

ASX Announcement

4 November 2022

BWX LIMITED – FLORA & FAUNA DATA BREACH NOTIFICATION

Melbourne, Australia – BWX Limited (ASX:BWV or “the Group”) advises that The Good Collective Pty Ltd trading as Flora & Fauna (**Flora & Fauna**), has identified that a malicious code unlawfully inserted into the Flora & Fauna website may have resulted in customer credit card numbers and expiry dates being transmitted to an unauthorised third-party. Flora & Fauna, part of the BWX Digital Segment, operates the Flora & Fauna digital e-commerce platform.

Approximately 2,500 customers who transacted on the Flora & Fauna website between 13 August 2022 and 29 September 2022 are today being notified of the possibility that the malicious code discovered on the Flora & Fauna website may have resulted in their credit card number and expiry date being transmitted to an unauthorised third party when the customer entered those details on the payment gateway for the site during this period. This same notification also informs customers what steps to take to protect their credit card details. The Office of the Australian Information Commissioner has also been notified in accordance with Australian privacy laws.

No other personal information, such as customer names, CVV codes, passwords or other information entered at checkout have been accessed by the third-party. BWX has also confirmed that the malicious code was limited to the Flora & Fauna website and has not affected any other part of its business. BWX does not anticipate a material impact on its business due to this incident.

BWX CEO Rory Graton, said “*We apologise to our Flora & Fauna customers who will experience considerable concern due to this cyber incident. We take the privacy and security of customer data very seriously and we want to assure our customers that we acted promptly to identify, isolate and remove the malicious code on the Flora & Fauna website, as well as taking additional steps to upgrade security on the Flora & Fauna website. We have notified potentially affected customers of the breach, explained steps they can take to limit risk to their information and will ensure affected customers are provided with appropriate information and support.*”

-ENDS-

Authorised for release by the Board Directors of BWX Limited

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About BWX

BWX's purpose is creating Natural beauty and wellness for the world as a vertically integrated developer, manufacturer, distributor, and marketer of branded products in the Natural subcategory of the broader beauty and personal care market. The Group owns, manufactures, and distributes products predominantly under the Sukin, Andalou Naturals, and Mineral Fusion brands. BWX also sells a wide range of wellness products (own-brand, private-label and third-party) across multiple categories via the Flora & Fauna and Nourished Life e-commerce sites. Effective 30 September 2021, BWX acquired a majority stake in Go-To Skincare, an Australian skin care provider selling a range of simple, trusted and effective products for the masstige segment of the broader skin care category.