# NextEd Group

# ASX Small & Mid Cap Conference

*Glenn Elith Chief Executive Officer* 

22 March 2023

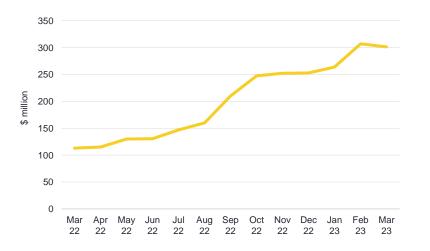
# Who is NextEd Group?

- NextEd Group Limited (ASX:NXD)
- Private tertiary education organisation delivering courses and services to domestic and international students at 10 campuses around Australia and online
- Operates an international student agency with offices in Europe and South America recruiting students to study in Australia
- Transformational acquisition of RedHill Education in October 2021
- Market capitalization @ 16 March 2023 of \$305 million

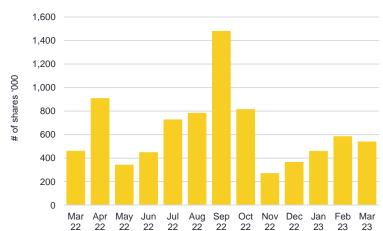
#### NextEd Group | Campus locations 10 campuses



#### Market capitalisation



### Average daily ASX traded volumes



# International student agency office locations



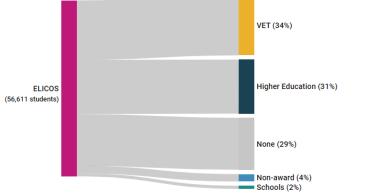
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# International student tertiary education industry in Australia

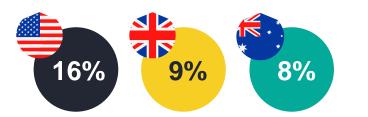
Education is Australia's largest services export, and is in recovery mode<sup>1</sup>



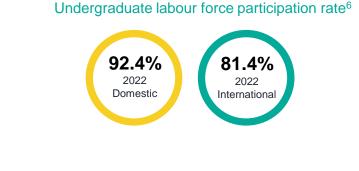
Education pathways of international students while on a student visa<sup>5</sup>



Australia was the 3<sup>rd</sup> most popular pre-covid destination for international tertiary students<sup>3</sup>



Strong graduate employment outcomes for domestic and international students<sup>6</sup>

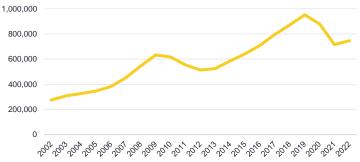


1. Australian Government, Department of Education Skills and Employment (2020 Research Snapshot) & Australian Bureau of Statistics.

- 2. The Pie News Forecast based on 2022 year-on-year 16% growth trajectory to 2025.
- 3. UNESCO Institute for Statistics 2020.
- 4. Australian Government, Department of Education Skills and Employment (International enrolments up to December 2022).
- 5. Australian Government, Department of Education Skills and Employment (International Education Data and Research 2021).
- 6. Quality Indicators for Learning and Teaching (Graduate Outcomes Survey February 2023).
- 7. aph.gov.au (The vocational education and training sector: a quick guide 2019) & internal market research.

International student numbers in Australia resilient notwithstanding economic cycles and other global shocks

International enrolments in Australia<sup>4</sup>



History of industry consolidation opportunities given the high degree of fragmentation<sup>7</sup>



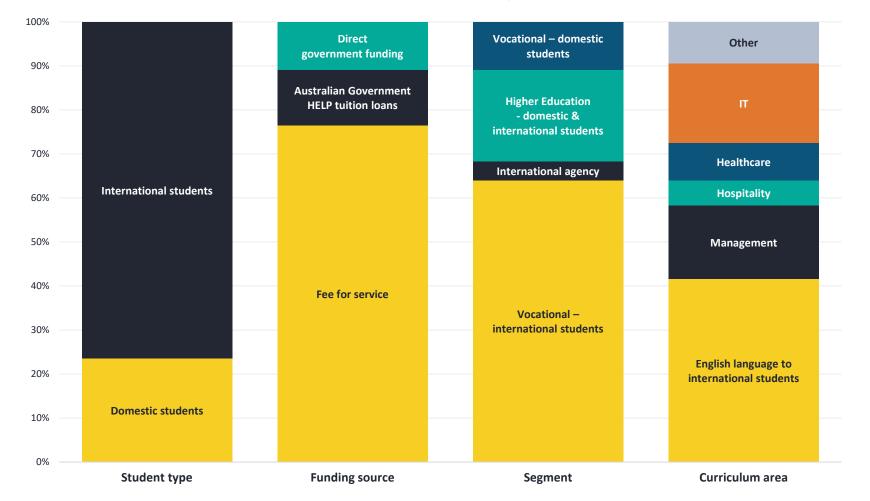


3

# NextEd Group revenue snapshot



## **NextEd Group H1 FY23 revenue by source**





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# Exceptional H1 FY23 results

# H1 FY23 financial results

#### Revenue

- \$43.6m
- **\$25.3m vs H1 FY22**

### **EBITDA**<sup>1</sup>

### **Operating cash flows<sup>2</sup>**

### Cash at bank<sup>3</sup>

\$38.6m

▲ \$8.4m vs JUNE 22

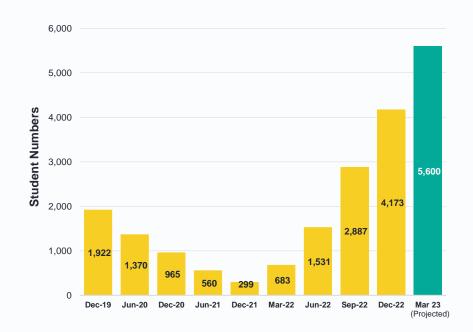
### Net profit after tax

**\$0.5**m

▲ \$4.8m vs H1 FY22

- Record revenues and material profit growth
- English language student numbers more than double pre-covid levels and expected to increase further over the balance of FY23 and in FY24
- Operating leverage resulted in EBITDA increasing to 15.3% of revenue in H1 FY23 (H1 FY22: 9.0%), which is expected to improve further in H2 FY23

# Record number of English language students driving future revenue and profit growth



1. EBITDA is a financial measure which is not prescribed by Australian Accounting Standards ('AAS') and represents the statutory profit under AAS adjusted for specific non-cash and significant items. Excludes M&A costs in prior corresponding period H1 FY22 of \$3.3m (H1 FY23: nil);

2. Excludes M&A costs in prior corresponding period H1 FY22 of \$4.4m (H1 FY23: nil)

3. Cash at bank includes term deposits securing bank guarantees of 3.1m (FY22: 3.1m).

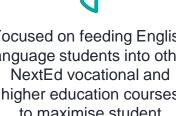
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*Strong industry tailwinds and significant growth opportunities* 



Continued strong growth in international student numbers including recent course launches in Brisbane and Gold Coast



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Focused on feeding English language students into other higher education courses to maximise student lifetime value



Geographic and course range expansion initiatives underway to accelerate growth



Additional campus capacity opening in Sydney, Melbourne, Brisbane & Gold Coast in 2023 to support expected growth



Increased working rights during study and poststudy working rights for graduating international students



Expecting further improvements in operating leverage from increased scale and higher campus utilization



Management strengthened with new M&A resource and capabilities to target, execute and integrate acquisitions



Revenue and profit expected to materially increase in H2 FY23 and FY24



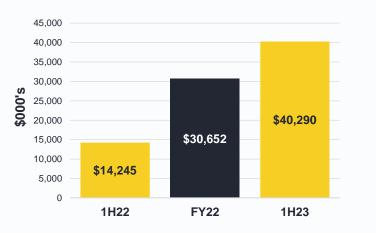
6

# Resources for growth

#### **Cash balance**



## Contract liabilities (Deferred revenues)



## **Balance sheet summary**

| \$000's              | Jun 2022 | Dec 2022 |
|----------------------|----------|----------|
| Cash                 | 27,161   | 35,511   |
| Other assets         | 107,529  | 115,229  |
| Total assets         | 134,690  | 150,740  |
|                      |          |          |
| Borrowings           | 138      | -        |
| Contract liabilities | 30,652   | 40,290   |
| Other liabilities    | 42,332   | 48,338   |
| Total liabilities    | 73,122   | 88,628   |
|                      |          |          |
| Equity               | 61,568   | 62,112   |

 NextEd has a solid cash balance, is debt free, and is well positioned to invest in new revenue and profit generating opportunities  Revenue is recognised evenly over the period courses are delivered, and most of the deferred revenue balance as at December 2022 is expected to be recognised within the next 4 to 6 months, and no longer than within the next 12 months





# NextEd's future is exciting

- International education industry recovering and growing quickly an economic winner for Australia
- Rapid growth in international student numbers
- Dominant market position in delivering English language courses
- Funneling English language students into other NextEd vocational and higher education courses to maximise student lifetime value
- Strong balance sheet and operating cashflows to invest in growth
- Geographic and course range expansion initiatives underway
- Delivering operating leverage from increased scale and higher campus utilization
- Revenue and profit expected to materially increase in H2 FY23 and FY24



# NextEd Group

# Unleashing potential through inspiring learning and experiences

## Glenn Elith

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