

### HANSEN FOR ENERGY, UTILITIES & COMMUNICATIONS

Powering the Next Energy and Communications Based Experiences





## **INTRODUCING HANSEN**

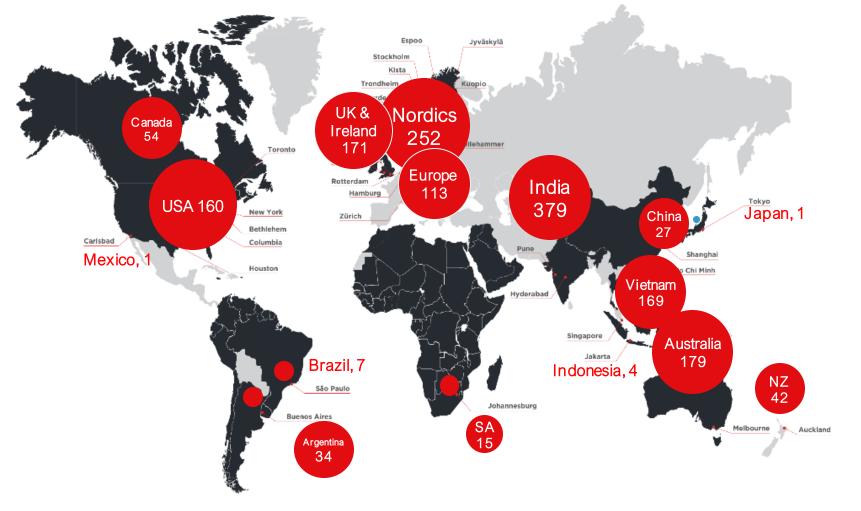
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### ANSEN

We develop and implement purpose-built software for Communications and Media companies and Energy & Utilities to create, sell and deliver new products and services, manage revenue and engage customers in the essential and next new digitally enabled experiences

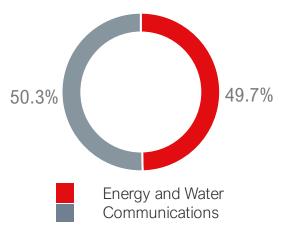


### DISTRIBUTED GLOBAL BUSINESS TO MAXIMISE GLOBAL GROWTH OPPORTUNITIES



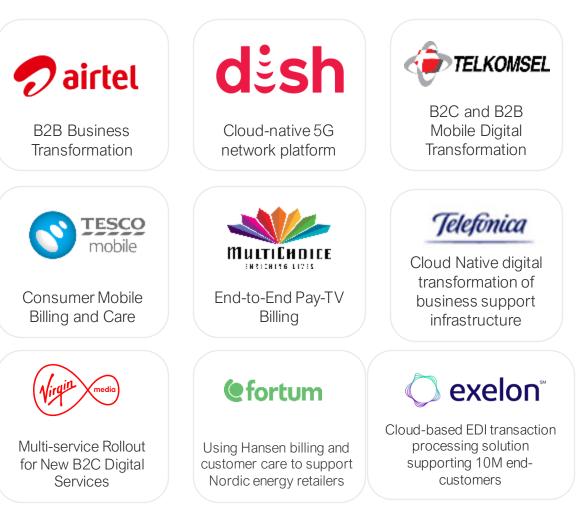
| 1,600+ | TOTALFTE               |
|--------|------------------------|
| 600+   | CUSTOMERS (TIER 1 & 2) |
| 80+    | COUNTRIES              |

**REVENUE BY VERTICAL** 





### **SELECT HANSEN CUSTOMERS**



#### VOLVO

B2C Connected Car Enablement



Consumer Pay-TV Billing and Care

#### vodafone 🌢 🛛 🖓 🏹 🖉

B/OSS Harmonisation to Improve B2C Customer Experience

#### westernpower

Billing & customer care to manage regulations and deliver a great experience to energy consumers

#### verizon<sup>,</sup>

Enabling the monetisation of the IoT Marketplace



Omni-channel sales solution for B2C content, cloud and apps



B2C and B2B Transformation





Reduction of Provisioning Fallout for B2C Quad play



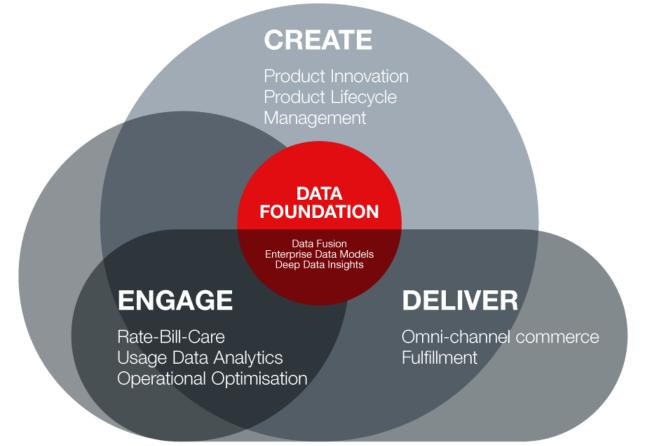
### ENABLING COMPANIES CORE COMMERCIAL BUSINESS MODEL

### CREATE. DELIVER. ENGAGE.

Turning the imaginable into new product innovation without obstacles

Sell across channels without friction and deliver as promised

Engage and optimise at every point of the customer journey





### HansenSuite



#### Hansen**CIS**

Commercial off the shelf customer care and billing lifecycle management

#### Hansen**MDM**

Metered AMI, calculations and disseminating event management

#### Hansen**Trade**

Automated energy trading, optimisation and risk management

#### HansenMarket-Message

Market messaging and market transaction handling

#### HansenCatalog

Commercial product and technical service catalog and lifecycle management

#### Hansen**CPQ**

Cross-market omni-channel quote and order capture

#### HansenInsight

Business and operational data analytics and decisioning





#### HansenCatalog

#### HansenPortfolio

Commercial product and technical service catalog and lifecycle management Installed product, service and resource inventory management

#### Hansen**CPQ**

#### Hansen Provision

Omni-channel quote and order capture

Network service and device activation

#### Hansen**OM**

Commercial and technical order über-orchestration and fulfillment management

#### Hansen**CCB**

Lead-to-cash customer care and billing for pay-media and communications service providers





### WHY CUSTOMERS CHOOSE HANSEN PROBLEMS WE HELP SOLVE

CLOUD/NATIVE TRANSFORMATION GROW BUSINESS IN NEW EMERGING SPACES

SERVICE INNOVATION & AGILITY DIGITAL TRANSFORMATION

O<sub>2</sub> Telefónica

**dësh** 5G Service Innovation





Sustainable Energy Growth

**verizon** 

Verizon IoT



Frontier





### THE INDUSTRIES WE SERVE ARE SHIFTING

Leaders in our industries are creating new types of Energy and Telecom related experiences



### **STRONG FINANCIAL FOUNDATION**

#### Summary Balance Sheet (A\$'000)

|                            | Jun-21  | Jun-22  |
|----------------------------|---------|---------|
| Cash and cash equivalents  | 52,138  | 59,631  |
| Accrued revenue            | 24,303  | 21,657  |
| Other assets               | 13,023  | 10,937  |
| Receivables                | 77,413  | 56,010  |
| Intangible assets          | 356,153 | 344,475 |
| Current tax receivable     | -       | 2,924   |
| Plant, plant and equipment | 12,590  | 14,444  |
| ROU asset                  | 16,157  | 12,968  |
| Deferred tax asset         | 9,404   | 7,781   |
| Total Assets               | 561,181 | 530,827 |
| Current tax liability      | 10,983  | -       |
| Lease liability            | 16,874  | 13,875  |
| Provisions                 | 16,875  | 15,504  |
| Trade payables             | 37,224  | 23,989  |
| Unearned income            | 35,161  | 40,851  |
| Borrowings                 | 117,507 | 87,912  |
| Deferred tax liability     | 38,038  | 35,588  |
| Total Liabilities          | 272,662 | 217,719 |
| Net Assets                 | 288,519 | 313,108 |

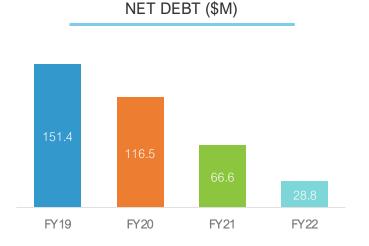
Note: Reported annual results.

1. Leverage ratio: net debt (including pre-paid borrowing costs)/EBITDA excluding impact of IFRS16 and non-recurring item



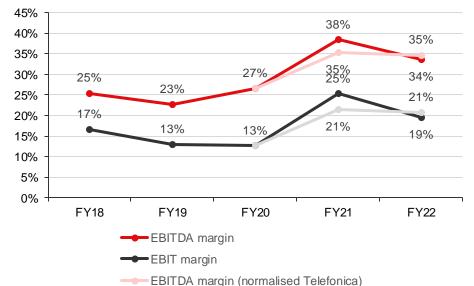
### **RESILIENCE PAYS DIVIDENDS, REDUCES DEBT**

Strong business principles focused on customer needs delivers results



#### Our position:

- Strong consistent cash flows have retired over \$120m of debt in a little over 3 years
- Consistent free cash flow has delivered an improved return to shareholders over the same period
- A strong balance sheet places the business in a great position to responsibly leverage the business to take advantage of growth opportunities.



EBIT margin (normalised Telefonica)

EBITDA & EBIT Margin (%)

#### Confidential & Proprietary Information

### LONG HISTORY OF SUSTAINED & PROFITABLE GROWTH



- 50+years history in providing mission-critical IT solutions
- Publicly listed since 2000
- 600+ global customers
- Average customer lifetime of 10+ years; <2% annual churn
- 1600+ employees, 6+ years tenure; 17 years average at the leadership level
- Eight successful acquisitions over past ten years
- 12.2% CAGR over last 5 years





## QUESTIONS

# ANSEN