

Announcement Summary

Entity name

EXPERIENCE CO LIMITED

Date of this announcement

Wednesday December 21, 2022

The +securities the subject of this notification are:

♥ +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
EXPAD	PERFORMANCE RIGHTS	13,447,811	21/12/2022

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

EXPERIENCE CO LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

Registration number

ACN

167320470

1.3 ASX issuer code

EXP

1.4 The announcement is

☑ New announcement

1.5 Date of this announcement

21/12/2022



Part 2 - Issue details

- 2.1 The +securities the subject of this notification are:
- € +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX
- 2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

☑ has an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

ASX +security code and description

EXPAD: PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

21/12/2022

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

✓ Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
JOHN O'SULLIVAN	CLJOS HOLDINGS PTY LTD ATF CLJOS TRUST	9,000,000
OWEN KEMP	OWEN KEMP	3,000,000

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://experienceco.com/wp-content/uploads/2022/09/EXP-Employee-Incentive-Plan-Rules-EEIP

Any other information the entity wishes to provide about the +securities the subject of this notification

none





Issue details

Number of +securities

13,447,811



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:

(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +Securities (Total number of each +class of +securities quoted)

ASX +security code and description

Total number of +securities on issue

EXP: ORDINARY FULLY PAID 754,003,418

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
EXPAD : PERFORMANCE RIGHTS	22,265,186
EXPAA : OPTION EXPIRING 08-FEB-2025 EX 25C	10,300,000
EXPAC : SERVICE RIGHTS	1.483.453



Part 5 - Other Listing Rule requirements

- 5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?
 ☑ Yes
- 5.1a Select the number of the applicable exception in Listing Rule 7.2

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