

09 May 2023

Superloop Investor Day 2023 Presentation

Further to Superloop Limited's (ASX:SLC) ("Superloop") ASX release of 08 May 2023 regarding the event details for today's Investor Day briefing, please find attached a copy of the presentation.

ENDS

Authorised for release by the Superloop Managing Director/CEO.

About Superloop

Founded in 2014, and listed on the ASX since 2015, Superloop's purpose is to enable better internet for Australian homes and businesses. We enable challenger retail brands (including Superloop and Exetel brands) to take a larger share of the market, leveraging Superloop's Infrastructure-on-Demand platform. Superloop provides connectivity and services to customers in three segments of the market: consumer, business and wholesale. Our offerings leverage Superloop's investments in physical infrastructure assets that include fibre, subsea cables and fixed wireless, as well as Superloop's software platforms. Hundreds of thousands of homes and businesses rely on Superloop and Exetel every day for their connectivity needs.

Visit <u>www.superloop.com</u> to learn more.

Contacts

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Investor Day 2023

Superloop Limited (ASX:SLC)



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Currency

All references to "\$" are to Australian currency (AUD) unless otherwise noted.

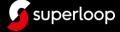
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Paul Tyler

CEO & Managing Director

Ex Nokia. NBN. Telstra



Luke Oxenham
Chief Financial Officer
Ex Genworth, Macquarie, Deutsche Bank



Tina Ooi General Counsel & Company Secretary Ex ME Bank, Jemena & Alinta



Nick Pachos
Chief Commercial Officer
Ex TPG Telecom, AAPT

Leadership Team

Todays Presenters



Daisey StampferGroup Executive, Strategy & Transformation
Ex NBN, Telstra, Thales



Mehul Dave
Group Executive, Consumer
Ex Energy Australia, Vodafone/3



Dean TognellaGroup Executive, Business
EX NBN, Uecomm/Optus, IBM



Adrian Luciano
Group Executive, Wholesale
Ex NBN, Optus, AAPT



Paul Smith
Chief Operating Officer
Ex Followmont Transport, Transfield Services



Ben Colman Chief Marketing Officer Ex Exetel, Colman Rasic, Lowe Hunt



Donna BenjaminGroup Executive, People & Culture
Ex Shell Energy, ERM Power, PWC



Agenda



The Turnaround Journey

15 minutes



System & Network Transformation

30 minutes



Segment Outlook

Consumer, Business & Wholesale

45 minutes



Financial Insights

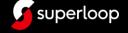
20 minutes



The Future

"Double Down"

10 minutes





Our Purpose

Enable better internet through competition



Lead challengers to 30% market share

by

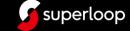


Leveraging our secure Infra-on-Demand platform



Deliver superior capital returns

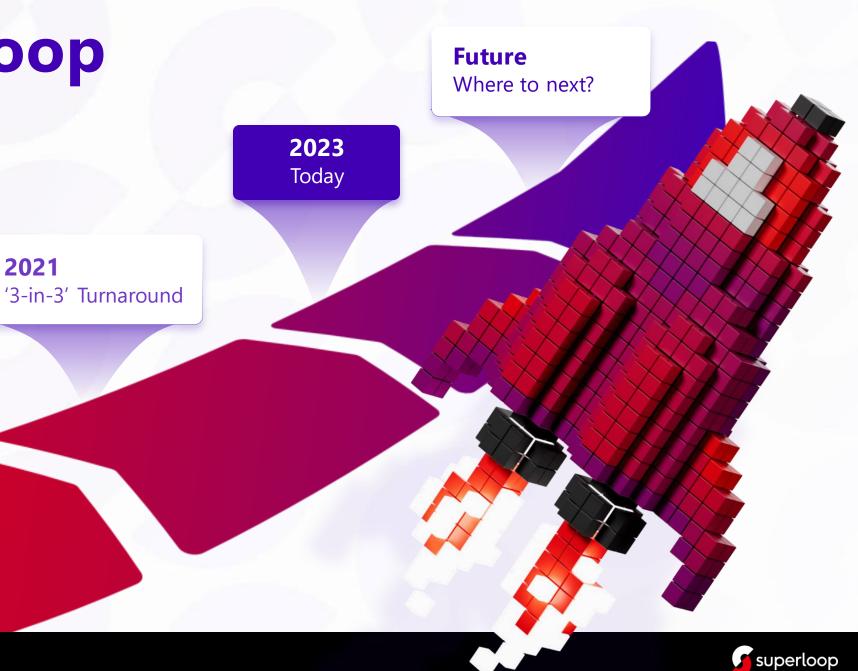
to



The Superloop Journey...

PRE 2020

Pan-Asia Fibre 'loops'



SLC Investor Day 2023

Our '3 in 3' strategy was set early CY21: Grow 3x in 3 years



Revenue

† \$323m¹

\$107.6m in FY20³





EBITDA

\$34.4m¹

\$13.5m in FY20³



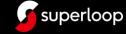


Customers

>367k²

30k in FY20³

1000%



^{1.} FY23 Average Analyst Consensus

^{2.} Customers as at end of March 2023

^{3.} Superloop 2020 Annual Report

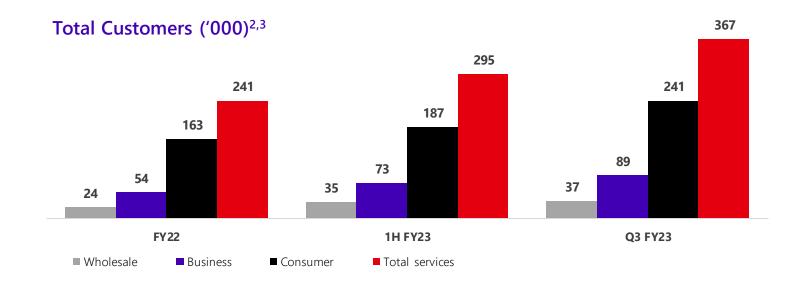
Reflections on the '3 in 3' strategy

	COMPONENTS OF 3 YEAR STRATEGY TO BE 3X MORE VALUABLE		KEY ACHIEVEMENTS	
1	Target 3 x large segments (Consumer, Business, Wholesale) instead of minor niches	Complete	 Restructured business around the three segments Built and scaled the go to market in each segment Identified and executed M&A in each segment Go to market now addresses \$18B TAM vs small market niche Exited non-core portfolio items (Hong Kong, Singapore, non-core Fixed Wireless) 	
2	Invest in organic growth, especially marketing to drive Superloop's Consumer segment	Complete	 Scaled customer numbers by 1000% through combination of organic and inorganic activities Invested \$20m in marketing (\$7m FY22, \$13m FY23) in Consumer segment to drive organic growth 	
3	Complement organic growth with M&A	Complete	 Acquired Exetel in August 2021 with synergies \$5m/yr target overachieved Acquired Acurus in June 2022 bringing whitelabel capability to service non-telco players in the market Acquired VostroNet in October 2022 to move into the Fibre to the Premises (FTTP) space servicing Multi-dwelling Units (MDUs) and Build to Rent (BTR) Acquired MyRepublic's 50k consumer subscribers 	
4	Explore ways to monetise Singapore & Hong Kong beyond the existing trajectory	Complete	Completed sale agreement with Digital Bridge & Columbia Capital to sell SG/HK for \$140m	
5	Upgrade the resilience of our NBN network to enable our largest growth driver across segments	Complete	Completed the backhaul resilience upgrade program	

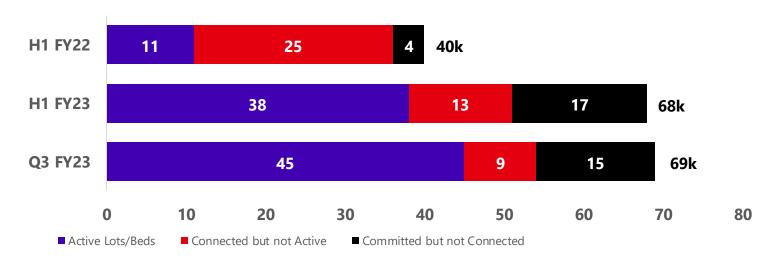


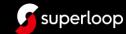
Customer Growth

- 25% net customer growth over the past financial quarter
- NBN market share up to 2.3%, sharing lead position for fastest growing NBN Retail Service Provider in Q1FY23 ¹
- Fibre to the Premises (FTTP) and Managed WiFi Beds/Lots expansion provides large market opportunity in new developments, Build to Rent (BTR) & Multi Dwelling Units (MDU) markets total 68k secured Beds/Lots



FTTP and Managed WiFi Beds/Lots Secured (000's)





ACCC "NBN Wholesale Market Indicators Report" for September 2022 (released 15 Dec

Includes some re-allocation between segments by NBN Co and harmonising customer number calculation methodologies between Consumer and Business segments

Where are we now?

Turnaround Complete



Clear and simple strategy

Understood internally and externally

Completed the clean-up of past M&A

Delivering significant organic growth in all segments



Financial stability

Restructured and significantly reinforced balanced sheet

On track to be free cash positive in 2H FY23 and NPATA positive in FY24²

> Dramatically improved earnings profile



Platform for growth

Investments made in network. systems and processes

Go to Market now complete and delivering growth

Portfolio expanded to meet customer needs of three segments

Key Metrics

30%

YoY Revenue Growth¹

+ve

Cash Generation

21%

Opex as a % of Revenue¹

(and declining)



^{2.} Excluding impact of any potential material M&A

Superloop now positioned for the next wave of growth



3 in 3 strategy complete and delivered



Dramatically simplified business



Healthy financials Growing and generating cash



Ammunition for further organic and inorganic growth opportunities





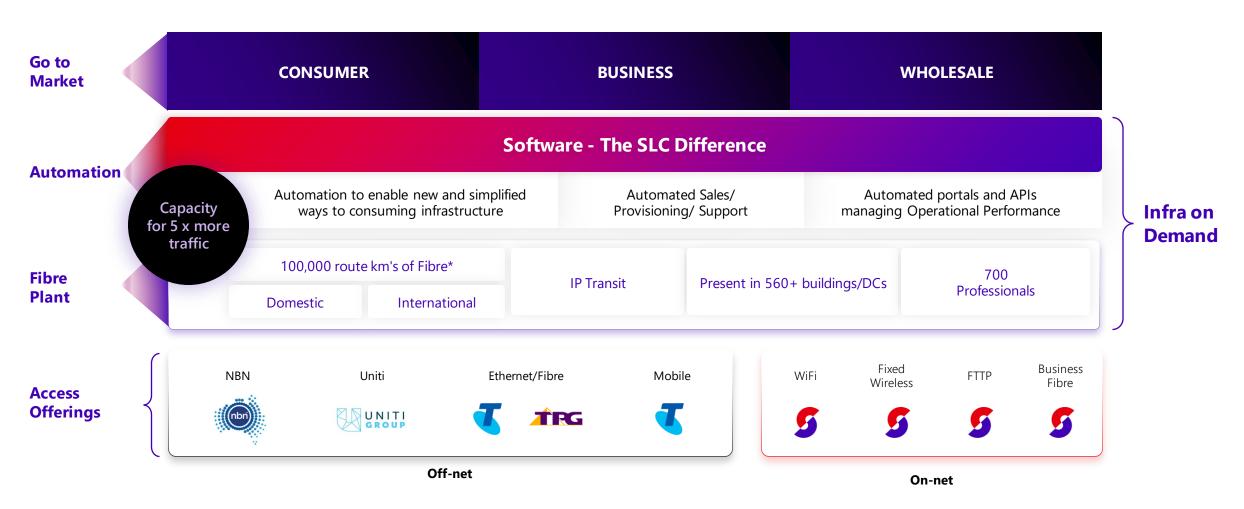
Our Tier 1 high availability network fabric connects:

560	On-Net data centres / buildings in Australia / worldwide	
> 4 Tbps	Indigo capacity available for sale	
100 Gbps to 1Tbps	Nightly transit and peering growth in 4 years	
> 100,000	Network route kilometres*	
100%	Metro Point of Interconnect (POIs) with dual fibre backhaul capable of bulk scale > 1 Tbps	
> 1 million	Subscriber aggregation and termination capacity	
> 2 Tbps	Provisioned 3rd party capacity to business customers	

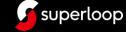


Enterprise Architecture

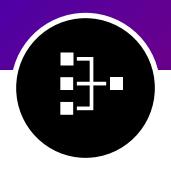
Unique combination of fibre + automation at a scalable, low-cost operating model



^{*} Combination of owned, indefeasible right to use and leased fibre



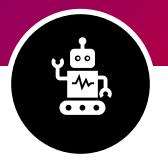
Superloop has made step changes in operating efficiency



Significant investment in and consolidation of systems, processes and workflows



Created a low cost operating model

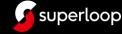


Made further investment in our Infra-on-Demand platform

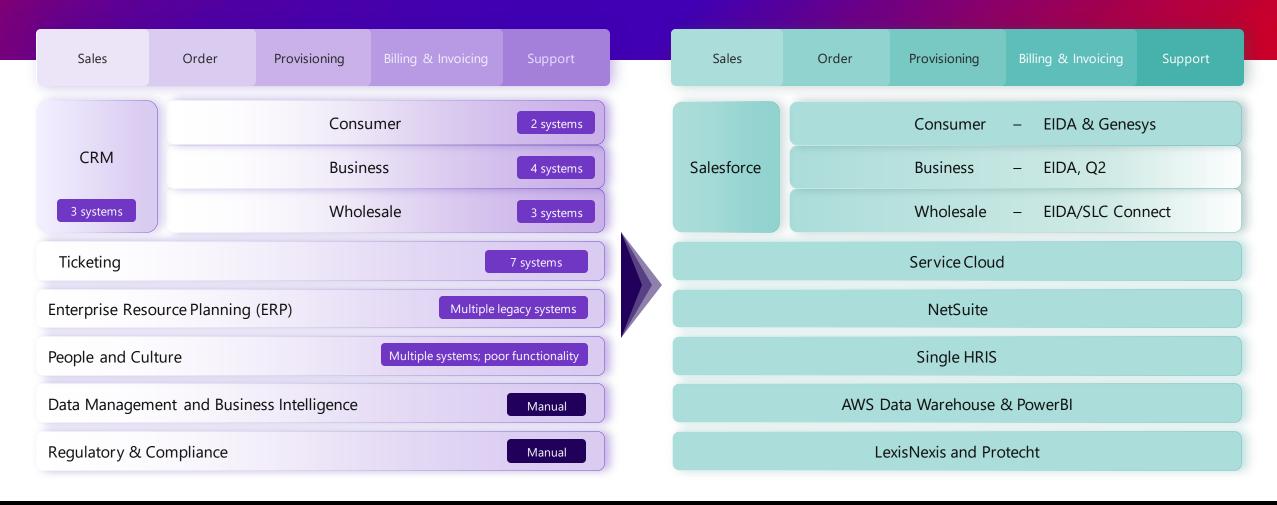


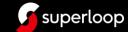
Shortlisted for the 2023 Australian Financial Review's **Digital Transformation** Leader's award¹

1 The Australian Financial Review's Digital Transformation Leaders List, presented by BCG, sets out to celebrate Australasian companies that have successfully grown or enhanced their business by building digital capabilities.



Well progressed in Digital Transformation; consolidating and implementing best of breed systems





Our Infra-on-Demand automation has enabled growth through creating new markets

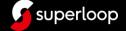
Piecemeal backhaul to wholesale challenger Telcos

Broadband as a service to our internal segments & other Telco's

Supply of Broadband to any mainstream brand (not just Telco)

PRE FY2020





Single investment delivering returns in multiple areas

Customer acquisition in minutes

When churning an NBN service to Superloop's network from another existing retailer

50k MyRepublic subscribers migrated in 3 weeks

Infra on Demand enabled migration of 50k NBN subscribers at the touch of a button

Business case synergies fully achieved in 3 weeks

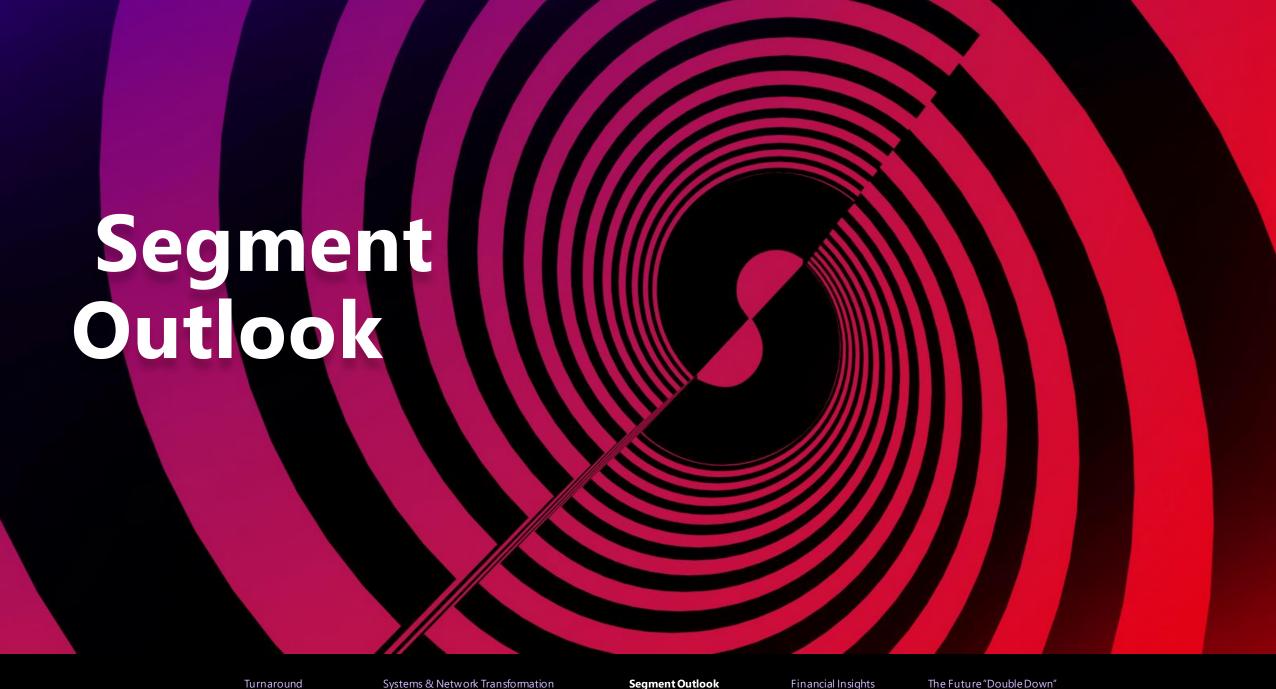
White-label customer can be in market in 4 weeks

- Proof of Concept can be spun up for a new customer in 1 week
- White-label customer can be in market with their products in less than 1 month

Onboard RSP to sell in our FTTP footprint in weeks

- Onboarding Retail Service Providers (RSPs) to sell services in our Fibre to the Premises (FTTP) footprint in under 4 weeks
- New development is in progress and will see this reduced to days



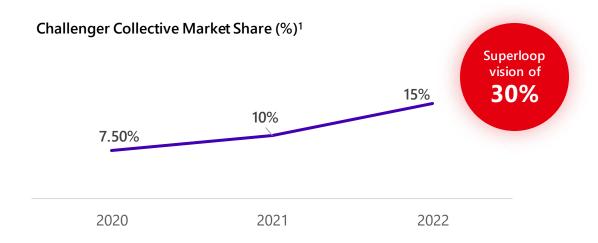


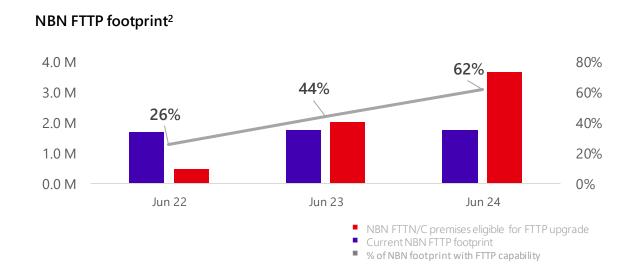
Consumer

Mehul Dave **Group Executive Consumer**



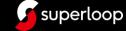
Market conditions continue to favour challengers & high-speed services





- Challenger market share has doubled from 7.5% to 15% in 2023¹
- Superloop broadband subscribers have increased 6 fold during the same time

62% of NBN footprint will either already have Fibre to the Premises (FTTP) or be eligible to upgrade to it for no additional installation cost by June 2024² Rising cost of living increasing pressure on incumbent customers to switch to challenger Retail Service Providers (RSPs) for better value



^{1.} Share of RSPs excluding Telstra, Optus, TPG, Vocus as reported in ACCC wholesale market indicator reports for Dec 2020, Dec 2021 and Dec 2022 2. Current NBN footprint as reported in ACCC wholesale market indicators report June 22 and assumed constant up to June 2024 FTTN/C premises eligible for FTTP upgrade forecast provide by NBN

Award winning portfolio and clear competitive advantage





Favourable Economics Cost to Serve

Two complementary brands

- Exetel: Award winning¹ 'Price led' competitor (Price led = 40% of Australian market)
- **Superloop**: 'Value led' competitor (Value led = 60% of Australian market)

Delivering industry leading innovation

- **Enables Superloop to deliver industry** first propositions such as the award winning² MySpeedBoost™
- Enables fast migration of subscribers from inorganic acquisition
- Continue to top the ACCC Average download speed by Retail Service Provider (RSP) charts³

Our model handles input cost rises

- 36% of our subscriber base is on high speed (>100mbps) tier plan compared to 21%⁴ of the NBN market
- This puts us in a favourable position should the proposed NBN cost and CVC changes on the higher speed tier plans go ahead in FY24

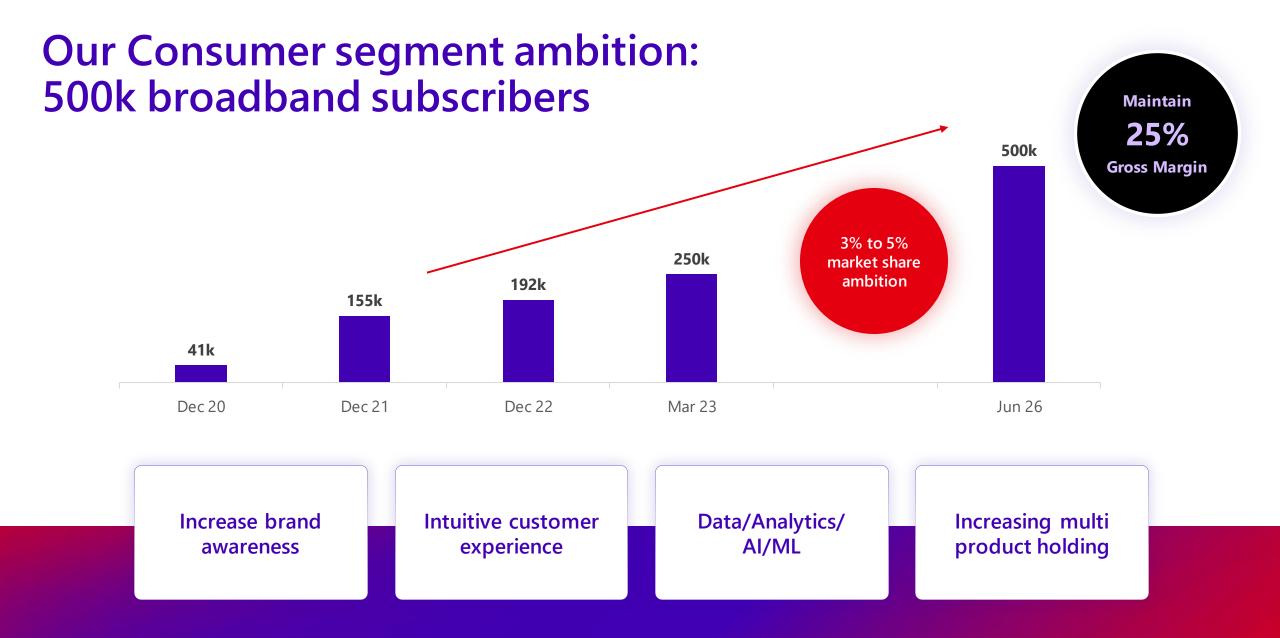
Reducing cost to serve

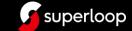
- Under-utilised fibre assets
- Lower incremental network costs per customers, reduced customer support cost to serve
- Allows us to offer a competitive price relative to incumbent customer bases
- Enabling SLC to hold 25% GM with aggressive growth



¹ Exetel won the 2023 Finder Award for Best NBN Provider for Everyday Use 2 Canstar Blue awarded Superloop with the Canstar Innovation award for MySpeedBoost™

³ ACCC Measuring Broadband Australia report 20, April 2023 4 NBN Wholesale market indicators report Dec quarter 2022 report

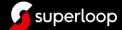




Business

Dean Tognella Group Executive Business





Market opportunity of \$9B TAM

Addressable **Businesses**

Small Business Experts

- Opportunity to leverage the SLC brand spend and drive volumes in Small Business
- Complete product portfolio to provide a leading experience

26% increase in TC-4 internet services over 9 months ending Mar 234

Medium & Large Corporate

Connectivity + Security

- Network and security is converging into a platform approach called Secure Access Service Edge (SASE)
- This has significantly increased the TAM as we have built out our partnership with Palo Alto



Won PAN's ANZ Managed **Services Partner of the Year award**

Several hundred thousand lots

Managed WiFi

- Market leader in Managed WiFi to Purpose Build Student Accommodation (PBSA)
- Further 16k beds to be added to market in the next three years²
- · Opportunity to expand into adjacent verticals

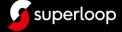
#1 PBSA Market Share Q3 FY23 Growth + 6k (17%)

Rapidly growing market

Build to Rent

- Growing sector with 16k³ lots in development or completed
- Superloop can offer flexible commercial model and expedited delivery alternatives

Unweighted pipeline of 11,000 lots



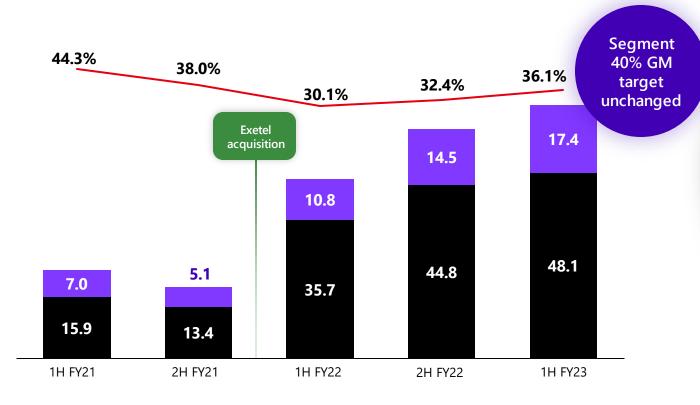
^{1.} Estimate based on industry sources

^{2.} Savills Australian Student Accommodation Report 2022

^{3.} Cushman & Wakefield research shows 16,000 lots in development

^{4.} Based on NBN Co's business classification data

Business Segment has been rebuilt Growing and margins expanding



Gross margin

Revenue

— GM %

Total Market Size \$9B^{1,2}

SMB

Products

- Internet (NBN TC-4)
- Mobile
- VoIP
- Static IP
- Priority Support

MEDIUM

Products

- Internet (NBN EE, Telstra EA)
- Voice
- Security (Fortinet)

LARGE CORPORATE

Products

- Internet (NBN EE, Telstra EA)
- VoIP
- Security (Palo Alto)
- Fixed Wireless



• Wi-Fi

FTTP

Mobile

CyberEdge













¹ Venture Insights 221101 AU B2B Fixed Services Market Report estimated split across Large Corporate and Medium Business 2 Statista Cy bersecurity Australia 2023 Report estimated split across Large Corporate and Medium Business

Our Business Segment ambition



Significantly scale small and mid-market business



Recognition as the secure connectivity experts



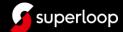
Build on #1 position in Purpose Build **Student Accommodation** through expanding to other verticals



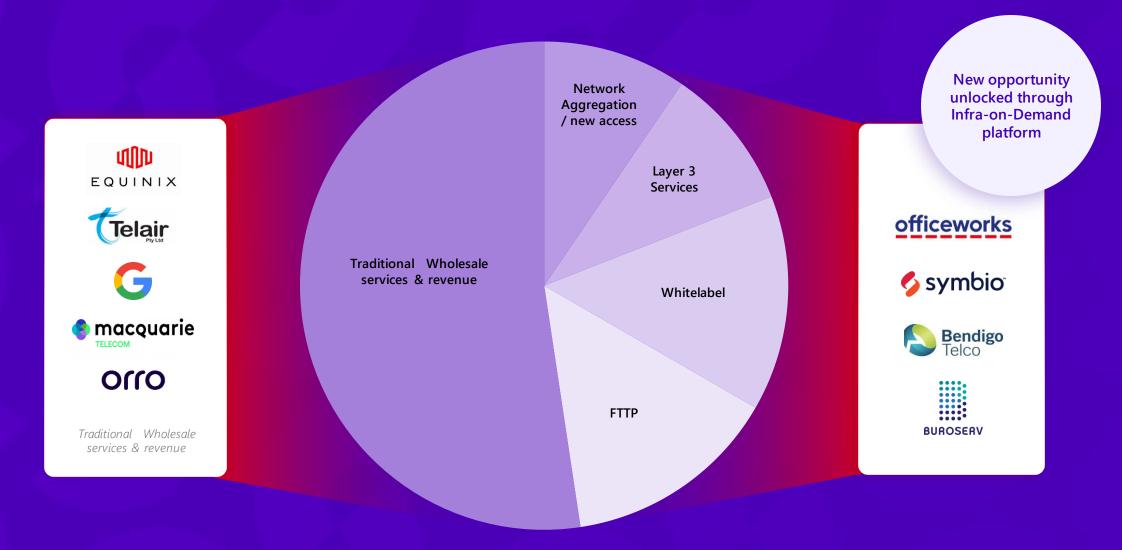
Wholesale

Adrian Luciano **Group Executive Wholesale**





Wholesale market – expanding addressable market





Traditional and expanded Wholesale portfolio of products



NBN Access

Backhaul / Aggregation / Virtual



NBN Enterprise Ethernet

for Wholesale



Internet Access & IP Transit

Including DDoS protection



Australian Intercapital Capacity



Dark Fibre



Fixed Wireless Access



International Ethernet



Wavelength



Indigo

Our software and automation enables the consumption of new products

Network aggregation

Subscriber aggregation – layer 2

Subscriber aggregation – layer 3

Whitelabel / new entrants

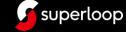
3rd Party fibre access

New product features / consumption models

TRADITIONAL PRODUCTS

Segment 60% GM target unchanged

NEW CONSUMPTION USE CASES



Our Wholesale ambition



Expand addressable market through continued portfolio development & innovation



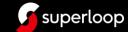
Be the leading enabler of white-label broadband



Establish ourselves as clear #3 position in **New Developments**



Increase utilisation of Fibre Assets





Disciplined capital allocation and investment criteria underpinning growth aspirations



Return on Invested Capital

IRR analysis

ROIC as a multiple of WACC

Payback period



Operational Impact

Cost Leadership

Digital Transformation

UX and CX

Integration



Strategic Alignment

Alignment

Capability

Adjacency



Price

EV/EBITDA multiple

synergies



Shareholder Value/Accretion

EBITDA

Cashflow

NPAT/EPS



Disciplined M&A has underpinned Superloop 2022+



 $6.2x^{1}$ **EV/EBITA**

Scale Acquisition

- ✓ >100,000 Customers
- ✓ Offshore Centre of Excellence
- ✓ FBITDA Accretive
- ✓ Realised >\$6M in synergies compared with business case estimate of \$5m

MyRepublic[®]

Scale Acquisition

- √ 50,000 Customers Migrated in 3 weeks
- **EBITDA Accretive**
- Leveraging Infrastructure on Demand
- ✓ Network synergies realised immediately
- ✓ All Network Synergies realised immediately

2022

Feb Mar May Sep Feb Mar Jul Sep Oct Dec Apr Jan May Nov Jan Jun Jul Aug Oct Nov Dec Apr Jun Aug

2021

Partial Sale (SG/HK)

✓ Challenged offshore markets

- ✓ Attractive exit EV/EBITDA multiple
- ✓ Strengthen balance sheet
- ✓ Recycle capital into maximising core infrastructure





 $\sim 6.0 x^{1}$ **EV/EBITA**

- ✓ Expand addressable market with white-label capability
- ✓ Provided speed to market vs. brownfield development
- ✓ Existing high profile customer base

VostroNet

 $7.5x^{1}$ **EV/EBITA**

 $2.0x^{1}$

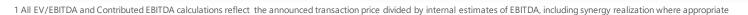
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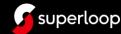
EBITA

Capability Acquisition

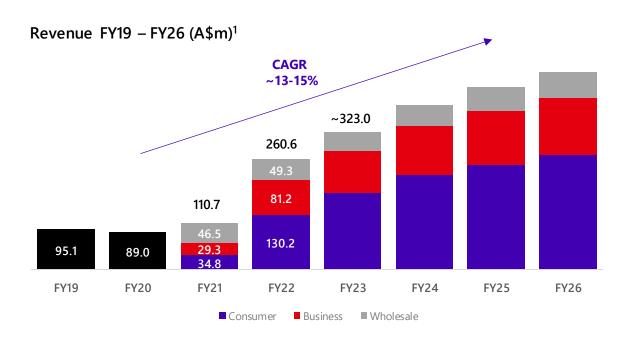
- ✓ Infrastructure play in the Fibre-to-the-Premises market
- ✓ Attractive On-Net margins
- ✓ Complementary to existing managed WiFi business

Capability Acquisition

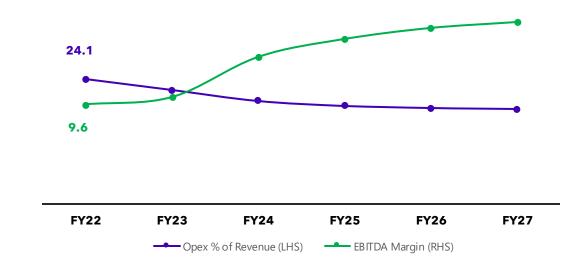




Driving Operating Leverage during growth



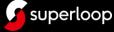




- **Digital Transformation**
- Sri Lankan Based Centre of Excellence
- Ongoing focus on Cost Leadership

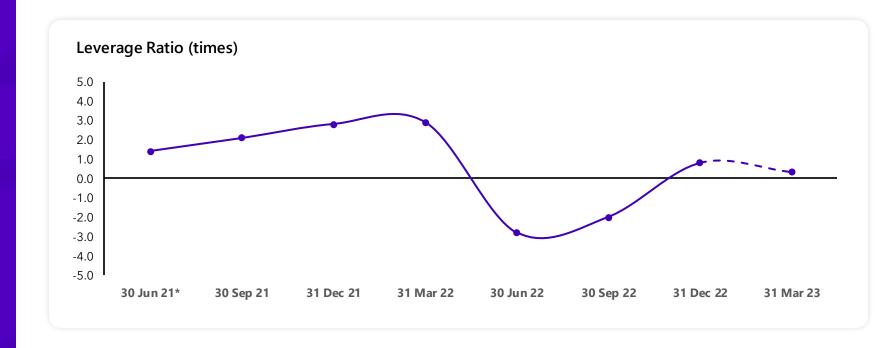
- **Latent Network Capacity**
- Infrastructure on Demand Platform

1 All Data for financial years FY19-FY22 represent actual financial performance as per Company financial reports, and for FY23 and all data beyond represents internal management

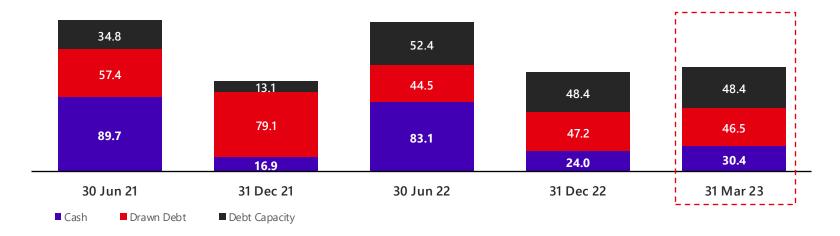


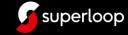
Capital and Liquidity

- Strengthening of Balance Sheet post the disposal of Singapore and Hong Kong assets
- Leverage Ratio estimated at 0.5x as at 31 March 2023, driven by both:
 - Reduction in net debt
 - Increasing EBITDA outcomes
 - Positive Cash Generation has continued in the third quarter of FY23
- Cash position of \$30.4m as at 31 March 2023
- Undrawn debt capacity of \$48.4m
- Currently renegotiating debt facilities with a goal to improve covenants and maintain funding capacity



Capital and Funding (A\$M)



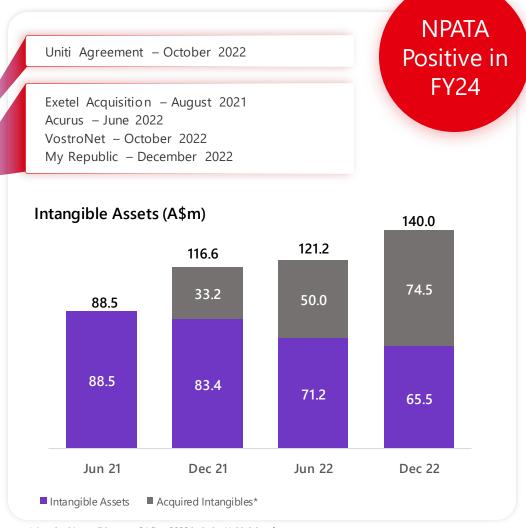


^{* 30} June 2021 Pro Forma Leverage Ratio = 12 month rolling Adjusted EBITDA (includes SLC, Exetel & Synergies) / Net Financial Indebtedness adjusted for Exetel settlement.

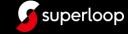
Adjusting for Non-Cash Items (NPATA)

Value of Intangible Assets has increased significantly as a consequence of recent acquisitions

Income Statement Extract (A\$M)	1H FY22	1H FY23
Statutory EBITDA	3.2	10.0
Depreciation & Amortisation		
Depreciation	(10.6)	(11.7)
Amortisation	(1.8)	(5.6)
Amortisation of Acquired Intangible Assets	(9.3)	(12.7)
Impairment of Assets	-	(1.8)
Net Interest Expense	(2.0)	(1.8)
Foreign Exchange Gains/(Losses)	(0.3)	2.2
Net Profit/(Loss) Before Income Tax	(20.8)	(21.3)
Income Tax (Expense)/Benefit	-	(0.3)
Net Profit/(Loss) After Income Tax	(20.8)	(21.7)
Add Back Non-Cash Amortisation/Impairment		
Amortisation of Acquired Intangible Assets	9.3	12.7
Impairment of Assets	-	1.8
NPATA	(11.5)	(7.2)

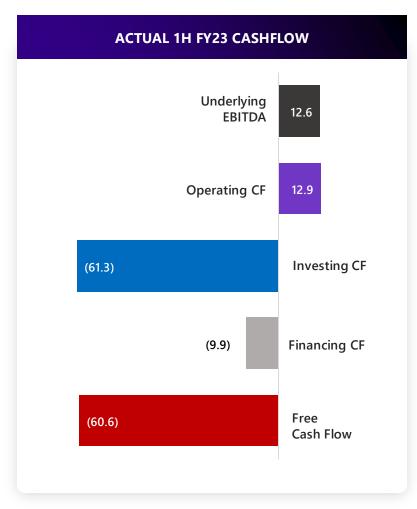


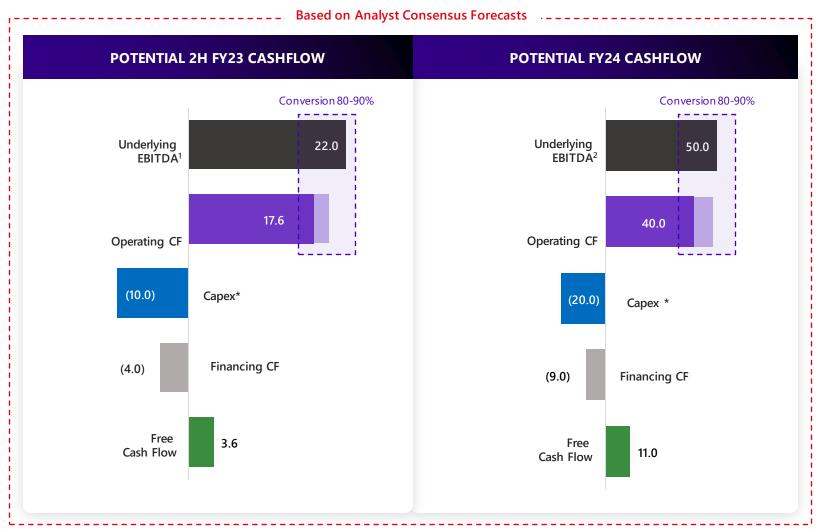
^{*} Acquired Intangibles as at 31 Dec 2022 includes Uniti right of use asset

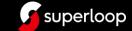


Positive Free Cash Flow

Cash Flow Potential based on Analyst Consensus for 2HFY23 and FY24







^{*} Excluding impact of any potential M&A

Medium Term Financial Ambition



Profitability

Low to mid teens Revenue CAGR

EBITDA Margin mid to high teens

FY24 Positive NPATA



Operating Leverage

Digital Transformation

Ongoing focus on cost leadership

Continued reduction in Opex as a percent of Revenue



Cashflow

Operating Cash vs. EBITDA 80-90%

2HFY23 Free Cash Flow Positive

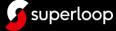
FY24 Free Cash Flow Positive

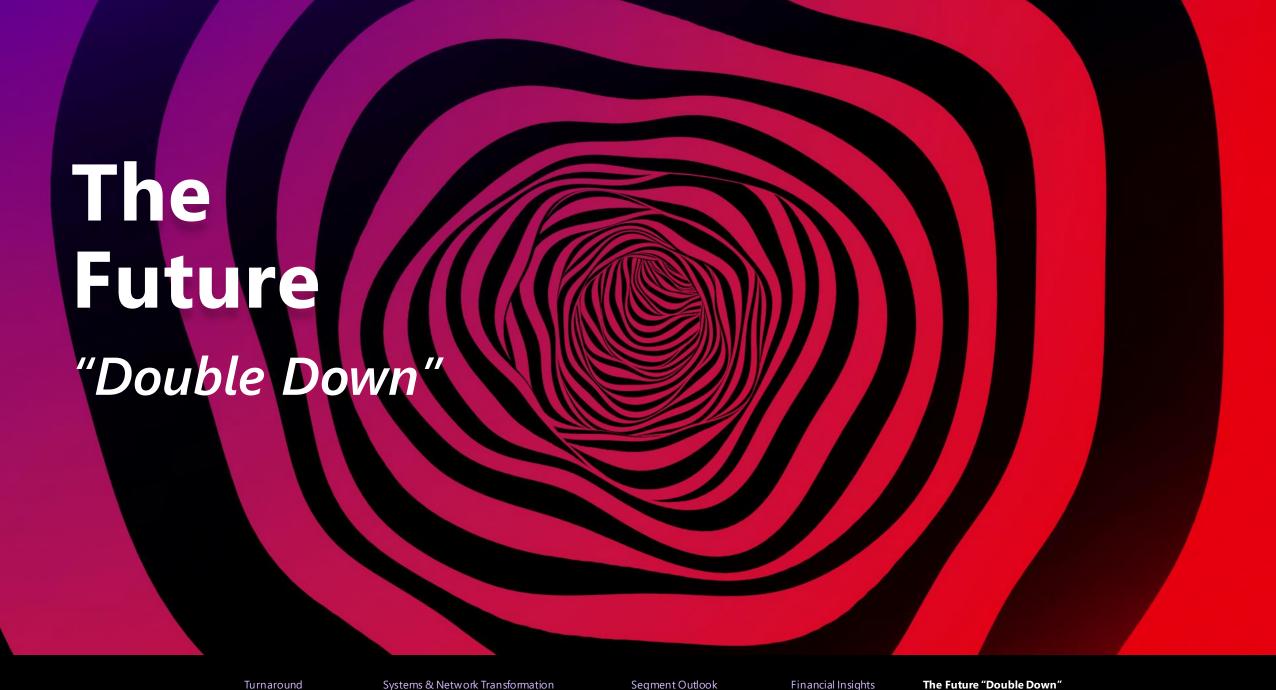


FY23 Guidance Affirmed

On track to meet Underlying EBITDA guidance range of \$33M-\$36M







Segment Outlook

New 3 year ambition - 'Double Down'

WHERE HAVE WE COME FROM?

2020

Recognised need for renewal

Mid 2021

Planned the recovery through the 3-in-3 strategy

2022 & 2023

We delivered the 3-in-3 strategy

WHAT'S NEXT?

Our 'Double Down' Ambition

Pillar One

Maintain cost leadership

Pillar Two

Deeper & broader market penetration and portfolio richness

Pillar Three

Acceleration via M&A

Maintain diversification across the three segments. Maximising synergy and utilisation (Infra-on-Demand).

Use of balance sheet to accelerate growth where on strategy and accretive.

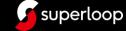


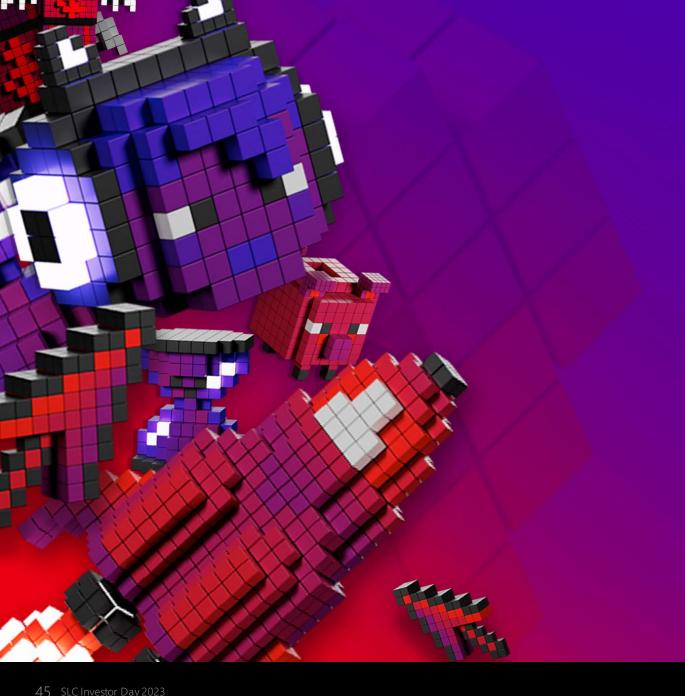
The Future: 'Double Down' our next three-year ambition

SHORT TERM	MEDIUM TERM	LONG TERM
Free cash positive ¹ NPATA positive	NPAT positive Operating leverage (capex held ¹ and Opex as % of revenue reduction momentum maintained)	Double FY23 revenue — Maintain GM balance across three segments — EBITDA margin quality expand from 10% (FY23) to mid to high teens — Capital Management flexibility



1. Excluding impact of material M&A





Questions?