#### **H1 FY 23 Results Presentation**

#### Brisbane, 23rd February 2023

Universal Store Holdings Limited (ASX:UNI) encloses for immediate release its H1 FY23 Results Presentation.

Authorised for release by the Board of Directors of Universal Store Holdings Limited.

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#### **ABOUT UNIVERSAL STORE**

Universal Store Holdings owns a portfolio of premium youth fashion brands and omni-channel retail and wholesale businesses. The Company's principal businesses are Universal Store and THRILLS and it is currently trialling the Perfect Stranger brand as a standalone retail concept. The Company, including THRILLS operates 93 physical stores across Australia and three online stores.

The Company's strategy is to grow and develop its brands and retail and wholesale businesses to deliver a carefully curated selection of on-trend apparel products to a target 16-35 year-old fashion focused customer.



# H1 FY23 RESULTS PRESENTATION

23rd FEBRUARY 2023

# **AGENDA**

# **PRESENTERS**

## Alice Barbery CEO

- 13 years at Universal Store
- 30+ years' industry experience

Renee Jones CFO

- 4 years at Universal Store
- 20+ years' experience across retail and service industries

# **CONTENTS**

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#### **OUR LANGUAGE**:

"UNI", "Group" or "the Company" = Consolidated group parent

"US" = Universal Store = Universal Store business (incl. PS)

"CTC" = THRILLS business and other emerging brands

"PS" = Perfect Stranger retail store format



# H1 FY23 OVERVIEW

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# H1 FY23 FINANCIAL HIGHLIGHTS

STRONG GROWTH WITH GROUP SALES +34.5% AND UNDERLYING NPAT UP +44.4% VS PCP

\$28.5M \$14.3M **25.4 cents** \$146M Underlying EBIT<sup>2</sup> Net Underlying Sales +43.2% vs. pcp Cash<sup>3</sup> EPS<sup>1</sup> +34.5% vs. pcp (+36.2% excl. CTC) (+28.6% excl. CTC) 5.5% LFL4 \$19.5M 14.0 cps \$19.8M Online sales Sales B&M Interim Underlying Dividend (5.4%) vs pcp NPAT<sup>2</sup> +44.4% (excl. THRILLS stores) vs. pcp

- 1. Based on underlying NPAT and total shares on issue (76.7million).
- 2. Underlying EBIT excludes the one-off transactions costs of \$2.0 million associated with CTC acquisition.
- 3. Net Cash after payment for CTC acquisition of \$18.6 million (including acquisitions costs).
- 4. FY23 LFL sales are calculated daily and excludes closed stores from the day of closure and New Stores until they have cycled the first 3 weeks of opening. Stores that are closed during COVID are excluded from LFL sales.

## H1 FY23 GROUP HIGHLIGHTS

# UNI GROUP'S FLEXIBLE BUSINESS MODEL CONTINUES TO SUCCESSFULLY ADAPT TO CHANGES IN CONSUMER BEHAVIOUR

Strength in Q1 FY23 performance a result of physical stores reopening as foot traffic returns and customers re-enter stores<sup>1</sup>

Channel mix continues to normalise as underlying shopping preferences reemerge

Neovision continues to grow strongly demonstrating our capability to build thriving youth fashion brands

Festivals, concerts and large social gatherings continue to gain momentum post COVID restrictions, further aiding foot traffic as customers anticipate and plan for such events



Perfect Stranger trial continues to perform, with expansion plans now 'in-play' and being actioned

Acquisition of CTC (THRILLS)<sup>2</sup> completed on 31 October 2022. CTC continues to perform strongly and is settling into the Group well

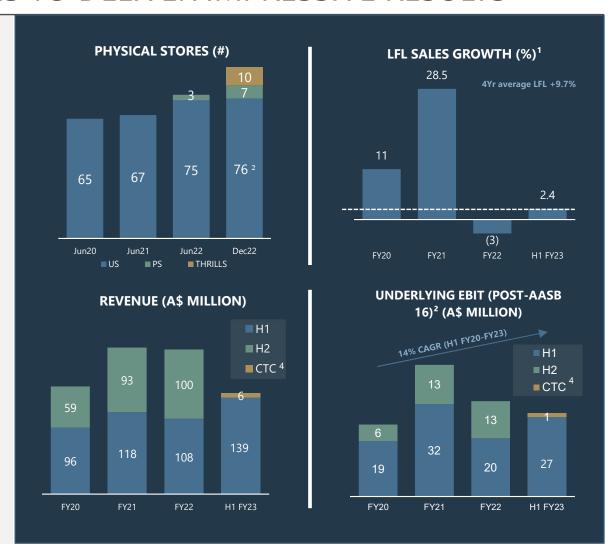
Successfully transitioned into new Distribution Centre and Support Office (late September), providing improved systems and capabilities, enabling enhanced customer service

<sup>.</sup> Prior corresponding period ("pcp") adversely impacted by government-mandated store closures, resulting in lost trading days.

<sup>2.</sup> Refer acquisition of THRILLS announcement and accompanying presentation for more detail, released to ASX 26 September 2022.

# UNI GROUP CONTINUES TO DELIVER IMPRESSIVE RESULTS

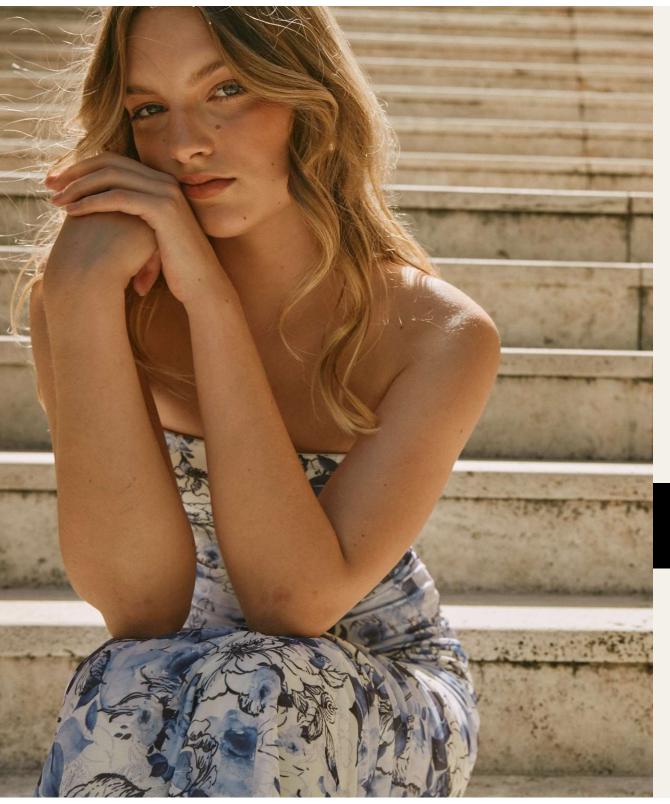
- Total sales \$145.7 million (+34.5% versus pcp), cycling store closure periods during H1 FY22
- Return to LFL growth in H1 FY23<sup>1</sup>, notwithstanding distortion from significant store closures during pcp, rendering this metric less relevant during the period
- 6 new stores opened during H1 FY23
   4 Perfect Stranger ("PS")
  & 2 Universal Store ("US") –
  combined with 10 acquired THRILLS
  stores, brings total Group stores to
  93 (excl. three webstores) ("UNI")
- 7 PS stores trading as of December 31st, 2022, with encouraging results across all stores including the first store opened outside of QLD at Brookvale, NSW
- Underlying EBIT of \$28.5 million (+43.2% versus pcp)<sup>3</sup>



- 1. LFL (like-for-like) sales for FY23 exclude the CTC business and are calculated daily from (Mon 27th Jun to Sun 1st Jan) excluding closed stores from the day of closure and new stores until they have completed the first three weeks of operation. Stores that were closed during the COVID-19 pandemic are also excluded from LFL sales calculations. For FY20-FY22, LFL sales were calculated using a 4/4/5 financial week.
- 2. Includes closure of Universal Store QV, Melbourne.
- 3. Underlying EBIT excludes the impact of one-off transaction costs related to IPO (FY21) and CTC acquisition (FY23) and MEP expenses (FY21).
- 4. Includes 2 month of revenue and underlying EBIT for CTC







# UNI GROUP PROFIT & LOSS (POST AASB16)

#### **SALES**

- Sales \$145.7 million (+34.5% versus pcp)
- Group LFL +2.4%<sup>1</sup>
- Store sales +39.8% with LFL sales +5.5%<sup>1</sup>
- Online sales -5.4% with LFL sales -10.6%<sup>1</sup>

#### **GROSS MARGIN**

- GP margins improved 170bps versus pcp
- Supported by increased stock holdings, direct sourcing enhancements and reduction in freight costs
- Prior period (H1FY22) impacted by one-off markdowns associated with store closures

#### **CODB**

- CODB increased 270bps, largely driven by employee costs
- Physical stores driving majority of increase given significant closure periods (\$6.2 million wages & \$1.5 million DC)
- Support office costs increased as a result of investments into new DC and Office facility
- Acquisition of CTC adds \$2.0 million, predominantly employee costs

#### **EBIT**

- Underlying EBIT<sup>2</sup> \$28.5m up \$8.6m on prior year
- Underlying EBIT margin 19.6% up 120bps on prior year
- Underlying EPS 25.4 cents compared to 18.4 cents H1 FY22<sup>3</sup>

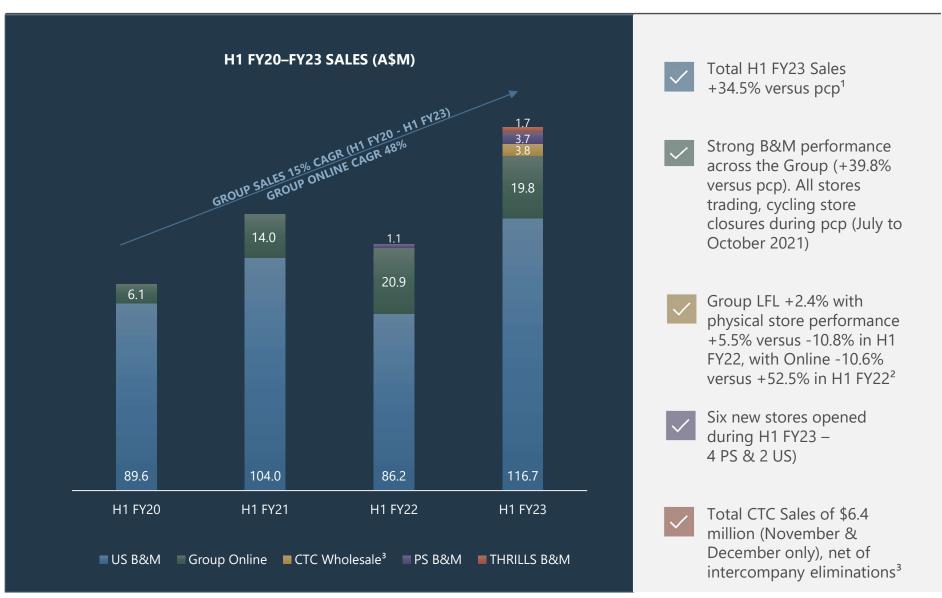
| Underlying Results (\$m)       | Dec-22  | Dec-21  | % Change |
|--------------------------------|---------|---------|----------|
| Sales                          | 145.7   | 108.3   | 34.5%    |
| Gross Profit                   | 85.8    | 61.9    | (38.6%)  |
| % Sales                        | 58.9%   | 57.2%   | +1.7ppt  |
| CODB                           | (44.6)  | (30.2)  | (47.7%)  |
| % Sales                        | (30.6%) | (27.9%) | (2.7ppt) |
| Underlying EBITDA <sup>2</sup> | 41.2    | 31.7    | 30.0%    |
| Depreciation (PP&E)            | (2.2)   | (2.2)   | 0.0%     |
| Depreciation (ROU Assets)      | (10.5)  | (9.6)   | (9.4%)   |
| Underlying EBIT <sup>2</sup>   | 28.5    | 19.9    | 43.2%    |
| % Sales                        | 19.6%   | 18.4%   | +1.2ppt  |
|                                |         |         |          |
| Interest (debt)                | (0.3)   | (0.2)   | (50.0%)  |
| Interest (leases)              | (1.2)   | (1.1)   | (9.1%)   |
| Тах                            | (7.5)   | (5.1)   | (47.1%)  |
| Underlying NPAT <sup>2</sup>   | 19.5    | 13.5    | 44.4%    |
| % Sales                        | 13.4%   | 12.5%   | +0.9ppt  |

LFL (like-for-like) sales for FY23 exclude the CTC business and are calculated daily from (Mon 27<sup>th</sup> Jun to Sun 1<sup>st</sup> Jan) excluding closed stores from the day of closure and new stores until they have completed the first three weeks of operation. Stores that were closed during the COVID-19 pandemic are also excluded from LFL sales calculations.

Underlying EBIT/EBITDA/NPAT excludes impact of one-off transactions of \$2.0 million associated with CTC acquisition.

Based on underlying NPAT and total shares on issue at year end FY23 (76.7 million), FY22 is based on total shares on issue at year end FY22 (73.2 million)

# UNI GROUP SALES PERFORMANCE BY CHANNEL



<sup>1.</sup> Total Sales includes two months of CTC with ownership from November 1st 2022.

<sup>2.</sup> LFL (like-for-like) sales for FY23 exclude the CTC business and are calculated daily from (Mon 27th Jun to Sun 1st Jan) excluding closed stores from the day of closure and new stores until they have completed the first three weeks of operation. Stores that were closed during the COVID-19 pandemic are also excluded from LFL sales calculations.

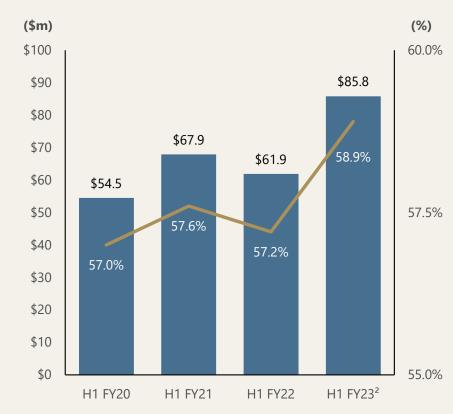
CTC wholesale is net of eliminations for sales to US, where product is 'on hand' at period end.

# UNI GROUP GROSS MARGIN

# SIGNIFICANT IMPROVEMENTS IN GROSS MARGIN (+170BPS)

- Product GM remains strong with private brand penetration steady during the half at 44% of sales<sup>1</sup>. FY22 impacted by one-off mark downs associated with store closures
- Direct sourcing of private brands within Universal Store grew to 70% (from 65% during FY22), driven by womenswear. Menswear maintained its high levels of direct sourcing mix
- Perfect Stranger remains the strongest women's brand, outperforming all other brands. Universal Store's newest own brand, Neovision, continues to perform ahead of management expectations and has successfully expanded into women's wear
- Benefits of a reduction in inbound freight vs prior period were offset by adverse movements in FX
- Uplifts in private brand margins attributable to CTC consolidation are minimal due to the short ownership period and timing of sales within the group<sup>2</sup>

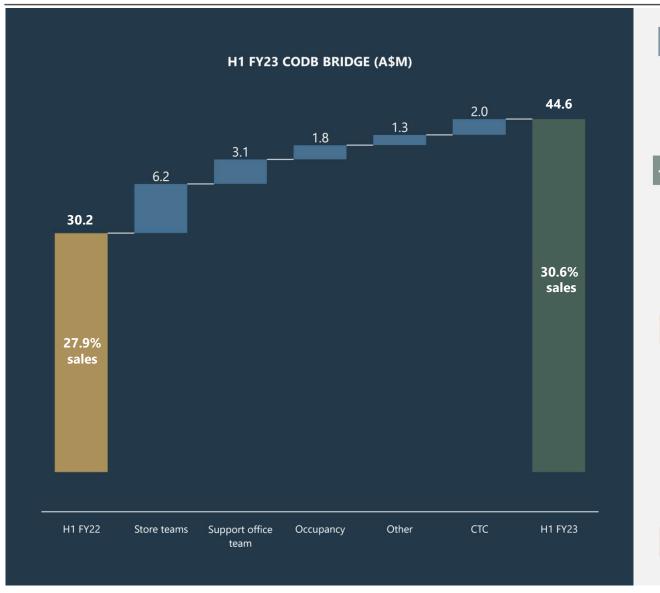
#### GROSS MARGIN (A\$M & %)



H1 FY23 Private Label contribution to total sales of 44% excludes CTC business, with THRILLS/Worship sister brands treated as 3rd party.

<sup>2.</sup> H1 FY23 includes November and December contribution from CTC.

# UNI GROUP COSTS OF DOING BUSINESS (POST AASB16)

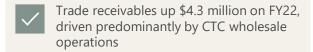


- Employee costs impacted by significant closure periods in the pcp resulting in increased spend of \$6.2 million in store wages and \$1.5 million in DC wages in the current period
- Support office employee costs includes both the DC and office, with \$1.5 million growth in DC to support increased volumes. The remaining people costs are associated with pay rises and investment in IT, HR and customer service teams
- Occupancy cost increases associated with timing of lease renewals and turnovers rent triggering in certain sites
- Other costs +\$1.3 million due to software licensing, travel, governance and investments into process improvements
- CTC costs are incremental due to recent acquisition and predominantly employee-related

<sup>1.</sup> Underlying CODB excludes the impact of one-off transaction costs of \$2.0 million and MEP expenses for FY21.

# UNI GROUP BALANCE SHEET





- Inventory of \$26.2 million (+\$8.2 million since June FY22) driven by several factors:
  - more-appropriate stock levels held post COVID, providing flexibility and ensuring customer demands are met
  - larger DC allows us to isolate and hold stock for PS
  - new stores openings and
  - acquisition of CTC (\$2.6 million)
- PPE increase \$4.5 million June FY22, primarily driven by investment of the new DC and Office facility and new stores
- Intangible assets include \$47.9 million associated with THRILLs brand name and goodwill
- DVC provisions for CTC deferred contingent consideration of \$12.5 million included for forecast future payments to CTC vendors (FY23, FY24 & FY25)

| Statutory Balance Sheet (A\$m) | Dec-22 | Dec-21 | FY22  |
|--------------------------------|--------|--------|-------|
| Total Current assets           | 62.6   | 67.7   | 59.8  |
| Cash                           | 29.2   | 48.8   | 38.8  |
| Trade Receivables              | 6.7    | 1.8    | 2.4   |
| Inventories                    | 26.2   | 17.1   | 18.0  |
| Other current assets           | 0.5    | 0      | 0.6   |
| Total non-current assets       | 215.5  | 156.7  | 143.7 |
| Property, plant and equipment  | 15.4   | 12.8   | 10.9  |
| Right of use assets            | 59.4   | 51.0   | 39.8  |
| Intangible assets              | 140.7  | 92.9   | 93.0  |
| Total Assets                   | 278.1  | 224.4  | 203.5 |
| Total Current liabilities      | 56.6   | 55.3   | 41.0  |
| Trade and other payables       | 25.9   | 26.8   | 17.6  |
| DVC provision                  | 4.7    | 0      | 0     |
| Lease liabilities              | 21.2   | 21.1   | 20.0  |
| Other current liabilities      | 4.8    | 7.4    | 3.4   |
| Total non-current liabilities  | 80.6   | 58.1   | 51.1  |
| Borrowings                     | 14.9   | 14.8   | 14.9  |
| Lease liabilities              | 44.4   | 37.1   | 28.6  |
| DVC provision                  | 7.8    | 0      | 0     |
| Other non-current liabilities  | 13.5   | 6.2    | 7.6   |
| Total Liabilities              | 137.2  | 113.4  | 92.1  |
| Net assets                     | 140.9  | 111.0  | 111.4 |
| Net Cash/ (Net Debt)           | 14.3   | 33.8   | 23.9  |
| iver Casily (iver Debt)        | 14.3   | 33.0   | 23.3  |

# UNI GROUP CASHFLOW

| Operating Cashflow (A\$m)                            | Dec-22 | Dec-21 | Change |
|--|--------|--------|--------|
| EBITDA   | 39.2   | 31.7   | 7.6    |
| Change in inventories                                | (8.2)  | 0.5    | (8.7)  |
| Change in trade payables                             | 8.3    | 9.9    | (1.8)  |
| Change in other working capital items                | 4.9    | 2.4    | 4.5    |
| Cashflow from operations <sup>1</sup>                | 44.2   | 44.5   | 1.6    |
| Net capex  | (6.4)  | (6.0)  | (0.4)  |
| Interest   | (1.4)  | (1.3)  | (0.1)  |
| Tax cash paid  | (7.8)  | (7.9)  | 0.1    |
| Operating cashflow, after capex                      | 28.6   | 29.3   | 1.2    |
| Dividends paid                                       | (7.7)  | (7.7)  | -      |
| Acquisition of subsidiary including transaction cost | (18.6) | -      | (20.5) |
| Lease payments & incentives                          | (12.3) | (8.6)  | (3.7)  |
| MEP repayments                                       | 0.4    | 2.4    | (2.0)  |
| Net cash generated                                   | (9.6)  | 15.4   | (25.0) |
| Net cash/(net debt)                                  | 14.3   | 33.8   | (19.6) |
|  |        |        |        |
| Cashflow Ratios                                      |        |        |        |
| Cashflow from Ops: EBITDA conversions %              | 108%   | 140%   |        |
| Capex : Depreciation %                               | 291%   | 273%   |        |

- Strong EBITDA delivered again up \$7.6 million on pcp
- Increased inventory to support customer demand, along with holding more appropriate levels in the DC plus acquired CTC business (\$2.6 million)
- Net Capex in line with prior year including investment into our new Eagle Farm facility
- CTC acquisition costs of \$18.6 million includes cash purchase consideration of \$21.2 million, plus transaction costs of \$2.0 million, less \$2.6 million CTC cash and \$2.0m pre-existing payable to CTC on hand at completion.
- Net cash 31 December 22 of \$14.3 million providing significant flexibility

<sup>1.</sup> Before interest, tax, capex and transaction costs.



# FY23 PRIORITIES

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# H1 FY23 UNIVERSAL STORE PRIORITY UPDATE

UNIVERSAL STORE CONTINUES TO EXECUTE ON STRATEGIC PRIORITIES AND INTEGRATE THE RECENTLY ACQUIRED THRILLS BUSINESS INTO STRATEGIC ROADMAP

#### **NEW STORE ROLLOUT**



- Group: Six new stores opened in H1 FY23, totaling 93 stores, including ten acquired THRILLS stores
- US: two new stores opened in H1 FY23 (December). Four to six openings planned H2
- PS: four new stores opened in H1 FY23. Further three to four openings planned H2
- "Full potential" target is 100+ US sites across Australia / New Zealand (excluding PS and THRILLS potential)

#### **OPTIMISE PRODUCT MIX**



- FY23 product gross margin grew to 58.9% (from 56.6% at FY20)
- Ongoing brand and range curation, injecting fresh new product and brands into offering
- Progress direct sourcing shift to further improve margins
- · Progress diversification of supply chain
- Further develop and build PS brand and range

#### **CUSTOMER**



- Average LFL store growth over last 4 years is ~10%¹
- Continue to expand market share through superior customer service, inspirational stores and curated brands
- Further develop Customer Data Platform to continuously inform key business decisions
- Maintain customer-led and complimentary private brand strategy

#### **DIGITAL GROWTH**



- Online represented 13.6% of total sales in H1 FY23 (up from 8.8% in FY20)
- Continue to scale digital and eCommerce capacity and service, doubling investment into digital marketing (from FY21 to FY22)
- · Improved speed and delivery options
- Launched standalone PS website Dec 2021, further enhancements and customer acquisition strategy in progress
- Customer centric digital strategy delivers on mission to Make Shopping Easier, Make Shopping Personal and Make Shopping Valuable

#### **SUSTAINABILITY**



- Conscious focus in sourcing and ranging preferred fibre and certified products (new certification process, certified private label suppliers and 3rd party brands engagement)
- Continue to ensure Supplier Code of Conduct is adhered to by Private label suppliers (verified through audits), including 3rd party suppliers (engagement)
- Developing Universal Store's first carbon footprint that will underpin climate action plan (more detail anticipated at FY23 results, in August 2023)

#### **PRODUCTIVITY**



- Care for entire team, ensuring safe workplaces
- Continue to refine newly-implemented Warehouse Management System (WMS)
- Relocated Office and DC (late September)
- Implementing full Human Capital Management (HCM) system, including advanced time and attendance scheduling functionality
- Execute on IT roadmap, including ongoing upgrade to store network and Enterprise Resource Planning review

1. LFL is calculated on 4/4/5 weekly basis and excludes closed stores

# **DIGITAL PRIORITIES**



#### **FY23 PLAN**

- Enhance and grow our Customer data platform to further develop insight and analytical capabilities
- Build perfectstranger.com.au
   to a \$1m+ pa revenue run rate in the
   short term
- Drive customer recency and frequency with enhanced data capabilities
- Launch Store To Door enabling online customer access to the full range of inventory and shipping solutions including same day delivery to delight customers, maximise inventory productivity, never miss a sale and diversify end of mile options
- Improve customer experience to further connect with our customers in meaningful ways



## PERFECT STRANGER UPDATE

#### **HISTORICAL CONTEXT**

- PS was created in 2014 as a versatile, trend-setting label to fill gaps in our range that were not catered for by our 3rd party suppliers
- The brand is a vehicle for rapid on-trend product design and replenishment, providing added capacity to utilise detailed knowledge of customer demands to offer 'on-point' products and range differentiation
- PS bridges the gap between high-end labels and fast fashion, delivering quality on-trend fashion at accessible price points
- PS is the largest brand in Universal Store, now representing ~16% of sales (excluding PS standalone stores)

#### **PERFORMANCE**

- Seven stores as at 31 December 2022 (six in Queensland and one in New South Wales)
- Performance across seven sites to-date provides confidence PS can perform as a standalone brand, delivering attractive box economics with a cash payback of <12 months</li>
- · Little to no cannibalisation of nearby US store locations observed
- Typical fit-out cost of ~\$300-400k (landlord contribution ~40-50%)
- Concept expanding outside of Queensland with a further 3-4 stores planned in New South Wales prior to June 30 2023
- Current New South Wales performance pleasing, providing further confidence in the scope for national PS store rollout

#### **INSIGHTS AND FOCUS**

- More feminine store environment (vs Universal Store)
  - · Warm and service orientated team with solid styling capability
  - Womenswear products only
  - Considered and feminised store fit out, spacious change rooms, occasion driven merchandising, softer music and lighting
- · Winning new customers not shopping in US stores
- PS customers are shopping for dressier occasions or seeking more feminine looks for casual events than observed at US stores
- Pleased with the performance and continuing the rollout



# CTC BUSINESS AND PERFORMANCE UPDATE

IMPRESSIVE CTC SALES GROWTH SUSTAINED POST-ACQUISITION AS WE CONTINUE TO INVEST TO

SUPPORT LONG TERM GROWTH



#### Channel & Brand Performance (Underlying)<sup>2</sup>

| Channel            | H1 sales (\$m) | % growth vs pcp |
|--------------------|----------------|-----------------|
| Wholesale (global) | 18.9           | +33.3%          |
| Retail             | 3.2            | +214.4%         |
| Online             | 2.2            | (11.6%)         |
| Total              | 24.3           | +37.3%          |

| Brand   | H1 sales (\$m) | % growth vs pcp |
|---------|----------------|-----------------|
| THRILLS | 22.1           | +25.0%          |
| Worship | 2.2            | +781.7%         |

- Pro-forma unaudited CTC management accounts Jul22-Dec22. Only November & December 2022 results included in Group results.
- 2. Excludes intercompany eliminations and partial period ownership.

- Pleasing trading performance in H1 FY23, including continued support from consumers and wholesale accounts
- Team settling into 'business as usual' cadence post-acquisition, adapting to the business cadence and governance of UNI ownership
- H1 FY23 underlying gross margins 190bps below pcp, primarily due to currency and freight. Shift in channel mix toward direct to customer ("DTC") channels partially offsetting these impacts
- THRILLS and Worship brands and product are keenly sought by consumers and continue to be well supported by wholesale accounts. Sell through remains strong and brand support remains high, including from Universal Store customers
- THRILLS retail sales growing strongly +214.4% versus pcp. We continue to refine optimal retail store format and formula. Working with CTC team to improve execution and capabilities required to support future growth in this channel
- Ten THRILLS stores in Australia as at 31 December 2022, contributing \$3.2 million in H1 FY23 sales
- At a product level, the success of emerging brand 'Worship' is especially pleasing. Hard Yakka collaboration also a highlight.
- Inventory levels appropriately balanced at \$2.6 million, having regard to forward orders, and DTC demand
- USA remains small, although growing strongly (<5% total CTC sales)
- Continue to add depth and expertise to CTC team to support long term growth objectives, including investment in systems and processes to improve operational performance and governance



# TRADING UPDATE & OUTLOOK

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## H2 FY23 TRADING UPDATE & OUTLOOK

#### MOMENTUM CONTINUES ACROSS FIRST 7 WEEKS OF H2

Encouraging performance during the first seven weeks of H2 FY23, supported by the inventory position at December 2022:

US sales +13.6% higher versus pcp<sup>1</sup>

- US B&M stores +16.8% and B&M LFL sales growth +11.0%<sup>2</sup>
- US online -3.7% (cycling +26.8% in pcp)

CTC wholesale and DTC channels continue to perform well<sup>3</sup>

Strong sales growth, albeit mixed across channel (notably online still softer YoY). Channel mix continues to normalise. Macro environment is uncertain

Inventory is well balanced (including CTC) and in line with internal targets



Gross margin remains strong as promotional discipline continues

CODB remains a focus with initiatives implemented across the US business to drive productivity and efficiencies to offset inflationary pressures, rising costs

Simon Vigar recently appointed as General Manager CTC

Management expects a further 4-6 US stores in H2 FY23, plus 3-4 new PS stores and 1 new THRILLS store (targeting ~100-103 by 30 June 2023, excluding 3 webstores)

All sales are unaudited. Total US sales excludes CTC business.

<sup>2.</sup> FY23 Group and store comparative (LFL) sales are calculated daily and excludes closed stores from the day of closure and New stores until they have cycled the first three weeks of opening. Stores that were closed during COVID are excluded from LFL sales.

<sup>3.</sup> Short-term weekly sales trends are not a reliable measure for wholesale business.



# **APPENDIX**

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# APPENDIX 1: P&L UNDERLYING TO STATUTORY RECONCILIATION

| \$million             | Note | Dec-22 | Dec-21 |
|-----------------------|------|--------|--------|
| Statutory EBITDA      |      | 39.2   | 31.7   |
| Transaction costs     | 1    | 2.0    | 0.0    |
| Underlying EBITDA     |      | 41.2   | 31.7   |
| Statutory EBIT        |      | 26.5   | 19.9   |
| Transaction costs     | 1    | 2.0    | 0.0    |
| Underlying EBIT       |      | 28.5   | 19.9   |
| Statutory NPAT        |      | 17.8   | 13.5   |
| Transaction costs     | 1    | 2.0    | 0.0    |
| Tax Transaction costs | 2    | (0.3)  | 0.0    |
| Underlying NPAT       |      | 19.5   | 13.5   |

- Transaction costs relate to legal, advisors and accounting costs incurred with respect to the acquisition of CTC business.
- 2. Removal of the tax deduction on transaction costs incurred post acquisition date.

# APPENDIX 2: H1 FY23 CONSOLIDATION OVERVIEW (\$M)

| Underlying Results (\$m)       | CTC<br>(2mths) | US¹<br>(6mths) | Elimination <sup>4</sup> | UNI<br>Group |
|--------------------------------|----------------|----------------|--------------------------|--------------|
| Sales                          | 8.2            | 139.3          | (1.8)                    | 145.7        |
| Gross Profit                   | 4.3            | 82.1           | (0.6)                    | 85.8         |
| % Sales                        | 52.4%          | 58.9%          | 33.3%                    | 58.9%        |
| CODB                           | (2.0)          | (42.6)         | 0.0                      | (44.6)       |
| % Sales                        | (24.4%)        | (30.6%)        | 0.0                      | (30.6%)      |
| Underlying EBITDA <sup>1</sup> | 2.3            | 39.5           | (0.6)                    | 41.2         |
| Depreciation (PP&E)            | (0.1)          | (2.1)          | 0.0                      | (2.2)        |
| Depreciation (ROU Assets)      | (0.2)          | (10.3)         | 0.0                      | (10.5)       |
| Underlying EBIT <sup>1</sup>   | 2.0            | 27.1           | (0.6)                    | 28.5         |
| % Sales                        | 24.4%          | 19.5%          | 33.3%                    | 19.6%        |
| Interest (debt)                | (0.0)          | (0.3)          | 0.0                      | (0.3)        |
| Interest (leases)              | (0.1)          | (1.1)          | 0.0                      | (1.2)        |
| Tax <sup>2</sup>               | 0.1            | (7.8)          | 0.2                      | (7.5)        |
| Underlying NPAT <sup>3</sup>   | 2.0            | 17.9           | (0.4)                    | 19.5         |
| % Sales                        | 24.3%          | 12.8%          | 77.8%                    | 13.4%        |

Note: The elimination primarily results to sales (and margin) by CTC to Universal Store where the inventory is still "on hand" at the end of the reporting period.

Universal Store business including Perfect Stranger
CTC income tax expense reflects a surplus of tax provision at acquisition
Underlying EBIT/EBITDA/NPAT excludes the impact of one-off transactions of \$2.0 million associated with CTC acquisition.

Elimination is consolidated across Universal Store and CTC.



#### TREAD LIGHTLY

Reduce our impact. Preserve our resources. Restore the planet.



#### **ELIMINATE WASTE**



Targeting zero waste to landfill from DC operations by 2030



EXCELLENC

RODUCT

100% of bags and online mailers are reusable, recyclable or compostable by 2025



#### RESPONSIBLE PROCUREMENT



Procure at least 50% of all cotton from certified sources by 2025



Procure at least 50% of polyester from certified recycled sources by 2025

#### **EXPECT TRANSPARENCY**

Put an end to poor working conditions and improve lives of workers



#### **POLICIES & PROCEDURES**



NERSHIPS

ARTI

Д

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PPLII

100% of our manufacturing and key 3rd party brands endorse our Supplier Code of Conduct by end of FY23.



#### **SOCIAL AUDITS**



100% of Tier 1 factories were audited by 2022. Tier 2 factory audited by FY24.



#### **ENERGY & WATER EFFICIENCY**



We are targeting manufacturing from facilities applying best practice water, waste and chemical management practices by 2025

#### **CLIMATE ACTION**

Reverse climate change and take action to end the climate crisis



#### **REDUCE CARBON EMISSIONS**



100% stores equipped with energy efficient LED lights completed by 2022



IMPACT

UNITY

COMM

Develop a climate action plan by end of FY23 with the goal of achieving at least a 30% reduction in emissions by by 2030



Develop a plan to target 100% of electricity for our support office and DC from renewable sources by 2025

#### **AMPLIFY OUR ACTIONS**

Work together as a team with our community, suppliers, and customers to deliver impact



CHARTER OF ENVIRONMENTAL ATTRIBUTES



We have 1M customer education touchpoints on responsible use and care of garments by 2025

### APPENDIX 4: GROUP OVERVIEW

# **Universal Store**

Universal Store Holdings Limited ASX: UNI

Australia's premier owner and operator of youth and young adult fashion retail brands A grower of businesses, with excellence in culture, retail execution and brand management Customer focused, detail oriented, nimble, multichannel operations Focused on results, risk management, and fostering outstanding talent



# PERFECT STRANGER



## **Universal Store**



## THRILLS

- #1 selling 'brand' at Universal Store
- www.perfectstranger.com.au
- Emerging standalone retail concept
- · On trend women's fashion focused
- Complementary brands ranged in store
- 7 standalone stores at 31 December 2022. Potential yet to be sized
- Brisbane based (Co-located and comanaged with Universal Store)

- Australia's largest specialty retailer of premium casual youth fashion
- · www.universalstore.com.au
- ~50% of sales derived from private brands and 'sister businesses' (i.e. THRILLS)
- On trend men's and women's casual fashion
- Over 50 brands ranged in store
- 76 stores at 31 December 2022
- Brisbane based (Co-located and comanaged with Perfect Stranger)

- #1 selling '3P brand' at Universal Store
- www.THRILLS.co
- www.worship-supplies.com
- Vibrant wholesale channel with premium retail partners (including Universal Store)
- Men's and women's casual fashion, quality, sustainable, vintage looks, wide range
- Emerging standalone retail concept
- 10 standalone stores as at 31 December 2022. Potential yet to be sized
- Byron Bay based.
   Independently managed

## **APPENDIX 5: STORE FOOTPRINT**



**Universal Store** PROPERTY

<sup>\*</sup> Plus web store for each brand.

## DISCLAIMER

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# **UNIVERSAL SPIRIT**

The unique ability to create memorable and positive experiences for all. Creating an experience that is fun, open and based on kindness.

The environment that enables a person to be their best.

# **Universal Store**