

ZELIRA THERAPEUTICS

**Zelira secures US \$8.6M
cornerstone funding for
HOPE[®] 1 US FDA clinical trials
for Autism Spectrum Disorder (ASD)**

Investor Briefing February 2023

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ZELIRA'S UNIQUE RAPID COMMERCIALISATION STRATEGY – KEY TO SUCCESS



Launch

- Generate proprietary formulations
- Launch products in global markets
- Rapid path to revenues
- Low Capex model



Learn

- Collect real-world patient data
- Refine product to meet patient needs
- Real-time response to market



Develop

- Patient data informs and de-risks design of clinical trial
- 43% costs reimbursable via Australian R&D rebate program
- Supports path to registration



Background on Autism Spectrum Disorder (ASD)

Prevalence

- About 1 in 44 children have been identified with autism spectrum disorder (ASD) according to estimates from CDC's Autism and Developmental Disabilities Monitoring (ADDM) Network
- The CDC estimates that 5,437,988 (2.21%) adults in the United States have ASD
- This prevalence estimate rose 57% (95% CI 27%–95%) from 2002 to 2006 - the increment in ASD cases has arisen from increased awareness, education and environmental factors

Total Addressable Market (TAM)

- The Autism Spectrum Disorders (ASD) Market Is Projected To Reach US \$4.53B By 2026 (PR Newswire, 2021)

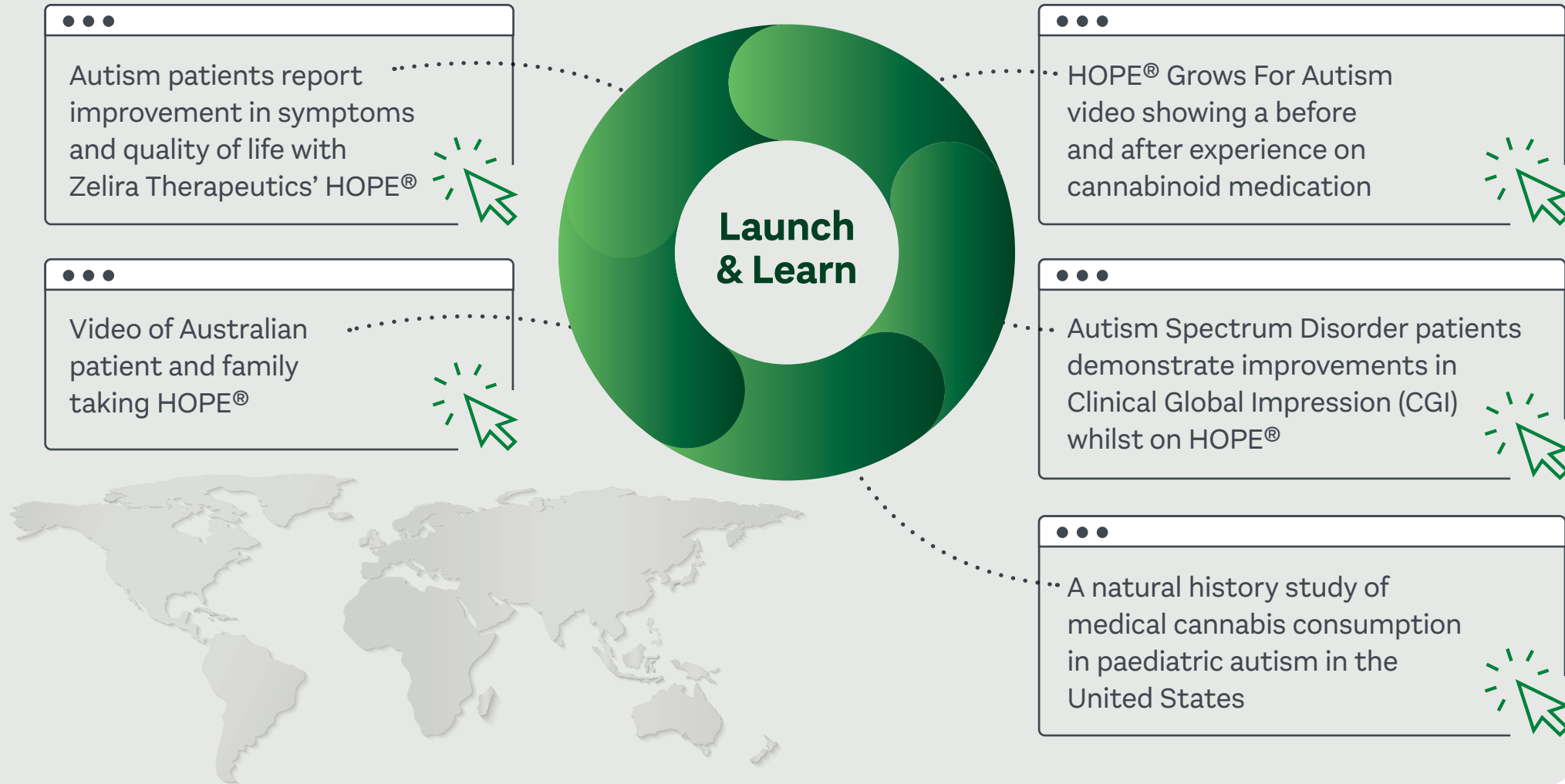
Existing Therapies

- Based on drug therapy, the global market is segmented into antipsychotic drugs, SSRIs/antidepressants, stimulants, sleep medications, and others
- Drugs such as Aripiprazole®, Risperidone®, and Melatonin® are FDA approved drugs that aid in the treatment of ASD. Bumetanide® and Balovaptan® are drugs that are under clinical trial and investigation to evaluate their safety and efficacy for the treatment of ASD. (Coherent Market Insights, 2021)

Opportunity

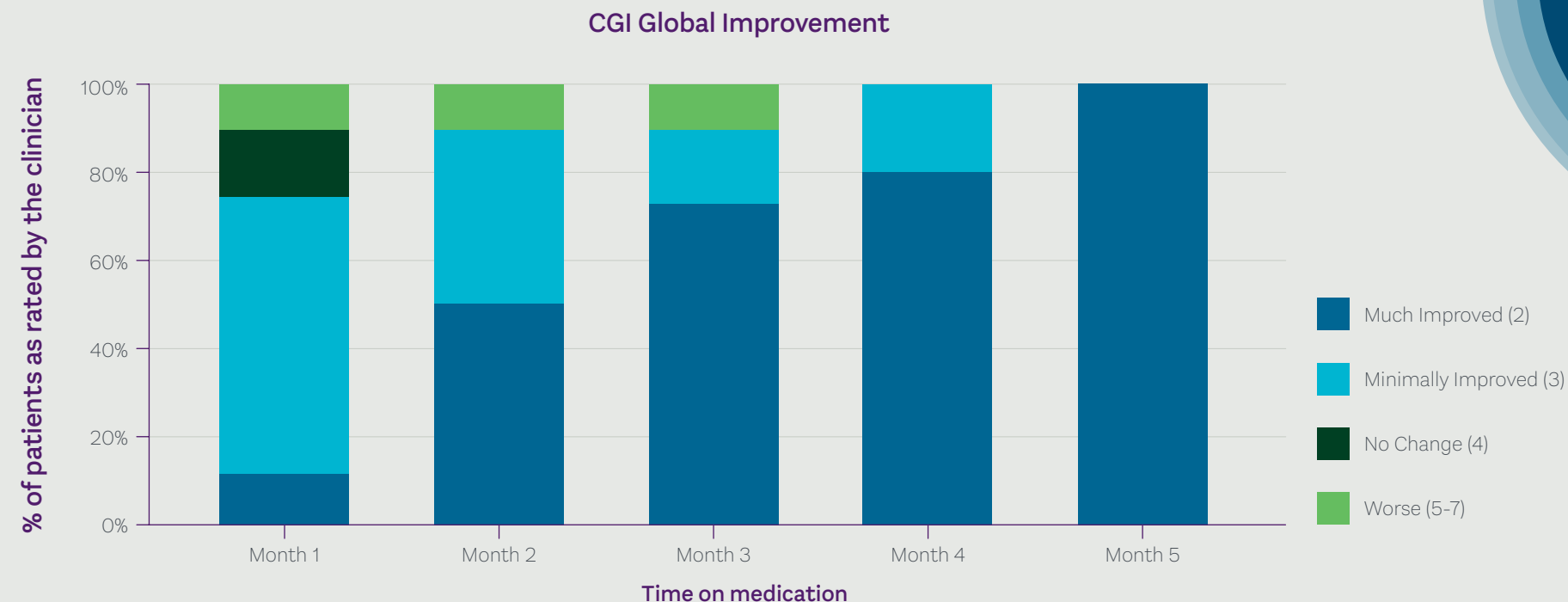
- An increase in the prevalence of autism spectrum disorder (ASD) is positively impacting the growth of the market globally, which has led to increasing demand for clinical research for effective treatments

HOPE® - Real World Evidence



Zelira sponsored – HOPE[®] 1 Longitudinal, Real-world Data Study

Clinical Global Impression (CGI) Global Improvement and Efficacy scores of Emerald HOPE[®] patients



Improvements in CGI Global were observed with generally increasing improvements the longer the patient was on treatment

OBJECTIVE: Investigate the effect of HOPE[®] 1 on behavioural symptoms in people with ASD, ENDPOINTS: Improvement in CGI scores (Clinician and Caregiver), PATIENTS: N = 45
PATIENT AGE: Mean age of patients was 14.1 years of age; the youngest patient was 5.1 years
DURATION: Mean time on treatment was 4.8 months; maximum treatment time to-date was 8.9 months



HOPE® 1 For US FDA Clinical Trials



HOPE® launched in Pennsylvania in 2020 and subsequently in Washington DC, Louisiana and Australia under the TGA Special Access Program



Over 9 Million doses of HOPE® dispensed in Pennsylvania over the past three (3) years without any negative safety signal



All sales in the US are out of pocket payments by parents that buy HOPE® to administer to their children with ASD, on a consistent, repeated, monthly basis



Proprietary HOPE® 1 product currently on the market as a tincture, reformulated into a free-flowing powder and pharmaceutical grade capsule using Zelira's proprietary, patent protected Zyraydi™ technology



Enhanced Distillate Capture and Dissolution Matrix (EDCDM)

Distillate into capsules and tablets, made easy

We have solved two key issues holding back wider acceptance of cannabinoid medicinal products – the difficulty in formulating solid oral dosage drugs with distillate and the low rate of dissolution in the body from capsules and tablets.



Pathway to US FDA NDA

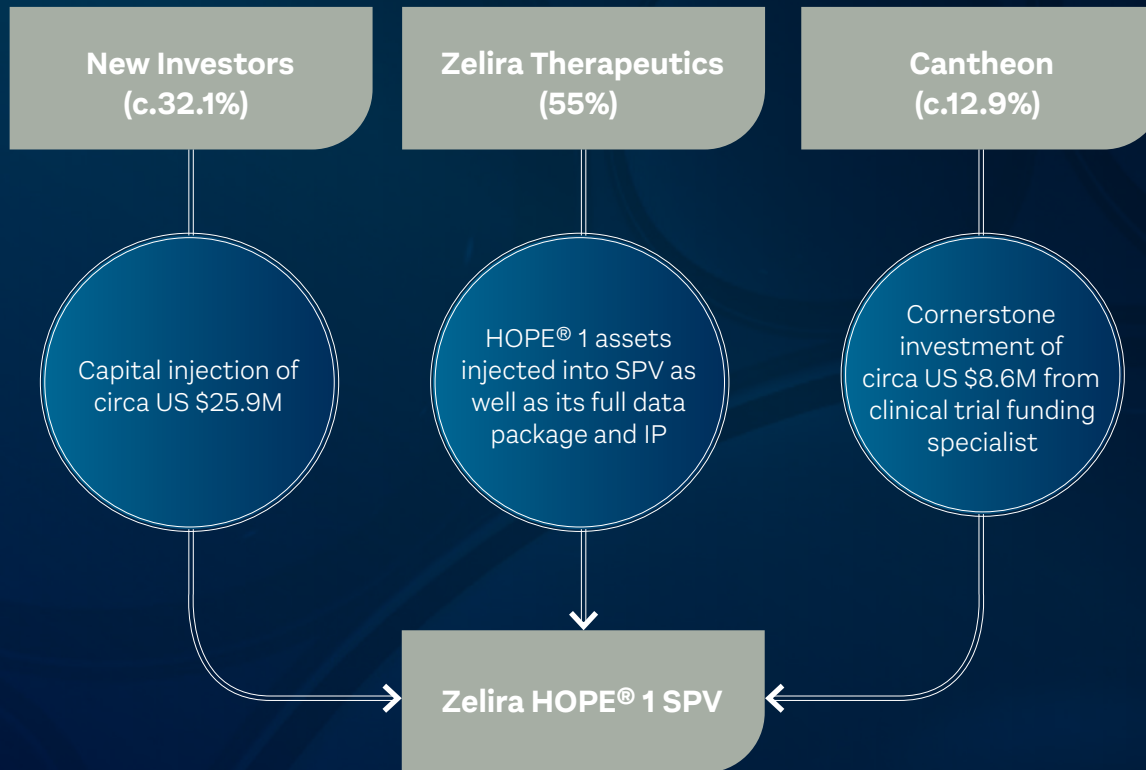


Summary of Strategy and Timeline

Duration		2023												2024												2025												2026											
		Q1			Q2			Q3			Q4			Q1			Q2			Q3			Q4			Q1			Q2			Q3			Q4			Q1			Q2			Q3			Q4		
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
TPP	2 weeks																																																
PRE-IND	16 weeks / 4 Mos.																																																
IND	16 weeks / 4 Mos.																																																
PHASE 2 POC	6 months																																																
PK / Dose Ranging	4 months																																																
PHASE 2 FACTORIAL	6 months																																																
Phase III Pivotal	(12-18 months)																																																
FDA, eCTD Submission & NDA	(12-18 months)																																																



SPV Structure



- ⇒ Binding term sheet from Cantheon Capital LLC (Cantheon) to provide an initial US \$8.6M cornerstone funding for Zelira to conduct FDA Phase 2 and Phase 3 clinical trials for Zelira's proprietary and patented protected HOPE® 1 product (Term Sheet), via a special purpose vehicle (SPV).
- ⇒ Zelira will contribute to the SPV its HOPE® 1 product, IP and real-world data for 55% equity ownership of the SPV. Cash investors will contribute up to a total of circa US \$35M to fund the SVP and US FDA trials for HOPE® 1 in exchange for a maximum cumulative equity interest of 45% of the SVP.
- ⇒ Zelira will manage the SVP as part of its business platform.
- ⇒ Cantheon's Term Sheet represents approximately 25% of the total US \$35M US FDA trial cost to be raised for the SVP.
- ⇒ Cantheon's Term Sheet, representing US \$8,639,400, is structured as a convertible note that can be converted into a maximum of 12.93% of the SPV's common stock. Cantheon's investment values the HOPE® 1 SPV at US \$66.5M



iNGENū

Globally focused Contract Research Organization working exclusively in the cannabinoid and psychedelic space.

Zelira HOPE® 1 SPV has appointed iNGENū CRO Pty Ltd (iNGENū) as its Contract Research Organisation (CRO) to lead the clinical validation and regulatory registration of the study product with the US FDA through the submission of an Investigative New Drug (IND) application.

In addition, iNGENū will partner with the SPV to drive the execution of required clinical trials and pivotal studies for approval and licenses required for commercialisation.

iNGENū and its US based affiliate, Benuvia, hold Schedule 1 licenses and the DEA and FDA licenses required to conduct the HOPE® 1 trials in Australia and the United States

iNGENū and its US based affiliate, Benuvia, have a US based manufacturing facility that is fully licensed to provide both clinical trial material and commercial material for HOPE® 1



iNGENū



ZELIRA'S PORTFOLIO OF CLINICALLY VALIDATED ASSETS

							
PRODUCT	Autism HOPE®	Insomnia ZENIVOL®	Oral Care SprinJene CBD	Dermatology RAF FIVE™	Neuropathy ITURA™	Targeted Pain	Platform Technology ZYRADI™ (EDCDM) & Novel Encapsulation
DATE OF LAUNCH	2020	2020	2021	2021	2021	2021 <i>IRB approved observational clinical study. Completion expected 2023'</i>	2022
CURRENT MARKETS	 	 	 				
Via Business Development focused on licensing and distribution we are taking these assets to the world							

Zelira Patent Portfolio

A significant distinction of the Zelira strategy is our investment in patent protection

Therapeutic Area	Granted/Allowed	Under Prosecution/Examination
Cancer compositions	8	13
Skin compositions	4	8
Sleep compositions	8	27
Cancer prognosis	18	0
Autism compositions	0	12
Pain compositions	1	16
PTSD/Anxiety composition	1	13
Opioid sparing compositions	1	13
Encapsulation	0	1
Total	41	103

41

patents granted

26

Countries

9

Therapeutic
areas

103

patents awaiting
approval





Thank You

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