

13 February 2023

Aspermont's Q1 sees 23% growth in subscriptions revenue.

Aspermont (ASX:ASP, FRA:00W), the market leader in B2B media for the global resource sectors, is pleased to announce a 26th consecutive quarter of growth in subscriptions revenues, as the company maintains growth momentum in the face of challenging market conditions.

Q1 Key Highlights

- Total Revenue at \$4.4m was up 5% year on year.
- Subscriptions revenue at \$2.5m was up 23% year on year.
- Ana Gyorkos was appointed Group Content Director, [as announced on 27th October](#)
Content Works formed a marketing partnership with Saudi Arabia, [as announced on 06th February](#).

Aspermont Managing Director Alex Kent said:

"We are pleased to report high growth in subscriptions again this quarter, and to confirm robust growth overall. Global markets are facing significant uncertainties again this year and our operational agility is proving a great corporate asset.

In our recent [FY22 annual report](#) we issued guidance with respect to our inward investment plans for FY23 and FY24 and let me assure you that we take overall market conditions into account as we progressively make these investments financed from our own positive cashflow.

We appointed a new Group Content Director in line with our objective to build knowledge capital to review both organic and inorganic growth opportunities. Near term we will announce two additional senior management appointments to contribute to and enhance our operational capacity and agility.

These appointments give us more bandwidth for innovation, particularly as we develop our Skywave platform and I look forward to updating shareholders on our progress over the next few months."

This announcement has been authorised by the Board of Directors.

For further information please contact:

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About Aspermont

Aspermont is the leading media services provider to the global resource sectors. Aspermont has built a commercial XaaS model for B2B media which distributes high value content to a growing global audience. This

Your global print, online and conferencing solution

Print | comprehensive, up to date information, reviews & surveys
Online | essential news and information direct to your desktop
Conference | high profile, highly targeted key industry conferences

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versatile model can be scaled to serve new business sectors in new countries and languages. As Aspermont global (paid) audiences continue to grow, this opens new opportunities to monetise Aspermont's vast data base data which are being addressed as new hirings expand the group knowledge capital and capabilities.

Aspermont is listed on the Australian Stock Exchange and quoted on the Frankfurt Stock Exchange. It is also quoted on Tradegate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

For more information please see: www.aspermont.com