

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                    |
|-----------------------|--------------------|
| <b>Name of entity</b> | 99 Loyalty Limited |
| <b>ARBN:</b>          | 164 764 729        |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                       |
|----------------------------|-----------------------|
| <b>Name of Director</b>    | Christopher John Ryan |
| <b>Date of last notice</b> | 4 July 2017           |

### **Part 1 - Change of director's relevant interests in securities**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |   |
|---|---|
| <b>Direct or indirect interest</b>  | Indirect Interests  |
| <b>Nature of indirect interest (including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | CHESS Depository Interests ("CDI") registered under Stradbroke Plaza Pty Ltd atf Ryan Retirement Fund |
| <b>Date of change</b>   | 13 December 2022  |
| <b>No. of securities held prior to change</b>   | Indirect : Total 33,133,220   |
| <b>Class</b>  | CHESS Depository Interests representing a beneficial interest in an underlying ordinary shares        |

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+ See chapter 19 for defined terms.

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|   |   |
|---|---|
| <b>Number acquired</b>  | 241,780 CDIs to be registered under Stradbroke Plaza Pty Ltd atf Ryan Retirement Fund               |
| <b>Number disposed</b>  | 375,000 CDIs to be registered under Stradbroke Plaza Pty Ltd atf Ryan Retirement Fund               |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and estimated valuation   | \$0.0145 per CDIs for 241,780 acquired<br><br>\$0.013 per CDIs for 375,000 CDIs disposed            |
| <b>No. of securities held after change</b>  | Indirect : Total 33,000,000 CDIs registered under Stradbroke Plaza Pty Ltd atf Ryan Retirement Fund |
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | On-market acquisition<br>Off-market disposal  |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |     |
|--|-----|
| <b>Detail of contract</b>  | N/A |
| <b>Nature of interest</b>  | N/A |
| <b>Name of registered holder (if issued securities)</b>  | N/A |
| <b>Date of change</b>  | N/A |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| <b>Interest acquired</b>   | N/A |

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|  |     |
|--|-----|
| <b>Interest disposed</b>   | N/A |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| <b>Interest after change</b>   | N/A |

**Part 3 – <sup>+</sup>Closed period**

|   |     |
|---|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>  | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>   | N/A |

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<sup>+</sup> See chapter 19 for defined terms.