

## H1F23 Results

Investor presentation



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### Acknowledgement of country







# Creating a more sociable future, together











## Overview Steve Donohue, CEO

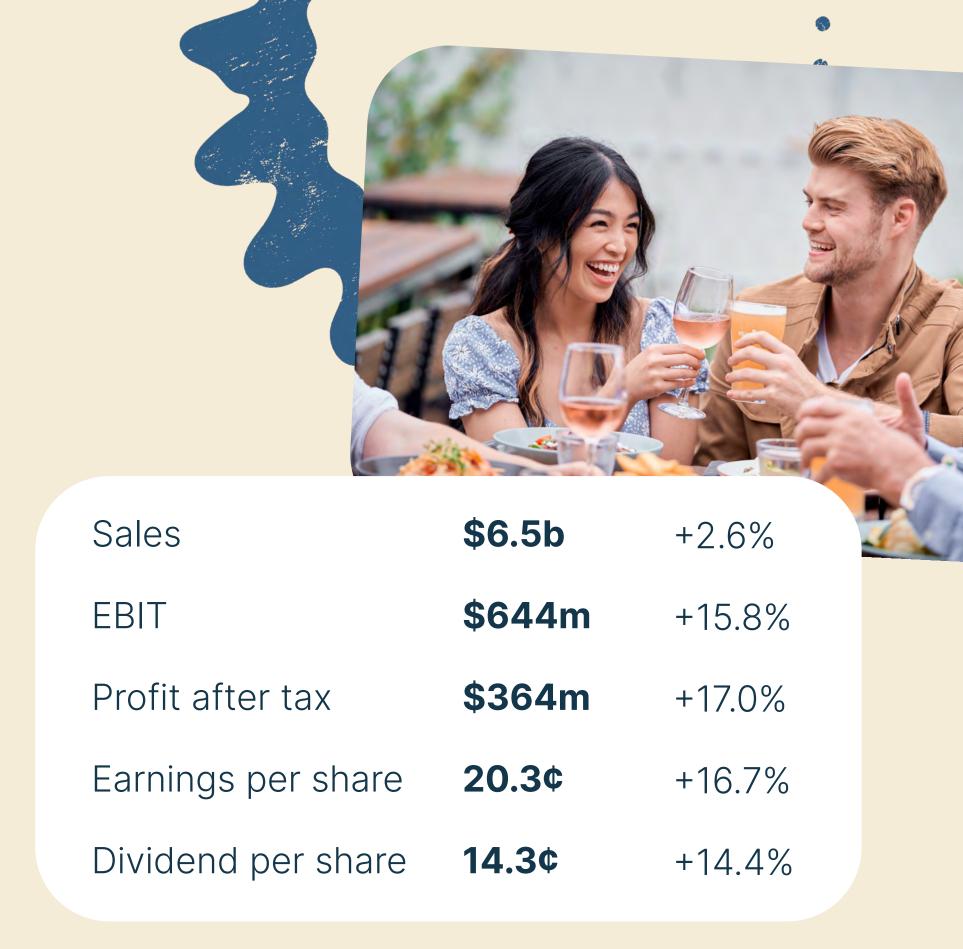




## Group highlights

## Solid performance with Christmas trading particularly upbeat

- Strong financial outcomes reflecting the resilience of the business and effective cost management
- Uninterrupted trading across all channels post-pandemic
- Group shape returning to typical segment mix
- Delivering solid cash realisation and above target returns from ongoing investments





## Progress against our F23 priorities

#### What we said What we've done



Disciplined cost management and operational optimisation to offset inflationary pressures

- Retail gross profit margin sustained
  - Managed the impact of wage inflation through productivity initiatives



Unlock property opportunities in new sites, network renewal and redevelopments

- Completed 94 renewals
- Added 21 (net) new stores and 5 new hotels
  - Progressed the Brook Hotel redevelopment
  - Completed a strategic review of the Hotels portfolio



Accelerate improvement of customer experience with digital and data led transformation

- Launched image search in Dan Murphy's and BWS apps
  - Launched Dan's Daily, our digital content platform



Continue our investment in transition and standalone technology capabilities

- Group-wide spend management system implemented
  - Progressed replacement and consolidation of People systems



Progress our sustainability ambition, focusing on responsibility and our team

- Launched our first Reconciliation Action Plan
  - Progressed digital wallet initiative



## Drivers of H1 F23 Retail performance

#### Market and sales are stabilising

- Cycling elevated H1 F22 sales (pandemic-related)
- Customers returning to in-store shopping and socialising on-premise
- Improving momentum through the half including a strong festive season

#### Customer trends remain positive

Mix remains strong with the trend towards premium, new and innovative products continuing

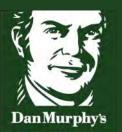
### Focus on disciplined cost management while continuing targeted investments

- Productivity initiatives offsetting cost base inflation
- Continued investment in customer omnichannel experience, technology platforms and data analytics capability



Sales	\$5.4b	-3.7%
EBIT	\$418m	-9.3%
EBIT margin	7.7%	-47bps
3 Year sales growth <sup>1</sup>	+14.0%	





## H1 F23 Highlights





Delivered the biggest Christmas week on record

Positive mix shift as trends to premiumisation and new and innovative products sustained

Pick-up now exceeds delivery for online orders



#### Customer

Continued to grow My Dan's to over 4.9 million active members, up 9% compared to last year

Achieved record scan rate at 77%

Strong Voice of Customer score of 78



#### Value and range

Beat over 900k prices in-store through our member pricing

1,144 new product lines rolled out in H1



#### **Network**

Added four new stores and completed five renewals

Added four drive-thrus to existing stores

Rolled out Electronic Shelf Labels at 32 stores



#### Team

Early and innovative 'Hiring week" delivered a record recruitment drive

Dan Murphy's West End Sunshine (Vic) awarded Large format Liquor Store of the Year at the 2022 Retail Drinks Awards



## **Bws** H1F23 Highlights



#### Sales

Positive sales momentum as customers shifted to "local and convenient"

Record sales over Christmas and New Year's weeks



#### Convenience

Continuing to elevate our convenience offering with an average delivery time of 50 minutes, 15 minutes faster than last year



#### Network

Added 17 (net) new stores and completed 55 renewals

Launched Mount Hawthorn Craft Beer Superstore and Sorrento premium wine store



#### Customer

Launched BWS Cool
Room concerts
furthering the BWS
brand promise to be
"Your Unboring
Bottleshop" while driving
deeper engagement
with Gen Z and
Millennials



#### Team

BWS Windradyne awarded Store of the Year at the 2022 Retail Drinks Awards

Diamond LearnX
awards for the Best
Customer Experience
Program, the Best
Learning Partnership
and Best Customer
Experience Team



## Drivers of H1 F23 Hotels performance

## Robust recovery in H1, with a return to more stable trading following pandemic-related disruptions

- Hotels thrived as customers embraced the opportunity to socialise
- Sales mix has normalised following a period of volatility

### Operational costs tightly managed, focused on measured investments

- Team availability levels largely back to normal following vacancies and pandemic impacts
- Investments in new hotels and enhanced customer experiences are providing strong returns



Sales	\$1.1b	+55.3%
EBIT	\$256m	+111.6%
EBIT margin	24.2%	+645bps
3 Year sales growth <sup>1</sup>	+14.9%	





## H1 F23 Highlights



#### Return to stability

Affordability and value offerings resonating with customers

Strong festive season trading period. A record 42,000 meals served on Christmas Day



#### **Technology**

Trialing new Hotels app and loyalty program designed with new experiences

43% of Hotels food sales were enabled by our order and pay at table technology



#### Team

Team availability levels increased to more sustainable levels supported by our early approach to summer recruitment



#### Network and range

Added five hotels and completed 34 renewals

Upgraded 854 EGMs, reducing average age to 6.6 years

Launched our first exclusive wine range in collaboration with Retail Fine Wine team and key suppliers



#### Responsibility

Ongoing rollout of our data driven alert system, enabling team interactions with EGM players potentially engaged in higher risk gameplay. Over 1,000 team members trained

Received regulatory approval to conduct digital wallet trial at Crows Nest Hotel NSW





### Our new Hotels



The Tower Hotel<sup>1</sup>
Magill, SA



The Emu Hotel
Morphett Vale, SA



The Raven Hotel
West End, QLD



The Marine Hotel<sup>1</sup>
Cardwell, QLD



Tandara Hotel
Sarina, QLD



Horse and Jockey
Hotel
Warwick, QLD



Beach Hotel<sup>1</sup>
Seaford, SA



Leichhardt Hotel
Cloncurry, QLD



## endeavour Enabling the omnichannel experience across the Group

Customers are increasingly engaged in omnichannel experiences

- Over 35% of Retail sales are digitally influenced
- 43% of Hotels food sales are enabled by order and pay at table technology
- Pick-up now makes up 60% of Dan Murphy's online orders

Our digital capabilities continued to create differentiated experiences and value for customers

- Launched Dan's Daily<sup>2</sup> which achieved over 2.2m visits
- Launched image search in our Dan Murphy's and BWS apps
- Launched MixIn, our Retail media business



\$485m

-19.6% YoY

Retail online sales

+50.6% 3 Yr<sup>1</sup>

8.9%
Retail online penetration

-175 bps YoY

+217 bps 3 Yr<sup>1</sup>

4.9m

+9% YoY

My Dan's active members

890k

Average monthly App users





## H1 F23 Highlights

'Together, we craft brands people love'

Sales remain robust supported by both our own brands and exclusive arrangements with independent suppliers

Leading in trends and innovation, including the launch of the Asian beverage range and new Fruity Beer category, trialling new styles

#### **Further additions to Paragon Wine Estate** portfolio with the acquisition of:

- McLaren Vale's Shingleback Wine brand in August 2022; and
- Margaret River winery Cape Mentelle<sup>1</sup>

Committed to lead in sustainability, all Pinnacle Drinks vineyard and winery sites are Sustainable Winegrowing Australia (SWA) members



382

New products launched

9 Best in Class trophies

~35% Sales growth in Paragon Wine Estates portfolio

395 Product awards won









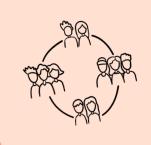


## Sustainability: Our positive imprint

## Responsibility and Community

Advocating responsible choices and supporting positive change in our communities

- Launched first Reconciliation Action Plan
- Engaging with our communities, hosting Pilbara's "Let's talk about moderation" event and 9 listening sessions held by our Darwin Community Advisory Committee
- Continued roll out of the "Focal ALeRT" System¹
- Approval for Digital Wallet trial at Crows Nest Hotel NSW
- Partnered with DrinkWise to launch a new alcohol literacy training program for team members



#### **People**

Championing individuality, human and personal rights

- We have become a Signatory to HESTA's 40:40 Vision<sup>2</sup>
- Building our Human Rights
   Program We have made
   progress on our 7 Modern Slavery
   Statement commitments including
   evolving our risk management
   framework and training our team



#### **Planet**

Reducing our impact on the planet

- Working in partnership with Orora to provide a new sustainable bottle for the wine industry. The new lightweight Reverse Taper BVS bottle is 420 grams which is 195 grams lighter than the existing options
- Expanding our solar generation network by energising four sites, taking our total sites to 113

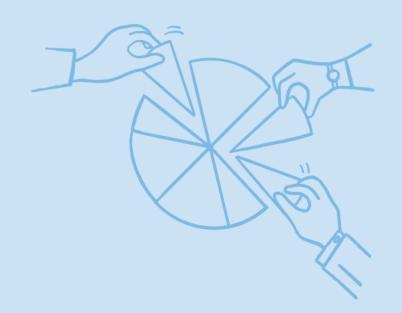


## Financial Results Shane Gannon, CFO





## H1F23 Financial result highlights



Three-year change is calculated as movement between F23 and Equivalent F20 results
 Including Victorian gaming entitlements, total capital expenditure for the half is \$515m

Financial results

\$6.5b

Sales

+2.6% YoY

+14.2% 3 Yr<sup>1</sup>

\$644m

**EBIT** 

+15.8% YoY

\$364m

Net Profit After tax

+17.0% YoY

Cash and capital foundations

\$643m

Operating cash inflow

H1 F22: \$932m

\$1.2b

Debt headroom

\$205m

Capital expenditure (excl. Victorian gaming entitlements)<sup>2</sup>

H1 F22: \$150m

12.2%

ROFE

+84bps YoY

**Delivering for shareholders** 

20.3c

Earnings per share

14.3c

Interim dividend per share

70-75%

Target full-year dividend payout ratio



## Group financial performance

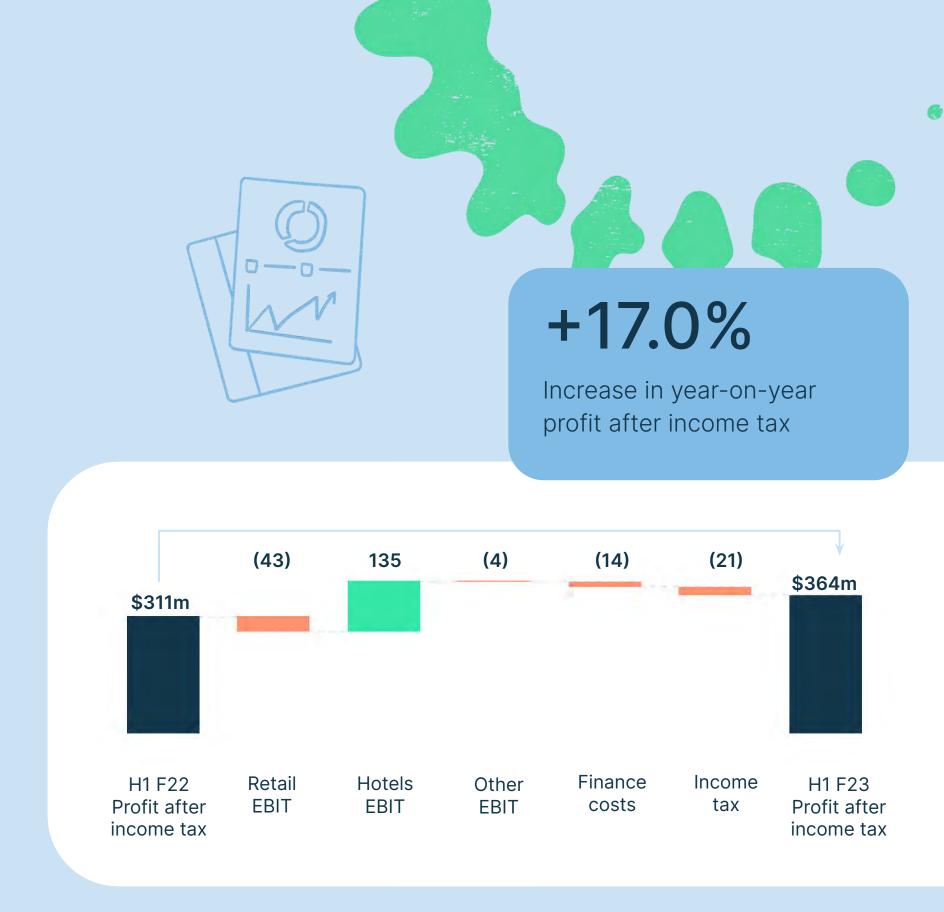
#### Group Profit result underpinned by

- Solid Retail performance as we cycle pandemic-related sales peaks
- Unrestricted trading in Hotels
- Continued execution and investment in line with strategy

Other EBIT of (\$30m) (H1 F22: (\$26m)) includes corporate costs not allocated to a business segment

Higher finance costs reflected higher interest rates in the period

**Income tax** represents an effective tax rate of 30.7%





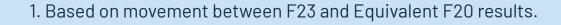




## Cycling unusually high H1 F22, which benefited from pandemic-related impacts

- On a 3-year basis, sales were up 14.0% (CAGR of 4.5%)<sup>1</sup>
- Continuation of Gross profit margin strength
- CODB flat in dollar terms, but higher as a rate to sales reflecting sales deleverage and continued investments

	H1 F23	H1 F22	CHANGE
Sales (\$m)	5,446	5,657	(3.7%)
EBITDA (\$m)	568	604	(6.0%)
Depreciation and amortisation (\$m)	(150)	(143)	4.9%
EBIT (\$m)	418	461	(9.3%)
Gross profit margin (%)	23.8%	23.7%	+12bps
Cost of doing business (%)	16.1%	15.5%	+59bps
EBIT to sales (%)	7.7%	8.1%	-47bps
Return on average funds employed (%)	15.5%	17.8%	-227bps





## Hotels financial performance



	H1 F23	H1 F22	CHANGE
Sales (\$m)	1,056	680	55.3%
EBITDA (\$m)	389	245	58.8%
Depreciation and amortisation (\$m)	(133)	(124)	7.3%
EBIT (\$m)	256	121	111.6%
Gross profit margin (%)	84.4%	84.4%	+0bps
Cost of doing business (%)	60.2%	66.6%	-633bps
EBIT to sales (%)	24.2%	17.8%	+645bps
Return on average funds employed (%)	11.1%	6.6%	+447bps

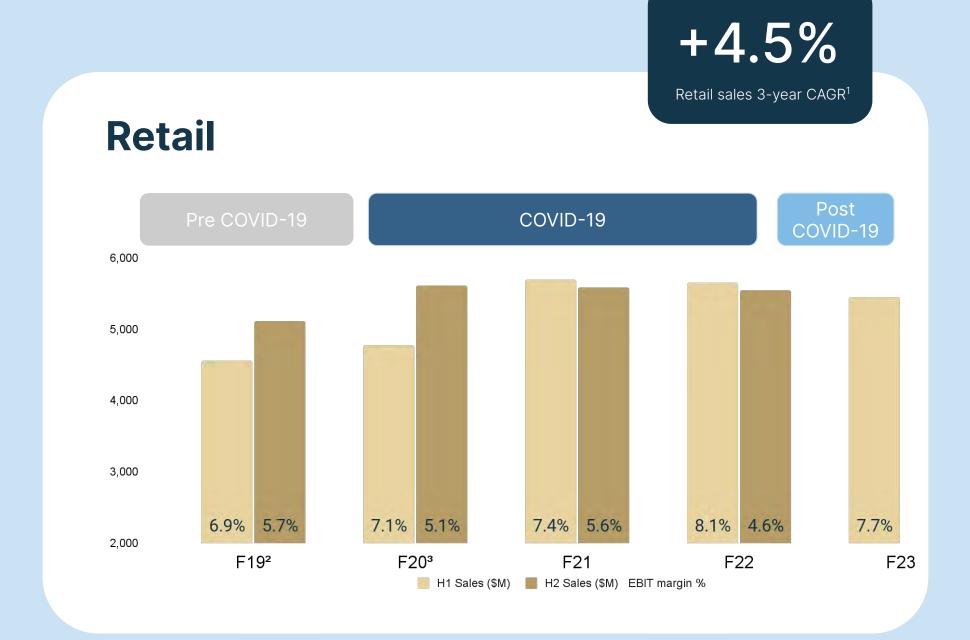


#### Return to uninterrupted trading post-pandemic disruption

- On a 3-year basis, sales were up 14.9% (CAGR of  $4.7\%)^{1}$
- Stable Gross profit margin of 84.4%
- CODB margin improved by 633 bps to 60.2% benefiting from higher sales leverage
- Includes an increase in amortisation relating to Victorian gaming entitlements of \$6m



Half yearly Sales and EBIT margin track







<sup>1. 3-</sup>year CAGR is calculated as the compound annual growth rate between F23 and Equivalent F20 results.

<sup>2.</sup> Normalised 52-week Equivalent F19 results.

<sup>3.</sup> Equivalent F20 results

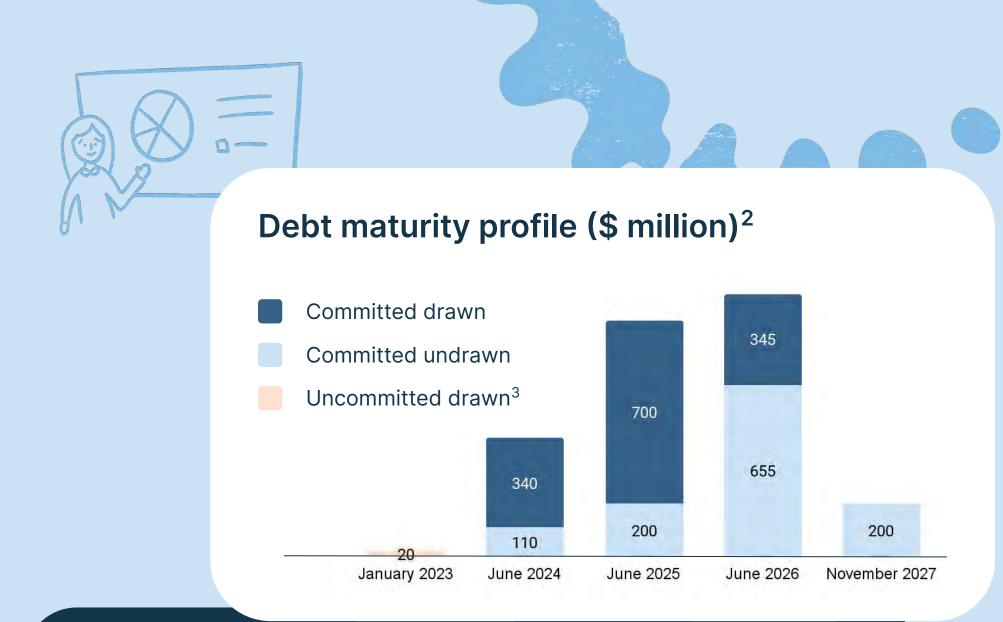
## Cash and liquidity

Strong operational performance and disciplined cost management generated **operating cash inflows of \$643m** 

Healthy balance sheet, including Leverage ratio<sup>1</sup> 3.3x, consistent with investment grade credit metrics

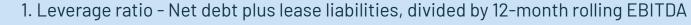
Trade working capital at the end of H1 F23 was \$307m higher than H1 F22 due to higher inventory levels as we cycled supply chain disruptions and out-of-stocks and built buffer stocks for the festive trading period

Cash realisation ratio of 99.4% was below an exceptional prior year, due to the normalisation of inventory levels and higher income tax paid



#### Long-term debt facilities in place

- Net debt of \$1.3b was \$112m higher than end of F22 due to
   Victorian gaming entitlements offset by \$167m in free cash flow
- Committed undrawn debt facilities of \$1.2b plus material cash balances
- \$575m was hedged at balance date representing 41% of drawn bank facilities



<sup>2.</sup> Excludes borrowings for Victorian gaming entitlements.

3. The \$20m uncommitted facility was fully repaid in January 2023 (after balance date)

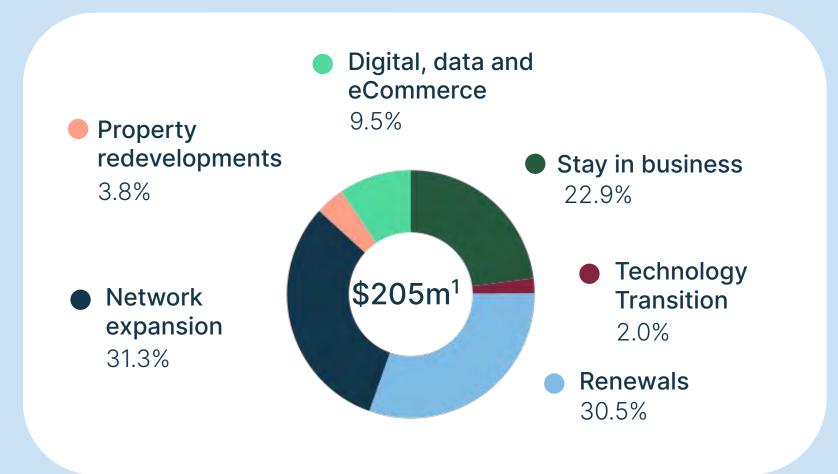


## Capital expenditure – Focus of H1 F23 investments

## Capital expenditure of \$205m excluding Victorian gaming entitlements

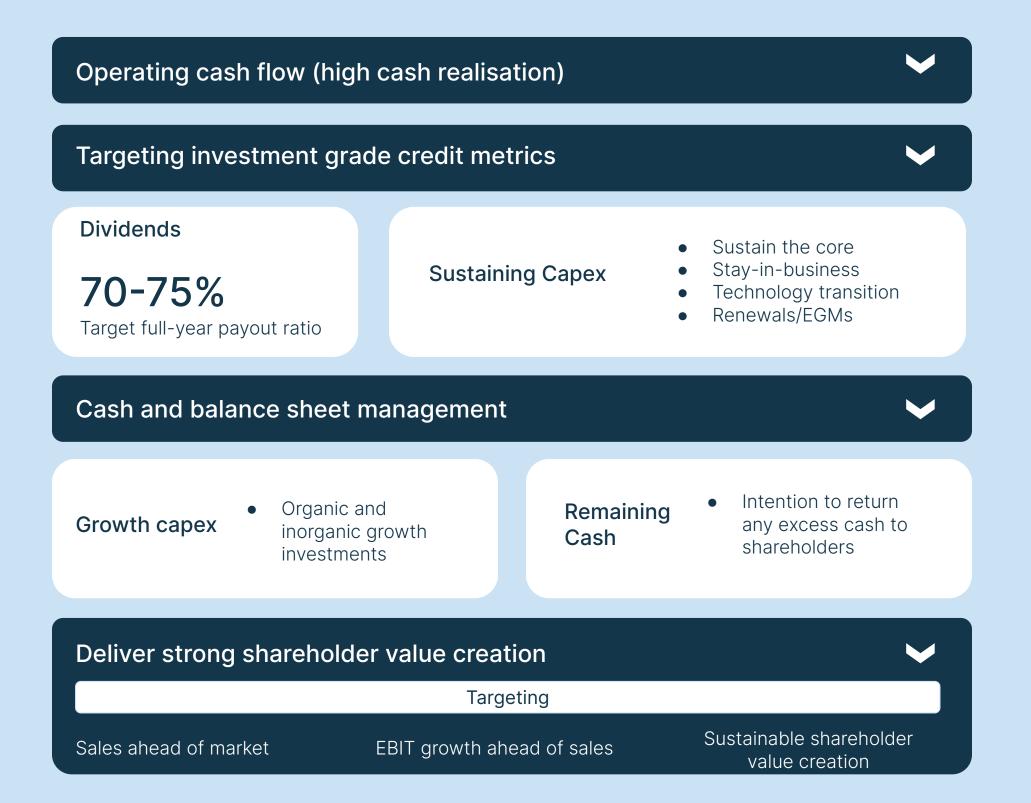
- Continued investment in growing our network of stores, hotels and wine assets
- Renewal of 34 Hotels and 60 Retail stores in H1
- Technology transition program progressing
- Early stages of unlocking Hotels property opportunity







## Strong returns to shareholders





Strong financial outcomes reflecting the resilience of the business and effective cost management

Cash realisation 99.4%

EBIT growth at 15.8% - ahead of sales

ROFE of 12.2% (+84bps)

Earnings per share growth of 16.7%

Dividend per share growth of 14.4%

12-month dividend yield<sup>1</sup> of 3.2%



H2 F23 update, priorities and outlook





### H2 F23 - First 5 weeks

#### Retail

- Continuation of trends we saw in H1
- Stability and consistency in average weekly sales and basket size

#### Hotels

- Hotels are now stable, back to full operations
- Comparisons to F22 demonstrate the impact of the pandemic, as Hotels trading in Q3 F22 were weakened by the emergence of the Omicron variant

First 5 weeks sales <sup>1</sup>	vs F22
Retail	0.2%
Hotels	31.5%
Group	4.4%





# Priorities for H2 unchanged



Disciplined cost management and operational optimisation to offset inflationary pressures



Unlock property opportunities in new sites, network renewal and redevelopments



Accelerate improvement of customer experience with digital and data led transformation



Continued investment in transition and standalone technology capabilities



Progress our sustainability ambition, focusing on responsibility and our team





## Summary

A solid H1 performance reflecting the underlying strength and resilience of our business with:

- All businesses now trading in a stable post-pandemic operating environment
- Customers maintaining their appetite for discovery and drinking better
- Retail delivering solid results including maintaining gross profit margin
- Hotels back to full operations, with customers enjoying a full suite of hospitality offerings
- Disciplined cost management
- The benefits of continuous investment in network renewal and expansion and enabling technology underpinning our results
- Robust cash generation



Mindful of potential inflationary impacts on trading and cost base

Continued focus on cost management

Considered investments to continue, focused on improving and growing our portfolio of offerings





We're pioneering, entrepreneurial and always innovating.



We **connect people** through our products and venues, enabling **great experiences** and positive, **memorable moments**.



## Creating a more sociable future, together



We do the right thing – build our businesses **sustainably**, act **responsibly** and embrace **technology**.

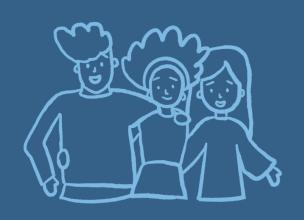


We work as **one team** to contribute to the **communities** we serve and collaborate with our **partners** to help build a better industry.





Q&A



Steve Donohue
Chief Executive Officer

Shane Gannon
Chief Financial Officer



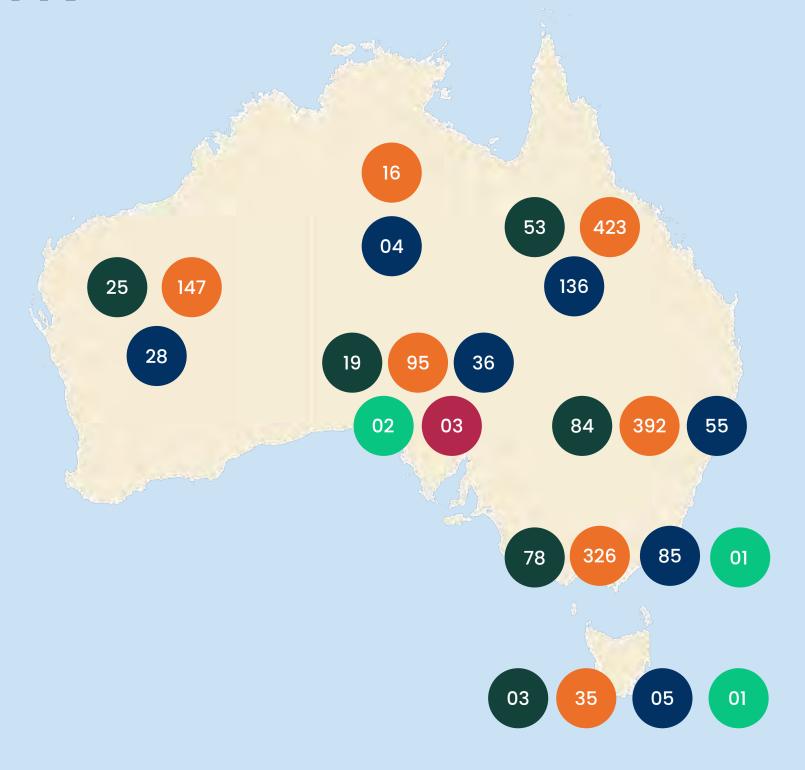


## Appendices





### Our network <sup>1</sup>



262 +4
Dan Murphy's stores

1,434

BWS stores

349 +5

Hotels (incl. managed clubs)

+17

5 Wineries <sup>2</sup>

3
Bottling facilities



Key:

Dan Murphy's

Hotels (incl clubs)

**Bottling facilities** 

Wineries

**BWS** 

<sup>1.</sup> As at 1 January 202

<sup>2.</sup> Excludes the acquisition of Cape Mentelle which is expected to complete post the H1 F23 Profit & Dividend Announcement.

## Balance sheet<sup>1</sup>

\$ million	H1 F23 1 JAN 2023	F22 26 JUNE 2022	H1 F22 2 JAN 2022
Trade working capital	545	546	238
Lease assets	3,164	3,126	3,132
Property, plant and equipment	1,973	1,935	1,898
Intangible assets	4,236	3,894	3,852
Other liabilities (net)	(783)	(677)	(811)
Funds employed	9,135	8,824	8,309
Tax liabilities (net)	197	273	268
Other (assets)/liabilities (net)	(54)	(54)	(26)
Net debt	1,333	1,221	682
Lease liabilities	3,855	3,816	3,803
Equity	3,804	3,568	3,582
Total funding and tax	9,135	8,824	8,309





## Cash flow



\$ million	H1 F23 (27 WEEKS)	H1 F22 (27 WEEKS)	CHANGE
EBIT	644	556	88
Depreciation and amortisation expenses	283	267	16
Changes in trade working capital	(33)	248	(281)
Changes in assets and liabilities and other non-cash items	127	136	(9)
Finance costs on borrowings paid	(28)	(29)	1
Payment for the interest component of lease liabilities	(94)	(93)	(1)
Income tax paid	(256)	(153)	(103)
Operating cash flows	643	932	(289)
Proceeds from the sale of property, plant and equipment and			
intangible assets	2	-	2
Payments for property, plant and equipment and intangible assets	(167)	(123)	(44)
Payments for the purchase of businesses, net of cash acquired	(20)	(18)	(2)
Proceeds from the sale of equity securities	-	72	(72)
Payments for the purchase of equity securities	(3)	-	(3)
Dividends received	1	3	(2)
Repayment of lease liabilities	(147)	(137)	(10)
Dividends paid	(138)	(125)	(13)
Payment for shares held in trust	(4)	(10)	6
Free cash flow	167	594	(427)
Cash realisation ratio (%)	99.4	161.2	35

### Our capital allocation aligns to our strategic priorities

	H1 Status and expectations	H1 Capex	Return time frame
Stay in Business	<ul> <li>Consistent with previous year; efficiencies targeted through procurement and lifecycle management</li> </ul>	\$47m (22.9%)	Enabler
Technology transition	<ul> <li>Initiation phase for multi-year transition</li> <li>Group-wide spend system implemented, enabling better spend management and analytics.</li> <li>Progressing people system consolidation</li> </ul>	\$4m (2.0%)	Enabler
Renewals	<ul> <li>Renewed 34 hotels (10% of network)</li> <li>Renewed 60 retail stores; Average age maintained &lt;7 years</li> <li>EGM average age now 6.6 years (down from 9.6 years at the beginning of F21)</li> </ul>	\$63m (30.5%)	Short-term / Target 15% ROI
Network Expansion and optimisation	<ul> <li>Added 21 net new stores and 5 hotels (+3 post balance date)</li> <li>Acquired Shingleback Wine brand (August 2022)</li> </ul>	\$64m (31.3%)	Short-term Target ROI > 15%
Property redevelopments	<ul> <li>Progressed the redevelopment of the Brook Hotel</li> <li>Continuing the planning and feasibility phase. Likely ramp up in 2024-26</li> </ul>	\$8m (3.8%)	Long-term Target ROI > 20%
Digital, data and eCommerce	<ul> <li>Focus on omnichannel experience in both Retail and Hotels enhanced eCommerce and operational capabilities</li> <li>Growing advanced analytics capability supporting margin outcomes</li> </ul>	\$19m (9.5%)	Hybrid short and long-term Target ROI > 20%

## Indicative technology roadmap

#### **Including transition from Woolworths**

#### H1 Progress // F23 Design and scope

Group-wide spend management system implemented. Progressed replacement and consolidation of our People systems

H2 Focus // F23 Design and scope

Priority projects will continue. Scoping, product selection and detailed design underway for new workstreams

F24 - F27 // Phased build and implement

Transition and simplify technology landscape as a foundation for growth and innovation

**People Systems (One Team) -** Further progressing our People Systems consolidation, expected to complete in F26 Benefits:

- Consolidation of systems
- Payroll risk mitigation

People Systems

ERP & enabling programs

Network & store systems

### **Spend management Implemented**

Standalone purchasing system Benefits:

- Spend optimisation
- Process automation and consolidation

**Commerce Platform** 

Planning and scoping the replatforming of our eCommerce platforms

Commerce platform

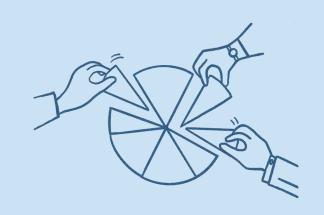
Order fulfilment (OMS)

CRM & SRM

Rationalisation & simplification

H1 Operating costs ~\$10m H1 Capital expenditure ~\$4m Estimated H2 Operating costs ~\$10-20m Estimated H2 Capital expenditure ~\$15-20m

# Group financial performance



\$ million Sales	H1 F23 (27 WEEKS)	H1 F22 (27 WEEKS)	CHANGE
Retail	5,446	5,657	(3.7%)
Hotels	1,056	680	55.3%
Total sales	6,502	6,337	2.6%
Profit for the period			
Retail EBIT	418	461	(9.3%)
Hotels EBIT	256	121	111.6%
Other	(30)	(26)	15.4%
Total EBIT	644	556	15.8%
Finance costs	(119)	(105)	13.3%
Profit before income tax	525	451	16.4%
Income tax expense	(161)	(140)	15.0%
Profit for the period (after income tax)	364	311	17.0%
EBIT Margin			
Retail EBIT margin (%)	7.7%	8.1%	-47bps
Hotels EBIT margin (%)	24.2%	17.8%	+645bps
Total EBIT margin (%)	9.9%	8.8%	+113bps



## Historical financial performance

Pre COVID-19 COVID-19 unwind H1 F19 H2 F19 H1 F20 **H2F20** H1 F21 H2 F21 H1 F22 **H2 F22** H1 F23 Retail 4,564 4,429 5,446 Sales (\$M) 3,889 4,777 4,509 5,690 4,488 5,657 222 338 231 **EBIT** 316 419 250 461 204 418 EBIT Margin (%) 5.7% 5.1% 5.6% 7.7% 6.9% 7.1% 7.4% 8.1% 4.6% Contribution to Full year EBIT 41.3% 59.4% 40.6% 62.6% 37.4% 69.3% 30.7% 58.7% **Hotels** H1 F19 H2 F19 H1 F20 **H2F20** H1 F21 H2 F21 H1 F22 **H2 F22** H1 F23 Sales (\$M) 865 775 919 401 667 750 680 831 1,056 **EBIT** 207 144 227 -52 122 138 121 194 256 EBIT Margin (%) 23.9% 18.6% 24.7% -13.0% 18.3% 18.4% 17.8% 23.3% 24.2% 59.0% 129.7% -29.7% 53.1% 38.4% 61.6% 46.9% 41.0% Contribution to Full year EBIT



Based on Equivalent F20 and Normalised 52-week Equivalent F19 results sourced from the data used in the respective Woolworths Group Limited Annual Report, adjusted to exclude consolidation adjustments not applicable to Endeavour Group standalone.

COVID-19

## Victorian gaming entitlement reconciliation

\$310m in Victorian gaming entitlements were renewed during the half, resulting in the recognition of a \$279 million liability owing to the Victorian Government. This represents the initial value of gaming entitlements less \$31 million, which was prepaid in prior years.

While available for immediate use, the entitlements will be paid off over five years.

	<b>-10 10</b>							N		
\$m	F18 - 19	H1 F23	H2 F23	F24 - F27	F28 - F32	F33	Total	Notes:		
P&L Impact								• \$31m p.a Depreciation and amortisation started fron		
Depreciation and amortisation	-	(12)	(15)	(124)	(155)	(4)	(310)	Aug 2022 (\$310m over 10 years). This replaces a previous entitlement. The incremental impact to Depreciation and amortisation is ~\$14m p.a.  Estimated interest expense based on current interate		
Estimated Interest expense	-	-	~(2)	~(22)	-	-	~(24)			
Cash Flow Impact										
Deposit paid	(31)	-	-	-	-	-	(31)	<ul> <li>\$31m prepayment made in F18-19</li> <li>First payment of the 5-year instalments starting</li> </ul>		
Repayments of principal	-	-	(42)	(223)	(14)	-	(279)	from May 2023 (\$42m). ~\$56m p.a. from F24 onwar		
Estimated Repayment of interest	-	-	~(2)	~(22)	-	-	~(24)	<ul> <li>Estimated interest expense based on current interest rate</li> </ul>		
Balance Sheet Impact										
Borrowings	-	(279)	42	223	14	-	-	First payment of the 5-year instalments starting		
Prepayments	31	(31)	-	-	-	-	-	from May 2023 (\$42m). ~\$56m p.a. from F24 on		
Intangibles (licences)	-	310	-	-	-	-	310			
Accumulated amortisation		(12)	(15)	(124)	(155)	(4)	(310)			



## Glossary

Term	Description
CAGR	Compound annual growth rate
Cash realisation ratio	Operating cash flow as a percentage of Group net profit after tax before depreciation and amortisation
Cost of doing business (CODB)	Expenses which relate to the operation of the business
eCommerce	Online channels including but not limited to store websites, apps and other digital platforms
EGM	Electronic Gaming Machine
Free cash flow	Cash flow generated by the Group after equity related financing activities including dividends and repayment of lease liabilities
Funds employed	Net assets excluding net debt, lease liabilities, other financing-related assets and liabilities and net tax balances
My Dan's active member	My Dan's active members are the number of unique members who have transacted in the last twelve months
n.m.	Not meaningful
Net debt	Borrowings less cash and cash equivalents and excluding the impact of unamortised borrowing costs
Voice of Customer Net Promoter Score (VOC NPS)	A loyalty measure based on a single question where a customer rates a business on a scale of zero to ten. The score is the net result of the percentage of customers providing a score of nine or 10 (promoters) less the percentage of customers providing a score of zero to six (detractors). This measure includes scores from instore and online customers.
Online penetration	Online penetration is calculated as total online sales as a percentage of total Retail sales for the same time period
Return on Funds Employed (ROFE)	ROFE is calculated as EBIT for the previous 12 months as a percentage of 13 month average adjusted funds employed
Return on investment (ROI)	Return on investment is calculated as Year 2 EBIT as a percentage of invested capital. Invested capital is total capital expenditure, net of depreciation.



## Comparative figures



#### **Equivalent F20 Information**

Woolworths' Drinks and Hotels businesses were transferred to, and merged with, Endeavour Group Limited on 2 February 2020 (Restructure) and 4 February 2020 (Merger), respectively.

Prior to this only the results of Endeavour Group Limited, previously known as Pinnacle Liquor Group Pty Limited, were included.

To enhance comparability against earlier periods an Equivalent F20 period is referenced, which relates to the results of what was previously known as Woolworths' Drinks and Hotels businesses for the full 52-week period ended 28 June 2020, rather than only after the Restructure and Merger.

This information has been sourced from the data used in the F20 Woolworths Group Limited Annual Report, adjusted to exclude consolidation adjustments not applicable to Endeavour Group on a standalone basis.

For any references to equivalent periods prior to F20, the same approach above has been utilised in respect of that period.



