

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                           |
|-----------------------|---------------------------|
| <b>Name of entity</b> | <b>ADVERTITAS LIMITED</b> |
| <b>ABN</b>            | <b>88 156 377 141</b>     |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                |
|----------------------------|----------------|
| <b>Name of Director</b>    | Mark McConnell |
| <b>Date of last notice</b> | 21 April 2023  |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |  |
|---|--|
| <b>Direct or indirect interest</b>  | Indirect   |
| <b>Nature of indirect interest<br/>(including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | <b>Mera Vale No 4 Pty Ltd &lt;Mera Vale No. 4 A/C&gt; – Director and Shareholder</b> |
| <b>Date of change</b>   | 28 April 2023  |

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+ See chapter 19 for defined terms.

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|   |  |
|---|--|
| <b>No. of securities held prior to change</b>   | <p><b>Mera Vale No. 1 Pty Ltd &lt;Mera Vale No. 1 Trust A/C&gt; –</b><br/>Director and Shareholder<br/>8,350,000 fully paid ordinary shares.</p> <p><b>Mera Vale No 4 Pty Ltd &lt;Mera Vale No. 4 A/C&gt; –</b><br/>Director and Shareholder<br/>59,792,813 fully paid ordinary shares.<br/>1,250,000 unquoted options exercisable at \$0.15, expiring 3/7/2023.</p> <p><b>Mrs B McConnell &lt; Mcbren Investment A/C&gt; – Spouse</b><br/>1,335,000 fully paid ordinary shares.</p> <p><b>BNP Paribas Nominees Pty Ltd HUB24 Custodial Serv Ltd &lt;DRP A/C&gt; – M. McConnell</b> is a beneficiary<br/>1,162,875 fully paid ordinary shares.</p> |
| <b>Class</b>  | Fully paid ordinary shares   |
| <b>Number acquired</b>  | 3,529,412 fully paid ordinary shares   |
| <b>Number disposed</b>  | Nil  |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and estimated valuation | \$300,000 (\$0.085 per share)  |
| <b>No. of securities held after change</b>  | <p><b>Mera Vale No. 1 Pty Ltd &lt;Mera Vale No. 1 Trust A/C&gt; –</b><br/>Director and Shareholder<br/>8,350,000 fully paid ordinary shares.</p> <p><b>Mera Vale No 4 Pty Ltd &lt;Mera Vale No. 4 A/C&gt; –</b><br/>Director and Shareholder<br/>63,322,225 fully paid ordinary shares.<br/>1,250,000 unquoted options exercisable at \$0.15, expiring 3/7/2023.</p> <p><b>Mrs B McConnell &lt; Mcbren Investment A/C&gt; – Spouse</b><br/>1,335,000 fully paid ordinary shares.</p> <p><b>BNP Paribas Nominees Pty Ltd HUB24 Custodial Serv Ltd &lt;DRP A/C&gt; – M. McConnell</b> is a beneficiary<br/>1,162,875 fully paid ordinary shares.</p> |

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|   |   |
|---|---|
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of 3,529,412 shares to Mr Mark McConnell (or nominee) as approved by shareholders at a General Meeting held on 19 April 2023. |
|---|---|

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

|  |     |
|--|-----|
| <b>Detail of contract</b>  | N/A |
| <b>Nature of interest</b>  |     |
| <b>Name of registered holder (if issued securities)</b>  |     |
| <b>Date of change</b>  |     |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed |     |
| <b>Interest acquired</b>   |     |
| <b>Interest disposed</b>   |     |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and an estimated valuation   |     |
| <b>Interest after change</b>   |     |

### Part 3 – <sup>+</sup>Closed period

|   |     |
|---|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>  | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>   | N/A |

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<sup>+</sup> See chapter 19 for defined terms.