
Nature of transaction:	An off market transfer of shares
Name of any other party or parties to the transaction (if known):	Sarah Ormond Greenslade
The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily converted into a cash value, describe the consideration:	Nil
Number of financial products to which the transaction related:	194,854
<i>If the issuer has a financial products trading policy that prohibits directors or senior managers from trading during any period without written clearance (a closed period) include the following details—</i>	
Whether relevant interests were acquired or disposed of during a closed period:	Not applicable
Whether prior written clearance was provided to allow the acquisition or disposal to proceed during the closed period:	Not applicable
Date of the prior written clearance (if any):	Not applicable

**Summary of other relevant interests after acquisition or disposal:**

Class of quoted financial products:	
Nature of relevant interest:	
For that relevant interest,-	
Number held in class:	
Current registered holder(s):	
For a derivative relevant interest,-	
Type of derivative:	

**Details of derivative,-**

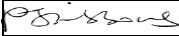
The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):	Not applicable
A statement as to whether the derivative is cash settled or physically settled:	
Maturity date of the derivative (if any):	
Expiry date of the derivative (if any):	
The price's specified terms (if any):	
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	
For that derivative relevant interest,-	
Parties to the derivative:	
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	

**Cerification**

I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.
Signature of director or officer:
Date of signature:

or

Signature of person authorised to sign on behalf of director or officer:
Date of signature:
Name and title of authorised person:



23 September 2022
Phoebe Gibbons, General Counsel



## Ongoing Disclosure Notice

### Disclosure of Directors and Senior Managers Relevant Interests

Sections 297(2) and 298(2), Financial Markets Conduct Act 2013

To NZX Limited; and	
Name of listed issuer:	Heartland Group Holdings Limited
Date this disclosure made:	23-Sep-22
Date of last disclosure:	31-Mar-20

#### Director or senior manager giving disclosure

Full name(s):	Christopher Patrick Francis Flood
Name of listed issuer:	Heartland Group Holdings Limited
Name of related body corporate (if applicable):	
Position held in listed issuer:	Deputy Group Chief Executive Officer

#### Summary of acquisition or disposal of relevant interest (excluding specified derivatives)

Class of affected quoted financial products:	Ordinary shares in Heartland Group Holdings Limited (NZX/ASX: HGH)
Nature of the affected relevant interest(s):	Registered Holder and Beneficial Owner

#### For that relevant interest-

Number held in class before acquisition or disposal:	1,576,139
Number held in class after acquisition or disposal:	1,819,706
Current registered holder(s):	Christopher Patrick Francis Flood
Registered holder(s) once transfers are registered:	Not Applicable

#### Summary of acquisition or disposal of specified derivatives relevant interest (if applicable)

Type of affected derivative:	Not Applicable
Class of underlying financial products:	

#### Details of affected derivative-

The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):	Not Applicable
A statement as to whether the derivative is cash settled or physically settled:	
Maturity date of the derivative (if any):	
Expiry date of the derivative(if any):	
The price specified in the terms of the derivative (if any):	
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	

#### For that derivative,-

Parties to the derivative:	
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	

#### Details of transactions giving rise to acquisition or disposal

Total number of transactions to which notice relates:	2
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**Details of transactions requiring disclosure-**

Date of transaction:	16 September 2022	16 September 2022
Nature of transaction:	Issue of shares pursuant to the vesting of performance rights under the Heartland Performance Rights Plan 2017, 2018 and 2019 ( <b>PR Tranches</b> ) for no cash consideration. Further details of the PR Tranches are included within Heartland's financial statements.	A proportion of the shares issued to Christopher Flood pursuant to vesting of the performance rights were immediately acquired by Heartland for cash consideration in order to fund the tax liability arising for the recipients upon the issue of shares under the PR Tranches. More information about this can be found in the 'LTI Buyback Disclosure Document' released on 23 August 2022 and the Capital Change Noticed released on 19 September 2022 by Heartland.
Name of any other party or parties to the transaction (if known):	Heartland Group Holdings Limited	Heartland Group Holdings Limited
The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily converted into a cash value, describe the consideration:	Nil	\$1.83288725 per share
Number of financial products to which the transaction related:	399,290	155,723

*If the issuer has a financial products trading policy that prohibits directors or senior managers from trading during any period without written clearance (a closed period) include the following details—*

Whether relevant interests were acquired or disposed of during a closed period:
Whether prior written clearance was provided to allow the acquisition or disposal to proceed during the closed period:
Date of the prior written clearance (if any):

Not applicable
Not applicable
Not applicable

**Summary of other relevant interests after acquisition or disposal:**

Class of quoted financial products:
Nature of relevant interest:
<i>For that relevant interest,-</i>
Number held in class:
Current registered holder(s):
<i>For a derivative relevant interest,-</i>
Type of derivative:

Ordinary shares
Registered holder and beneficial owner
42,360
Christopher Patrick Francis Flood & Nicola Anne Moloney & Lane Neave Trustees Limited

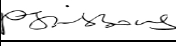
**Details of derivative,-**

The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):
A statement as to whether the derivative is cash settled or physically settled:
Maturity date of the derivative (if any):
Expiry date of the derivative (if any):
The price's specified terms (if any):
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:
<i>For that derivative relevant interest,-</i>
Parties to the derivative:
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:

Not applicable

**Certification**

I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.
Signature of director or officer:
Date of signature:
or
Signature of person authorised to sign on behalf of director or officer:
Date of signature:
Name and title of authorised person:


23 September 2022
Phoebe Gibbons, General Counsel



## Ongoing Disclosure Notice

### Disclosure of Directors and Senior Managers Relevant Interests

Sections 297(2) and 298(2), Financial Markets Conduct Act 2013

To NZX Limited; and	
Name of listed issuer:	Heartland Group Holdings Limited
Date this disclosure made:	23-Sep-22
Date of last disclosure:	15-Sep-22

#### Director or senior manager giving disclosure

Full name(s):	Andrew Peter Dixon
Name of listed issuer:	Heartland Group Holdings Limited
Name of related body corporate (if applicable):	Not Applicable
Position held in listed issuer:	Chief Financial Officer

#### Summary of acquisition or disposal of relevant interest (excluding specified derivatives)

Class of affected quoted financial products:	Ordinary shares in Heartland Group Holdings Limited (NZX/ASX: HGH)
Nature of the affected relevant interest(s):	Registered Holder and Beneficial Owner

#### For that relevant interest-

Number held in class before acquisition or disposal:	252,040
Number held in class after acquisition or disposal:	338,796
Current registered holder(s):	Andrew Peter Dixon
Registered holder(s) once transfers are registered:	Not Applicable

#### Summary of acquisition or disposal of specified derivatives relevant interest (if applicable)

Type of affected derivative:	Not Applicable
Class of underlying financial products:	

#### Details of affected derivative-

The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):	Not Applicable
A statement as to whether the derivative is cash settled or physically settled:	
Maturity date of the derivative (if any):	
Expiry date of the derivative(if any):	
The price specified in the terms of the derivative (if any):	
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	

#### For that derivative,-

Parties to the derivative:	
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	

#### Details of transactions giving rise to acquisition or disposal

Total number of transactions to which notice relates:	2
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**Details of transactions requiring disclosure-**

Date of transaction:	16 September 2022	16 September 2022
Nature of transaction:	Issue of shares pursuant to the vesting of performance rights under the Heartland Performance Rights Plan 2017, 2018 and 2019 ( <b>PR Tranches</b> ) for no cash consideration. Further details of the PR Tranches are included within Heartland's financial statements.	A proportion of the shares issued to Andrew Dixon pursuant to vesting of the performance rights were immediately acquired by Heartland for cash consideration in order to fund the tax liability arising for the recipients upon the issue of shares under the PR Tranches. More information about this can be found in the 'LTI Buyback Disclosure Document' released on 23 August 2022 and the Capital Change Noticed released on 19 September 2022 by Heartland.
Name of any other party or parties to the transaction (if known):	Heartland Group Holdings Limited	Heartland Group Holdings Limited
The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily by converted into a cash value, describe the consideration:	Nil	\$1.83288725 per share
Number of financial products to which the transaction related:	142,221	55,465

*If the issuer has a financial products trading policy that prohibits directors or senior managers from trading during any period without written clearance (a closed period) include the following details—*

Whether relevant interests were acquired or disposed of during a closed period:	Not applicable
Whether prior written clearance was provided to allow the acquisition or disposal to proceed during the closed period:	Not applicable
Date of the prior written clearance (if any):	Not applicable


**Summary of other relevant interests after acquisition or disposal:**

Class of quoted financial products:	
Nature of relevant interest:	
<i>For that relevant interest, -</i>	
Number held in class:	
Current registered holder(s):	
<i>For a derivative relevant interest, -</i>	
Type of derivative:	

**Details of derivative,-**

The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):	Not applicable
A statement as to whether the derivative is cash settled or physically settled:	
Maturity date of the derivative (if any):	
Expiry date of the derivative (if any):	
The price's specified terms (if any):	
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	
<i>For that derivative relevant interest, -</i>	
Parties to the derivative:	
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	

**Certification**

I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.	
Signature of director or officer:	
Date of signature:	
or	
Signature of person authorised to sign on behalf of director or officer:	
Date of signature:	23 September 2022
Name and title of authorised person:	Phoebe Gibbons, General Counsel



## Ongoing Disclosure Notice

### Disclosure of Directors and Senior Managers Relevant Interests

Sections 297(2) and 298(2), Financial Markets Conduct Act 2013

To NZX Limited; and	
Name of listed issuer:	Heartland Group Holdings Limited
Date this disclosure made:	23-Sep-22
Date of last disclosure:	31-Mar-22

#### Director or senior manager giving disclosure

Full name(s):	Michael Jonathan Drumm
Name of listed issuer:	Heartland Group Holdings Limited
Name of related body corporate (if applicable):	
Position held in listed issuer:	Group Chief Operating Officer

#### Summary of acquisition or disposal of relevant interest (excluding specified derivatives)

Class of affected quoted financial products:	Ordinary shares in Heartland Group Holdings Limited (NZX/ASX: HGH)
Nature of the affected relevant interest(s):	Registered Holder and Beneficial Owner

#### For that relevant interest-

Number held in class before acquisition or disposal:	18,250
Number held in class after acquisition or disposal:	111,757
Current registered holder(s):	Michael Jonathan Drumm
Registered holder(s) once transfers are registered:	Not Applicable

#### Summary of acquisition or disposal of specified derivatives relevant interest (if applicable)

Type of affected derivative:	Not Applicable
Class of underlying financial products:	

#### Details of affected derivative-

The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):	Not Applicable
A statement as to whether the derivative is cash settled or physically settled:	
Maturity date of the derivative (if any):	
Expiry date of the derivative(if any):	
The price specified in the terms of the derivative (if any):	
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	

#### For that derivative,-

Parties to the derivative:	
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	

#### Details of transactions giving rise to acquisition or disposal

Total number of transactions to which notice relates:	2
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**Details of transactions requiring disclosure-**

Date of transaction:	16 September 2022	16 September 2022
Nature of transaction:	Issue of shares pursuant to the vesting of performance rights under the Heartland Performance Rights Plan 2017, 2018 and 2019 ( <b>PR Tranches</b> ) for no cash consideration. Further details of the PR Tranches are included within Heartland's financial statements.	A proportion of the shares issued to Michael Drumm pursuant to vesting of the performance rights were immediately acquired by Heartland for cash consideration in order to fund the tax liability arising for the recipients upon the issue of shares under the PR Tranches. More information about this can be found in the 'LTI Buyback Disclosure Document' released on 23 August 2022 and the Capital Change Noticed released on 19 September 2022 by Heartland.
Name of any other party or parties to the transaction (if known):	Heartland Group Holdings Limited	Heartland Group Holdings Limited
The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily by converted into a cash value, describe the consideration:	Nil	\$1.83288725 per share
Number of financial products to which the transaction related:	153,289	59,782

If the issuer has a financial products trading policy that prohibits directors or senior managers from trading during any period without written clearance (a closed period) include the following details—

Whether relevant interests were acquired or disposed of during a closed period:
Whether prior written clearance was provided to allow the acquisition or disposal to proceed during the closed period:
Date of the prior written clearance (if any):

Not applicable
Not applicable
Not applicable

**Summary of other relevant interests after acquisition or disposal:**

Class of quoted financial products:
Nature of relevant interest:
For that relevant interest, -
Number held in class:
Current registered holder(s):
For a derivative relevant interest, -
Type of derivative:

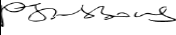

**Details of derivative,-**

The notional value of the derivative (if any) or the notional amount of underlying financial products (if any):
A statement as to whether the derivative is cash settled or physically settled:
Maturity date of the derivative (if any):
Expiry date of the derivative (if any):
The price's specified terms (if any):
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:
For that derivative relevant interest, -
Parties to the derivative:
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:

Not applicable

**Certification**

I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.
Signature of director or officer:
Date of signature:
or
Signature of person authorised to sign on behalf of director or officer:
Date of signature:
Name and title of authorised person:


23 September 2022
Phoebe Gibbons, General Counsel